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Summer is coming to an end and we're looking forward to seeing our AAUW friends in the various activities that we enjoy in our branch. Remember to share the news in this Board to Board with your members.

Some may not know that National has a [new strategic plan](#). It includes a new:

Mission

To advance gender equity for women and girls through research, education and advocacy.

Vision

Equity for all.

Values

Nonpartisan.

Fact-based.

Integrity.

Inclusion and Intersectionality.

The graphic for these can be found at the bottom of this letter.

What Does The Fox Say?...

Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW CA, statepresident@aauw-ca.org

Everyone has a different leadership style. Jane and I complement each other because Jane is more analytical, and I bring “drama” to everything I do. We balance each other out. Not everyone is going to respond to your specific leadership style, but perhaps asking yourself these questions will help guide your branch to a successful year:

1. Am I welcoming?
2. Do I delegate tasks?
3. Do I aid the new leaders of the branch?
4. Do I share pertinent information coming from State and National with the members, i.e. sharing news from B2B, etc.?
5. Do I encourage others to take on leadership positions?

6. Am I ready to admit that I don't know everything but am willing to find the answers?
7. Am I able to admit to mistakes?

PAT YOURSELF ON THE BACK – YOU'VE STEPPED UP TO A LEADERSHIP POSITION AND YOU WILL BE WONDERFUL!

AAUW FUND

Dianne Owens, Director, AAUW Fund Committee Chair, aaufund@aauw-ca.org

MEET THE 2018-19 FELLOWS! EAT A DELICIOUS LUNCH! SEPTEMBER 26 IS THE DEADLINE!

Make your reservations today to meet the 2018-19 Fellows and Grant Recipients:

- Saturday, October 6: Basque Cultural Center, South San Francisco
- Sunday, October 7: Danville Crow Canyon Country Club
- Saturday, October 13: Seal Beach Old Ranch Country Club

For more details and to register, click [here](#).

Bring your friends and help us celebrate the 30 Fellows/Grant Recipients studying in California this year!

Your branch treasurer will soon receive an invoice for the [AAUW Fund Assessment](#). Each branch is assessed an amount per member to help complete our AAUW California unfinished endowments. The number of members assessed is based on your branch's membership count as of February 1, 2018. Thank you!

As you begin or complete your fundraising activities for this year, keep in mind that AAUW policy states that fundraising should not be done for other organizations and donations should not be given to other organizations. Consult AAUW National [Fundraising Policies](#) and the [AAUW Fundraising Policy 501 With Guidelines](#) for more details. Please remember that unless your branch has applied for and received approval from the IRS to claim 501(c)(3) status or you are using the Special Projects Fund for a branch project, those donations aren't tax deductible. Only donations to the various AAUW Funds at National are tax deductible. Substantial penalties from the IRS can apply for improperly claiming donations to be tax deductible.

Good luck with your fundraising! Best wishes for a fantastic AAUW Fund year!

COLLEGE/UNIVERSITY (C/U) COMMITTEE

Donna Lilly, C/U Committee Chair, donnalilly@roadrunner.com

Invite a NCCWSL student, from your local campus, who attended the June National Conference for College Women Student Leaders at the University of Maryland to share her experiences. Or better yet, create a NCCWSL reception celebration on your local campus, invite your branch members and female students on campus. Use the opportunity to recruit AAUW e-student affiliates. Due to privacy concerns, a roster of NCCWSL attendees is not available on the national website. For a roster of NCCWSL student attendees in June 2018, email donnalilly@roadrunner.com

COMMUNICATION

Sandi Gabe, Webmaster, Communication Committee, webteam@aauw-ca.org

WHO'S WHO IN AAUW CALIFORNIA?

Have you wondered who is working on state committees this year? Are you looking for the Speech Trek Coordinator or other key contact at another branch? We have just the tool for you!

The AAUW California State Directory and Administrative packet are now available for your use. These handy tools make finding other state resources a breeze.

The directory can be found online under AAUW CA Business/Communications [HERE](#). As with all confidential information on the website, you will be required to enter the password: aauwca

The administrative packet contains a wealth of information from key committees to help you launch the 2018-2019 year. It can be found on the website under AAUW CA business/Communications [HERE](#).

Both documents has been emailed to branch presidents and state committee members. A hard copy will also be mailed this month to those who did not opt for the electronic-only version.

Please shred any old copies to protect the privacy of our members.

FINANCE

Pat Ferrer, Chief Financial Officer, cfo@aauw-ca.org

OH, THE TIMES THEY ARE A CHANGIN'—A MUST READ!

