

# Board to Board

A Communication from the

AAUW California Board to Branch Boards

## AAUW CALIFORNIA CONVENTION APRIL 17-19, 2020 - REMEMBERING THE PAST, ROCKIN' THE FUTURE

There are only 42 days until the convention and it's time to register!!! Click [HERE](#) for specific information regarding the convention program, registration, volunteering, and the hotel.

### Deadlines:

- Convention registration: April 10th
- Hotel reservation: March 20th
- Volunteer: April 10th (volunteer for 5 hours and receive a \$75 registration reimbursement)
- Branch Brag table: March 8th



The convention is being held at the Westin San Francisco Airport, One Old Bayshore Highway, Millbrae near the San Francisco Airport.

See you there!!

Can't attend the convention or can't attend all of the workshops? Presentations will be posted on the AAUW California website [HERE](#).

### SHARE THE CONVENTION EXPERIENCE

**Jim Doty**, Snapshots editor, [snapshots@aauw-ca.org](mailto:snapshots@aauw-ca.org)

If your branch has an active newsletter, website or social media account, then you probably have one or more members who are adept at recording and reporting events. We need help at the AAUW California 2020 Convention. We need volunteers to gather material for "Snapshots," the digital newsletter highlighting the events of the convention. With so many interesting events happening at the same time at the convention, it is impossible for anyone to experience it all.

Snapshots reporters will be asked to take notes, quotes, and photos during convention events and deliver them quickly to the Snapshots desk via email or by hand.

Just a few minutes can be a big help. Attendees who register as a volunteer and work 5 hours will receive a partial refund of their registration fee. For details about how to volunteer and to sign up click [HERE](#).

Contact Jim Doty, Snapshots editor, at [snapshots@aauw-ca.org](mailto:snapshots@aauw-ca.org) if you have any questions

## **YOU HAVE BRAGGING RIGHTS-WHERE ARE YOU?**

**Sharyn Siebert**, Director, Branch Support Committee Chair, [branch@aauw-ca.org](mailto:branch@aauw-ca.org)

The deadline has not yet passed for you to submit an application for part of a table at the convention to show your branch accomplishments! There is plenty of space still available for this unique sharing experience. Step up and brag about your branch! Do you not have events, newsletters, posters or the like displaying your branch history and successes? If yes, please click [HERE](#) to forward your Branch Brag application ASAP!

The deadline is March 8th. I know there are many branches within easy commuting of the convention site that can easily transport their displays. Please do so!!!

Your branch deserves recognition and this is a great way to share great ideas. Please participate in BRANCH BRAG.

## **SHARE YOUR SUCCESSES**

**Donna Lilly**, College/University (C/U) Committee Chair, [cu@aauw-ca.org](mailto:cu@aauw-ca.org)

Come to the state convention and share your successful AAUW activities presented at your local college or university campus. You'll have the perfect opportunity at the session titled "Guided Conversations with AAUW California Board" from 3:45 to 4:45 p.m. on Saturday, April 18th. New branch members have been recruited as the result of highly successful campus activities presented by AAUW branch members. Come to share your stories of things that worked for you and learn the same from others. Haven't connected with your local campus? Learn how to connect with successful results by hearing how others have done it.

Six branch college and university chairs shared their success stories during a January 2020 conference call with each other and the AAUW California College and University Committee. Come to the convention to be engaged in a similarly helpful session.

## **AAUW CALIFORNIA CONVENTION, APRIL 17-19, 2020**

**Dianne Owens**, Director, AAUW Fund Committee Chair, [aauwfund@aauw-ca.org](mailto:aauwfund@aauw-ca.org)

The AAUW Fund Committee will be sponsoring workshop A6 at the convention on Saturday, 10:15-11:45 am. Heather Miller, AAUW Advancement Director, and the AAUW Fund Committee will talk about the "New and the Tried and True." We will share fundraising ideas and guidelines and answer all your questions.

