 B2B SUBMISSION FORM

**Submission Instructions**

* Complete appropriate sections of the form.
* Save the form with a new name.
* Submit the form to [webteam@aauw-ca.org](mailto:webteam@aauw-ca.org) by the first of the month.

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| **Committee Name** |  |
| **Submitter’s Name and Title** |  |
| **Email address** |  |
| The Hook (or Bite) **A headline with a message. This should hook the reader with a compelling reason to read on.**  Example: *Cobb Salads and Compelling Stories* |  |
| The Details (or Meal) **Round it out with supporting information and specific details for taking action.**  Example: *The 2017-18 Fund luncheons will be held on three dates at convenient locations for both Northern and Southern California branches. Please note the registration deadline for each event. The ticket price is $45 per person.*   * *Sun, Oct 15, Seal Beach (register by Oct 7)* * *Sat, Oct 28, South San Francisco (register by Oct 16)* * *Sun, Oct 29, Danville (register by Oct 16)*   *For more details and to register, click (website URL or embed a link).* |  |
| The Close (or Dessert) **Your last chance to call for action.** Example: *The salads will be good, but the speakers will be better. Register early as spots fill quickly. Prepare to be inspired.* |  |
| **Add any website links for more details.** |  |
| Committee Brag! Is there something that your committee is particularly proud of this month? This should be limited to something that **you’ve** done for the branches. |  |