FINANCIAL LITERACY

Financial literacy in today’s world is almost as important as learning to read and write. A goal we all share is that of financial responsibility and success. Most people are not prepared to manage their money, yet all people handle money.

Check out these two sites that I discovered:

\*KOCE has this program for teens on Saturday morning at 8:30 PT. Biz Kid$ is the place where kids teach kids about money. I watched the program focused on buying a car. Below are the steps to follow. They can be useful for anyone buying any product. Remember BROWN.

B Budget

R Research

O Own your decision

W Walk away

N Negotiate

Be proud of your decision because you followed all the steps and you own your decision. Website: bizkids.com

\*FBN Fox Business News has a program on Saturday morning for younger kids called *“Centsables*”. Look! On the air! Is it a bird? Is it a plane? No - it's The Centsables, TV's newest superfriends. Bank employees by day and superheroes by choice, the Centsables are on a mission: to embark on exciting adventures that save the day for the citizens of Centsinnati, and ensure a better future for your kids...

Website: Centsables.com

There is so much financial literacy information on the web. These two sites have lesson plans, videos and so much more. Search “Financial Literacy” on your computer and you will be amazed at the information that you will find.

And now I have a wonderful opportunity for you: I would like to invite you to be a member of the Financial Literacy Committee. Let me know. We need to market these programs and I need assistance.

Jan Cook, Financial Literacy

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