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## The Board to Board (B2B)

Who in the branch receives the monthly Board to Board?

- The officers whose names have been submitted through the BOR (Branch Officers Report) in mid-summer will receive the monthly B2B. Your branch may have more officers than listed on the BOR so, therefore, those not listed do not receive the B2B.

What should the president do after receiving the B2B

- The president should review it when it is distributed about the 5th of the month. Statistically about 50-60% of the people receiving the B2B click on it. The president should make sure any officers responsible for a specific task mentioned in the B2B have read the article so they can follow through on the task.
- The president should discuss the who, what, when and where of the B2B at the board meetings so the officers will realize the importance of this communication and the connection between the two boards, the state and the branch.

## JOTTINGS WITH JANE...

*Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, [statepresident@aauw-ca.org](mailto:statepresident@aauw-ca.org)*

### AAUW AT THE STATE ASSEMBLY!

AAUW of California was asked to speak at a committee hearing of the State Assembly. The subject of the hearing was Title IX at 45 years. Who are you going to call if you need a Title IX expert? Why, Alicia Hetman, of course!

Alicia gave an overview of the laws that have been passed over the years. The Title IX law that was sponsored by Senators Patsy Mink and Birch Bayh in 1972 provided for “the non-discrimination on the basis of sex in education programs or activities receiving federal financial assistance.” Later the sexual harassment law was passed as part of Title IX so that women have some legal recourse to prevent harassment at work and school.

The current Secretary of Education has rescinded most of the Title IX rules on sexual harassment. In her speech, Alicia gave the state assembly committee a

#### What I need to know:

AAUW of California was asked to speak at a committee hearing of the State Assembly regarding Title IX at 45 years.

#### What I need to do:

Use Leader on Loan to schedule a speaker on Title IX or other topics.

#### Should I include this in my branch newsletter?

number of recommendations to keep Title IX strong. This is a call to action for all of us. Click [HERE](#) to see her speech. Her part starts at about 18 minutes.

Yes, provide your members with the link to Alicia's speech for background on Title IX.

P.S. Alicia is available to speak at branches and IBCs as a Leader on Loan. Click [HERE](#) for information about Leader on Loan and if you have further questions contact Julika ([office@aauw-ca.org](mailto:office@aauw-ca.org)) in our state office.

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## AAUW FUND

**Dianne Owens**, Director, AAUW Fund Committee Chair, [aauwfund@aauw-ca.org](mailto:aauwfund@aauw-ca.org)

THE 2018 RESULTS ARE IN...

The Top 10 Branches in AAUW Fund contributions and the Top 10 Branches per capita will be announced at the Annual Meeting, April 6, in San Diego. The State Named Gift Honoree will also be announced at the April 6 Annual Meeting. Watch for the May B2B Fund article and the next "California Perspective" for these announcements if you couldn't attend the Annual Meeting.

Are you thinking about or planning your next AAUW Fund fundraiser? This might be a good time to review the 501-Fundraising-Policy-Guidelines by clicking [HERE](#). There is also an article answering your questions about the 501 fundraising policy in plain English.

Enjoy your special branch celebrations to honor your Named Gift recipients. Thanks for all your work for AAUW Fund this year! Happy Spring!

### What I need to know:

The top branches contributing to AAUW Fund will be announced at the Annual Meeting.

### What I need to do:

Review AAUW fundraising policies when planning an event for AAUW Fund.

### Should I include this in my branch newsletter?

No, this information is primarily for branch leaders.

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## FINANCE

**Pat Ferrer**, Chief Financial Officer, Finance Committee Chair, [cfo@aauw-ca.org](mailto:cfo@aauw-ca.org)

**DOES YOUR BRANCH PARTICIPATE IN MPP—IF SO, READ BELOW:**

### Membership Payment Program (MPP)

*If your branch participates in MPP, you MUST read the following message sent out by AAUW National on March 5, 2019.*

### Get Ready for FY20 Dues Collection

*Attention finance officers! AAUW is streamlining dues processing by asking all remaining affiliates to join the Membership Payment Program (MPP) for FY20, which begins March 16! Please contact your bank for a free branch debit card*

### What I need to know:

AAUW National is becoming check-free and asking all branches to use the MPP online payment program.

### What I need to do:

Obtain a credit or debit card for your branch to make dues payments to National.

