



www.aauw-ca.org

CALIFORNIA *Perspective*

In This Issue

AAUW CALIFORNIA BUSINESS

AAUW CALIFORNIA ELECTION	14
JOIN THE AAUW CA LEADERSHIP TEAM!	13
MOVING AAUW FORWARD	2

AAUW NEWS

SAN FRANCISCO PARTNERS FOR WORK SMART	18
---------------------------------------	----

BRANCH NEWS

INTRODUCING BRANCH BRAG	3
ROSEVILLE-SOUTH PLACER CELEBRATES ITS 50 TH	19

CONVENTION

PRELIMINARY PROGRAM	3
CALLING ALL VENDORS!	13
CONVENTION REGISTRATION FORM	11
HOTEL AND TRAVEL INFORMATION	10
VOLUNTEER FOR CONVENTION	13

LEADERSHIP DEVELOPMENT

JOIN THE AAUW CA LEADERSHIP TEAM!	13
"LEADER ON LOAN" BECOMES	
"AAUW CA BRANCH RESOURCE CONNECTION"	17
LEADERSHIP BRUNCH	3

MEMBERSHIP

SUPPORT YOUR LOCAL COLLEGE STUDENT	17
------------------------------------	----

STATE PROJECTS

GRANTS FOR NEW STATE PROJECTS	16
CELEBRATE 20 YEARS OF TECH TREK	3
TECH TREK DONATION CHANGE	18

PROGRAMS

INTERNATIONAL WOMEN'S DAY CELEBRATION	16
MY MONEY: WHAT DO I WANT? WHAT DO I NEED?	16

PUBLIC POLICY

MORE EXCITING VICTORIES IN 2017 FOR PAY EQUITY	1
--	---

MORE EXCITING VICTORIES IN 2017 FOR PAY EQUITY

Shannon Smith-Crowley, AAUW Legislative Advocate

For the third year running, California has had the political will to pass bills to close the gender pay gap. As AAUW notes in the state report card, one bill cannot address all the issues. Building on the significant victories of 2015 and 2016 (an updated Fair Pay Act, limiting use of prior salary), this year the California Legislature, spurred by the California Women's Legislative Caucus, was able to completely prohibit an employer from inquiring about one's prior salary (AB 168), and extend the Fair Pay Act to also include public employers (AB 46).

One important element that was attempted in AB 1209, but vetoed by Governor Brown, would have required certain data from employers on their gender pay gap. Other legislative attempts for bills to collect employer pay data were also made in 2015 and 2016 but vetoed because of expected action at the Federal level on the EEO-1 form. The EEO-1 form could gather pay information from many employers, critical in identifying pay discrimination. Given that employers had already been gearing up for implementation but the new Federal Administration has now delayed, 2018 might be the year for another attempt at an EEO-1-like requirement in California.

We were disappointed in the Governor's veto of SB 169, which would have codified federal guidance on Title IX into state law. We want to retain Title IX guidance for the state in light of the pull-back at the federal level on the previous administration's guidance. The Governor instead wants additional analysis as Title IX enforcement continues to evolve.

Success was had with SB 63, which synchronized the paid family leave law with job protected leave laws so that people can actually use paid family leave, which is paid for through payroll deductions, without fear of losing their jobs.

These are just a few the bills worked on by AAUW CA in 2017. A full list of the bills can be found on the website (<http://www.aauw-ca.org/bill-tracking/>). A new list for 2018 bills will be online after the Public Policy Committee meets in March 2018 to determine our legislative agenda.

**ADVANCING EQUITY FOR
WOMEN AND GIRLS
THROUGH ADVOCACY,
EDUCATION,
PHILANTHROPY, AND
RESEARCH**

California Perspective

AAUW California

President

Donna Mertens

Co-Presidents Elect

Cathy Foxhoven

Jane Niemeier

Chief Financial Officer

Pat Ferrer

Secretary

Deanna Arthur

Directors

Sandi Gabe

Charmen Goehring

Nancy Mahr

Stormy Miller

Ainsley Nies

Dianne Owens

Sharon Westafer

Communications Chair

Sandi Gabe

California Perspective Editor

Jim Doty

California Perspective is published three times per year. Dues paid by members include a subscription to this publication.

To submit an article, please email the article, author's name, branch, email address, mailing address and phone number to perspective@aauw-ca.org.

If you move, mail address changes to:

AAUW

1310 L St. NW, Suite 1000

Washington, DC 20005

or call 1-800-326-2289

or email changes to connect@aauw.org

or update your member profile on aauw.org.

