

Committee	Priority	Goal Status	Goal	Activity (include Key Performance Indicators- KPI)	Expected Outcome & Measurement Strategies	Lead Responsible	Target Due Date
AAUW Fund	Strengthen connections	Not Started	Engage 30% of branch leaders in an online forum (peer group) to facilitate training, provide a forum to listen to branch issues and facilitate sharing of best practices.	Contact all peer group members using the BOR email process to introduce the concept and invite them to a kickoff meeting by 10/1/2022.	Engage 30% of targeted audience in participating	Chair	10/14/22
		Not Started		Schedule initial meeting and determine meeting particulars with the peer group including meeting frequency and schedule.	Engage 30% of branch leaders in forum.	Chair	9/30/22
		Not Started		Hold zoom meetings monthly	Hold at least 75% of the scheduled meetings.	Chair	6/30/22
		Not Started		Identify issues raised in the meetings.	Contribute content to B2B tips monthly.	Chair	7/27/22
AAUW Fund	Build membership	Not Started	Encourage all CA board members to contribute to AAUW Fund	Board meeting agenda briefing; donations in any amount in any format	100% of board members contribute	Chair	12/1/22
AAUW Fund	Build membership	Not Started	Encourage all branches to donate a total of \$525000 to AAUW Fund and contribute towards CA unfinished endowments 30% of branches increased giving. Increase Legacy Circle giving with 15 new donors.	Contact each branch by letter, email, and phone to solicit donation participation. Connect with unfinished endowment branches to encourage continued giving including plans towards completion.	Promote Fund giving to all branches with an average of \$30 aggregate per member. Expect an increase in 10% of branches donating to AAUW Fund.	Chair & Charman	12/30/22
AAUW Fund	Strengthen connections	In Progress	Schedule 4 zoom events for AAUW Fund with 90% of Fellows speaking.	Promote Fund events to branches	300 members will hear Fund fellows speak. Video events and post to website. 50 branches will attend.	Chair	11/13/22
AAUW Fund	Strengthen connections	In Progress	Schedule 40 Fund recipients to speak at branch programs.	Solicit Fund fellows to volunteer to speak at branches and include group training	25 branches will hear from 40 Fund recipients at a monthly program	Chair	5/12/23
AAUW Fund	Strengthen connections	In Progress	Update forms documents related to Fund	Named Gift Branch/State; Fund brochure; speaker request form; donation certificate	Distribute Named Gift certificates; promote branch speaker requests	Sandi & Julika & Chair	9/1/22
Branch Support	Strengthen connections	In Progress	Assess health of branches	Zoom meetings with identified branches	Stronger branches or, when necessary, completed mergers	Co-Chairs	9/1/22
		Not Started		Assign committee members to contact 100% of branches by phone, email, etc. and to read newsletters and other communications of specific branches	Closer connection between Branch and state. Become aware of leadership issues and needs to determine path forward. Struggling branches identified for future contacts; collect ideas from successful branches.	Co-Chairs	8/22/22
		Not Started		Schedule meetings with each struggling branch to include potential merger possibilities	Determine viable options	Co-Chairs	before Nov, Glendale meeting
Branch Support	Strengthen connections	In Progress	Engage 50% of IBC leaders in an online forum (peer group) to provide a forum to listen to branch issues and facilitate sharing of best practices.	Contact all peer group members using the listserv to introduce the concept and invite them to a kickoff meeting on 8/22/2022	Engage 50% of targeted audience in participating	Co-Chairs	10/1/22
	Strengthen connections	In Progress		Schedule monthly meeting 4th Monday of month via Zoom	Improved idea sharing for branch health	Co-Chairs	on-going
Branch Support	Branch Sustainability	Not Started	Develop a process to support merging branches	Identify core elements that need to be addressed as part of a branch merger.	Procedure to share with leadership team and affected branches	Co-Chairs	12/1/22

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Branch Support	Branch Sustainability	Not Started	Strengthen individual branches	Leadership Development and training	During Town Halls share best practices for a successful branch; offer leadership training Zoom events to all comers	Co-Chairs	On-going
Communications	Strengthen connections	Not Started	Engage representatives from 40% of branches in an online technology forum (peer group) to facilitate training, provide a forum to listen to branch issues and facilitate sharing of best practices.	Contact all peer group members using the BOR email process to introduce the concept and invite them to a kickoff meeting by 10/1/2022.	40% of targeted audience will sign up to be participants.	Tracey Clark	10/1/22
