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You have received this monthly eNewsletter because you are serving your branch or AAUW California in a leadership role. Thank you for everything you do! This is the second edition of the Board to Board for this year. Please share all or any part of this newsletter with your members and others, especially any new branch leaders. You can find an archive of past Board to Board newsletters by clicking [HERE](#).

JOTTINGS WITH JANE...

Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, statepresident@aauw-ca.org

Save the Date!!!

FIRE UP FOR AAUW!

In September, most branches will be kicking off the new year with programs that showcase Tech Trek. This often inspires members to continue doing the work that helps women and girls of all ages.

It is time to “Fire Up for AAUW!” What can your branch do to maintain enthusiasm during the year? Be sure and plan mission-based programs that get members engaged in our mission. Why not include a program about the 100th anniversary of women getting the vote?

This is one of the themes of our state convention coming up April 17 - 19, 2020, at the Westin San Francisco Airport, Millbrae. In addition to attending the state convention, please consider joining another group in your community that wants to celebrate this important anniversary. You might want to team up with a local university or the League of Women Voters.

Working with other organizations helps us spread the word about the important work that we do for women and girls. Stay fired up for the year!

AAUW CA Convention

April 17-19, 2020
Remembering the Past, Rockin’ the Future.
Westin San Francisco Airport
See you there!!

What I need to know: The AAUW State Convention will be held April 17-19, 2020.

What I need to do: Plan mission-based programs and consider working with other organizations.

Should I include this in my branch newsletter? Yes, let your members know about the upcoming convention.

AAUW FUND

Dianne Owens, Director, AAUW Fund Committee Chair, aauwfund@aauw-ca.org

FANTASTIC SPEAKERS & DELICIOUS LUNCHES!

There are 30 Fellows and Grant recipients studying in California in 2019-2020. We have an opportunity to meet some of these inspiring women at our AAUW Fund Luncheons. All three October luncheons are from noon to 3:00 PM with the check-in at 11:30 AM.

Saturday, October 5, 2019

RSVP: September 20, 2019

Basque Cultural Center

599 Railroad Ave - South San Francisco, CA 94080

Sunday, October 6, 2019

RSVP: September 20, 2019

Crow Canyon Country Club

711 Silver Lake Drive – Danville, CA 94526

Sunday, October 27, 2019

RSVP: October 11, 2019

Old Ranch Country Club

3901 Lampson Avenue – Seal Beach, CA 90740

The cost is only \$45 per person. Register early online through Eventbrite [HERE](#). Or mail check/credit card information to AAUW CA, 1331 Garden Highway, Suite 100, Sacramento, CA 95833. I look forward to seeing you in October!

What I need to know: The AAUW Fund luncheons will be held in October. AAUW Fellowship and Grant recipients will share inspiring stories of their work.

What I need to do: Plan to attend one of the luncheons..

Should I include this in my branch newsletter? Yes, encourage your members to attend the luncheons.

COLLEGE/UNIVERSITY (C/U) COMMITTEE

Donna Lilly, C/U Committee Chair, cu@aauw-ca.org

SUMMER “TO DO” LIST

Appoint a member or members of your branch as CU chair/s to work with students and faculty at your local campus for the new year on important issues. Currently, 40 CU chairs have been appointed at the branch level. Click [HERE](#) for the duties of a CU branch chair. Equal pay and voter registration are two areas where branch CU chairs can involve students and faculty.

What I need to know: Does your branch have a CU chair?

What I need to do: If not, help to appoint a CU chair and inform Donna Lilly of such appointments. Ask the CU Representatives to become a branch member.

Should I include this in my branch

Create an AAUW student organization. Currently, 14 campuses have AAUW-chartered student groups. Check [HERE](#) for more information.

newsletter? No, this is just for the branch leaders.

Ask the CU Representatives at the partner campus near you to become members of your branch. CU Representatives are already national members and AAUW California state dues are waived. Your branch could sponsor their branch dues.

Email your branch CU chairs' contact information to Donna Lilly, cu@aauw-ca.org to enable continued communication between the state CU committee and branch CU chairs.

College & university students are our future members and leaders.

COMMUNICATIONS

Sandi Gabe, Director, Communications Committee Chair, Communications@aauw-ca.org

WHO'S WHO IN AAUW?

Do you wonder who is on the leadership team of a neighboring branch? Do you want to know when key events are happening? Looking for a state committee chair? You can find it in the AAUW California Directory.

