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Thank you for the work you have done for your branch this year. This is the final Board to Board for 2019-2020. Please remember to share the information in this edition with those who are assuming new responsibilities as we are in a transition between the current and new officers. Also, let the incoming board members know that the Board to Board is a monthly publication containing helpful information that will enhance their AAUW responsibility.

Consider including the AAUW California website address (http://www.aauw-ca.org/) and the password (aauwca) in your branch directory. This will encourage members to make better use of the website.

JOTTINGS WITH JANE...

Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, statepresident@aauw-ca.org

ZOOM: HOW DO I LOVE THEE?. LET ME COUNT THE WAYS!

In March of this year, I had never heard of Zoom. But what a lifesaver it has been! Since then, AAUW California has had its April board of directors meeting and its Annual Meeting on Zoom. I have also attended the following meetings on Zoom. I was present at the state Public Policy Committee meeting, chaired by Kathi Harper, during which we went over the state bills that we had been supporting. Unfortunately, many of them have been scrapped because of the virus. I have also participated in several meetings regarding Tech Trek issues, and a couple of days ago, Roli Wendorf, our CFO, Susan Negrete, our Tech Trek State Coordinator, and a representative from our insurance company, and I were able to meet and fill out the required forms for our organization to obtain insurance next fiscal year. I also attended the financial workshop put on by Roli Wendorf and a panel of experts.

With my branch, I led a discussion of a book for one of our book clubs. We would prefer to meet in person, but we were all happy to see each other as well as discuss the book. Other branches have had virtual happy hours and lunches on Zoom. And some are even doing fundraising activities.

It is important during this time of isolation to stay connected and to continue our branch work. Seeing each other helps keep us energized and entertained.

What I need to know:

- It is important to stay connected as a branch.
- There will be a GovTrek workshop on June 24th.

What I need to do:

- If you need help with Zoom reach out to the Communication Committee for assistance.
- Encourage interested members to register for the GovTrek workshop.

If your branch hasn't tried Zoom, please reach out to one of your state leaders for help. Our wonderful Communications Committee, led by Sandi Gabe, can get you started. You will be happy with the experience of connecting via Zoom.

Be sure and sign up for the GovTrek workshop, taking place on June 24th at 2 pm on Zoom. Click <u>HERE</u> to sign up.

AAUW FUND

Dianne Owens, Director, AAUW Fund Committee Chair, aauwfund@aauw-ca.org

NEWS YOU CAN USE

Named Gift Certificates—All certificates for branches have been mailed and should have been received. Please let me know if you have not received yours. I will take care of it immediately, so you have them for your June presentation.

With the COVID-19 pandemic, I know many of you have had to cancel your spring AAUW Fund events. If that is the case for your branch, why don't you remind your members of the letter they recently received from Kim Churches, AAUW CEO, about AAUW's Annual Giving Drive? The goal for the drive is \$250,000 raised by June 15th. A tax-deductible contribution of \$25, \$50, or \$100 will go a long way to help AAUW move aggressively on gender equity. All member donations will be attributed to your branch if your members note that on their check or use their member number on the website. You can click HERE to access the information and forms you need on the AAUW California website. Or email me for more information!

Thanks for being flexible and creative during this pandemic. Our work for equity in education and the workplace are critical and we must keep up the fight for a fairer world!

What I need to know: AAUW National has a goal of raising \$250,000 by June 15th. Donations will help AAUW move toward gender equity. There is a statewide branch competition encouraging members to become Legacy Circle members. A major perk in becoming a Legacy Circle member is knowing AAUW will be here in the future.

What I need to do: Let Dianne know if your branch has not received your Named Gift Certificates. Remind members about AAUW's Annual Giving Drive and encourage members to become Legacy Circle members..

Should I include this in my branch newsletter? Yes.

Submitted by **Charmen Goehring**, <u>charminme@yahoo.com</u> and **Judy Horan**, Legacy Circle Liaisons, <u>queenjah@pacbell.net</u>

CALIFORNIA IS IN IT TO WIN IT!

We are pleased to announce a statewide branch competition starting July 1st and ending November 30th that will help branches work toward 5-Star status while helping to ensure AAUW's future. We are encouraging members to become Legacy Circle members and the branch with the highest

number of new members during the contest period will be deemed the winner. In addition to announcements across social media and on the state and national websites, the winning branch will have a special Zoom video strategic update with AAUW California President Dianne Owens, AAUW Director of Development Heather Miller, and other special guests.

Becoming a Legacy Circle member is quick and easy and comes with perks, the most important of which is knowing AAUW will be here in the future. Let the competition begin!

BRANCH SUPPORT

Sharyn Siebert, Director, Branch Support Committee, <u>branch@aauw-ca.org</u>

SIP-ing CONTINUED

While we maintain sheltering in place, or carefully being reopened with social distancing and looking like bandits—we need to maintain contact with our membership!