*as we work towards going check-free! Don't worry: Members can still pay by check and you can continue to deposit and keep branch dues. Just remember to submit national and state dues reports and payments online! If you have any questions, please call connect at 800.326.2289.*

*As we work to improve in accuracy and efficiency, the MPP will only accept online payments beginning March 16, 2019. Finance officers can send e-renewal invoices for members who wish to pay online, however, those who currently forward uncashed member checks or write branch checks, will need to get a branch debit card or credit card to process membership dues.*

*Members paying by check should have their dues collected and deposited into your branch bank account and subsequently their national and state dues paid online using a branch debit or credit card.*

*Simple instructions will be available after March 16th to help you get started. In the meantime, please let us know if you have any questions. We're here and happy to help.*

*We appreciate all of your support as we work to better serve our members and member volunteers.*

*Please contact [connect@aauw.org](mailto:connect@aauw.org) by email or phone 800.326.2289 for assistance.*

Per Pat--If your branch does not have a credit or debit card, I would encourage all members to sign in to MPP and pay their membership dues using a credit card OR until one is received from your financial institution, ask a member to charge the dues for National and state to her personal credit card with the proviso that a check will be issued to them immediately.

If your branch currently does NOT participate in MPP—It looks like National may require you to do so soon. Paying all dues through MPP frees our wonderful AAUW California Office Manager from spending time making deposits to doing more useful value-added work for our members.

For branches that will still be sending checks for membership dues to state and National, please send in your dues ONLY once a month in one check.

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## **ALSO—ALL BRANCHES--END OF THE FISCAL YEAR IS NEAR!**

### **Get Ready For The End Of The Year!**

For almost all of our branches, April is the first month of the last quarter of our fiscal year. To get ready for year end, please look at the [Financial Documents and Deadlines](#) section of our AAUW California website.

Please complete and/or update the Branch Treasurer Checklist. Provide a copy to the incoming president. Why—if you are continuing as treasurer? Because I know of at least three branches that lost their long term

## **Should I include this in my branch newsletter?**

No, this information is only for branch leaders.

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### **What I need to know:**

We are starting the last quarter of the fiscal year.

### **What I need to do:**

The treasurer needs to complete the Branch Treasurer Checklist and give a copy to the incoming president. Do not submit IRS and FTB forms until July 1st.

treasurer due to death or disability and all those branches got were boxes of “stuff.”

**Should I include this in my branch newsletter?**

Some of you have been eager beavers and when you know your gross receipts for the year are under \$50,000 you want to complete the tax submissions before 6/30. It is a quick and easy process to file online with the IRS and the FTB. However, you won't be able to do so until 7/1 or later. Please complete this task before you hand over the job to the new branch treasurer.

No, this is only for the treasurer.

This is my last quarter as CFO. I have enjoyed communicating with all of you over the past four years. The new CFO will be looking for women willing to be on the State Finance Committee. It requires availability for our Statewide Leadership day, willingness to complete tasks (some easy, some not), and participate in one or two teleconferences per quarter. Click [HERE](#) to see the information about the meeting on July 20, 2019 being held in Northern California and the required application due by May 15, 2019.

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## FINANCIAL LITERACY

*Bakula Maniar, Financial Literacy Committee Chair, [financialliteracy@aauw-ca.org](mailto:financialliteracy@aauw-ca.org)*

### MISSION ACCOMPLISHED!!!!

The 2018-2019 Financial Literacy Committee has accomplished their mission of redesigning and refreshing the Financial Literacy portion of the AAUW California website. With the help of Sandi Gabe and the webteam, now it is so easy to find the information on all three financial literacy programs, Money Trek, Start Smart and Work Smart, by just clicking [HERE](#).

#### What I need to know:

Financial Literacy has been redesigned and refreshed in the AAUW California website.

#### What I need to do:

Review the revised material and determine if your branch wants to pursue any Financial Literacy programs.

**Should I include this in my branch newsletter?**

Yes, if sharing Financial Literacy information with your branch.

[Money Trek](#) was AAUW California's first financial literacy project dating back to 2008. Now the website gives an updated outline of a curriculum designed to teach high school and college students basic personal finances. This A to Z of personal finance will illustrate ways to navigate through different stages of their lives and outline how to make critical personal financial decisions. Money Trek consists of six+ modules accompanied by a handout/workbook which includes examples and exercises, as well as lists of other resources. The modules are designed to be presented in pairs due to similar subject matter. The workshop overview provides an overview of the program and can be presented to AAUW branches and IBCs.

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- Modules 1 & 2 can be presented to high school students to lay the basic knowledge of: Budgeting and Banking.
- Module 3 & 4a and 4b are for students entering college, to teach them about: Credit and Borrowing, and How to Pay for College.
- Module 5 & 6 are for students in the last two years of college when students learn how to: Save, Invest and perhaps begin to think about buying a home.

Each module has its own workbook. There are tips which give presenters some suggestions as they prepare to give the workshops and also an after-presentation report which can be done online so the Financial Literacy Committee can keep track of our use of the program.

