



AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education, and resources

Message from the Co-Presidents

REMEMBERING THE PAST, ROCKIN' THE FUTURE

Dear Branch and State Leaders,

We are beginning the second year of our presidency and we are happy to say that our branches did many wonderful things during the first year. Hundreds of girls completed a successful week at the Tech Trek camp and branches presented inspiring mission-based programs. And your state board worked hard to implement the state strategic plan.

We have the same goals for our second year: 1) communicating with our branches; 2) promoting public policy; and, 3) strengthening membership diversity, engagement and board leadership. Therefore, our branch presidents will continue receiving phone calls from the state board. Please be prepared to talk to board members about your strengths and problems.

This coming spring, we are excited to offer the AAUW CA state convention to you. Our theme is REMEMBERING THE PAST, ROCKIN' THE FUTURE. We will be remembering the past when we celebrate the 100th anniversary of women getting the vote. Perhaps, you as branch leaders, may want to present a program on women's suffrage in your area.

AAUW has advocated for women's suffrage for years. In 1915, our organization met in San Francisco and passed the following resolution by a vote of 247 to 19. (information taken from an article by Suzanne Gould, Archivist and Historian of AAUW)

"Recognizing that, under our government, education in both its academic and social aspects is controlled by the electors, be it Resolved that we, as a body of college women dedicated to the promotion of education and desirous of furthering our ability for usefulness, favor suffrage for women."

We will also be presenting worthwhile and interesting workshops as well as inspiring speakers. Maybe you haven't been to a convention in a while or you have never attended a convention. Make this the year that you go and bring a few new members with you. Is there something that you would like to see or do at the convention? Just let your state leaders know.

Help us Rock the Future!

Cathy Foxhoven and Jane Niemeier
AAUW California State Co-Presidents
Statepresident@aauw-ca.org





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What Does the AAUW California Organization Do for Me?

Do you know what your state dues provide?

AAUW California provides its branches and members with....

- Someone to **listen**. Contact a state board member or state committee chair.
- **Insurance** for your branch activities at a discounted rate.
- Important and **inspiring information**.
- **Tips** from the trenches.
- Projects and programs that **propel the mission**, such as Tech Trek, Speech Trek, NCCWSL and more.
- Support for innovative branch projects through a **grant program**.
- Speakers and advisors through the **Leader on Loan** Program.
- **Legislative advocacy** to support issues that you care about.
- **Action Alert** emails on pending legislation and actions you can take to make your voice heard.
- A showcase for **branch success stories** that you can try. Check out the Programs, Projects & Education link on the AAUW CA website.
- **Ongoing communication** through a website, monthly Board to Board e-newsletter to branch leaders, social media and the *California Perspective* publication.
- Peer group **sharing opportunities** for various branch roles.
- **Guidance and materials** from state committees on Membership, Branch Support, Leadership Development, Program and more.
- **Fund luncheons** to raise awareness of the impact of donations to AAUW Fund.
- State-wide biennial **convention** or annual meeting to foster learning and sharing with like-minded people.
- Annual **Leadership Development Days** to educate and inspire branch leaders.
- Assistance in developing and maintaining **college/university partnerships**.
- Database of all California branches and their leaders; publication of an **annual directory**.
- Access to a state office manager for prompt **assistance with questions**.

Visit aauw-ca.org for details on these benefits and updates on all things AAUW.





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AAUW California Committees



The work of AAUW California is accomplished through various standing committees, special committees and task forces overseen by the Board of Directors. Any member of AAUW California in good standing is eligible to serve on a state committee and may **submit an application** to be considered for appointment. Applications are available on the website. Members are selected and appointed for a one-year term by the Board of Directors.

AAUW Fund Committee - aaufund@aauw-ca.org (Dianne Owens, Director)

Purpose: Provides guidance and support for branch fundraising activities. Plans AAUW Fund luncheons and other programs/events to educate members about the Fund. Encourages giving to the AAUW Fund. Schedules fellowship and grant recipients to speak at branch meetings and the Fund luncheons.

- **Member Duties:** Work with chair and team to execute the purposes listed above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** Varies, but may be 2 hours per week depending on the time of year.

Branch Support Committee - branch@aauw-ca.org (Sharyn Siebert, Director)

Purpose: Provides front-line support and resources to aid branches in organizing and operating effectively to accomplish their missions.

