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## A Reminder:

"AAUW does not sanction in-person meetings at this time nor for the foreseeable future. Our insurance coverage may allow meetings if waivers are signed, but exercising that option would likely be tested in court. AAUW's guidance is in adherence with California mandates and in the best interests of all our members. Let's remain safe today and enjoy gatherings in the future!"

## August 2020 Board to Board

Welcome to the beginning of a year of "new normals." You have received this monthly eNewsletter because you are serving your branch or AAUW California in a leadership role. Thank you for everything you do! This is the first edition of the Board to Board for this year. This issue has many new and exciting announcements. Please share all or any part of it with your members and others, especially any new branch leaders. You can find the archive of past Board to Board newsletters by clicking [HERE](#).

For anyone who is unfamiliar with Zoom, Sandi Gabe presented a webinar on Basic Zooming. You can find the recorded webinar on the AAUW California website by clicking [HERE](#).

## FROM DIANNE'S DESK...

*Dianne Owens, President, AAUW California, [statepresident@aauw-ca.org](mailto:statepresident@aauw-ca.org)*

### THE TIMES, THEY ARE A-CHANGIN'

In case you have not noticed, a lot has changed in the last five months! And that includes AAUW California. My term as AAUW California President began July 1, 2020, and our first board meeting was held via Zoom July 18-19. In early 2020, none of us anticipated that we would be meeting by Zoom for our June Board Retreat or having our board meetings by Zoom through at least January 2021.

**What I need to know:** AAUW California has exciting plans for its "new normal."

**What I need to do:** Sign up on the [website](#) for the timely, helpful, and inspirational webinars that the AAUW California board is offering. If you missed one, the recordings are also posted.

Like you, our branch leaders, we are adapting to this strange new normal. We developed our new SUCCESS plan (known formerly as the Strategic Plan) and planned over 20 webinars to be held through June 2021. Click [HERE](#) to see the topics and register to attend. We are planning a Lobby Day and our Annual Meeting in Sacramento, April 15 & 16, 2021 in hopes that we can meet in person by then.

The Board has reinstated a Marketing Committee and has a [Diversity & Inclusion Contact](#). Our Branch Assistance Contacts are available to help branch leaders with questions and promote the new and updated [AAUW Five-Star](#) Program for all branches as well as AAUW California's "[Ask Us First](#)" campaign to answer branch and member questions. In July, a monthly communication, California Connection, was launched to keep everyone informed and engaged with AAUW and our mission, "To advance equity for women and girls through research, education, and advocacy."

Kudos to all of you for Zooming your meetings and interest groups to keep your members engaged and involved with AAUW. Keep up the good work!

Need help with anything? Please let [the Leadership Team](#) know. We are here for you!

**Be bold, brave, and brilliant! Happy August!**

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## AAUW FUND

*Judy Cavin Brown, Director, AAUW Fund Committee Chair, [aaufund@aauw-ca.org](mailto:aaufund@aauw-ca.org)*

### AAUW FUND VIRTUAL LUNCH WITH THE FELLOWS/GRANT RECIPIENTS

The 2020-2021 Fund luncheons will be held on two dates at one convenient location - your computer. Due to the pandemic, the physical Fund luncheons will be replaced by two webinars. While we will miss the social gathering aspect of the luncheons, the webinars may afford the opportunity for those hampered by distance or other physical constraints to participate.

**Should I include this in my branch newsletter?** Yes, members can feel connected to the larger state organization.

**What I need to know:** This year's Fund luncheons will be virtual, but no less inspirational. The state Fund Committee has launched a contest for branches to enroll more Legacy Circle members.

**What I need to do:** Watch for registration information for the virtual Fund luncheons. Consider becoming a Legacy Circle member.

**Should I include this in my branch newsletter?** Yes, members can easily "attend"

Please note these dates in your branch calendars:  
Saturday, October 10th and Saturday, October 24th.

the inspirational Fund luncheons virtually.  
Members can become Legacy Circle members.

More information to follow. Don't let any of your members miss the fun.

## **LEGACY CIRCLE/FUNDS - CALIFORNIA IS IN IT TO WIN IT!**

The competition is on to increase the number of [Legacy Circle](#) members in our branches! This statewide contest will end in November and branches with the most new Legacy Circle members will be invited to a special virtual celebration with AAUW California President Dianne Owens, AAUW California Fund Chair Judy Cavin Brown, AAUW National Director of Development Heather Miller and maybe other special guests. The winning branch will also be closer to completing their Fund Star in the Five-Star Program and receive a special banner to display at their meetings, virtual or in person.

