



“Open Space” Session Notes

Session: How can we align ourselves with National’s new Strategic Plan?

Notes taken by Frances Rozner, Long Beach

- Some of the changes Kim Churches proposes are:
 - Blowing up silos and changing how committees work together to be more cross-pollinating
 - Removing sacred cows and legacy programs. Eliminate things that are not high impact
 - Focusing laser-like on the singular programs that we do best and making them our brand/identify
 - Separating ourselves from the rest
- Some actions we could take at the branch are:
 - Focus on signature programs that meet our mission and discarding the rest
 - Make sure we’re not duplicating what other organizations are doing
 - Collaborate more with other organizations
 - Bring activism down to the branch level
 - Bring National programs (Start Smart, etc.) to the branches