- The members of the Branch Support Committee mainly function as District Liaisons and are distributed across the state to provide a front line of support for AAUW California branches and Inter Branch Councils (IBCs).
- **Member Duties:** Function as direct liaison with area branches and Inter Branch Councils (IBCs) to which assigned. Conduct “people work”, including answering simple questions such as – “Where is XX on the California website?,” providing resources or assistance when branches need help with programs ideas or dealing with complex issues such as how to handle board disputes. Make in-person branch visits to meet leaders. Speak at meetings. Conduct follow-up questions if there’s a sense of an unspoken problem. Encourage mission-based programming. Inform appropriate state leaders as issues arise. Help provide committee updates to the Communication Committee for posting as appropriate. Essential skills include having good/timely communication techniques, using active listening, a familiarity with the AAUW California website and experience with basic facilitation skills.
- **Time commitment:** Averages 6 -12 hours per month, depending on the number of branches the Liaison supports.



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Communications Committee - communications@aauw-ca.org (Sandi Gabe, Director)

Purpose: Develops and delivers AAUW California information to branches and members using a variety of media channels and technological tools. Manages the publication of the monthly Board to Board e-newsletter and the *California Perspective* publication. Seeks opportunities to market AAUW both internally and externally. Maintains the AAUW California website and social media sites. Assists other committees with communication needs.

- **Member Duties:** Participate in monthly online meetings. Work with team to review and edit communications before distribution. Serve as a liaison with other state committees to understand their communication needs and help frame their messages. Help write stimulating and useful content for all AAUW publications and social media.
Possible roles include editors, social media pros, writers, webmasters, mailing list pros, co-chairs.
- **Time Commitment:** 3-5 hours per week.

Finance Committee - fincom@aauw-ca.org (Roli Wendorf, CFO)

Purpose: Administers all critical financial matters essential to the operation of AAUW California. Prepares and monitors budgets. Reviews investment policies and makes appropriate recommendations to the Board of Directors.

- **Member Duties:** Help determine how AAUW California spends members' dues and recommend if member dues should be raised, understand the insurance program, and understand, evaluate, and receive briefings on the AAUW California investment program.
- Work on the committee's strategic plan goals which may require the member to work with branches and outside entities to complete. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time Commitment:** 8 teleconferences which range from 30 minutes to an hour. Independent work from 1 to 12 hours per year.

Governance Committee - governcomm@aauw-ca.org (Kathleen Doty)

Purpose: Oversees compliance issues for AAUW California and serves as consultants to the AAUW California branches on issues of governance and compliance (bylaws/policies and procedures with AAUW and AAUW California).

- **Member Duties:** Apply knowledge of governance, including Robert's Rules of Order, Bylaws, Policies and Procedures, and regulations affecting non-profits, to assist in execution of the purposes above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time Commitment:** 3 hours per month.





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International Advocacy Committee - international@aauw-ca.org (Indrani Chatterjee)

Purpose: Develop the International Advocacy Committee measurable goals and align with AAUW and AAUW CA mission. Assist branches with the program ideas related to Global women issues. Plan workshop for AAUW CA state convention. Connect with the like-minded other community organizations to market AAUW mission.

- **Member Duties:** Encourage the branch leaders to appoint branch International Affairs Chair. Reminder communication to branch leaders about March 8th International Women's Day. Identify the scope of joining local area community organizations, membership with UNA-USA local chapter to promote AAUW mission. Publishing quarterly article/ Newsletter about Global Women, culture focusing a specific country.
- **Time Commitment:** Approximately 1-2 hours per week except convention time.

Leadership Development Committee - leaderdev@aauw-ca.org (Elaine Johnson, Director)

Purpose: Develops and administers an ongoing training program to educate current and future leaders at both the branch and state level. Provides training to the AAUW California Board of Directors, as requested by the president.

- **Member Duties:** Help create and implement (or secure other presenters) for leadership training workshops for Leadership Days and Convention and possibly Interbranch Councils and branches. Attend all Leadership Training Days. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** Less than 2 hours per week.

Membership Committee - membership@aauw-ca.org (Deanna Arthur, Director)

Purpose: Assists and educates branches with effective strategies for attracting and retaining members. Facilitates the establishment of new branches. Implements changes in branch status and advises on alternative governance models.

- **Member Duties:** Work with chair and team to execute the purposes listed above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** 1 hour per month.

