 B2B SUBMISSION FORM

**Submission Instructions**

* Complete appropriate sections of the form.
* Save the form with a new name.
* Submit the form to webteam@aauw-ca.org by the first of the month.

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| **Committee Name** |  |
| **Submitter’s Name and Title** |  |
| **Email address** |  |
| The Hook (or Bite)**A headline with a message. This should hook the reader with a compelling reason to read on.** Example: *Cobb Salads and Compelling Stories* |  |
| The Details (or Meal)**Round it out with supporting information and specific details for taking action.**Example: *The 2017-18 Fund luncheons will be held on three dates at convenient locations for both Northern and Southern California branches. Please note the registration deadline for each event. The ticket price is $45 per person.** *Sun, Oct 15, Seal Beach (register by Oct 7)*
* *Sat, Oct 28, South San Francisco (register by Oct 16)*
* *Sun, Oct 29, Danville (register by Oct 16)*

*For more details and to register, click (website URL or embed a link).* |  |
| The Close (or Dessert)**Your last chance to call for action.**Example: *The salads will be good, but the speakers will be better. Register early as spots fill quickly. Prepare to be inspired.* |  |
| **Add any website links for more details.** |  |
| Committee Brag!Is there something that your committee is particularly proud of this month? This should be limited to something that **you’ve** done for the branches.  |  |