The good news is that the directory can be easily accessed online. In order to control our costs, we have revamped the website and have moved to an online version of the directory. Branch presidents and state committee members will need to opt-in to receive a printed copy of the directory.

The directory can be accessed by a link on the top menu bar, through the search feature and via the category and link functions. We enhanced it so that you can search by branch to find the latest leader information. You'll also be able to print branch leadership rosters.

In addition to branch leadership you can find these handy pieces of information:

- About AAUW CA
- AAUW California 2010-2020 Calendar
- AAUW California Board of Directors
- AAUW State Committees and Committee Chairs

See it in action [HERE](#). You'll need to supply the password - aauwca

FINANCE

Roli Wendorf, Chief Financial Officer, Finance Committee Chair, cfo@aauw-ca.org

What I need to know: The AAUW California Directory is available online and is searchable by branch.

What I need to do: Respond to the survey if you wish to continue to receive a printed copy. Otherwise, view the directory online for the most up-to-date lists of state and branch leaders.

Should I include this in my branch newsletter? Yes, the information in the AAUW California Directory can be useful for the members.

- SEND US FINANCIAL BEST PRACTICE EXAMPLES FROM YOUR BRANCH
- PAYMENT OF AAUW CALIFORNIA STATE DUES REMINDER
- CHECK OUT THE STATE WEBSITE

SHARE BEST PRACTICES

We have been receiving requests from branches regarding branch finances: how to do budgets, financial reviews, reporting, etc. We know many branches already have these processes under control and others could learn from your examples. If you are proud of the way your branch addresses some financial process, please share it with us, and we will post these examples on our website to help other branches. Thank you!

What I need to know: The Finance Committee would like branches to share their best practices with them. All the information that branch treasurers/finance officers need for their job can be found on the AAUW website.

MEMBERSHIP DUES CHECKS

If your branch isn't part of the Membership Payment Program (MPP) for online dues payment by credit card and you need to submit your state dues payments directly to AAUW California by check—please mail them once a month to AAUW California, 1331 Garden Highway, Suite 100, Sacramento, CA 95833. DO NOT have your members write individual checks for their AAUW California dues. They should be paying your branch and then you should be paying us, with one check, once a month.

What I need to do: Submit your branch's exemplary financial practices to Roli Wendorf, CFO. Consult the website for critical financial information and deadlines.

Should I include this in my branch newsletter? No, this is just for branch leaders.

CHECK OUT THE WEBSITE

It is a must for a new branch treasurer/finance officer, and useful for everyone! Click [HERE](#) for the AAUW California website regarding financial filings, requesting certificates of insurance, your insurance and fund bill calculation and a lot more.

I look forward to working with you all. Do share your financial best practices with us and help one another!

INTERNATIONAL PROGRAMS

Indrani Chatterjee, International Program Committee Chair, international@aauw-ca.org

EVERY WOMAN NEEDS A GOOD TREATY – HERE IS ONE WITH THE POTENTIAL FOR SOME REAL INTERNATIONAL CLOUT

(Submitted by Lenore Gallin) In March 2019 I had the privilege of being an AAUW delegate to the sixty-third session of the United Nations Commission on the Status of Women (CSW63) at UN Headquarters in New York. This year's themes were social protection systems, sustainable infrastructure for gender equity, and empowerment of women and girls. What a thrill to find the UN filled with women from all over the world in their colorful national clothing, the corridors resonating with sounds of exotic languages and the plenary session beginning with a round of songs sung by delegates overcome with joy and nostalgia. It was exhilarating to experience such an incredible sisterhood,

What I need to know: AAUW had delegates who attended the sixty-third session of the United Nations Commission on the Status of Women. That body created the Every Woman Treaty.

What I need to do: Share this information with your branch.

to find knowledge and support and friendship in unfamiliar places, to generate stories we would take home to remember for always.

Should I include this in my branch newsletter? Yes, encourage your members to sign the Every Woman Treaty.

CSW was established as part of the UN in 1946 and laid the groundwork for four World Conferences on Women, orchestrated social action campaigns and continues to weigh in on international issues affecting women and girls. The annual meeting provides opportunities for non-government organizations (NGOs) to interact with members states. This year 490 Parallel Events were organized by NGOs working on behalf of women all over the world.