		Not Started		Determine meeting format based on group's desired direction (i.e. unstructured open discussion or presentations/training or a hybrid). Solicit and schedule presenters as needed.	A schedule of meetings (with topics and presenters if applicable) will be distributed to branches.	Tracey Clark	10/31/22
		Not Started		Hold a minimum of five meetings	Hold at least 75% of the scheduled meetings.	Tracey Clark	6/30/23
		Not Started		Identify issues raised in the meetings and share solutions with branches.	Contribute relevant content to B2B Communication tips monthly. Alert Program to widespread issues which might trigger a state webinar.	Tracey Clark	6/30/23
Communications	Build membership	Not Started	Improve committee website presence with a focus on refreshing content to appeal to desired target populations for membership growth.	Assign a Communiton Team liaison to work with committees on understanding and reviewing the needs of their constituents.	75% of committees will participate in the program and identify a lead by 9/1/2022. (8 of 11)	Dawn	9/1/22
Communications		Not Started		CTL/Committee representative will conduct a structured review of committee website presence and create a "future state."	50% of committees will identify changes needed (5 of 11) by 1/1/2023	Dawn; CTLs	1/1/23
		Not Started		Implement website changes	Webteam will implement identified changes every 4-6 weeks	Webteam	3/1/23
		In Progress		Create a campaign to "Meet the Leaders" on AAUW California social media.	75% of Leadership Team members will submit content; 100% will be posted by 1/1/23	Social Media Team	1/1/23
		Not Started		Adapt a section of the California Connection to incorporate leadership content submitted by state and branch leaders.	50% of the California Connection issues will include a personal message "Why I Leaned into Leadership" from state and branch leaders.	Dawn	6/30/23
Communications	Strengthen connections	Complete	Replace the custom-designed Branch Officer Report (O/R) system with an industry-standard Customer Relationship Management System to facilitate better	Select a vendor, obtain a quote, obtain BOD approval, and sign the contract.	BOD will approve the contract and cost, and vendor will be engaged by project manager by September 1, 2022	Webteam	9/1/22
		Complete		Assign a project manager.	Project Manager will be announced.	Chair	9/1/22
		Not Started		Prepare a project plan in conjunction with vendor.	Project plan will be compiled and shared with Leadership Team.	Tracey Clark	10/1/22
		Not Started	Replace the custom-designed Branch Officer Report (O/R) system with an industry-standard Customer Relationship Management System to facilitate better	Provide historical information to vendor and work to customize environment.	Data files will be delivered to vendor as required.	Sandi Gabe	11/1/22
		Not Started		Test the system.	A minimum of two test scenarios will be implemented with at least two groups of users.	Webteam	1/1/23

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		Not Started	management of the branch officer database and branch communications.	Create training materials and procedures for AAUW California Communications Committee and other users.	Usage documentation will be distributed to appropriate users.	Tracey Clark	2/1/23
		Not Started		Communicate new BOR procedures to branch leaders and conduct training as needed	Announcement of new BOR system will appear in at least two B2Bs and by email. A training webinar will be held. Written instructions will be prepared, distributed, and posted on the website.	Tracey Clark	2/1/23
DEI	Strengthen connections	Not Started	Engage 40% (20) of DEI Officers/Coordinators in an online forum (peer group) to facilitate training, provide a forum to listen to branch issues and facilitate sharing of best practices.	Contact all peer group members using the BOR email process to introduce the concept and invite them to a kickoff meeting by 10/1/2022.	Engage xx% of targeted audience in participating	Chair	10/1/22
		Not Started		Schedule initial meeting and determine meeting particulars with the peer group including meeting frequency and schedule.	Engage xx% of branch leaders in forum.	Chair	11/15/22
		Not Started		Hold meetings (how often? i.e. monthly, quarterly?)	Hold at least 75% of the scheduled meetings.	Chair	6/30/22
		Not Started		Identify issues raised in the meetings.	Contribute content to B2B tips monthly.		