Nominations & Elections Committee - nominating@aauw-ca.org (Janice Lee)

Purpose: Administers all aspects of the election of the members of the Board of Directors in accordance with bylaws and Policies and Procedures.

- **Member Duties:** Help set up nomination procedures. Assist with identification of viable candidates. Communicate with potential candidates via text, email or phone. Help present candidate information and voting procedures in print and electronic communications. Participate in selection of the voting vendor. Assist with management of the election and announcement of the results. Attend state convention. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time Commitment:** 10 hours per month.





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Project Oversight Committee - oc@aauw-ca.org (Carol Holzgrafe, Director)

Purpose: Conducts annual procedural and financial review of all state projects and AAUW projects such as Tech Trek. Evaluates new state project proposals. Assists in the development and execution of new projects. Reviews and updates policies and procedures relating to each project. Conducts annual Tech Trek site reviews to ensure procedures are followed and legal requirements are met.

- **Member Duties:** Work with chair and team to execute the purposes listed above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time Commitment:** Varies depending on annual goals.

Program Committee - program@aauw-ca.org (Kim Hernandez; Lynne Batchelor, Directors)

Purpose: Assists branches with translating AAUW and AAUW California mission-based program priorities into their local programs. Communicates program ideas and information to branches. Plans workshops for conventions/annual meetings. Develops and implements mission-based programs at the state level for branch participation. Tracks mission-based program activities through branch newsletters.

There are two sub-committees: Financial Literacy and International Advocacy which work independently of the main committee.

- **Member Duties:** Read the branch newsletters and help choose which branches are presenting unique mission-based programs that other branches might like to emulate. Help with workshops at the state convention/annual meeting. Help provide committee updates to the Communication Committee for posting as appropriate. Other duties may be devised by the committee when it first meets in July.
- **Time commitment:** Approximately 4 hours per week for most of the year. At convention/annual meeting time, the time commitment may increase.

Public Policy Committee - publicpolicy@aauw-ca.org (Kathi Harper, Director)

Purpose: Formulates and administers AAUW California's public policy program under the guidance of the state board and within the scope of the national AAUW public policy program. Evaluates, takes positions and assigns priority status on legislative and ballot measures. Assists branches in implementing public policy and voter education programs.

- **Member Duties:** Help create and implement (or secure other presenters) for leadership training workshops for Leadership Days and Convention and possibly Interbranch Councils and branches. Assist with the planning and coordination of Leadership Training Days. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** 2-3 hours per month, except in March when the committee is more active doing bill research.



Call for Candidates

Looking for a Few Good Leaders

The Nominations & Elections Committee is charged with finding enthusiastic, committed, and proven leaders to serve AAUW California. Please be our eyes in your branches and IBCs all over the state to locate these members and encourage them to become candidates. The strength of our organization depends on their leadership.



We seek candidates for

- 7 Directors (two-year term 2020-2022)
- Secretary (two-year term 2020-2022)

Nomination deadline:

December 1, 2019

Job descriptions and duties may be found in our Policy & Procedures in the “AAUW California Business” section of our website www.aauw-ca.org.

How to nominate a candidate:

Instructions can be found in the [Elections & Nominations](#) section of our website. Instructions must be followed carefully and forms must be **completed online**. A candidate must be a member in good standing of AAUW California.

Candidates' information and photos will be posted on the website and will appear on the ballot in the order they are received. The three-week voting period will begin April 17 and ends at 5:00 pm May 8.

For more information contact Janice Lee, Nominations and Elections Committee Chair at nominating@aauw-ca.org

There will be a 3-week voting period from April 17 - May 8, 2020.



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AAUW Fund Facts

- AAUW's fellowships and grants have been helping scholars and activists for more than 130 years. These awards enable recipients to overcome barriers to education and advancement and to become leaders in business, government, academia, community activism, the arts and sciences.
- For the 2019–20 academic year, AAUW is awarding \$4 million in fellowships and grants to 259 women and community projects. This funding has a tremendous impact on women and their communities by expanding women's potential and supporting their future promise.
- There are 30 Fellows and Grant recipients studying in California in 2019-20 and several will be guest speakers at our three AAUW Fellows Luncheons (see registration details below).
- By easing the pressure of financing academic and community work, AAUW's awards help women tackle the growing burden of student debt and focus their efforts on the task at hand: developing the skills and experience to excel in their fields and lead innovative community projects to empower women and girls.