MOVING AAUW FORWARD

Donna Mertens, President
AAUW California
statepresident@aauw-ca.org



Donna Mertens

The holidays are over and hopefully all the fires are behind us. Time to think about renewal. That is what spring brings. We need to think about the four pillars of our current strategic plan and see how we are doing.

First, we have pay equity. On December 12th, the City and County of San Francisco held a press conference to announce their commitment to join with AAUW in training 20,000 women using the Work Smart program. That is a substantial commitment and I know that the branches will be involved in this step forward for AAUW.

Second, we have leadership. National formed a Student Advisory Council with representatives throughout the nation. This year we have two young women from California on the council. Rhiannon Tomtishen, attending Stanford University, cofounded a national environmental campaign at age 11. She continues to work today to empower other women to make their voices heard and create change in their communities. Maria Andrea Lucio attends full-time at Glendale Community College. She describes herself as an ambitious leader and hopes to one day become a member of the U.S. Department of Education. Seeing our next generation of leaders gives us all hope.

The third pillar of our plan is Title IX. The fight for a strong Title IX regulation rages on and we need to stay on top of this issue and make our voices heard. As we did a year ago, we need to march, write letters to our congressional representatives, use social media and do everything we can to keep Title IX in the public eye. Remember, equal rights affect us all.

The last pillar is STEM. We offer AAUW California Tech Trek STEM camps each summer. With your help we reach over 900 girls each year. This spring we will be celebrating the 20th anniversary of the opening of the first Tech Trek camp. On April 29th, at the state convention in Irvine, we will hold a luncheon to celebrate this momentous event. The program will include a panel of past Tech Trek campers to tell us what the program meant to them. Tech Trek alumnae will be present at each lunch table. Meet them up close and ask questions. After the luncheon there will be a Tech Trek reunion for all past Tech Trek campers and camp personnel. I hope to see you all there.

Come to convention and re-energize!

CELEBRATE 20 YEARS OF TECH TREK AT CONVENTION

Linda Stinebaugh, State Project Coordinator
AAUW California Tech Trek
techtrek@aauw-ca.org

This Spring at our AAUW California convention we will be celebrating the 20th anniversary of Tech Trek. There will even be a luncheon on Sunday, April 29, 2018 featuring former Tech Trek campers who have gone on to careers in STEM. After the luncheon, we will have a Tech Trek reunion.

If you have a TTAG (Tech Trek Alumni Group) we encourage you to have your girls contact us (techtrek@aauw-ca.org) for more information on how they can help us with this event. If any of your girls (now women) are working in a STEM field, and would like to join our panel, we want to hear from them!

If you have worked at a camp, or attended a camp, please mark this date on your calendar to make sure you don't miss out on this once in a lifetime event! If you already intend to attend convention, this luncheon will be listed on Sunday's schedule. If you cannot attend the entire convention, but wish to attend this luncheon and the reunion, you will be able to do that.

INTRODUCING BRANCH BRAG

Ainsley Nies, Chair
Branch Support Committee

Call it what it is... On Saturday at convention branches will have the opportunity to show off and strut their stuff. This is a time to parade your branch accomplishments. It's a space to share stories of your mission-based programs and flaunt the helpful practices or tools you've created. Display a poster, show pictures, bring newsletters. Hone your marketing skills and share your successes and learnings.

Whether you're bragging or not, be sure to visit Branch Brag. Take a look at the great work that's happening across the state, get inspired, do some networking and take home new ideas to try. Branch Brag will be open Saturday from 10:00 a.m. to 5:00 p.m.

If you're interested in Brag

- Branches who want to participate in Branch Brag will get one half of a 6 foot table.
- There is no charge to the Branch to participate.
- Registration information must include: Branch name, branch contact's name, e-mail, phone number, and whether electricity is needed.

To reserve a space, send registration information to Meetings Planner Janice Lee (meetings@aauw-ca.org) by March 7, 2018.



AAUW
of California

Convention 2018

EDUCATED. REASONED. ACTIVE.

April 27-29, 2018
Irvine Marriott
18000 Von Karman Avenue in Irvine

– Friday –

The day starts with the Leadership Brunch which replaces the Presidents' Brunch from years past. Any branch leader who wants to learn leadership skills from the AAUW California Board of Directors is welcome to sign up.

Our next activity is the Public Policy Plenary where we will hear about legislative bills that are important to our mission as well as how to advocate at the grassroots level. From there we will view and discuss the 50/50 Day video, which is about a program that promotes a more gender-balanced world. It shows us what progress has been made and it stresses what needs to be done.

After such a busy day, we will be ready to go to the No Host Reception and meet the candidates who are running for the AAUW California Board of Directors. Immediately after that there will be dinner with the new CEO of AAUW National, Kimberly Churches, who will speak to us after the meal. We will also conduct business and recognize branches who have presented outstanding mission-based programs.