DEI	Branch Sustainability	Not Started	Support membership personal development, advocacy, and action around issues of diversity, equity, and inclusion (DEI) through the facilitation of 4 DEI Statewide Chats.	Hold virtual statewide chats in September, November, February, and April; Promote programming via B2B and Branch DEI leadership	Increased personal learning and growth around issues of DEI; Actionable strategies to promote DEI within branches	Chair	6/30/22
DEI	Strengthen connections	Not Started	Leverage and increase branch utilization of National and state DEI resources (i.e., toolkit, plug and play programming, webinars, etc.)	Engaging DEI Officers/Coordinators in promoting national resources among branch members; Utilize B2B as a means to highlight upcoming national DEI activity; outreach to individual branches and leaders	Increased utilization of national resources around issues of DEI	Chair	11/30/22
DEI	Strengthen connections	Not Started	Expand DEI web presence on AAUW California website	Develop a subcommittee to expand DEI content and relevant resources on the AAUW California website	Access to state resources related to DEI	Chair	11/30/22
DEI	Build membership	Not Started	Increase the number of branches with DEI Officer/Coordinators from 50 to 80 (upto 70%)	and roles via the B2B and statewide chats; Outreach to individual branches who do not have DEI Coordinator/Officers on ways to	Increased branch engagement and advocacy with regard to DEI	Chair	6/30/22
		Not Started		Coordinator/Officers on ways to	Engage xx% of targeted audience in participating	Chair	10/1/22
Finance	Strengthen connections	Not Started	Engage 35% of branches - finance officers, presidents or other leaders in finance related Q&A webinars to be held in October and March to facilitate training, provide a forum to listen to branch issues and facilitate sharing of best practices.	Hold a Q&A Zoom session in the October time frame aimed at answering branch finance questions.	Engage 20% of branches in forum.	Chair	10/15/22
		Not Started		Hold a Q&A Zoom session in the March time frame aimed at answering branch finance questions.	Engage 20% of branches in forum	Chair	3/15/22
		Not Started		Identify issues raised in the meetings and address them through B2B, website or future webinars	Contribute content to B2B, website.	Chair	
		Not Started		Market the Q&A sessions in B2B and by direct emails to finance officers and presidents	Branches well informed of events	Chair	

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Finance	Other	Not Started	Assist a pilot group of camp treasurers to implement standard camp accounting using an off-the-shelf tool such as QuickBooks.	Work with Tech Trek and state leadership to determine scope, e.g. at the camp level, branch level, etc and add tasks as needed	Project plan with milestones		9/30/22
		Not Started		Work with pilot program treasurers to develop standard chart of accounts and support its implementation. Document the processes including support for monitoring of expenses.	An implementation that supports streamlined processes.		12/15/22
		Not Started		Re-evaluate credit card policy for Tech Trek purchases	An updated policy that works better for camp directors.		3/1/23
Finance	Other	Not Started	Complete and review updates to finance website	Review look and feel and sections as they are completed by the Webteam and provide feedback	Completed finance website		10/1/22
Finance		Not Started	Track AAUW California membership dues	Work with the BOR team to see what is feasible this year and develop tasks accordingly			3/31/23
Finance		Not Started	Create transition documentation for next CFO	Document information about various accounts, access, timeline for the year, etc.	Transition documentation available for new CFO	Chair	6/30/22
Gov Trek	Strengthen connections	In Progress	Invite/schedule Kathi Harper and Sandi Gabe as keynotes, potentially panel speakers for kickoff event on 11/16	Confirm speaker line-up by 9/15/2022	50 branch leaders across the state will attend	Chair	9/15/22
	Launch new state projects	Not Started		Write and publish pre-program and post-program press releases	Distribute press release organically through branch and AAUW California email/social media plus journalists	Chair	9/20/22
Gov Trek	Launch new state projects	Complete	Determine budget	Itemize anticipated expenses	Submit detailed request for seed money to BOD for approval	Chair	8/17/22
Gov Trek	Strengthen connections	In Progress	Identify and confirm collaborators	Schedule facilitators, coaches, identify potential legislator speakers, identify internships and scholarship opportunities for 2023	Engage with California organizations aligned with our mission and state project	Chair	11/1/22
Gov Trek	Launch new state projects	Not Started	Determine annual schedule for all program-related webinars	Hold Gov Trek kickoff webinar	Engage 25-50% of branches	Chair	11/16/22
