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AAUW  **California
Connection**



MARCH 2022

**Do we see a green mustache from drinking a
McDonald's Shamrock Shake®?
(460 Cal.)**



Dear <<First Name>>,

Welcome to the *California Connection*, the monthly e-blast sent to every member from your state organization for a quick read of things to know and do in AAUW!

Things to Know

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Quoth the Raven, "Nevermore." He was, of course, referring to the AAUW California "Convention," which shall be known forevermore as the "Annual Event." On April 30th, it will be a Zoom-orama experience featuring rock star speakers like AAUW CEO Gloria Blackwell, a plethora of awards for a plethora of accomplishments, news on the advocacy front,

and our Speech Trek finalists, who will prove that teenagers think and care about more than TikTok. We'll also journey into uncharted waters with *Adventures in AAUWLand* breakout sessions. Choose your own adventure by popping in and out of more than 20 freewheeling conversations hosted by members who have things they want to talk about! Got your hiking poles? Then click [HERE](#) to learn more and register! Be there or be . . . well, possibly lost.



March is Women's History Month. Let's remember what we've gained.

March 15th is Equal Pay Day. Let's remember what we haven't gained.



NCCWSL. Imagine getting THOSE letters in Scrabble®! NCCWSL stands for National Conference for College Women Student Leaders. What a mouthful! But, also, what an event! Hundreds of college women are exposed to leadership training, inspiration, and networking. All virtual, because what isn't? Know someone who could benefit? You or your branch can sponsor an attendee and National offers scholarships. Here are all the [deets](#).

Now, if you could just buy a vowel . . .



Things to Do



We are aghast to announce that we have no webinars scheduled for March for your viewing pleasure, mind-expanding edification, and 90 minutes of bonding time with that fluffy cat in your lap. May we suggest instead that you watch one

of our excellent previously recorded webinars from [2021](#) or [2022](#) (to date). And don't forget National's webinars. CEO Gloria Blackwell will be hosting one on [International Women's Day](#) today at 11:00 am (you can stay in your jammies) and a panel discussion on [Women and Work: Increasing Leadership and Economic Equity](#) on March 16th. Of course, you could always just memorize *Beowulf* instead.



If the only trophy on your mantle is for 24th place in a gunny sack race with twenty-four participants, we offer a path to redemption! Help your branch leaders submit an application for a chance to win one of three Branch Activity Awards for a novel, inspirational, or just plain cool activity. You won't get a plastic trophy shaped like a gunny sack with winged feet, but your branch will be in the spotlight at the Annual Event on April 30th. You have to take what you can get. Visit our website [HERE](#) for details and an application form, due March 20th.



We've been knocked down a lot over the past two years. Your state board has focused on bouncing back, overcoming challenges, and keeping its eye on the prize. We plan to stay "rubbery" ---a delightful, but clearly off-base, synonym for "resilient." Thanks, Roget.



If you want to be rubbery too, take a look at the videos we watched:

- *8 Things Resilient People Do*: Click [HERE](#)
- *A Lesson On Resilience*: Click [HERE](#)
- *Resilience: Anticipate, Organize, Adapt*: Click [HERE](#)

Sorry for the YouTube ads in the beginning. Hope you didn't buy a giant tabletop food composter.



**We will not close this month with our usual quip.
Instead, we offer this:**



AAUW's mission: To advance gender equity for women and girls through research, education, and advocacy.
AAUW.org

AAUW California's mission: AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education and resources.
www.aauw-ca.org



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