You might have some members without the internet, or who prefer not to use it. Therefore, we cannot "ZOOM" with them. Are you reaching out to everyone, especially now that we are in the membership renewal period? I hope so.

If you cannot reach someone by email, are you phoning—like we used to do? Did you know that you can sign up for a free conference call service? (Freeconference.com - is a free service members be it by Zooming, email, or phoning. anyone can use.) A toll-free number is provided for everyone to use. Even those without cell or internet service can be given Should I include this in my branch newsletter? Yes. that designated phone number. Or you can conference several members at one time onto a phone call via smartphone.

Please remember that every member is valuable. Make sure they all know it.

And it appears that we might soon be able to sip a beverage of your choice with one or two others, maintaining a safe distance!

What I need to know: It is important to reach out to all members.

What I need to do: Determine the best way to reach all

COLLEGE/UNIVERSITY (C/U) COMMITTEE

Donna Lilly, C/U Committee Chair, <u>cu@aauw-ca.orq</u>

YOUR VOICE AND ACTION MATTERS ON CAMPUS

What I need to know: It's a good time to thank your college/university partners for promoting Start Smart Don't forget to thank the college/university partner representatives at your local campus for promoting pay equity through Start Smart workshops, registering students to vote, and specific events that your branch members collaborated with the campus leaders during the fall 2019 and spring 2020 semesters. Send an email or text thank you to your local C/U campus representatives. You can look them up by clicking HERE. You may be prompted for the website password. Contact webteam@aauw-ca.org if you need assistance.

The graduation season that never happened across the state is a fact this year, but you can make a difference in the life of estudent affiliates who were part of an AAUW student organization/club at your local campus. Create or purchase blank certificates and send a Certificate of Achievement for their leadership in the AAUW student organization/club. Suggest in your letter that they add the certificate to their resume and discuss the importance of their AAUW involvement during their job interviews. Campus representatives and students will appreciate your thoughtful emails, texts, and letters during these stressful pandemic times.

A path to financial literacy for all college students who are working or interviewing is vital at this time with 40 million unemployed in the U.S. Work Smart workshops are a free online opportunity to learn how to negotiate a salary, benefits, a raise, or advancement in the work world. Click HERE for the Work Smart and Start Smart website link. Please add the link to your branch website for easy access by your branch members and friends.

workshops.

What I need to do: Continue the momentum by posting the Work Smart and Start Smart links on your website.

Should I include this in my branch newsletter? No. this information is primarily for board members.

COMMUNICATIONS

Sandi Gabe, Director, Communications Committee Chair, communications@aauw-ca.org

ZOOMING ALONG!!

Are you trying to keep your branch connected? Do you need more help? Encourage your members to volunteer to learn how to teleconference and become your branch expert. The webteam will offer Zoom training to branch members and leaders via two webinars in July. Registration is required. Pass it along!

July 10th, 4-6 pm. Register HERE.

July 20th, 2-4 pm. Register HERE.

What I need to know:

- There will be two sessions of Zoom training in July.
- July 1st is the submission deadline for completing the BOR.

What I need to do:

- Make sure your branch has updated the BOR and the MSD.
- Encourage your members to attend a free Zoom session.

Submitted by **Julika Barrett**, AAUW California Office Manager, office@aauw-ca.org

2020 - 2021 BRANCH OFFICERS REPORT (BOR)

Thank you to the branches who have completed their branch officer reports (BOR) for 2020-2021 in a timely manner. For the remaining branches selecting, electing, and posting their branch officers to the BOR, please remember that the submission deadline is July 1, 2020.

The AAUW California online BOR system houses the information we use to communicate with branch officers. The information you enter accomplishes three vital functions:

- 1. Adds to and corrects our database of branch officers.
- Provides the communication channel from AAUW
 California to your branch board members. Job-specific emailing groups will receive important messages throughout the year.
- 3. Creates the annual state directory with contact information for specific board positions.

Please note that the Membership Services Database (MSD) of AAUW National and the BOR of AAUW California are separately maintained membership lists that require separate updates. For BOR updates, the branch presidents and presidents-elect received an email with instructions and the ID and passwords in early May. A recent reminder also went out to branches who have not yet submitted their list of officers.

Please do the following if you still need to enter your branch officers:

Access the BOR using the email that you received that contains your username and password.

Notify office@aauw-ca.org

- if you cannot locate your BOR ID and password or are having trouble using the BOR, or
- if your branch is having difficulty selecting a board for the coming year or is considering disbanding.

Click <u>HERE</u> for the step by step instructions located on the AAUW California website.

Should I include this in my branch newsletter?

- The updating of the membership databases is for the officers only
- The Zoom training is for any branch member so please let your branch know of this training.