		In Progress		Contact branch presidents and public policy VPs using the BOR email process to introduce the new state program and invite them to a kickoff meeting by 11/16/2022.	Engage 25-50% of branches	Marie Dye	10/1/22
		In Progress		Schedule program sessions + half-day finale event	50-75 students across the state will participate in Gov Trek	Chair	10/1/22
Gov Trek	Launch new state projects	In Progress	Update Gov Trek Program Curriculum & Tool Kit	Modify Gov Trek curriculum by 9/19/2022	Submitted for approval by Communications Team and published on website by 11/14/2022	Chair	9/19/22
		Not Started		Update Gov Trek Tool Kit by 10/21/2022	Submitted for approval by Communications Team and published on website by 11/14/2022	Chair	10/21/22
		Not Started		Create Gov Trek logo by 9/19/2022	Submitted for approval by Communications Team and published on website by 11/14/2022	Chair	9/19/22
Gov Trek	Launch new state projects	Not Started	Create Gov Trek Policies & Procedures	Create Gov Trek Policies & Procedures by 10/21/2022	Submitted for approval by Communications Team and published on website by 11/07/2022	Chair	10/21/22
	Build membership	Not Started	Invite/schedule/confirm legislator/s and session facilitators for program	Confirm program speakers/legislators and coaches/collaborators by 11/16/2022	Have speakers and coaches confirmed	Chair	11/16/22

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Gov Trek	Other	Not Started	Promotional Videos	Video recap of campaign speech winners at annual meeting	Final promotional video cleaned, edited and published on website	Chair	4/8/23
	Other	Not Started		Highlights video of gov Trek	Final promotional video cleaned, edited and published on website	Chair	4/8/23
Gov Trek	Strengthen connections	Not Started	Confirm available summer 2023 internships with collaborating organizations	Communicate to participants and parents	50% of participating Gov Trek girls apply for summer internships/apply for scholarships	Chair	3/25/23
Membership	Strengthen connections	Not Started	Engage 50% of branch leaders in an online forum (peer group) to facilitate training, provide a forum to listen to branch issues and facilitate sharing of best practices.	Contact all peer group members using the BOR email process to introduce the concept and invite them to a kickoff meeting by 10/1/2022.	Engage 50% of targeted audience in participating	Marsha Swails	11/15/22
		Not Started		Schedule initial meeting and determine meeting particulars with the peer group including meeting frequency and schedule.	Engage 50% of branch leaders in forum.	Marsha Swails	11/15/22
		Not Started		Hold meetings (how often? i.e. monthly, quarterly?)	Hold at least 75% of the scheduled meetings.	Marsha Swails	10/1/22
		Not Started		Identify issues raised in the meetings.	Contribute content to B2B tips monthly.	whole committee	11/15/22
Membership	Branch Sustainability	Not Started	Increase statewide branch membership 6% over the February 2022 count total of 9167.	1. Target Tech Trek and Speech Trek friends and family. Talking to branches with high growth for tips	Demonstrated increase in membership in the monthly membership report	Marsha Swails	3/31/23
	Branch Sustainability	Not Started		2. Recruit members from professional organizations throughout the state such as California Teachers Association.		Donna Lilly	12/31/22
	Branch Sustainability	Not Started		3. Recruit CU faculty and staff			
Membership	Branch Sustainability	In Progress	Develop a Membership Growth Plan for AAUW California future membership growth.	Gather current data from State and branches, including speaking to branches with positive growth. Look at trends in similar organizations. Share plan with Board and seek input and approval.	AAUW CA would have a strategic plan outlining a path towards increasing membership.	Claudia Schwarz	10/1/22
Membership	Branch Sustainability	Not Started	Promote "Action Community discussion groups" within 10 or more branches to address Social Justice issues.	Educate branches on how to host and promote a discussion/action group.	More than 10 branches across the state will create these groups.	Charmen Goehring	3/30/23
Membership	Branch	Not Started	Create a culture of recognition with AAUW California to recognize branches who are	1. Determine how to reward branches or members including the criteria and type of award, frequency etc.	10 branches participate in program	Indrani Chatterlee	12/30/22

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Membership	Sustainability	Not Started	recognize branches who are successful in increasing membership.	2. Promote program to branches	10 branches participate in program.	Alice Matthews	
		Not Started		3. Distribute awards for branches to present.			