The Legacy Circle is a special group of members who have made plans to include AAUW in their estate planning. There are numerous ways to do this, from making AAUW the beneficiary or part beneficiary on an insurance policy or 401K to creating a charitable gift annuity. Becoming a member is easy and takes less than 5 minutes online. Or, you can click [HERE](#) to download and then print the form and mail it in. AAUW does not require you to designate an amount, all that is needed now is your commitment.

We are excited about expanding the Legacy Circle and we look forward to this event honoring members who have chosen this way to demonstrate their commitment to equity for all women and girls. Join us! Questions? Contact Charmin Goehring ([charminme@yahoo.com](mailto:charminme@yahoo.com)), Northern California Legacy Circle Liaison, or Judy Horan ([queenjah@pacbell.net](mailto:queenjah@pacbell.net)), Southern California Legacy Circle Liaison.

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## **BRANCH ASSISTANCE**

**Crystal Stebbins** and **Carol Holtzgrafe**, Directors, [branch@aauw-ca.org](mailto:branch@aauw-ca.org)

**NEED A BRANCH REFRESH? READ ON.....**

**What I need to know:** AAUW National has implemented the [Five-Star Program](#) that helps branches and states to advance the mission of

## Five-Star Program

Back for a second year, this time with more help for you is AAUW's national [Five-Star Program](#). Even better, most everything you have done or will do counts – even Zooming – from July 1, 2019, to June 30, 2021. Requirements for one to five stars will help you direct your branch's 2020-21 program.

Click [HERE](#) and scroll down to reach "Five-Star Criteria and Resources" to find the updated branch criteria. Basically, your branch (and AAUW California) will be rewarded for advancing the mission of AAUW, and inspiring your community to do the same. The Marin Branch earned Five-Star status last year and has shared the spreadsheet they used to keep track of who, what, when, and how. For a copy, just ask us at [branch@aauw-ca.org](mailto:branch@aauw-ca.org).

- Do you plan one or more public events concerning gender equity, or panels on economic security, women and leadership, or WorkSmart, to name a few? Are you working to increase your membership or to affect a public policy presence in your community? Do you raise money for AAUW Fund? Do you have a social media presence? (If you need help with your social media, we can provide it.)
- Many of you do these things every year; you just don't realize they can earn you rewards. But they do. So, roll up your sleeves and see what you can do. Following even part of the Five-Star Program will invigorate your branch. And your members will thank you.

## Ask Us First

This new program is our attempt to take some of the load off National's under-staffed office — and to get our members speedier answers. Instead of calling the national office with questions, we urge AAUW California members to contact our state officials at [AskUsFirst@aauw-ca.org](mailto:AskUsFirst@aauw-ca.org). Quite often one of us will know the answer; when we don't, we should know whom to call. Stay tuned.

## Interbranch Council (IBC)

Many branches do not know about the benefits of an IBC. Look for some exciting reasons why this idea may work for your branch in the next Board to Board.

AAUW. AAUW California has implemented an Ask Us First program to help branches obtain answers to their questions.

**What I need to do:** Become familiar with the Five-Star Program and help your branch take advantage of advancing the AAUW mission.

**Should I include this in my branch newsletter?** Let your branch know when you are working on the various aspects of the Five-Star Program. Let your branch members know about Ask Us First and let them know that as their branch leaders you may be able to answer many of their questions. If not, they are welcome to send an email to [Ask Us First](#) to the AAUW California Leadership Team.

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## COLLEGE/UNIVERSITY (C/U) COMMITTEE

**Donna Lilly**, C/U Committee Chair, [cu@aauw-ca.org](mailto:cu@aauw-ca.org)

### INCOME-CHANGING OPPORTUNITY

Start Smart and Work Smart free webinars on the AAUW website are your members' opportunity to learn the skills of negotiating their salary and benefits. Encourage them to spend an hour or two online with the Start Smart webinar to determine the value of their new job, determine their target salary and benefits in the city they want to work, and create their strategy to make their pitch for their new job. The Work Smart webinar focuses on helping them gain the skills of negotiating a salary raise and new benefits in their current position.

Click [HERE](#) to take advantage of the free webinars and promote the webinars on your branch website, in your branch newsletters, and in your e-news communication. Tell your daughters and women you meet how they can learn new skills of salary and benefits negotiation for free.