Mary Morrison of Palo Alto Branch and Bakula Maniar from Simi Valley Branch are thankful to have had this opportunity to do this project. In February we had a presentation of all three financial literacy programs for Ventura IBC and now are talking to the CSU-Channel Island administrators to present the programs for students on a regular basis.

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## LEADERSHIP DEVELOPMENT

**Sharyn Siebert**, Director, Leadership Development Committee Chair, [leaderdev@aauw-ca.org](mailto:leaderdev@aauw-ca.org)

### DEVELOPING AND SUSTAINING LEADERSHIP

The Annual Meeting will include a presentation by the Leadership Development committee covering the above topic. There is a great deal of meat in this topic, and I am pleased to say that the meeting is sold out, likely due to the excellent presentations to be made on both leadership and membership.

For those unable to attend, our presentations of Powerpoint slides and handouts will be posted to the AAUW California website following this event. Even if one is present, having the information posted creates the ability to share it with incoming leaders and potential leaders not able to attend.

Special note should be made of the Resource Mapping Tool-a new way to find complementary groups and individuals to aid branches in sourcing leaders, members and advisors.

My amazing committee has decades of leadership development in various sectors, including: non-profit, corporate and academic environments. I believe that each AAUW California leader will find something useful in this presentation.

We have already held one board training and have been asked by several IBC's to hold leadership training days over the summer for their members. We look forward to all of these, instilling enthusiasm for our outstanding work!

What I need to know: The Annual Meeting Powerpoint presentation by the Leadership Development committee will be posted to the AAUW California website following this event.

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#### What I need to know:

The Annual Meeting Powerpoint presentation by the Leadership Development committee will be posted to the AAUW California website following this event.

#### What I need to do:

Review the material and share it with incoming leaders and potential leaders not able to attend.

#### Should I include this in my branch newsletter?

Yes, if after your review of the material you find points from which you think your members will benefit.

## NOMINATIONS & ELECTIONS

*Susan Negrete, Nominations & Elections Chair, [nominating@aauw-ca.o](mailto:nominating@aauw-ca.o)*

### FINAL STOP ON THE MISSION TRAIN - HERE'S THE TICKET:

#### Know the Candidates and VOTE April 22 – May 13, 2019!

AAUW California's nominations process will end on April 4, 2019. The 3-week voting process begins 4/22 and concludes 5/13/2019.

#### How do members vote?

- Every member can vote electronically or by phone voting if a member can't vote online.
- Each member with a valid email address receives an email message with a personal invite to vote. Clicking a link takes members to the ballot.
- Members without a valid email address will be mailed a postcard with instructions to vote online or by phone.

#### What if members don't get an email or a postcard?

- Call AAUW California office at 916-448-7795 and vote by phone.
- Important! Have AAUW Member ID number ready to vote by phone.

#### Know the candidates and get ready to vote!

Candidates attending the Annual Meeting in San Diego on April 6, 2019 will be introduced to the membership. Come and mingle with attendees for informal Q&A after the close of the meeting!

All candidates' application information can be reviewed by members by clicking [HERE](#).

Electronic voting for candidates will be conducted April 22 – May 13, 2019.

#### Stay on the Mission Train: Talk with your members, start your candidate research now – and don't forget to VOTE!

Review the candidates for CFO, Director at Large and President-Elect by clicking [HERE](#).

The 2019 Nominations & Election Committee appreciates the participation and dedication of all AAUW California branch leaders and members. Your willingness to step up to leadership ensures California continues our successful implementations of AAUW Mission-based projects and programs!

#### What I need to know:

The period for voting for AAUW California officers is April 22-May 13, 2019.

#### What I need to do:

Follow the directions for voting on the email or postcard that you will receive. If you do not receive voting instructions by May 1, 2019, notify the office at 916-448-7795.

#### Should I include this in my branch newsletter?

Yes

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## PUBLIC POLICY

**Nancy Mahr**, Director, Public Policy Committee Chair, [publicpolicy@aauw-ca.org](mailto:publicpolicy@aauw-ca.org)

## KEY SUCCESSES IN LEGISLATION – We’re Making Progress

### AAUW California LEGISLATIVE AGENDA FOR 2019

The Public Policy Committee met in March and reviewed state bills that relate to our mission and priorities. Some bills were not in their final form and we had to wait for more information before making decisions on our positions. As soon as the list of our priority bills is complete, it will be posted on the website and you will be informed of the posting.