Please join us for the Gala dinner "Lighting the Way to Equality" on Saturday at 7 pm. We will be celebrating Women's Right to Vote and AAUW Fund. AAUW CEO Kim Churches will deliver the keynote address, the 2019 State Named Gift Honoree will be revealed, the Top 10 Branches in contributions and the Top 10 Branches per capita will be honored, and we will all celebrate our \$500,717.84 contribution to AAUW Fund in 2019. I hope you can join us for an action-packed convention at the Westin San Francisco Airport.

## CULTURAL DIVERSITY, EDUCATION & DIGNITY: WOMEN GLOBALLY

**Indrani Chatterjee**, International Program Committee Chair, [International@aauw-ca.org](mailto:International@aauw-ca.org)

Join us at the AAUW California Convention on April 18, 2020, for a panel discussion of “Cultural Diversity, Education & Dignity: Women Globally” (workshop A1.)

## MEMBERSHIP WORKSHOP COMES TO CONVENTION

**Deanna Arthur**, Director, Membership Committee Chair, [membership@aauw-ca.org](mailto:membership@aauw-ca.org)

Membership is conducting a workshop on Sunday. Don't miss it. We'll be presenting some new and exciting membership tips. We will be talking about the types of membership available, some new ideas to get members, your favorite ways to get new members, and a great way to form bonds with membership officers around the state. Don't miss this opportunity to expand your membership horizons. If you haven't registered for convention yet, here is another reason to attend.

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**What I need to know:** Convention registration deadlines are just around the corner! The convention team has planned 11 workshops, a celebration of Women's Right to Vote, addresses by Aileen Rizo, Kimberly Churches (CEO of AAUW National), U.S. Congresswoman Jackie Speier, a Gala dinner, a film, the Speech Trek finals, and networking sessions of all kinds.

**What I need to do:** Encourage members to take advantage of this action-packed weekend.

**Should I include this in my branch newsletter?** Absolutely, here is an **example** of what you can use:

### **Come to the AAUW California Convention!**

California AAUWers are excited about the centennial celebration of women's suffrage. At the upcoming 2020 state convention, we'll be singing Suffragists' songs, wearing white and purple, and embracing our theme “Remembering the Past; Rockin' the Future.”

Gather up some fellow branch members and join the excitement April 17-19 at the Westin San Francisco Airport Hotel. Visit the AAUW California website [here](#) to register. Deadline: April 10th.

Share stories, ideas, tips, and inspiration with fellow AAUWers. There will be speakers, films, workshops, hands-on activities, and plenaries aplenty on topics ranging from the future of women in politics to diversity. You'll have a chance to help assemble feminine hygiene kits for women and girls in Africa and hear the inspirational speeches of the Speech Trek finalists. You'll be energized by the messages of national CEO Kim Churches, local pay equity champion Aileen Rizo, and U.S. Congresswoman Jackie Speier.

Plan on attending and help California rock the future.

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## What Does The Fox Say?...

*Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, [statepresident@aauw-ca.org](mailto:statepresident@aauw-ca.org)*

### BRANCHES HELPING BRANCHES!

In the last couple of months, AAUW California has seen so many examples of branches helping branches to advance our mission.

My personal branch, the California Online Branch, found a competitor for Speech Trek a month ago. Since our branch is all over the state, we had to rely on areas that are close to our participants. The competitor lives in Santa Clarita. That branch has not participated in Speech Trek, but when asked, they graciously agreed to gather an audience of their branch members and film our contestant. Santa Clarita Branch not only made it possible for that student to compete in Speech Trek, but also quickly stepped up to help the California Online Branch. Thank you, Santa Clarita!

Another example of branches helping branches is those who have stepped in to help the Citrus Heights-American River Branch make the hygiene kits of "Days for Girls" for Convention 2020. I hope I haven't forgotten anyone, but thank you to Rocklin, Woodland, Sacramento, San Mateo, and Half Moon Bay. If I have forgotten anyone, my sincere apologies.