Membership	Branch Sustainability	Not Started	Develop an advertising campaign to promote AAUW California awareness in California	Create an RFP to engage an advertising organization.	Increased brand awareness.	Marsha Swails Lisa Barney	
		Not Started		Interview candidates			
		Not Started		Choose a vendor			
Nominations & Elections	Strengthen connections	Not Started	Identify members to fill open Board positions for 2023 election, including President-Elect, CFO, and 3 Director at Large.	Committee to contact as many branches as possible to identify potential candidates and follow up with those possible candidates.	A full slate will be found.	Charmen Goehring	6/30/23
Nominations & Elections	Strengthen connections	In Progress	Provide information to the membership regarding election and candidate search.	Work with CommComm to update the timeline and information on the website as well as produce B2B articles with relevant information.	Website will have current information.	Charmen Goehring	Monthly through May, 2023
Program	Strengthen connections	In Progress	Provide presentation guidance/ structure and executional support to all committees requesting a webinar	1. Contact all Committee Chairs to discuss webinar presentation needs 2. schedule preliminary calendar of webinars	Targeting 50% of term year to have a webinar scheduled by 9/1/22 and the remaining calendar to be identified by 10/1/22	Janice Lee	10/1/22
		Not Started		2. Will provide timetable/ deliverables after conferring with Committee Chair for each webinar	Provide sufficient lead times for content development/review/ rehearsal with Program and Communications	Committee	9/1/22
Program	Strengthen connections	Not Started	Award 3 to 5 Branch Activity of the Year (BAY) Awards	Review/update BAY criteria for 2022-2023	Criteria that supports the 2022-23 focus	Janice Lee	9/1/22
		Not Started		Distribute criteria to branch leaders via B2B and direct mail	Branch leaders will be aware of criteria and submission process via B2B, CA Connection, Website,	Committee	10/15/22
		Not Started		Gather submissions and select winners based on committee evaluation (specific scoring TBD)	Identification of top 3-5 submissions for awards	Committee	4/1/23
		Not Started		Present winners at annual meeting		Janice Lee	4/15/23
Public Policy	Launch new state projects	In Progress	Develop a bill for legislative action to ensure greater oversight/accountability of Title IX requirements in K-12	1. Research current CDE reporting and compliance requirements to determine deficiencies.	Success of this goal will be measured by whether we have a bill deemed worthy of authorship by a legislator.	Kathi, Alicia Hetman	8/31/22
		Not Started		2. Develop a survey for branches to assist in determining current district compliance.	Success of the bill itself will be measured by greater compliance by districts, which will not be known within this FY.		9/30/22
		Not Started		3. Determine content and compose a bill.			11/30/22
		Not Started		4. Find a legislative author			12/30/22
Public Policy	Other	In Progress	Update Public Policy Priorities for 2023-25	1. Develop survey questions for membership	Membership will have an updated list of uniform state priorities to guide their mission-based work	Kathi	11/11/23
		Not Started		2. Review responses and prepare summary to committee		Kathi	1/13/23

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		Not Started		3. Develop final proposed changes		Kathi	1/28/23
		Not Started		4. Present to Board for approval		Kathi	3/8/23
		Not Started		5. Present to membership for vote		Kathi	4/15/23