AAUW Fall Fund Luncheons

The AAUW California Fund Committee invites you to celebrate and honor our
2019-2020 California Fellowship and Grant Recipients!

NORTHERN CALIFORNIA – SOUTH SAN FRANCISCO Saturday, October 5, 2019

RSVP: September 20, 2019

12:00 Noon to 3:00 PM

(Check In at 11:30 AM) Basque Cultural Center

599 Railroad Ave - South San Francisco, CA 94080

Meal Selection (choose one):

- ☐ Chicken with Mushroom Sauce
- ☐ Vegetarian Penne Pasta

Registration Link:

https://2019-aauw-fund_southsanfrancisco.eventbrite.com

NORTHERN CALIFORNIA – DANVILLE Sunday, October 6, 2019

RSVP: September 20, 2019

12:00 Noon to 3:00 PM (Check In at 11:30 AM)

Crow Canyon Country Club

711 Silver Lake Drive – Danville, CA 94526

Meal Selection (choose one):

- ☐ Sunburst Chicken Salad with Berries, Oranges
- ☐ Vegetarian Sunburst Salad

Registration Link:

<https://2019-aauw-fund-danville.eventbrite.com>

SOUTHERN CALIFORNIA – SEAL BEACH Sunday, October 27, 2019

RSVP: October 11, 2019

12:00 Noon to 3:00 PM

(Check In at 11:30 AM) Old Ranch Country Club

3901 Lampson Avenue – Seal Beach, CA 90740

Meal Selection (choose one):

- ☐ Harvest Chicken Salad with Blueberries, Strawberries
- ☐ Harvest Vegetarian Salad

Registration Link:

<https://2019-aauw-fund-sealbeach.eventbrite.com>

AAUW Fund Luncheon Reservation

1. Register online through Eventbrite (see links above for choice of luncheon events). – OR –
2. Mail this form with your \$45.00 check (**made out to AAUW California**) or credit card information to
1331 Garden Highway, Suite 100, Sacramento, CA 95833.

Name: _____ Branch: _____
Address: _____ Phone: _____
Email: _____

Credit Card No. _____

Expiration Date: _____ Security Code (on back): _____

For questions about the events, call the AAUW CA Office at 916-448-7795



AAUW California Public Policy Program

The Public Policy Program supports AAUW's mission of advancing gender equity for women and girls through research, education, and advocacy and speaks to women's needs, aspirations, and concerns. A significant portion of both national and state dues supports researching and developing AAUW's positions on legislation impacting women and girls, and lobbying efforts. A paid legislative advocate represents AAUW California in the California Legislature. In Washington, AAUW staff and volunteers communicate with legislators.



Branch Leaders Have a Role in AAUW's Advocacy Work!

Equity for women is threatened in the current partisan political climate! The current political climate threatens progress on a number of women's issues, such as reproductive freedom, equal pay, and other economic issues. AAUW is a respected organization able to influence both state and national public policy! Branch leaders can play an important role by keeping branch members informed and encouraging action.

- Appoint a Branch Public Policy Chair to receive information and put articles in branch newsletters. Your Public Policy Chair is the branch cheerleader on public policy issues.
- Include at least one Public Policy program in your branch programming during the year, especially this fall leading up to the November election.
- Check the AAUW California Website for Public Policy updates and resources at www.aauw-ca.org/advocacy and also the national site, www.aauw.org/what-we-do/public-policy.
- Meet with your legislators in their district offices to inform them about AAUW's mission and legislative priorities – establishing a relationship can enhance two-way communications. Use the national website's Advocacy Training program to prepare.

Public Policy Activities are Based on Our Priorities

- Public Policy Priorities at both national and state levels guide AAUW California's actions related to public policy. These are reviewed and revised every two years.
- AAUW has a long tradition of advocating for positive societal and economic goals, both at the national and state levels. AAUW is positively regarded by legislators for its studied, well-informed positions on proposed legislation, and for its research projects.
- The Public Policy Program governs ALL ACTION in the name of AAUW.