In the meantime, we can celebrate progress on two key bills:

#### **FEDERAL: Paycheck Fairness Act (PFA)**

This federal measure has passed the House of Representatives and now goes to the Senate for consideration. It expands on the Lilly Ledbetter Fair Pay Act which ensured that ongoing pay discrimination can be challenged regardless of when it began. The PFA that would give employees and employers the new tools to close the pay gap:

- Require employers to prove that pay disparities between men and women are a business necessity and job-related.
- Ban the use of salary history, which has been shown to negatively impact women.
- Protect workers from being penalized for discussing their salaries.
- Help employers implement fair-pay practices.

#### **STATE: SB 171 (Jackson)**

This is one of AAUW’s key bills. It is moving through the state Senate (house of origin). This bill addresses the need for accurate information from employers (100 employees or more) on wage patterns, including employee numbers by race, ethnicity and sex in listed job categories, and provide data on their annual earnings. This information would be gathered at the state level. The information would be used to better enforce equal pay or discrimination laws.

#### **IT’S STILL APRIL! EQUAL PAY DAY – April 2, 2019**

I hope many branches planned Equal Pay Day activities. If not, it’s not too late to highlight the need for pay equity. You could still write a letter to the editor or remind your branch members that women’s earnings still lag behind men’s earnings and that economic inequality continues to work against the empowerment of women.

#### **What I need to know:**

Paycheck Fairness Act (PFA) has passed the House of Representatives and now goes to the Senate for consideration. SB 171 is moving through the state Senate, it addresses the need for accurate information from employers on wage patterns.

#### **What I need to do:**

Keep your members updated. Consider highlighting the need for pay equity.

#### **Should I include this in my branch newsletter?**

Yes, it is important to keep our members updated on these public policy issues.

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## MEMBERSHIP

**Deanna Arthur**, Director and **Charmen Goehring**, Director, Membership Committee Co-Chairs, [membership@aauw-ca.org](mailto:membership@aauw-ca.org)

## IT'S RAINING MEMBERS!!

The February 1st membership count report is out and the verdict is mixed-while we are down members overall statewide, branches have added a total of 1,011 new members to our roster. Now we need to work to retain them! One great way to do this is to use any free memberships your branch has earned through the Shape the Future campaign for a drawing. All members who renew by June 1 could earn entry and win their membership dues back!

25 branches have earned the maximum number of three free memberships for adding members at a Shape the Future event: Fallbrook, Fremont, Lodi, Long Beach, Monterey Peninsula, Nevada County, Carlsbad-Oceanside-Vista, Pleasant Hill-Martinez, Redlands, Sacramento, San Jose, Santa Rosa, Sonora, Stockton, Victor Valley, Greater Whittier Area, San Clemente-Capistrano Bay, Half Moon Bay, Laguna Beach, Danville-Alamo-Walnut Creek, Poway-Penasquitos, Morgan Hill, San Ramon, Big Bear Valley and Tehachapi. Danville-Alamo-Walnut Creek and San Clemente-Capistrano Bay added 19 members each through this program! Click [HERE](#) to learn how to redeem your free memberships and scroll down to the green "monthly status report" and "redemption form" buttons!

Be sure your members' information is correct as you are updating and entering renewals into the AAUW National Member Services Database .- This information is used by both AAUW National and AAUW California to communicate with our members as well as to allow them to vote in AAUW National and AAUW California state elections!!! Happy Spring!

### What I need to know:

Use the Shape the Future promotion to earn free national memberships for your branch.

### What I need to do:

Learn how to redeem free memberships on the AAUW California website. Verify that your members' information is correct while entering renewals.

### Should I include this in my branch newsletter?

No, this information is for primarily for branch leaders.

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## PROGRAM

*Kathleen Harper, Director, Program Committee Chair, [program@aauw-ca.org](mailto:program@aauw-ca.org)*

Our March spotlight missed being in the B2B. It was on the San Francisco-San Mateo Counties IBC. They declared their "Inter-Branch Council Presentation 'Worldwide Gender Equality - Women's Global Leadership' a hit!" This IBC is comprised of Half Moon Bay, North Peninsula, Pacifica, San Carlos, San Francisco, and San Mateo. Congratulations to you all for a successful joint program!

Past State President and National Director Kathleen Cha wowed the crowd at the IBC meeting held Feb. 2nd in Burlingame. She discussed how the U.N. has been involved in women's issues since its inception, noting that AAUW members were invited to participate in drawing up some of the language - some of the only women in attendance. Contrast that with where we are today! All in attendance were inspired to join the fight in our little part of the world. The message was - and still is - "Get involved!"

This program is a wonderful example of how branches can expand their reach and message by presenting meaningful programs at their IBC meetings. It is also instructive for thinking about the wealth of talent, experience, and knowledge within our own AAUW family.

For April, we salute all the branches who held a special program in March to honor Women's History Month.

[Unsubscribe here](#)

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