One of the most interesting and provocative of the hundreds of Parallel Events was the presentation of the Every Woman Treaty. This Treaty is an ambitious global initiative designed by a consortium of experts on sexual violence and gender equality from 128 countries, in concert with recommendations from the United Nations and the World Health Organization. Currently, there is no legally binding convention at the global level to hold nations accountable for preventing violence against women and girls or helping victims survive and heal. This is what makes the Every Woman Treaty so unique and important - it develops a legal framework that holds nations responsible for violence when it occurs on their watch. Experience teaches that problems of this magnitude require the force of binding legal treaties. The Mine Treaty, for example, garnered 500 million dollars immediately after its signing in 1997 and was able to clear landmines from millions of acres of fields, saving countless lives in multiple nations.

I believe the Every Woman Treaty can do the same for women and girls, by requiring signatory nations to adopt strategies to enact and enforce laws, train personnel, educate the public, and provide services to ensure survivors of violence receive treatment, protection, and avenues for seeking justice. Treaties also have the potential to catalyze funding. Toward this end, the Every Woman Treaty aims to raise four billion US dollars annually or one dollar for every female on earth.

The Every Woman Treaty is supported by a coalition of more than 1,700 women's rights advocates, including 840 organizations, in 128 countries. It offers every woman and man a chance to get involved. Click [HERE](#) to read and sign the Treaty.

LEADERSHIP DEVELOPMENT

Elaine Johnson, Director, Leadership Development Committee Chair, leaderdev@aauw-ca.org

HOLD ON.... THE FIRE HAS BEEN LIT! ACTION IS HAPPENING ON THE BRANCH LEVEL.

What I need to know: Recruiting new leaders is an ongoing process.

Although many branches have filled their leadership roles, it's never too early to think about next year or to fill holes. This is an exciting time for creating new leadership opportunities within branches. Action is needed now and that is very possible. Here are some action steps that are small, simple, and effective:

What I need to do: Begin the process to find next year's leaders now. Consider applying to join the Leadership Development Committee.

1. **Identify:** Realize what leadership positions need filling and talk about them at the branch board meeting.
2. **Advertise:** Once leadership positions have been identified, send an open invitation to members to apply by a specific date including their interest and experience that qualifies them to assume that leadership role or their willingness to learn.
3. **Recruit:** If nobody steps up to accept the leadership invitation, it is time for the nominations committee to contact members and actively seek them as branch leaders.
4. **Mentor and Train:** Existing leaders need to mentor new leaders. This is tough and requires the ability to pass the baton. This is probably one of the biggest challenges and needs to have acknowledgment for those strong women who are willing to mentor their successors.

Should I include this in my branch newsletter? No, this information is primarily for branch leaders.

Now is time for action to engage with other committees and to provide incentives for those branch members who are willing and excited about supporting the mission of AAUW California.

It is vital that you and your branch members prepare now for next year's leadership. In addition to actions within each branch, the State Convention on April 16 –19, 2020 will be an additional chance to take leadership to new levels.

The Leadership Development Committee has new and vibrant members who are committed to providing training and support for all members that are interested in using their experience and expertise to support the AAUW mission. We need you to be part of this effort now that the fire has been lit.

NOMINATIONS & ELECTIONS

Janice Lee, Nominations & Elections Chair, nominating@aauw-ca.o

PUT YOUR TALENT SCOUT HAT ON!

It's never too early to identify candidates with leadership skills to run for the State Board in 2020.

The Nominations & Elections Committee (Janice Lee, Carol Ann Ford, and Cathy Zitnick) will be contacting IBC and branch leaders in the next few months for your recommendations.

The talent search is on ... and by the way, **How About You?** Nominate yourself or a friend by clicking [HERE](#).

What I need to know: It is time to identify candidates for the 2020 AAUW California Board.

What I need to do: Be prepared with recommendations when the Nominations Committee contacts you.

Should I include this in my branch newsletter? Yes, future board members come from branches so please let your members know of this opportunity.

PUBLIC POLICY

Kathleen Harper, Director, Public Policy Committee Chair, publicpolicy@aauw-ca.org

PUBLIC POLICY COMMITTEE READY FOR ACTION!

On July 20th, your AAUW California Public Policy (PP) Committee met and developed an ambitious work plan for 2019-2020. We will be continuing to work on our strategic plan goals of ensuring that:

1. every branch has an active relationship with its assigned PP liaison;
2. branches hold advocacy or education activities based on our PP priorities;
3. branches have adequate PP information to communicate to their members;
4. branches hold community outreach activities that highlight PP priorities;
5. branches participate in activities related to AAUW's legislative agenda.