Plan on attending Convention 2020 to see the enormous efforts branches have made by helping one another. Such strength in numbers!

**What I need to know:** There are many examples of branches helping branches advance our mission.

**What I need to do:** Be on the lookout for an opportunity to help another branch.

**Should I include this in my branch newsletter?** Yes, the Speech Trek story, in particular, is a reminder of the importance of working together for a common cause.

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## AAUW FUND

*Dianne Owens, Director, AAUW Fund Committee Chair, [aauwfund@aauw-ca.org](mailto:aauwfund@aauw-ca.org)*

### FEBRUARY 15th IS HISTORY, BUT...

If you were out of town or very busy on February 15th and forgot to submit your branch Named Gift Honoree(s), you still have time! Click [HERE](#) to find the form. I will be mailing the certificates soon, so don't delay!

Thanks for all your hard work this past year! Onward and Upward to 2020!

**What I need to know:** It is not too late to request a certificate for your branch Named Gift Honoree.

AAUW Fund surpassed our goal of \$500,000.

**What I need to do:** Complete the form to submit your request ASAP if you have not already done so.

**Should I include this in my branch newsletter?** Yes, share the good news of surpassing our AAUW Fund goal.

Watch for your 2019 Branch Contribution Report. It will be in the mailboxes of the appropriate people very soon.

We reached our goal of \$500,000 with a total of \$500,717.80! Congratulations! Thanks for all your work this year!

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## FINANCE

**Roli Wendorf**, Chief Financial Officer, Finance Committee Chair, [cfo@aauw-ca.org](mailto:cfo@aauw-ca.org)

### MEMBERSHIP DUES REPORTING

Dues submission for the new membership year begins March 16th. It is a good time to think about how you can get 100% of your branch members to renew. National provides tips for doing this [HERE](#).

A challenge for many finance officers is the submission of dues to National and State. National's website describes three ways of doing so [HERE](#):

The Member Services Database (MSD)

The [Member Services Database \(MSD\)](#) allows you to manage your membership online. This resource lists members eligible for renewal and makes it easy to add new members or update your branch member records. Members can complete their dues report online, print it, and mail one payment to the national office and the other to their state AAUW organization.

Membership Payment Program (MPP)

The [Membership Payment Program \(MPP\)](#) is an enhanced feature within the MSD for those who prefer to combine dues payment processing, membership management, and tracking tools online. Members may pay directly using the MPP with a credit card, or the branch finance officer can complete a dues report and pay by credit card or a single check for the entire branch's payment. National, state, and branch dues must all be paid together if you choose the MPP option.

Branch Dues Report (BDR)

The traditional Branch Dues Report (BDR) form is sent via email around May 1st to the branch finance officers

**What I need to know:** The new membership year begins March 16th. There are several ways to manage member dues submission.

**What I need to do:** Make sure the branch finance officer understands the dues process.

**Should I include this in my branch newsletter?** No, this information is for branch leaders only.

with copies sent to presidents and membership vice presidents. The BDR comes in PDF file format. Print, fill out, and mail the form with one payment to the national office and the other to your state organization. Use the [Additional Dues Remittance \(ADR\)](#) form in conjunction with the BDR to report and send the national and state dues collected for new members, late renewals, lapsed members, national members, and more throughout the year.

Come and attend the Finance workshop at Convention 2020 to learn more about this and other useful finance topics!

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## DIVERSITY

*Deanna Arthur, Director, Membership Committee Chair, [membership@aauw-ca.org](mailto:membership@aauw-ca.org)*

### WE NEED YOUR HELP!

We are looking for a new chair of the Diversity Committee and committee members to keep the progress going. The Diversity Committee has been one of the most active and important committees. We need people with diversity expertise to take up the torch of the previous committee. Because of the importance of this committee, we will not wait until next year to fill the positions.

Please click [HERE](#) to complete the application at your earliest convenience. Please don't miss the opportunity to be part of this dynamic group.