Public Policy	Other	Not Started	Develop a Voter Education Campaign to assist branches with efforts to increase voter awareness regarding AAUW mission-related issues	1. Develop a campaign around Proposition 1 (Abortion Const Amendment), including social media campaign	Branches will have tools they need to increase the number of voters educated on issues we care about . 30% of branches will actively engage in VE efforts, measured by report backs to state PP liaisons	Sue Miller	11/8/22
		Not Started		2. Identify critical Congressional races by district		Sue Miller	11/8/22
		Not Started		3. Develop candidate voting guides comparing candidate positions on AAUW issues		Sue Miller	11/8/22
		Not Started		4. Work with branch PP Chairs on branch campaigns, including distribution of Voter Guides and Candidate Forums		Sue Miller	11/8/22
Public Policy	Other	Not Started	Develop a comprehensive Legislative Action Agenda for 2023-24	1. Chair to monitor new bills, select all related to AAUW PPPs	60% of our selected bills will become law, measured by our Bill Tracking instrument	Kathi	6/30/23
		Not Started		2. Assign committee members to research and recommend positions		Kathi	6/30/23
		Not Started		3. Full committee to select and prioritize approx 30 for support		Kathi	6/30/23
		Not Started		4. Work with Leg Ad throughout year to advocate for passage		Kathi	6/30/23
		Not Started		5. Keep membership updated on progress		Kathi	6/30/23
Public Policy	Strengthen connections	In Progress	Develop a successful Lobby Day event	1. Decide on format and date(s)	40% of branches will participate, and members will feel empowered by making a difference in effectuating legislative change related to our PPPs. Participation will be measured by report back forms. Member efforts will result in more legislators becoming familiar with our priority bills; report back forms to include legislators' comments	Ginny Hatfield	8/16/22
		Not Started		2. Recruit members		Ginny Hatfield	8/16/22
		Not Started		3. Recruit legislators		Ginny Hatfield	1/15/23
		Not Started		4. Match members w/legislators		Ginny Hatfield	2/28/23
		Not Started		5. Develop Training Webinar and materials to educate members on top 3 bills		Ginny Hatfield	3/15/23
		Not Started		6. Collect report back data from members		Ginny Hatfield	3/20/23
Public Policy	Strengthen connections	In Progress	"Link in" with branches, strengthen connections with branch PP Chairs	1. Assign members as liaisons to 11-12 branches	Branches will feel supported in their PP work; 40% of branches will participate in monthly Zoom meetings	Kathi	8/15/22
		Not Started		2. Comm members to make contact, determine branch PP needs/issues		Kathi	8/15/22
		Not Started		3. Institute monthly PP Chair Zoom meetings		Kathi	
Speech Trek	Strengthen connections	Not Started	Engage xx% of branch leaders in an online forum (peer group) to facilitate training, provide a forum to listen to branch issues and facilitate sharing of best practices.	Contact all peer group members using the BOR email process to introduce the concept and invite them to a kickoff meeting by 10/1/2022.	Engage xx% of targeted audience in participating	Chair	10/1/22
		Not Started		Schedule initial meeting and determine meeting particulars with the peer group including meeting frequency and schedule.	Engage xx% of branch leaders in forum.	Chair	11/15/22
		Not Started		Hold meetings (how often? i.e. monthly, quarterly?)	Hold at least 75% of the scheduled meetings.	Chair	6/30/22
		Not Started		Identify issues raised in the meetings.	Contribute content to B2B tips monthly.		