Many women who learned what to say in salary negotiations after attending a Work Smart in-person workshop reported that they successfully received a raise.

**What I need to know:** Members, friends, and family can take advantage of the free Start Smart and Work Smart webinars.

**What I need to do:** Learn more and sign up for an online webinar [here](#).

**Should I include this in my branch newsletter?** Yes. Introduce your members to this opportunity and provide the sign-up link.

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## COMMUNICATIONS

**Tracey Clark**, Director, Communications Committee Chair, [communications@aauw-ca.org](mailto:communications@aauw-ca.org)

### COMING SOON! THE NEW CALIFORNIA CONNECTION!

The Communications team is working hard to create an all-new digital publication, the *California Connection*!

This is our chance as the AAUW California board to communicate directly to our members right in their inboxes. The *California Connection* will arrive before the 10th of each month and will contain information we hope members will find both helpful and entertaining!

**What I need to know:** There's a new digital publication for members called *California Connection*.

**What I need to do:** Have your members check the MSD (National's Member Services Database) to make sure they have their correct email address.

**Should I include this in my branch newsletter?** Yes, all members need to know of this new publication and that the *California Perspective* is on hiatus.

With the advent of this new publication, we are placing the publication of the *California Perspective* on hiatus for the time being. We hope that by reaching our members on a monthly basis we will be able to provide them with information in a more timely manner.

The *California Connection* is only good if it can reach you! So please check your email address in the Membership Services Database (MSD) on the national website. If you need help, reach out to your branch leaders or contact Julika Barrett in the AAUW California Office at 916-448-7795 or at [office@aauw-ca.org](mailto:office@aauw-ca.org) and she can assist you.

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## FINANCE

**Roli Wendorf**, Chief Financial Officer, Finance Committee Chair, [cfo@aauw-ca.org](mailto:cfo@aauw-ca.org)

### INSURANCE AND TAXES

#### Insurance

The insurance and AAUW Fund-assessment bills for 2020-2021 were recently sent out to all branches. If you have not received yours, please send an email to [office@aauw-ca.org](mailto:office@aauw-ca.org) or [cfo@aauw-ca.org](mailto:cfo@aauw-ca.org). We appreciate early payment, even though the due date is November 15, 2020.

You can access the detailed invoice by clicking on the "Print or save" button in the message. Hover with your cursor on the page to see options to view, print, or save your invoice.

In other news, our insurance contact, Anita Zaccaro, has left for another opportunity, and we do not yet know the name of our new contact. We will update the information on the website when we know more. In the meantime, we expect her email address to be attended by someone else at PCF Insurance.

To learn more about our insurance program, check out [our website](#).

#### Taxes

This year, there is a new form to be filed for the Attorney General's Office called CT-TR-1. This is in

**What I need to know:** The insurance and AAUW Fund assessment bills are due November 15th. There are two tax forms, one new and one revised old one that are also due November 15th.

**What I need to do:** Ensure the Finance Officer is aware of these deadlines.

**Should I include this in my branch newsletter?** No, this is just for the Finance Officer.

addition to the RRF-1 form of previous years, and is also a bit more tedious. Be sure to give yourselves adequate time to work on it! We will put up some examples of completed forms on the website this month.

The RRF-1 form has also been updated with a few additional fields which ask for summary information from the CT-TR-1. The deadline for both these forms is November 15, 2020. You can find [links to forms](#) on the website.

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## MARKETING

**Michelle Miller-Galaz** and **Sharyn Siebert**, Directors, Marketing Committee Co-Chairs, [marketing@aauw-ca.org](mailto:marketing@aauw-ca.org)

### WHAT A GOAL!

We want to introduce you to the new marketing portfolio on the AAUW California Board for 2020. Our goal is to increase awareness that AAUW California is working toward equity for all women and girls.

There are about 400 organizations working on some aspect of equity for women and girls. We plan to address why AAUW remains a “best-kept secret,” although we have been working toward this admirable goal since 1881. How sad that we have not yet achieved our worthy goal, and have even noticed the erosion of rights we thought we had forever!

All of you joined AAUW to support our mission. Over the next two years of our term, we plan to roll out our PR/marketing strategy to achieve our goal, and in so doing, make your branches stronger.

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**What I need to know:** AAUW California has a new Marketing Committee with plans to make us the recognized leader in the fight for equity for women and girls.