FINANCE

FINANCE WORKSHOP MATERIALS AND NEW TAX FORM

The finance workshop, "A Roadmap for Branch Financial Management: All Your Questions Answered" was held as a Zoom webinar on May 19th. With 145 attendees, it proved to be a very effective way of reaching out to finance officers and others interested in branch financial issues.

The workshop was recorded and is available on the website along with slides, references, and examples from various branches of how to do budgets and reporting. We have also provided answers to questions asked before and during the workshop. Do check out the website.

Please be aware that there is a new tax form requirement from the Attorney General's Office for all organizations with income under \$50,000, which applies to a large number of our branches. In addition to the RRF-1 form, the new form CT-TR-1 (Charitable Trust Treasurer Report form) is also required. The filing date is November 15th. We will soon be providing examples of filled out forms by a few different branches. They will be available on the website to help you with this new requirement.

What I need to know: There is a new tax form requirement. The recorded May 19th Finance webinar is available on the AAUW California website.

Should I include this in my branch newsletter? No, this information is for the officers.

LEADERSHIP DEVELOPMENT

Elaine Johnson, Director, Leadership Development Committee Chair, <u>leaderdev@aauw-ca.org</u>

TODAY AND TOMORROW: BRANCH LEADERSHIP DEVELOPMENT IN A TIME OF CRISIS

Branch members have the opportunity for personal leadership development as well as the opportunity to contribute to the leadership development of others within their branch. During this time of crisis, it is more important than ever that we support each other and nurture our members.

There are some useful tools that the Leadership Development Committee has made available to branches. Click <u>HERE</u> to find them on the AAUW California website.

There are more branch leadership resources here than any one branch could implement. Pick and choose what makes sense for your branch knowing that one size does not fit all. A current resource can be found under the general leadership information as Developing and Sustaining Effective Leadership. This includes a Leadership Development Plan.

What I need to know: Leadership resources are available to support state and branch leaders.

What I need to do: Review the AAUW California website to find resources.

Should I include this in my branch newsletter? No. These resources are primarily for branch leaders.

You can rest assured that your newly elected board is committed to the mission of AAUW and to making your branch successful.

There is no better time than now to step up and take on a leadership role in support of the goals of AAUW.

The Leadership Development Committee is proud that we can support branches with materials that can ease the transition to online meetings and webinars.

PUBLIC POLICY

Kathleen Harper, Director, Public Policy Committee Chair, publicpolicy@aauw-ca.org

LEARN HOW TO ROCK THE NEXT GENERATION WITH GOVTREK!

If you agree that we need more women in positions of power and are interested in learning how your branch can help make that happen, you will want to join us for a webinar on GovTrek, at 2:00 pm on June 24th. GovTrek is a program designed by the Carlsbad-Oceanside-Vista Branch, to encourage high school junior and senior girls to consider a career in politics and to pursue a related course of study in college. The presenter will take participants step-by-step through the development and implementation of the program, and conclude with lessons learned.

GovTrek is a program with real impact – don't miss this opportunity to learn how YOU can "rock the next generation." Registration required, click HERE.

What I need to know: There will be a GovTrek webinar on June 24th.

What I need to do: Encourage your members to register for this webinar.

Should I include this in my branch newsletter? Yes. Your members may be inspired to bring this valuable program to your branch.

MEMBERSHIP

Deanna Arthur, Director, Membership Committee Chair, membership@aauw-ca.org

WHAT NOW?

After months of wanting some relief from the coronavirus, we got some but not the kind we wanted. I was going to write a thank you for all the support from the state board, committee members, the national office, and most importantly the members. I wanted to use the recent space launch as a sign of hope for the future. Instead, I was wondering how to make it to the bank and market by the curfew time. Were my friends and family safe? Was anyone I know hurt?

Events of the past few days shine a spotlight on racial inequity in our society. This intersects with gender inequity, which AAUW seeks to eliminate. Until our mission of gender equity has been accomplished, we need to keep our branches alive and we need to bring in new members and we need to be in the public eye and we need to let people know where we stand.

I know I am an AAUW junkie but what we do is so important that we have to stop being the world's best-kept secret and become the most joined group in the coming year. Tell your friends. Help them join online if they are computerphobic. We need to walk the walk and talk the talk if we want the world to change.

The membership committee was happy to participate with CFO Roli Wendorf, conveying financial and membership information in an online workshop. Thanks to Roli's leadership it was a great success. The questions just keep coming.

What I need to know: The membership tracking tool has been enhanced to include a place to note member activity in state webinars.

What I need to do: Download the new tool.

Should I include this in my branch newsletter? No. This resource is primarily for branch leaders.

Submitted by **Sandi Gabe**, Director, Communication Committee Chair, <u>communications@aauw-ca.org</u>

MEMBERSHIP TRACKING TOOL ENHANCED

Are you tracking your branch member activity? Would you like to include state activities in your tracking? The AAUW California webteam has upgraded the membership participation tracking tool so that you can include AAUW California State activities.