Effective September 1, 2018, our insurance needs will be provided by Stratton Agency, Redwood City, California. Westport and Associates, our long time insurance broker, sold its business to Stratton. This brokerage will provide us the same outstanding service provided by Westport. **PLEASE USE THE UPDATED REQUEST FOR [INSURANCE CERTIFICATE](#) AVAILABLE ON THE WEBSITE.**

Please provide a copy of this information to anyone in your branch that requests Certificates of Insurance **IMMEDIATELY**.

The [insurance bills](#) are being generated now. All bills are sent to you through our QuickBooks Online Applications. The branch finance officer(s) will be emailed the bill and the branch president(s) will be copied. AAUW California already paid the insurance bill in full in July 2018. Please reimburse us ASAP or NO LATER THAN THE DUE DATE: November 15, 2018.

FINANCIAL LITERACY

Bakula Maniar, Financial Literacy Committee Chair, financialliteracy@aauw-ca.org

Financial Literacy Committee is working hard reviewing and restructuring the web pages. If you have any suggestions feel free to let us know at financialliteracy@aauw-ca.org.

AAUW Work Smart is a two-hour pay and benefits negotiation workshop which demonstrates the impact and consequences of the gender pay gap and teaches participants to articulate their value, perform objective salary research and prepare a persuasive negotiation strategy. The workshop concludes with a practice exercise.

AAUW's Work Smart project just completed another workshop in Long Beach. Per co-chair Sharon Westafer of Long Beach, the branch has trained more than 262 individuals in negotiating salary.

While the primary target is working women, men may also attend. It varies in content from AAUW Start Smart, which is offered on college campuses, by including information on obtaining raises and promotions.

For more information on conducting Work Smart workshops please contact Sharon Westafer, Co-Chair, AAUW Work Smart in Long Beach

GOVERNANCE

Sue Cochran, Governance Committee Chair, governance@aauw-ca.org

Each member of AAUW California will be receiving a legal notice in September pertaining to the hearing with the State of California to reclassify our status from a mutual benefit to a public benefit corporation.

This is a document that was legally required and vetted by the Office of Corporations for the hearing. As stated in the notice the hearing will take place in San Francisco on September 25. Our attorney will be handling the hearing on our behalf and will keep us informed of any unexpected developments, none of which we are anticipating.

This hearing is the next step in the process to obtain the re-classification since we were unable to obtain a unanimous pro vote from the full membership, as required by California Corporate Regulations, to make the change to a public benefit corporation. Once a favorable decision comes from the Office of Commissions we will proceed with updating and re-filing our governing documents with the appropriate government entities.

Questions should be directed to governance@aauw-ca.org.

LEADERSHIP DEVELOPMENT

Sharyn Siebert, Director, leaderdev@aauw-ca.org

HOW DOES YOUR GARDEN GROW?

Just as a garden does not usually grow overnight, neither do leaders. They need to be nurtured. There are many tools available via the AAUW California website to help those stepping up to leadership in branches. Take the time to view the [“job-alike” videos](#) found on the AAUW California website. These videos were done by current and past board members.

Your garden requires some care, but with proper attention, will reward you in the coming year. So too will nurturing future leaders, while tending to current ones.

MEMBERSHIP

Deanna Arthur, Director and Charmen Goehring, Director, Membership Committee Co-Chairs, membership@aauw-ca.org

WELCOME TO FALL –

Relevant – what a great word – Relevant is what AAUW needs to be. I heard [Kim Churches](#) speak recently at the The United Nations Association of the United States of America, (UNA-USA), Southern Division 11th Annual West Coast Forum. Kim and her team are keeping AAUW relevant and in the public eye.

We as branches, members, and IBCs (Interbranch Councils) need to do our share in keeping AAUW in the public eye. We challenge each of the branches, IBCs, and members to keep AAUW visible. As we accomplish this, we will become more relevant to the community and thus get new members.

Let's do tabling events at farmers' markets, women's events, soccer fields, baseball diamonds, scout events, school events, voter registration, anywhere there are people. More information will come soon. Please notify membership@aauw-ca.org of events with pictures if possible.

NOMINATIONS & ELECTIONS

Susan Negrete, Nominations & Elections Chair, nominating@aauw-ca.org

GET ON BOARD THE MISSION TRAIN!

The AAUW California 2019 election is coming soon. With our spring election looming, it's time for AAUW California branch leaders to take a deep dive into our 11,000+ membership pool. We are fortunate to have lots of talent!

Part of our role as California leaders is to ensure the continuity of our Board of Directors in their efforts to support the mission and our branches. Encourage your talented members to run in our 2019 Elections.

Nominate individuals with leadership talents and skills that will contribute to our state organization.