**What I need to do:** Keep reading the B2B to see the PR/marketing strategies that this new committee will propose.

**Should I include this in my branch newsletter?** It may be best to wait for further information.

## PROJECT OVERSIGHT

**Jim Doty**, Director, Project Oversight Committee Chair, [oc@aauw-ca.org](mailto:oc@aauw-ca.org)

### LOOKING FOR THE NEXT GREAT PROJECT

Are you working on, or have an idea for, a project that enhances, or can enhance, the mission of AAUW in 2021-22? Could you use a little financial help? The Project Oversight Committee is looking for the next

**What I need to know:** The Project Oversight Committee is looking for the next great project.

**What I need to do:** Become familiar with the process so you can share it with your members.

great project, particularly if it can be adapted statewide, and we want to hear from you. You have time to get organized: applications are due on March 1, 2021. Any member, branch, or AAUW affiliate may apply.

There has never been a time when adaptation and innovation were needed more. Start now. Click [HERE](#) for the State Project guidelines. Write to Jim Doty at [oc@aauw-ca.org](mailto:oc@aauw-ca.org) if you have any questions.

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**Should I include this in my branch newsletter?** Yes, the next great idea is somewhere in our membership.

## PUBLIC POLICY

**Kathleen Harper**, Director, and **Sue Miller**, Public Policy Committee Co-Chairs, [publicpolicy@aauw-ca.org](mailto:publicpolicy@aauw-ca.org)

### AAUW CALIFORNIA PUBLIC POLICY TEAM READY FOR A NEW YEAR!

The twelve members of the AAUW California Public Policy Committee are excited to get started on our goals for the upcoming year. We are focusing on helping branches find innovative ways to increase their public policy mission-based programs in this time of COVID, and are preparing five virtual workshops on: Our Role in Ending Racial Injustice; GOTV (Get Out The Vote); Why Public Policy Matters; Title IX; and How to Talk to Legislators. Dates and times can be found on the [website](#).

We are also planning a Lobby Day for next April, and are urging all branches to include funding in their budgets to send at least one member to this important event. We will have more details later but wanted to give you an early heads up.

In solidarity with the Black Lives Matter movement, the Public Policy team has committed to becoming an ally for Black women, and we will be producing monthly articles for your branch newsletters on how different public policy issues affect this population. We hope all branches will publish them and join us in this critical work.

On another note, we are thrilled to pronounce victory and final closure on the Aileen Rizo case! A brief refresher: Rizo was paid less than her male counterparts based on her past salary history. She

**What I need to know:** The Public Policy Committee is preparing five webinars to help branches discuss and promote mission-based issues and will also be delivering topical articles for your newsletters.

**What I need to do:** Include Public Policy's monthly articles in your newsletters. Contact your local legislators to support the "Forward Into Light" commemoration of the anniversary of women's suffrage.

**Should I include this in my branch newsletter?** Yes, advise your members of the Public Policy webinars.



sued and eventually got a ruling from the 9th Circuit Court of Appeals that held that using prior salary alone cannot justify a wage differential between employees. Her employer appealed to the U.S. Supreme Court and on July 2nd they voted to let the 9th Circuit opinion stand.

And finally, a fun way to honor the 100th Anniversary of the ratification of the 19th Amendment: The Women's Suffrage Centennial Commission is waging a "Forward Into Light" campaign. They are asking everyone to contact their local officials to urge them to shine purple and gold spotlights on their city and county buildings on August 26th, the day the Amendment was certified. I have written a letter urging the Governor to light up the state capitol. If you're interested in participating, let me know and I'll send it to you for adaptation to your local officials.

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## DIVERSITY & INCLUSION

*Elaine Johnson, Director, [diversity@aauw-ca.org](mailto:diversity@aauw-ca.org)*

### TALK ABOUT DIVERSITY: WHY NOW?

There is an explosion of interest in diversity, inclusion, and social justice. AAUW, as an organization, is committed to eliminating barriers based on gender, race, creed, age, sexual orientation, national origin, disability, or class.

Following the death of George Floyd, there has been much attention given to social justice and diversity. Now is the perfect time to learn from each other and to learn more about ourselves.

In reality, many branches still find it difficult to discuss some of these issues. Your state directors are weaving diversity and inclusion into the various programs and resources for you to use.

Some of the special interest groups such as book groups are choosing books based on diversity and access.

Please send any questions or tips that you have to [diversity@aauw-ca.org](mailto:diversity@aauw-ca.org).