Click <u>HERE</u> to download the new version that includes a tab to track state activities. Starting in July we'll send the branch president(s) a list of branch members who participated in state webinars.

TECH TREK

Susan Negrete, and Alice Hill, Tech Trek State Co-Coordinators, techtrek@aauw-ca.org

CALIFORNIA TECH TREK: NOT OUR NORMAL SUMMER!

As California moves into another phase of the pandemic, it's sure not business as usual – but Tech Trek summer tasks will continue.

 California Tech Trek tee-shirts are coming! Selected campers will be honored with an official 2020 tee-shirt

What I need to know: Tech Trek Coordinators continue to complete tasks for this year and begin the planning process for 2021.

What I need to do: Make sure all required spreadsheets have been submitted.

that they can always wear proudly! Due to pandemic manufacturing and distribution schedules, the shirts should arrive in mid-summer. Stay tuned for more details!

- Selected camper spreadsheets: We need tee-shirt sizes but only for selected campers! If you haven't submitted your spreadsheets to the California Co-Coordinators please send it to: techtrek@aauw-ca.org (Our mailboxes are full please don't send them twice!)
- Branches plan to honor campers: Tech Trek branches and IBCs have gathered to devise ways to honor their 2020 campers when the time is right. Following are a variety of ideas: STEM Day; Professional Women's Day; searching YouTube and TED Talks for appropriate topics and messages; student recognition days; ice cream socials; gifts included iPads, tablets, and books.
- Donor letter template: See the California website Tech Trek
 Forms & Document page to download the letter. The
 password is aauwca. Please contact us to request content
 adjustments: techtrek@aauw-ca.org
- Approved virtual Tech Trek pilot! Kudos to Mary Isaacs, UCSD Camp Director, for collaborating with camp affiliate Qualcomm to develop and test a virtual pilot program this summer. Congratulations – this could be a model for 2021 if needed!
- State & camp leadership meetings: State leaders, camp directors, and treasurers will have monthly Zoom meetings to discuss and plan for 2021.

Stay Safe – Be Well!

Don't Forget Tech Trek Fundraising! As this economic year like no other continues, strategically plan for 2021 fundraising activities! Refer potential donors to the AAUW National website HERE.

Branch Tech Trek Teams: Got Questions?

Contact both Tech Trek Co-Coordinators, Alice Hill & Susan Negrete, at one email address: techtrek@aauw-ca.org.

TITLE IX

Alicia Hetman, Title IX Consultant, titleix@aauw-ca.org

TITLE IX: NEW DEVOS RULES MAKES IT EASIER FOR SCHOOLS TO IGNORE SEXUAL VIOLENCE

The #MeToo movement held the promise of an important cultural shift. No longer would survivors of sexual assault have to fear coming forward. But in May, the Trump administration undercut this progress when Betsy De Vos, Secretary of Education, issued new rules that will substantially weaken

Should I include this in my branch newsletter? Keep your branch informed as you honor the girls you selected.

What I need to know: The Administration issued new rules that will substantially weaken important protections for survivors of campus sexual misconduct – changes that are the most devastating we have encountered.

What I need to do: Keep yourself informed and watch for resources being developed by AAUW staff.

important protections for survivors of campus sexual misconduct – changes that are the most devastating we have encountered. The perpetrator gains more protection while the informed as things change. victim is less protected.

Should I include this in my branch newsletter? Yes, members need to be educated about this issue and

The bottom line, Devos' Title IX makes it much easier for schools to ignore all cases of sexual misconduct, telling universities and colleges that they only need to act when the victim tells the correct person, the Title IX Coordinator. How many students or parents even know that every school district, college, and university receiving federal monies are required to have at least one Title IX Coordinator knowledgeable about the law and how to enforce it?

Consistent with AAUW California Public Policy Priorities, AAUW members should become well versed on Title IX, and be willing to speak out and to provide information to school personnel, parents, and students.

- Both the **AAUW National** and **AAUW California** websites have a Title IX section; new documents will be added as they become available. Also, visit knowyourix.org
- Google Title IX to see what new information is being posted. There currently are lawsuits filed against DeVos and this Administration as the implementation date is this August!

AAUW CEO Kim Churches stated in Newsweek magazine "We all can be upstanders, not bystanders...but that's not enough: We still need to have smart policies and procedures in place for when problems occur. That's why AAUW is fully committed to stopping the rules from ever taking effect and advocating for legal protections that will actually ensure an education free from gender discrimination for all." Lawsuits have been filed against Secretary DeVos and her department, as the implementation date is August 2020.

I am currently working with AAUW staff to develop resources for our members to use, but until that time, if you have pressing questions, please feel free to reach out to me at titleix@aauw-ca.org.