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AAUW California Public Policy Plans for 2019-2021

- **Get Out the Vote (GOTV)** – Assisting voters and voter education should be high priorities for branches in the local elections this November. Register voters, hold educational forums, remind people to vote.
- **Public Policy Priorities** – The priorities were renewed this past spring. The brochure listing the current two-year priorities can be found on the website to read or download and print.
- **Legislative Advocacy** – Encourage members to sign up for Action Alerts on the national website, and they will also be enrolled in state Action Alerts. Follow the progress of CA bills on the state website. Communicate AAUW positions on bills with those elected to represent you.
- **Title IX** – Raise awareness in your community about the status of compliance in local school districts. Title IX covers much more than just athletics.
- **Communicate about Public Policy** - Share information to educate members about important issues. In addition to branch newsletters use social media, including Facebook and Twitter, to communicate with members and non-members. AAUW CA's Facebook presence is a tool to keep members current on our tracked bills and relevant policies.

Resource: See the State Directory for a list of Public Policy Committee Members.



Leader on Loan Program

Julika Barrett, Leader on Loan Coordinator



The Leader on Loan Program is designed to bring state AAUW leaders to branch and IBC meetings, events, and programs. The AAUW California leadership team has a broad spectrum of expertise and can assist branches and IBCs that are working to strengthen their internal organization and AAUW's presence in their communities.

With an extensive spectrum of knowledge and experience, the Leaders on Loan speakers can provide motivation and education on topics, such as:

- Strategic planning
- Membership growth, engagement, and retention
- Meeting management
- Managing change or conflict
- Communication and technology
- Consultation (need some help with other leadership challenges?)
- Latest AAUW research
- AAUW Fund
- Fellow/Grant Recipient (a minimum honorarium of \$50 should be offered to the speaker)
- History and Mission of AAUW
- Motivational Speaker
- AAUW Lobbyist (Note: limited engagements per year)

Benefits to the California branches are proven ways to overcome common challenges, e.g., growing and retaining membership, developing branch leaders, implementing AAUW-relevant programs and developing a better understanding of the breadth and scope of AAUW's mission.

If you would like to request a Leader on Loan, click on the following [LINK](#). For questions, or if you would like to participate in the program as one of our speakers, please contact Julika Barrett, Leader on Loan Coordinator, at leaderonloan@aauw-ca.org.



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College and University Partner Resources

CU Membership

A **college/university partner member** is an institution that pays \$175 annual dues to join and \$175 to renew partner membership that runs from July 1 through June 30 and includes special benefits for students, faculty and staff. Currently 89 campuses are AAUW partner members. Nine new campuses joined as a partner member this summer in California.

A campus can join as a partner member online at <https://www.aauw.org/membership/college-university-partner/>.

Student affiliates are undergrad or degree-seeking grad students enrolled in full-time or part-time programs in official AAUW partner colleges/universities. Student affiliates can join AAUW as a member at no cost with automatic renewal through graduation. Students on an AAUW C/U partner campus can join online at <https://www.aauw.org/student-member-join-renew/>.

Member Services Database is the online source for AAUW national database records. Presidents, membership vice presidents, and C/U chairs can view a list of current C/U members, C/U reps, and student affiliates in the MSD available at <https://www.aauw.org/resource/member-services-database/>.

CU Programs

Start Smart Salary Negotiation Workshops empower students across the country with practical strategies to negotiate for fair and equitable salaries upon graduation. College women entering the job market need the confidence, knowledge and skills required to negotiate their salaries and benefits. More than 400 workshops have been presented on California campuses since 2010. Currently 24 California campuses hold either a one-year or three-year license. Currently 7 campuses hosted a single Start Smart workshop. More information at <https://salary.aauw.org/>.

Campus Action Projects are annual, grant-funded, student-led projects that put AAUW research into action. CAP grants are awarded up to \$5000. There were no CAP recipients in California in 2018-19. Application deadline is October 2, 2019 for 2019-20 at <https://www.aauw.org/what-we-do/campus-programs/campus-action-projects/>.

National Conference for College Women Student Leaders (NCCWSL) is a leadership conference held annually at the University of Maryland with workshops, noted speakers and networking opportunities for college women students. AAUW reported that 66 students (45 attended in 2018) from California campuses joined 800 students at NCCWSL in early June 2019 hosted at the University of Maryland. Contact Donna Lilly at cu@aauw-ca.org.





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National Student Advisory Council (SAC) is a year-long leadership program for 10 college women who serve as AAUW ambassadors on their campuses and serve as student leaders at NCCWSL. Maria Andrea Lucio at Glendale Community College and Rhiannon Tomtishen at Stanford University were SAC students in 2017-18. No student from California served on the SAC in 2019.

