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### Important Covid Reminder

AAUW does not sanction in-person meetings at this time nor for the foreseeable future. Our insurance coverage may allow meetings if waivers are signed, but exercising that option would likely be tested in court. AAUW's guidance is in adherence with California mandates and in the best interests of all our members. Let's remain safe today and enjoy gatherings in the future!

## A message to our valued members:

COVID-19 has changed the way people do things. AAUW California is no exception. We view this as an opportunity to experiment with a new approach to our mission of supporting branches and we want to share our plans with all of you.

### How will we meet our mission differently this year?

We have established four umbrella priorities/pillars to drive our activity. These are designed to:

- align better with AAUW National's priorities (Governance & Sustainability, Leadership, Education & Training, Economic Security)
- respond to the needs branches have identified
- change the traditional state committee structure in favor of a more collaborative approach

AAUW California Priorities			
<b>GROWTH &amp; SUSTAINABILITY</b> Grow AAUW California branch membership by increasing retention efforts and by attracting new members through relevant programming.	<b>VISIBILITY</b> Broaden the AAUW brand and visibility through strategic marketing initiatives.	<b>LEADERSHIP EXPANSION</b> Provide branches with resources to expand leadership on two fronts: <ul style="list-style-type: none"><li>• Develop new branch leaders</li><li>• Develop leadership skills in young women</li></ul>	<b>EMPOWERMENT OF YOUNG WOMEN</b> Provide branches with resources to empower young women in their careers.

### How will AAUW California change to meet these goals?

The entire board of directors, committee chairs, and other state leaders will work together as a consolidated Leadership Team. The traditional structure and work of some committees will be changed to allow the Leadership Team more opportunities to work collaboratively on projects

that cut across traditional committee lines. This will let people bring their expertise, skills, interests, and especially passion, where they can do the most good.

## Success Plan 2020-2021

**The organization will operate on two tracks:**

### **Track I. Collaborative Projects:**

The backbone of your state board's work will be to develop unique, short-term, timely projects that foster a team approach to meet our umbrella goals. For 2020-2021, we have developed a series of online workshops to take advantage of the tremendous opportunity to reach our branches and members through videoconferencing. We are elated that these workshops will be an expansion of the prior in-person Leadership Development Days. They will relate to the four California priorities above with a "how to" focus and will be open to members as well as branch leaders. See below for a preliminary list of the exciting things to come!

### **Track II. Leadership Team:**

The Leadership Team will continue to deliver the services that branches need and are resources for you.

President	Dianne Owens	<a href="mailto:statepresident@aauw-ca.org">statepresident@aauw-ca.org</a>
CFO	Roli Wendorf	<a href="mailto:cfo@aauw-ca.org">cfo@aauw-ca.org</a>
Secretary	Lynne Batchelor	<a href="mailto:secretary@aauw-ca.org">secretary@aauw-ca.org</a>
AAUW Fund	Judy Cavin Brown, Director	<a href="mailto:aauwfund@aauw-ca.org">aauwfund@aauw-ca.org</a>
Communications	Tracey Clark, Director	<a href="mailto:communications@aauw-ca.org">communications@aauw-ca.org</a>
	Sandi Gabe	<a href="mailto:webteam@aauw-ca.org">webteam@aauw-ca.org</a>
Branch Assistance (one-stop shopping for Membership, and Branch Support questions)	Carol Holzgrafe, Director Crystal Stebbins, Director	<a href="mailto:branch@aauw-ca.org">branch@aauw-ca.org</a>
C/U Partners	Donna Lilly	<a href="mailto:cu@aanu-ca.org">cu@aanu-ca.org</a>
Diversity and Inclusion	Elaine Johnson, Director	<a href="mailto:diversity@aauw-ca.org">diversity@aauw-ca.org</a>
Finance	Roli Wendorf, CFO	<a href="mailto:finance@aauw-ca.org">finance@aauw-ca.org</a>
Governance	Dawn Johnson	<a href="mailto:governance@aauw-ca.org">governance@aauw-ca.org</a>
Marketing (New! Stay tuned!)	Sharyn Siebert, Director Michele Miller-Galaz, Director	<a href="mailto:marketing@aauw-ca.org">marketing@aauw-ca.org</a>
Nominations & Elections	Janice Lee	<a href="mailto:nominating@aauw-ca.org">nominating@aauw-ca.org</a>
Public Policy	Kathi Harper, Director	<a href="mailto:publicpolicy@aauw-ca.org">publicpolicy@aauw-ca.org</a>
	Sue Miller	
Project Oversight	Jim Doty, Director	<a href="mailto:oc@aauwca.org">oc@aauwca.org</a>

Tech Trek	Susan Negrete	<a href="mailto:techtrek@aauw-ca.org">techtrek@aauw-ca.org</a>
	Alice Hill	
Speech Trek	Marlene Cain	<a href="mailto:speech@aauw-ca.or">speech@aauw-ca.or</a>

**Love the new plan? Here's how YOU can get involved:**

- Volunteer to contribute your fine mind and talents to a committee or a workshop.
  - Committee positions are for two years. Click [HERE](#) to apply for a specific position **by July 15th** (so hurry!)
  - To volunteer to help with a workshop, contact the workshop leader listed below.
- Watch your email for workshop announcements and “Zoom” in on those that interest you (we hope there'll be a lot!)
- Watch for short-term opportunities to serve on a task force, such as to select awards for exemplary branch programs.

**And here's a teaser of what's to come!**

**Webinar Workshops for July and August**

Tentative and subject to change of course, like everything else in our new world.

Registration is required.

Date	Time	Topic	Facilitator
7/10/2020	4:00 PM	<b>Zooming into Focus</b>  What's all the hoopla about Zoom? Learn how to use Zoom to support your branch or your family!  Click <a href="#">HERE</a> to register.	<a href="#">Sandi Gabe</a>
7/25/2020	10:00 AM	<b>Cultural Diversity, Education and Dignity - Women Globally</b>  We live in a society consisting of various ethnic groups. Therefore, understanding each other is very important in order to facilitate collaboration and cooperation. A panel of speakers with different ethnicity will speak about the importance of cultural diversity and the positive impact as outcome.  Click <a href="#">HERE</a> to register.	<a href="#">Indrani Chatterjee</a>
8/10/2020	7:00 PM	<b>Speech Trek 101</b>  Learn how to launch your first contest.	<a href="#">Marlene Cain</a>

		Click <a href="#">HERE</a> to register.	
8/26/2020	7:00 PM	<b>Why Public Policy Matters</b>  This workshop is for branches whose members are doing no or little public policy work; who do not have a public policy chair or committee; and who want to learn how to encourage members to engage in public policy projects, how to garner ideas for projects, and how to use public policy to attract new members.  Click <a href="#">HERE</a> to register.	<a href="#">Kathi Harper</a>

**Our motto for 2020 is “Be bold, brave, and brilliant!”**

**We hope our plans reflect that.**

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Dianne Owens, AAUW California President 2020-2022

and

The AAUW California Leadership Team

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For assistance contact [office@aauw-ca.org](mailto:office@aauw-ca.org)

[www.AAUW-CA.org](http://www.AAUW-CA.org)

