

AAUW California Gov Trek

Gov Trek SESSION 5: Gov Trek Finale &
Competition

March 25, 2023



ELEVATE THE NEXT GENERATION OF
WOMEN IN POLITICAL LEADERSHIP
NEW STATEWIDE PROJECT



Agenda

10:00-10:05	Welcome
10:05-10:10	Opening Remarks: Senator Toni Atkins
10:10-12:10	Finalists Competition Eight campaign videos reviewed with live feedback/Q&A with judges
12:10 -12:25	Judges Deliberate People's Choice Award
12:25 -12:30	Awards Presentation

AAUW Mission & Values

Gender Equity & Economic Security.

To advance gender equity for women and girls through research, education, and advocacy.

Intersectional. Inclusive. Intergenerational. Empowering.

Though we are nonpartisan, we are not values-neutral: We fight to remove the barriers and biases that stand in the way of gender equity. We train women to negotiate for pay and benefits and to pursue leadership roles. And we advocate for federal, state and local laws and policies to ensure equity and end discrimination.

AAUW California Mission



AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education, and resources.

Empowering Women in California

AAUW has been empowering women as individuals and as a community since 1881. For more than 130 years, we have worked together as a national grassroots organization to improve the lives of millions of women and their families.

Program Overview



- **Our Goal:** Gov Trek is a virtual statewide program designed to engage young women across California who are high school juniors and seniors with the goal of elevating a new generation to pursue careers in public service and elected office.
- **Learning Outcomes:** Participants have engaged in learning about career paths and career journeys from guest speakers and engaged in a team competition to create a realistic campaign simulation.
- **Skills Gained:** Participants have met peers from across California, sharpened their public speaking skills, written speeches, designed political fliers and digital ads, conducted audience analysis for voter outreach, making their college applications stand out.



Opening Remarks



Senator Toni Atkins

Senate President Pro Tempore

Competition Winner Categories & Prizes



Category	
Grand Prize Team	Internships
Best Candidate Speech	<ul style="list-style-type: none">● Politically-themed t-shirts● <i>The EMPOWERED CITIZENS GUIDE</i>
Best Campaign Management	
Best Voter Outreach Plan	
Best Campaign Ad & Flyer	

Welcome VIP Judges!



Regina Luzincourt
Lobbyist and former
Press Secretary,
State Senator
Parker (D-NY)



**Genevieve
Frye-Rozansky**
Speechwriter,
Former Press
Secretary, U.S
Senator Jeff Flake
(R-AZ)



Lisa Maatz
Nonprofit
Consultant and
Former AAUW VP
of Government
Relations &
Advocacy

Let the Competition Begin!



Campaign Team Order	
1. Team Alaina	5. Team Aquino
2. Team Carrillo	6. Make It Mila
3. Team Jolina	7. Team Pixley
4. Team Julianna	8. Team Abby



Team Alaina

Team Members

- Zohie Betts - Communications Director & Speechwriter
- Sydney - Communications Director & Speechwriter
- Abigail Choi - Campaign Manager*
- Hailey Godin - Campaign Manager*
- Alaina Noguera -Candidate

** Team Representative*

Team Carrillo

Team Members

- Terina Faleono* - Campaign Manager
- Alyssa Carrillo* - Candidate
- Annayeli Barragan - Communications Director & Speechwriter
- Lesley Prudencio - Communications Director & Speechwriter
- Anushruti Nagarajan - Field & Volunteer manager

** Team Representative*

Team Jolina

Team Members

- Gabriela Quezada - Campaign Manager
- Iris Balcazar - Field & Volunteer manager
- Jolina Rodriguez* - Candidate
- Katie Zou - Communications Director & Speech Writer
- Victoria Perez* - Communications Director & Speech Writer
- Sydney Hurter - Campaign Manager

** Team Representative*

Team Julianna

Team Members

- Sophia Dubbelde - Campaign Manager
- Gillian Mead - Campaign Manager
- Chiara Thomas - Communications Director & Speechwriter
- Logan Stephenson* - Communications Director & Speechwriter
- Genevieve Nelson - Field & Volunteer manager
- Isabella Trejos* - Field & Volunteer manager
- Julianna Kolb - Candidate

** Team Representative*

Team Aquino

Team Members

- Andrea Rojas* - Communications Director & Speechwriter
- Hannah Kaiser - Campaign Manager
- Kristina Dutt - Field & Volunteer manager
- Kyana Aquino - Candidate
- Sara Eyjolfsdottir* - Campaign Manager

** Team Representative*

Make It Mila!