Student Organizations are a group of students on a campus who want to form an official AAUW-affiliated group. AAUW student organizations do not have to be located on an AAUW member campus. Currently 16 student organizations are chartered on California campuses. Benefits of student organizations and frequently asked questions are addressed at <https://www.aauw.org/what-we-do/campus-programs/student-org/>.

CU Leadership

The college/university branch chair is responsible for coordinating C/U outreach and programs. Branch chairs in California numbered 45 last year and they interfaced with interfaced with 89 AAUW campus partners. Appoint a C/U chair in your branch who will promote AAUW issues and programs on your local campus. A one page explanation of chair's role and tool kit with video is available at <https://www.aauw.org/resource/branch-collegeuniversity-cu-relations-chair-position-description>.

The college/university representative is the designated official contact person/s for AAUW on a member campus serving as a liaison between AAUW and the faculty, students and staff. Each C/U partner member may appoint two C/U reps; each rep receives a free AAUW national membership valued at \$59 each. Last year 133 C/U reps served on 89 campus partners in California. You can recruit a campus partner and a campus rep. For tips and advice go to <https://www.aauw.org/resource/guide-for-cu-reps>.

AAUW 2020 Convention

Submit a proposal for a workshop or panel

AAUW invites applications for workshops or plenary sessions from individual members, branches, inter-branch councils and non-members who share our mission. Proposed presentations must focus on the mission of AAUW or share successful ways we can mobilize our branches and members to achieve it. Submit your application [online](#) by October 1, 2019.



April 17 – 19, 2020
Westin San Francisco Airport



Eleanor Stem Allen Memorial Speech Trek

Please consider this valuable and educational project for your branch this year.



Speech Trek is an annual speech contest for all actively enrolled high school students (including home-schooled) in California. Now in its fourteenth year, Speech Trek is an AAUW California project that begins each year at the branch level with a speech contest for local high school students and culminates with the three top statewide finalists giving their speeches at the AAUW California convention or annual meeting in April.

2019-2020 Topic: "Are men and women truly equal today?"

The topic gives students the opportunity to speak about how individuals and organizations like AAUW can make a difference in community awareness, security and action.

The top three contestants will compete at the Annual Convention at the luncheon on April 18, 2020, at the Westin Hotel, San Francisco Airport.

Deadline to sign up: November 1, 2019

Not sure how to get started? No problem! The **2019-2020** Speech Trek Branch Tool Kit is now available! This Tool Kit contains more topic information and is a step-by-step guide to running a successful Speech Trek at your branch. The Tool Kit is posted on our website (www.aauw-ca.org) at <http://www.aauw-ca.org/speech-trek-2019-2020-contest-topic>. In addition, a 2019-2020 Student Tool Kit is also posted, which contains mandatory forms and contest information for students.

For more information, please contact Marlene Cain, Speech Trek Coordinator, at speechtrek@aauw-ca.org or 909-866-2819. She looks forward to helping your branch find its voice on this important topic!





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TECH TREK COMMITTEE



California's Tech Trek Committee has oversight on the important work dedicated branch members and camp directors and their staff conduct to fund, prepare and host the 10 Tech Trek camps every summer. Since its startup at Stanford University in 1998, AAUW California's prestigious science and technology camp **Tech Trek** has been one of our most popular branch programs.

California's Marie Wolbach designed and implemented the first camp, and in 2019 we conducted 10 camps on the following college or university campuses:

- UC Davis
- UC Fresno
- UC Irvine
- UC San Diego
- UC Santa Barbara
- UC Sonoma
- Stanford University
- Whittier College

In 2019 more than 100 California branches raised scholarship funds, contacted middle schools to nominate seventh grade girls, and interviewed and selected the nominees to attend the summer camps.

Is your branch new to Tech Trek and not sure how to get the project started? The California Tech Trek Committee has LOTS of information and materials to guide you – plus many experienced Tech Trek project coordinators in your area to provide tips and support!

In advance of every camp season, updated Tech Trek Policies & Procedures are posted online. In addition, branch materials, guidebooks and forms are electronically delivered to Branch Coordinators by the Tech Trek Co-Coordination.

Our goal is to ensure that every branch has the information and resources necessary to ensure their projects are conducted according to state and national requirements.