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**What I need to know:** AAUW California is developing webinars to facilitate discussions about social justice and diversity within your branch.

**What I need to do:** Contact the Diversity Contact for assistance or to share tips from your branch. Suggest topics on race, diversity, inclusion to book groups.

**Should I include this in my branch newsletter?** The following sentence would be good to include in your newsletter: AAUW, as an organization, is committed to eliminating barriers based on gender, race, creed, age, sexual orientation, national origin, disability, or class. Share the suggestion of choosing books based on diversity and access.

## TECH TREK

**Susan Negrete, and Alice Hill**, Tech Trek State Co-Coordinator, [techtrek@aauw-ca.org](mailto:techtrek@aauw-ca.org)

### CALIFORNIA TECH TREK: A DIFFERENT KIND OF SUMMER

This Tech Trek Summer is Like No Other!

- Be Safe – Stay Well!

All counties in California now have persons tested positive or ill with COVID-19. AAUW's liability insurance will NOT cover the coronavirus. Take extra precautions – wait until state and local medical mandates are lifted and your area is not governed by health restrictions before hosting any type of in-person meetings, events, or gatherings. Be safe – stay well!

- California 2020 Tech Trek T-Shirts Arrived

Many branches sent their selected camper names and sizes to receive an official 2020 Tech Trek t-shirt. We know the branches will be happy to present the shirts and that the 2020 selected girls will wear them proudly.

- Two Virtual Tech Trek Pilots

Three Southern California branches: Beach Cities, Palos Verdes Peninsula & Torrance collaborated on the design and implementation of a five-day virtual camp that piloted from 7/27-31 on Zoom.

This month Mary Isaacs, UCSD Camp Director, will test the five-day program she developed with Qualcomm affiliates. These two virtual camps could be used for the 2021 season, if necessary. Congratulations to all the branch members who supported these pilots!

- Creative Tech Trek Fundraising for 2021

As we continue to battle the coronavirus this summer, the number one priority is the safety and well-being of our AAUW members, community partners, and affiliates. Consider safe ways to fundraise via email campaigns, telephone outreach, or Zoom meetings. Difficult times can produce creative strategies! All Tech Trek 2021 donations will be safely managed by the Special Projects Fund (SPF). Click [HERE](#) to refer

**What I need to know:** Some branches are piloting virtual Tech Trek programs which may be made available.

**What I need to do:** Plan safe fundraising programs and direct donations through [AAUW National](#).

**Should I include this in my branch newsletter?** No, this information is for the branch Tech Trek coordinators.

potential donors to learn more about California Tech Trek.

Welcome new Tech Trek Committee Members: Pat Bull, Sandra Cupp, Linda Flores, Lisa Groom & Dave Menshew! We appreciate their commitment and service to the program.

Branch Tech Trek Teams: Got Questions? Contact both Tech Trek Co-Coordinator at one email address: Alice Hill & Susan Negrete: [techtrek@aauw-ca.org](mailto:techtrek@aauw-ca.org)

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## SPEECH TREK

**Marlene Cain**, Speech Trek, [speechtrek@aauw-ca.org](mailto:speechtrek@aauw-ca.org)

### **SPEECH TREK 101 WEBINAR COMING TO YOUR COMPUTER AUGUST 10, 2020!**

Have a question about Speech Trek? Ever wonder how other branches find contestants? Want to learn more about running a virtual speech contest? Wonder no more! Click [HERE](#), then find Speech Trek 101 and register.

Find out why running a virtual contest may be easier than hosting an in-person event. Speech Trek, AAUW California's high impact, low-cost high school program, is a mission-based activity that is fun, boosts visibility, fosters good communication skills, and builds membership.

Branches are buzzing with excitement about the new topic: "Has social media helped or hindered the breaking down of barriers for women and girls?"

So whether this is your first Speech Trek contest or your tenth one, AAUW California Speech Trek Chair Marlene Cain invites you to join the fun on August 10th for a very entertaining experience! See you there!

**What I need to know:** There is an upcoming webinar, Speech Trek 101 to explain how fun and easy it is to host a virtual contest. The 2020-21 topic is "Has social media helped or hindered the breaking down of barriers for women and girls?"

**What I need to do:** Register for the webinar on the [website](#) and encourage your branch to participate.

**Should I include this in my branch newsletter?** Yes, share the new topic with your branch and encourage them to plan a contest.