In the coming months, IBC and branch leaders will be contacted by the Nominations & Elections Committee to ask for nominations from your regions or branches. Plan ahead – start your list of nominees now!

The 2019 open Board positions are:

- President-Elect
- Chief Financial Officer (CFO)
- 2 Directors (at Large)

Candidate Nomination Forms are due December 1, 2018.

Need more info? Click [here](#) or contact Susan Negrete.

Remember – we best serve AAUW's mission by ensuring strong leaders will support our efforts. **Get On Board the Mission Train** - Take the time to encourage talented members to run for office and don't forget – *that member could be YOU!*

PROGRAM

Kathleen Harper, Director, Program Committee Chair, program@aauw-ca.org

THIS MONTH'S PROGRAM SPOTLIGHT IS ON....

La Mesa-El Cajon Branch

If your branch is like many others we have spoken with, your membership is, shall we say, "graying." This can present a real challenge for Program Chairs trying to create relevant and engaging programs that will both attract and educate senior members. Ann Daluiso from the La Mesa-El Cajon Branch offers a solution through a group they have developed called "Creative Aging." Ann shared that she originally got this idea from the newsletter from another branch so she brought the concept to her branch.

Here are just some of the speakers/presentations/activities they have offered: *Alzheimers Association * First Alert-Personal Safety at Home * Adult Day Health Care * Health Insurance-Buying and Using * Long-term Care Insurance * Representative from the county Memorial Society * Hemlock Society * Guided Meditation * Exercises for the Elderly * A psychologist discussing various mental health issues * Panel discussion with 4 members living in 4 different senior facilities * Brain HQ (improving brain activity) * Deputy D.A. discussing Elder Abuse.

The group also reads and reviews various books on aging, engages in writing exercises involving personal memoirs, notes to children, family history, etc., and sometimes the members just sit and have candid discussions about the challenges of aging.

If your branch decides to give something like this a try, write and let us know how your members respond. We love sharing success stories.

PUBLIC POLICY

Nancy Mahr, Director, Public Policy Committee Chair, publicpolicy@aauw-ca.org

WHO DO YOU CALL FOR PUBLIC POLICY HELP?

The AAUW California Public Policy Committee! We have established goals and activities for 2018-19. We will be activating our IBC and branch communications network, which was launched last year. Each committee member has responsibility to serve as liaison for two or more IBCs and their respective branches. The committee will strive to be more regular in our messages and we look to you to be responsive.

One of our goals is to provide branches with more information and training on engaging members in advocacy activities. We look to the liaison network to interface with their branches in some of this work.

Also, the committee will continue to write articles on public policy issues for your newsletters which will be sent out to branches through the public policy liaisons mentioned above. We will endeavor to get the articles to the Public Policy chairs (or the President if there is no Public Policy chair) by the 10th of the month before their target publication date. For example, by September 10, you should receive the article that is aimed for publication in your October newsletters. Of course, it is always your branch's choice on whether or not to include an article in your newsletter.. I was very pleased to see many newsletters last year running the public policy articles.

JUST A REMINDER - October is the month to conduct activities for the November election:

- Candidate Forums
- Educational meetings on local issues, if you have any
- Voter Registration (by Oct 22)
- Get-Out-The-Vote

Contact your public policy liaison or me with any questions, concerns or ideas you have. We are your public policy resource.

READY FOR SOME GOOD NEWS?!

Three bills dealing with sexual harassment passed both CA houses this week & are headed to Jerry Brown's desk! Big thanks to everyone who called and tweeted at lawmakers.

- [AB 1870](#)- Employment discrimination: limitation of actions.
- [AB 3080](#)- Employment discrimination: enforcement.
- [SB 1300](#) - Unlawful employment practices: discrimination and harassment.

SPEECH TREK

Marlene Cain, AAUW California Speech Trek Coordinator, spechtrek@aauw-ca.org

WHAT'S NEW FOR 2019 SPEECH TREK?

- **The Topic:** "How Can We Eliminate Violence Aimed at Our Schools?"
- **The Memorandum of Understanding (MOU):** this new form reflects the growth of the Speech Trek experience and replaces the "Intent to Participate" form in the [Branch Tool Kit](#) (now available on the AAUW California website!).

- **The Judge's Ballot:** simplified to a 1-page Ballot designed to accommodate all contestants on a single page.

Showcase your Branch! The cost is minimal and the rewards last a lifetime! Deadline to participate in Speech Trek is November 1, 2018. Questions? Call Marlene Cain, AAUW California Speech Trek Coordinator at 909-866-2819.

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Values

Nonpartisan.
Fact-based.
Integrity.
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