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**What I need to know:** AAUW California Board of Directors is in need of a chair and new members of the Diversity Committee.

**What I need to do:** Complete the application.

**Should I include this in my branch newsletter?** Yes, a branch member may have an interest in leading or serving on this newly reformed committee.

## INTERNATIONAL PROGRAMS

*Indrani Chatterjee, International Program Committee Chair, [international@aauw-ca.org](mailto:international@aauw-ca.org)*

### CELEBRATE INTERNATIONAL WOMEN'S DAY MARCH 8, 2020

Gender equality and women's rights are the primary focus of 2020.

Although the 19th Amendment giving women the right to vote, was certified on August 26, 1920, the Voting Rights Act of 1965 finally granted voting rights to all citizens of the United States. The path was long but the

**What I need to know:** International Women's Day is March 8th.

**What I need to do:** Consider if there are any branch activities that could be based on this U.N.-sponsored initiative.

**Should I include this in my branch newsletter?** Yes, members might want to learn about this U.N. program.

goal was reached. However, after 100 years, women's average salary is still not equal to that of men.

Therefore, let us celebrate International Women's Day, March 8th with the following pledges:

- empower each other
- celebrate cultural diversity
- support the Pay Equity movement

This year's theme for International Women's Day is, "I am Generation Equality: Realizing Women's Rights." Click [HERE](#) for more information.

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## LEADERSHIP DEVELOPMENT

*Elaine Johnson, Director, Leadership Development Committee Chair, [leaderdev@aauw-ca.org](mailto:leaderdev@aauw-ca.org)*

### BRANCH LEADERSHIP DEVELOPMENT PROCESS

Branches are worried about increasing their membership and leadership succession. The leadership team responds with a leadership development process. The leadership development process is continuous from novice to expert and can be rewarding for branches and individuals.

#### Novice:

The novice is the newcomer who knows very little about AAUW and the branch. However, she is curious, interested, and desires to learn about the organization and how she might join the organization and fit into a leadership role.

**What I need to know:** The Leadership Development committee is available to provide regional leadership days.

**What I need to do:** Request a regional leadership training day from the state Leadership Development Committee.

#### New Leader:

This is a member who is often a committee member or someone who has volunteered to lead a meeting or represent AAUW at an event such as at a voter registration table. She has shown a commitment to the mission of AAUW.

**Should I include this in my branch newsletter?** No, this information is for branch leaders only.

#### Branch Officer:

Branch officers are familiar with the state and national strategic plan and understand their own branch membership interests. They are also familiar with their own community and opportunities for outreach. Branch officers are responsible for reporting to the



state about branch membership and activities as well as reporting to their own boards. In the leadership development spectrum, this is where much of the mentorship and new member interest occurs.

Now is the time to request a regional leadership day. Just email a request to [leaderdev@aauw-ca.org](mailto:leaderdev@aauw-ca.org). Starting July 1st, there will be new members on the board and on committees. It will be very helpful to begin now for the transition into next year.

### **Experienced Branch Officers Who Need to Pass the Torch:**

This is probably the most difficult and challenging position. It is also one of the most critical and important roles for the sustainability of our branches. The effective experienced branch officer has the obligation and joy of supporting new leadership. This is what leadership development is about.

The Leadership Development Committee is happy to report that we are receiving responses from regions that want Leadership Development workshops. Yay!

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## **NOMINATIONS & ELECTIONS**

*Janice Lee, Nominations & Elections Chair, [nominating@aauw-ca.org](mailto:nominating@aauw-ca.org)*

### **THERE IS STILL TIME TO.....**

Nominate a candidate or YOU can run for a director or secretary position on the AAUW California's Board of Directors.

YOU can still make an impact and use your skills and talents and commitment to moving AAUW California forward. All applications must be in by April 4, 2020.

Eight candidates have already sent in their applications. Click [HERE](#) to see who they are.

