 CALIFORNIA PERSPECTIVE SUBMISSION FORM

ver. 1806

**Submission Instructions**

* Complete appropriate sections of the form.
* Save the form with a new name (e.g., append abbreviated committee/branch name).
* Send graphics, such as photos, as separate graphic files, but provide caption(s) in this form.
* Submit the form to [perspective@aauw-ca.org](mailto:perspective@aauw-ca.org) by Aug 15 (Sept issue), Dec 15 (Feb issue) or May 15 (June issue).

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| **Submitter’s Name and Title** |  |
| **Committee/Branch Name** |  |
| **Email address** |  |
| The Hook (or Bite) **A headline with a message. This should hook the reader with a compelling reason to read on.**  Example: *Cobb Salads and Compelling Stories* |  |
| The Details (or Meal) **Round it out with supporting information and specific details for taking action.**  Example: *Fund luncheons held up and down the state in October provided clear proof of the value of donating to the AAUW Fund. These fellowship and grant recipients are working on projects and studies as varied as design methodologies and manufacturing in the developing world, computational astrophysics with an emphasis on massive star formation, the development of drought tolerant plants, the gender pay gap and the impact of the War on Terror on 2nd generation Muslims growing up in the United States. These women are inspirational examples of how the interest money from endowments helps women pursue their dreams.* |  |
| The Close (or Dessert) **Your last chance to call for action.** Example: *The fellowship and grants of AAUW Fund rely upon and deserve your continued support. Please continue to contribute.* |  |
| **Add any website links for more details.** |  |