Research or refer parents or donors to California's website:

<http://www.aauw-ca.org/what-is-tech-trek/>

Tech Trek Camps are also featured on AAUW's national's website:

<https://www.aauw.org/what-we-do/stem-education/tech-trek/>

- For more detailed information, please contact Susan Negrete, Tech Trek Co-Coordinator Administration at techtrek@aauw-ca.org or Alice Hill, Tech Trek Co-Coordinator Finance at techtrek-finance@aauw-ca.org



Reference Guide to California and National Communications

AAUW branch leaders are supported by communications on a variety of topics from both the state and national levels. Below are the most common communications, their focus and the key people to whom they are distributed.

Title	Source		Content	Sender	Key Recipients	Frequency
	CA	Nat'l				
AAUW Action Fund		✓	<ul style="list-style-type: none"> Nonpartisan voter education materials 	votered@aauw.org	<ul style="list-style-type: none"> Zip code based delivery 	3 – 10 per month
Board to Board (B2B)	✓		<ul style="list-style-type: none"> Information specifically for CA branch leaders from CA state board and committees 	webteam@aauw-ca.org	<ul style="list-style-type: none"> Branch presidents CA committee members 	Monthly
CA State Directory (Online & print)	✓		<ul style="list-style-type: none"> Directory of CA branches with contact information 	webteam@aauw-ca.org	<ul style="list-style-type: none"> Branch presidents CA committee members 	Annually
CA Perspective (Online & print)	✓		<ul style="list-style-type: none"> CA state AAUW magazine Articles on programs, projects, activities and state business 	webteam@aauw-ca.org	<ul style="list-style-type: none"> All members 	September February June
LAF Express (Legal Advocacy Fund)		✓	<ul style="list-style-type: none"> Updates on the legal status of issues related to women's rights Status reports on court cases and educational resources 	laf@aauw.org	<ul style="list-style-type: none"> Branch and state presidents 	Monthly
Lead On		✓	<ul style="list-style-type: none"> News and resources focused on recruiting and developing leaders 	Erica Stout, AAUW	<ul style="list-style-type: none"> Branch board of directors 	Monthly
Membership Matters		✓	<ul style="list-style-type: none"> News and resources focused on recruitment and retention of members 	Claudia Richards, AAUW	<ul style="list-style-type: none"> Branch presidents Membership VPs 	Monthly
Mission and Action		✓	<ul style="list-style-type: none"> Core communication with general news and updates on all AAUW topics 	Hannah Belec, AAUW Editor	<ul style="list-style-type: none"> All members 	Bi-monthly
Outlook (Online & print)		✓	<ul style="list-style-type: none"> National AAUW magazine In-depth coverage of pressing mission-related issues 	AAUW Office	<ul style="list-style-type: none"> All members 	Fall Winter Spring/ Summer

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Title	Source		Content	Sender	Key Recipients	Frequency
	CA	Nat'l				
AAUW Today		✓	<ul style="list-style-type: none"> Daily digest of highlighted stories from AAUW website 	AAUW Today	<ul style="list-style-type: none"> Subscribers Sign up at: www.aauw.org/resource/aauw-today/ 	Daily
Equity Express		✓	<ul style="list-style-type: none"> eNewsletter that provides career tips, information and inspiration to those interested in workplace gender equity. 	AAUW Editor	<ul style="list-style-type: none"> Subscribers Sign up at: www.aauw.org/resource/equity-express/#form 	Monthly
AAUW In the State House		✓	<ul style="list-style-type: none"> State policy updates Tips and resources for effective advocacy Insider information from the AAUW Public Policy and Government Relations Department about state bills 	Votered@aauw.org	<ul style="list-style-type: none"> Subscribers Sign up at: www.aauw.org/resource/aauw-in-the-statehouse/ 	Monthly
Action Network CA Action Alert Two-Minute Activist tool	✓	✓	<ul style="list-style-type: none"> Status of pending legislation supported or opposed by AAUW EZ tool to send feedback to legislators 	AAUW Action Network	<ul style="list-style-type: none"> Subscribers Sign up at: https://www.aauw.org/what-we-do/public-policy/two-minute-activist/ 	As necessary
Washington Update		✓	<ul style="list-style-type: none"> National update on relevant legislation, public policy initiatives and possible actions 	AAUW Washington Update	<ul style="list-style-type: none"> Subscribers Sign up at: www.aauw.org/resource/washington-update/ 	Weekly