Team Members

- Victoria Chow - Communications Director & Speechwriter
- Eloise So - Communications Director & Speechwriter
- Julia Dang* - Campaign Manager
- Maricarmen Napoles - Campaign Manager
- Meadow Chiu - Field & Volunteer Manager
- Elizabeth Young - Field & Volunteer Manager
- Mila Rafaty* - Candidate

** Team Representative*

Team Pixley

Team Members

- Angeline Buah - Communications Director & Speechwriter
- Aya Yangurazova - Communications Director & Speechwriter
- Kalina Encalada* - Campaign Manager
- Zoe King - Field & Volunteer Manager
- Nicole Hui - Field & Volunteer Manager
- Regina Sneed - Facilitator - Observing
- Sidney Pixley* - Candidate

* *Team Representative*

Team Abby

Team Members

- Abigail Roedersheimer* - Candidate
- Anahi Nava Flores - Field & Volunteer Manager
- Camille Whetsel* - Campaign Manager
- Sierra Fong - Communications Director & Speechwriter

* *Team Representative*

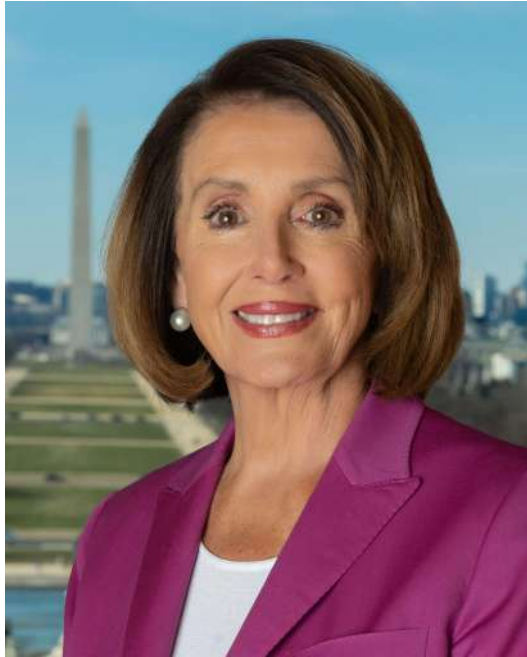
Judges Deliberate



People's Choice Award



Thank You To Our Gov Trek Speakers & Supporters!



**Speaker Emerita
Nancy Pelosi**

First woman Speaker of the U.S.
House of Representatives

Thank You To Our Gov Trek Speakers & Supporters!



Congresswoman Anna Eshoo

California 16th Congressional District

Thank You To Our Gov Trek Speakers & Supporters!



Fiona Ma

California State Treasurer

Thank You To Our Gov Trek Speakers & Supporters!



Summer Stephan
San Diego County
District Attorney



**Anne Marie
Schubert**
Former Sacramento
County District
Attorney



Miranda Drolet
Sacramento County
Deputy District
Attorney



Thank you to our Speakers & Supporters!



Kathleen Van Osten
AAUW California
Advocate and
Lobbyist



Ellen Montanari
Deputy Campaign
Manager, Rep
Mike Levin



**Regina
Luzincourt**
Lobbyist and
former Press
Secretary, State
Senator Parker



Shana Hazan
VP San Diego
Unified School
Board



Griselda Ramirez
Senior Director of
Community
Engagement and
Partnerships,
Office of Chair
Nora Vargas, San
Diego County
Board of
Supervisors

Thank You To Our Gov Trek Speakers & Supporters!



Hilary Nemchik

Strategic
Communications
Executive, Former
Director of
Communications for
the San Diego City
Attorney's Office



Marlene Cain

Program Director,
AAUW California
Speech Trek

Thank You To Our Volunteers!



Thank You To Our Gov Trek Committee!