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Speech Trek	Branch Sustainability	In Progress	produce 2022-2023 branch toolkit	edit previous toolkit with Committee	New toolkit uploaded by Aug. 31	Chair	
Speech Trek	Branch Sustainability	In Progress	produce 2022-2023 student toolkit	edit previous toolkit with Committee	New Toolkit uploaded by Sept. 6	Chair	
Speech Trek	Other	In Progress	Recommend successor director	Reach out to potential candidates	new director in place by Spring 2023	Chair/BOD	
TechTrek	Branch Sustainability	Not Started	Engage 40% of branch Tech Trek coordinators in an online forum (peer group) to facilitate training, provide a forum to listen to branch issues and facilitate sharing of best practices.	Contact all peer group members using the BOR email process to introduce the concept and invite them to a kickoff meeting by 9/1/2022.	40% of targeted audience participates throughout the year.	Mary I	9/1/22
		Not Started		Schedule initial meeting and determine meeting particulars with the peer group including meeting frequency and schedule.	Engage 40% of branch leaders in forum.	Mary I	10/1/22
		Complete		Identify user group lead or co-leads	Work group lead(s) identified	Meri McEneney, Valerie Armstrong, Roz Child	8/10/22
		In Progress		Identify and prioritize 2022/2023 goals	1-3 goals identified	Mary I	11/1/22
		Not Started		Initiate all volunteer Tech Trek survey	40% of branches will have at least one member complete.	Mary I	12/31/22
		Not Started		Schedule and conduct quarterly meetings	Hold at least 75% of the scheduled meetings.	Meri McEneney, Valerie Armstrong, Roz Child	6/30/23
		Not Started		Identify issues raised in the meetings.	Contribute content to B2B tips monthly.	Meri McEneney, Valerie Armstrong, Roz Child	6/30/23
TechTrek	Strengthen connections	In Progress	Establish framework for statewide Tech Trek alumnae community	Review and summarize available resources	Generate Playbook and guidelines for starting TTAG group in branch	Ele Lavender/ Heide Doss	12/1/22
	Build membership	Not Started		Gather and analyze stakeholder needs for statewide (virtual) TTAG community	Goals and mission clearly articulated; communications channels defined.	Mary I	12/31/22
	Strengthen connections	Not Started		Create engagement campaign for community leads	Identify group leads for community and governance structure	Mary I	12/31/22
	Build membership	Not Started		Develop strategic plan for next 2 years	10% of Tech Trek new alumni sign up for either virtual or local TTAG community	Mary I and Camp Directors	6/30/23
TechTrek	Strengthen connections	In Progress	Continue camp operation process improvement	Identify appropriate tool to support branch nomination and selection process	Tool must support all stakeholders in process: schools, branches, campers, camps, and project team	Mary I	11/1/22
	Other	Not Started		Summarize recommended improvements from camp staff for CampSite	Engage 40% of users in feedback. (camp directors, nursing staff and others)	Mary I	11/15/22
	Other	Not Started		Move volunteer application form to CampSite.	All camp applications will go through CampSite as Leads for the desired camps.	Mary I	1/15/23
	Branch Sustainability	Not Started		Develop training curriculum for teams in applying CampSite Staffing and Campers modules	Pre-camp procedures memorialized in checklist.	Pat Bull, Toni Lopez	1/15/23
	Other	In Progress		Update P&Ps to address virtual, online, and other relevant concepts.	Board to review and approve	Mary I and Kathy F	12/1/22



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	Strengthen connections	Not Started		Identify and prioritize issues raised in feedback	Contribute content to B2B tips monthly.	Mary I	6/30/23
	Strengthen connections	Not Started		Create concerns/hotline reporting tool or email to enable anyone to voice concerns freely.	Members can report their concerns directly without having to figure out who to contact.	Mary I	12/31/22
	Other	Not Started		Evaluate and pilot camp accounting software at 2-3 camps	Budget roll up and cost analysis simplified, speeding up processes.	Mary I and Kathy F	6/30/23
	Other	Not Started		Identify prospective campus locations as part of longterm strategy	List of 2-3 options to serve branches along with estimate for sponsorship (\$/camper)	Mary I and Kathy F	2/1/23