Branch Public Policy chairs will soon be hearing from state Public Policy Committee members to discuss ways we can work together to achieve these goals as we continue to advocate for equity for women and girls.

Achieving equity for women and girls is still an uphill battle, but working together we can get the job done! Let us help you by responding when your PP liaison calls.

What I need to know: Branch Public Policy chairs will be hearing from state Public Policy liaison.

What I need to do: Work with your PP liaison to educate the branch regarding the Public Policy priorities.

Should I include this in my branch newsletter? No, this is just for the branch leaders.

MEMBERSHIP

Deanna Arthur, Director, Membership Committee Chair, membership@aauw-ca.org

STOP THE PRESSES!

July's Committee Day brought forth many new ideas for the upcoming year. This year the Membership Committee will recognize branches for their successful, new, and unusual membership events. We will soon have a form available so you will be able to share your events. Submissions will be due by 3/10/20 so selections can be made by the 2020 convention.

Additionally, the committee will use the February membership numbers from National to recognize branches with the most new members and also the highest % increase in membership.

Branches, PLEASE establish a membership goal for the year. Is your focus on recruiting new members or 100% retention of your current membership?

What I need to know: Branches will be recognized for successful, new and unusual membership events and their increase in membership.

What I need to do: Establish a membership goal and share your successful membership events by completing the form.

Should I include this in my branch newsletter? Yes, share your membership goal with your branch.

BRANCH SUPPORT

Sharyn Siebert, Director, Branch Support Committee Chair, branch@aauw-ca.org

TEAM AAUW CALIFORNIA MEANS THAT ALL OF US HELP SUPPORT BRANCHES!

All of you receiving this email are the backbone of our wonderful AAUW California for this fiscal year. And I, along with my committee—made up of IBC Chairs and District Liaisons—are your support team.

The Branch Support team sometimes works in surprising ways to help branches with all their tasks, including building membership. For example, I was returning from a family wedding in the east and was unable to attend the leadership weekend. However, I was out there promoting AAUW! I gave an offer of a free “Give a Grad a Gift” membership to my seat companion on my flight east when discovering she was a recent graduate of a Master’s program. And I gave information about how to join to a second woman while waiting for our delayed flights. Are all of you taking every opportunity to promote AAUW, and engage others to join and/or support us?

Although I am not officially in charge of membership for the AAUW California team, I try every day to promote our team as a member of the Branch Support Committee. Please help us help all branches by doing the same and ask all your members to share this responsibility!

Instead of being a well-kept secret, AAUW needs to be a championship team—we have the correct goal and we are ever more relevant today than in 1881. Let’s support one another, and WIN!

What I need to know: The Branch Support Committee helps branches achieve their goals in many ways.

What I need to do: Look for opportunities to support AAUW in general by helping branches build membership.

Should I include this in my branch newsletter? Yes, encourage your members to promote AAUW with their everyday contacts.

TECH TREK

Susan Negrete, and Alice Hill, Tech Trek State Co-Coordinators, techtrek@aauw-ca.org

KUDOS TO THE SUCCESSFUL 2019 CAMP SEASON & LET’S GET STARTED ON 2020!

Every year since 1998, California has seen a new, busy Tech Trek Camp season. This year brings several important changes:

- After 6 years as state Coordinator, Linda Stinebaugh has termed out – and her leadership will be missed;
- Alice Hill and Susan Negrete will serve as 2019-2020 Co-Coordinators;
 - Both Alice & Susan have 10-15 years of Tech Trek experience as dorm moms, Branch Coordinator, and/or branch Tech Trek project members. Susan served on the Project Oversight Committee from 2015 – 2019.

What I need to know: Tech Trek has new state co-coordinators.

What I need to do: Send any Tech Trek questions to the new coordinators.

Should I include this in my branch newsletter? No, this is just for the branch leaders.

- Other committee members include Kathy Ford/PVP Branch, who will focus on SPF processes & Judy Pfeil/Simi Valley Branch who will serve as the CA LiveScan Custodian of Records;
- The Tech Trek Committee looks forward to working with the branches, Camp Directors & staff to provide the support, structure, and compliance needed to ensure every camp – and camper - is successful.

Got Tech Trek Questions? Contact either Tech Trek Co-Coordinator.

Congratulations to LINDA STINEBAUGH for her many years of service as CA Tech Trek Coordinator! See Linda's profile in the upcoming summer edition of the California Perspective.

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