Nancy Chiu
Marin



Marie Dye
Poway-Penasquitos



Kim Talbert
Davis



Sandi Gabe
President



Kathi Harper
Public Policy Director



Tracy Ramondini
Sacramento



Kathleen Van Osten
Sacramento



Tomasa Santoyo
San Diego



Shauna Oenning Ruyle
San Diego



Dawn Johnson
Communications Director

A Few Words From Our Gov Trek Intern!

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

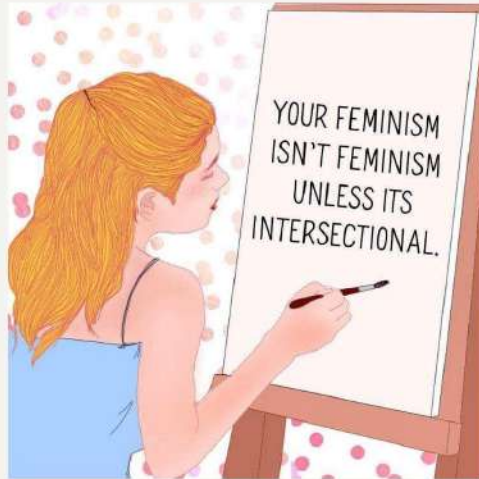
2023

AAUW FOR COLLEGE STUDENTS

PRESENTED BY TOMASA SANTOYO



A Few Words From Our Gov Trek Intern!



PUBLIC POLICY *PRIORITIES*

Economic	Economic security for all women
Equality	Equal access to quality public education for all students
Inclusivity	Social and racial justice for all members of society

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

EDITION 2023

A Few Words From Our Gov Trek Intern!

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

EDITION 2023

MEMBERSHIP

COLLEGE STUDENTS OF ANY AGE CAN JOIN AS STUDENT AFFILIATE.

- By joining your local branch (branch member) or signing up at the national organization (AAUW.org) to be a student affiliate at large.

E-STUDENT AFFILIATE

- If the college/university you attend is an AAUW partner, you can join the student branch (or start one!) as an e-student affiliate. Check with your local branch to see if the university/college you are attending is a partner with AAUW.
- All undergraduate students at AAUW C/U partner members are immediately eligible for FREE e-student affiliate status and receive electronic copies of AAUW's publications and research and have access to all AAUW's student affiliate benefits.

A Few Words From Our Gov Trek Intern!



AMERICAN ASSOCIATION OF UNIVERSITY WOMEN	EDITION 2022
<h2>OPPORTUNITIES</h2> 	<h3>NCCSSL</h3> <p>National Conference for College Women Student Leaders: Annual conference for the next generation of women leaders. It is a conference of leadership training, inspiration, and networking. College women from around the country are invited to attend.</p> <h3>GRANTS</h3> <p>Since 1888, AAUW has been one of the largest funders of women's graduate education. To learn more about funding opportunities, https://www.aauw.org/resources/programs/fellowships-grants/current-opportunities.</p> <h3>MEETINGS</h3> <p>California online branch- https://ca-online.aauw.net/ meets monthly over Zoom.</p>



A Few Words From Our Gov Trek Intern!

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

EDITION 2023



PERSONAL *EXPERIENCE*

- Mentorship
- Exposure to political fields/knowledge
- Thank you to Shauna & every woman that has been a part of this amazing organization.

A Few Words From Our Gov Trek Intern!

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

EDITION 2023



LET'S STAY CONNECTED

Instagram: <https://www.instagram.com/aauwca>

Facebook: <https://www.facebook.com/AAUWCA>

Email: office@aauw-ca.org

Phone: 916-389-0220

Candidate Speech



Team Julianna

Team Member:

- Julianna Kolb - Candidate



Campaign Management



Team Carillo

Team Members

- Terina Faleono - Campaign Manager



Voter Outreach Plan

Team Make it Mila!

Team Members

- Meadow Chiu - Field & Volunteer Manager
- Elizabeth Young - Field & Volunteer Manager



Campaign Ad & Flyer

Team Aquino

Team Members

- Andrea Rojas - Communications Director & Speechwriter



Grand Prize Team

Team Alaina

Team Members

- Zohie Betts - Communications Director & Speechwriter
- Sydney - Communications Director & Speechwriter
- Abigail Choi - Campaign Manager*
- Hailey Godin - Campaign Manager*
- Alaina Noguera -Candidate