Click [HERE](#) to check out details regarding the nomination and election process. Still have questions or need clarification on board responsibilities? Give us a call: 323-687-3269 or email us: [nominating@aauw-ca.org](mailto:nominating@aauw-ca.org).

**What I need to know:** There is still an opportunity to nominate yourself or someone else to be a candidate for a director or secretary position on the AAUW California Board of Directors.

**What I need to do:** Consider being a candidate for the AAUW California's Board of Directors.

**Should I include this in my branch newsletter?** Yes

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## PUBLIC POLICY

*Kathleen Harper, Director, Public Policy Committee Chair, [publicpolicy@aauw-ca.org](mailto:publicpolicy@aauw-ca.org)*

### EQUAL PAY DAY ARRIVES A WEEK EARLY – ARE YOU READY?

Equal Pay Day (EPD) is the symbolic day when women’s earnings “catch up” to men’s earnings from the previous year. For the past several years, that day has always come in the second week of April. This year, EPD will fall on March 31st. This is a powerful occasion to raise awareness about and organize action around the gender pay gap in your community. Consider organizing a “Cocktails & Convos” and invite the community to share stories and ideas or arrange a table at your local college to educate students. Please click [HERE](#) for more ideas on how your branch can spread the word about the Gender Pay Gap.

The Public Policy team also wants to hear about what your branches are doing to celebrate the 100th anniversary of the ratification of the 19th Amendment. Please send pictures of your event with a brief description to [webteam@aauw-ca.org](mailto:webteam@aauw-ca.org) for posting on the PP website.

**What I need to know:** Equal Pay Day (EPD) arrives a week early this year.

**What I need to do:** Send pictures and a brief description of how your branch celebrated the 100th anniversary of the 19th Amendment to the webteam.

**Should I include this in my branch newsletter?** Yes

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## TECH TREK

*Susan Negrete, and Alice Hill, Tech Trek State Co-Coordinator, [techtrek@aauw-ca.org](mailto:techtrek@aauw-ca.org)*

### THERE’S NO MAGIC – HARD WORK IS WHAT MAKES CALIFORNIA TECH TREK CAMPS RUN LIKE CLOCKWORK!

While branch teams are working with schools and students, Tech Trek camp leaders are busy!

- **Camp Packets – Coming Soon:**

Camp documents and forms are under review - - watch for the Branch Coordinators’ email announcement!

- **How to Answer Health Questions:**

If asked, assure parents the Tech Trek program always follows state government and campus health requirements and protocols – in addition to having a

**What I need to know:** This is Tech Trek season. Both branch leaders and camp leaders are working hard to accomplish their various tasks to create magical camps.

**What I need to do:** Watch for the publication of the California Tech Trek Policy & Procedures.

**Should I include this in my branch newsletter?** No, this information is for Tech Trek leaders only.

full-time nurse on duty at each camp. As it gets closer to camp opening dates, we'll keep branches informed.

- **Camp Leaders Get Down to Business!**

A lot of hard work goes into making the 'magic' of a Tech Trek camp week come together! While branches are interviewing and selecting students, camp leaders are busy bringing teachers, staff, vendors, activities, and materials together to create a magical 2020 camp season.

- **Under Construction: Camp Websites**

Beginning this month, the California Website team will begin supporting California camp websites. The webteam, California Tech Trek Co-Coordinators, and camp leaders will work together to streamline, update and enrich each camp's site.

- **Branch Codes of Conduct Signed:**

Thanks to all branch Tech Trek members who completed their training and submitted signed Codes. We appreciate your time and efforts!

- Coming Soon – California Tech Trek Policy & Procedures! The California Project Oversight Committee (POC) and Tech Trek Co-Coordinators are revising the state document – stay tuned for its publication in a new format.
- **Market Tech Trek! Refer donors to California Tech Trek online: Click [HERE](#)**

**Tech Trek Branch Coordinators and their team members are awesome – thanks for completing the required Tech Trek training!**