



Scripts for Soliciting Candidates

Script #1, for Soliciting Names

Hello, my name is [], I'm a member of the American Association of University Women of California. One of our most important policy priorities is to ensure that all students have access to quality education that incorporates diversity and historically accurate information. We are very concerned about forces in our city that are supporting candidates for next year's school board race who want to censor curriculum and children's access to books that reflect the rich diversity of our state and country, and/or institute policies that may be harmful to LGBTQ+ students. We are looking for potential candidates who have a background in education, share our values, and have connections to our community. Would you know anyone with those qualifications that I might contact?

Script #2, for Potential Candidate

Hello, my name is [], I'm a member of the American Association of University Women of California. One of our most important policy priorities is to ensure that all students have access to quality education that incorporates diversity and historically accurate information. We are very concerned about forces in our city that are supporting candidates for next year's school board race who want to censor curriculum and children's access to books that reflect the rich diversity of our state and country, and/or institute policies that may be harmful to LGBTQ+ students. We are looking for candidates who have a background in education, share our values, and have connections to our community.

Your name was given to me by [] as someone with those qualifications who might be interested in running. Once you file and begin your campaign in earnest, members of my organization will be on hand to assist in your campaign, by distributing materials, hosting meet-and-greets, etc. We also have access to materials that can help you learn more about running a campaign.

If you will allow me to provide your name and contact information to the Public Policy Committee at AAUW California, someone from their team will contact you to discuss next steps, and provide more details.

Script #3 – If you have identified a qualified incumbent who is likely to be challenged

Hello, my name is [], I'm a member of the American Association of University Women of California. One of our most important policy priorities is to ensure that all students have access to quality education that incorporates diversity and historically accurate information. We are very concerned about forces in our city that are supporting candidates for next year's school



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board race who want to censor curriculum and children's access to books that reflect the rich diversity of our state and country, and/or institute policies that may be harmful to LGBTQ+ students.

[I have been told] or [I have observed] that as a board member for the [school district] you share our values. May I ask if you are planning to run in 2024? We are concerned about a possible challenger and would like to offer you support in your re-election bid. Once you file and begin your campaign in earnest, members of my organization will be on hand to assist in your campaign, by distributing materials, hosting meet-and-greets, etc.

If you will allow me to provide your name and contact information to the Public Policy Committee at AAUW California, someone from their team will contact you to discuss next steps, and determine how we might best be able to assist you.