Friday Schedule

- 10:00 a.m. – 6:45 p.m. Registration
- 10:00 a.m. – 1:00 p.m. Leadership Brunch
- 1:30 p.m. – 3:30 p.m. Public Policy Plenary
- 3:45 p.m. – 4:45 p.m. 50/50 Day video and discussion
- 5:00 p.m. – 5:45 p.m. No Host Reception, Meet the Candidates
- 6:00 p.m. – 8:30 p.m. Dinner with Kimberly Churches
Business Session
Branch Recognition

**MEMBER LEADER
PROGRAMS**

Leadership Development LEADERSHIP BRUNCH

10:00 a.m. – 1:00 p.m.

Join Cathy Foxhoven & Jane Niemeier, Co-Presidents Elect for brunch. Get to know your AAUW California Board of Directors and learn valuable information from them.

Please note that registration for this event is separate from the package deals. See Thinking Outside the Package - Meal Events to register.



Public Policy Plenary

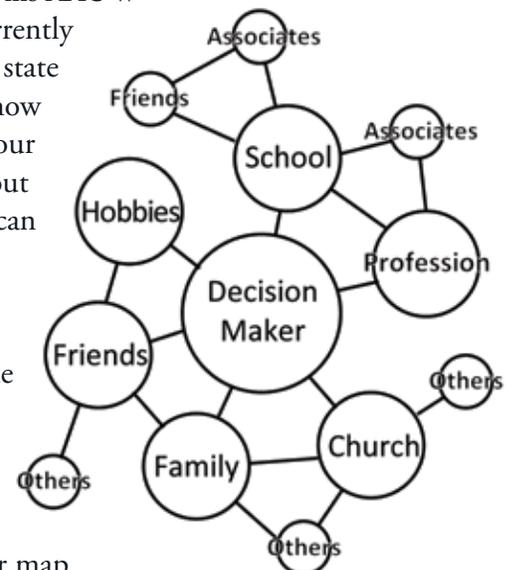
GRASSROOTS ADVOCACY

1:30 p.m. – 3:30 p.m.

Public Policy is a vital part to our AAUW membership. We are passionate in advocating for women and girls so that they can break through social and economic barriers. Learn from our lobbyist, Shannon Smith-Crowley, what bills AAUW

California is currently watching in the state legislature and how they pertain to our mission. Find out how each of us can advocate on the local, state and national level.

We will get some helpful tips and tools from our presenters including how to make a power map.



AAUW Advocacy



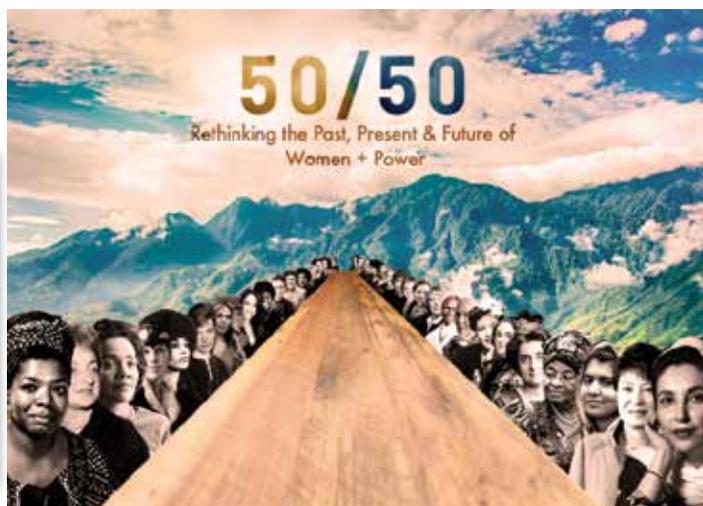
Shannon Smith-Crowley



Charmen Goehring

Shannon Smith-Crowley, AAUW California's advocate since 2011, has been a registered lobbyist in California for almost 20 years. In the past, she had her own firm, Partners in Advocacy, specializing in women's health and equity issues. She earned degrees from California Western School of Law, University of California Santa Cruz and the University of Southern California. Shannon is active with the California Coalition for Reproductive Freedom and the Stronger California coalition on behalf of AAUW. A primary issue she's worked on for the last three years on behalf of AAUW California has been bills to close the Gender Pay Gap.

Charmen Goehring has degrees in Political Science and Curriculum and Instruction. She currently works in Sacramento with severely handicapped students ages 9-16 at a specialized school. Charmen cares deeply about AAUW as evidenced by her 25-year membership, her commitment to volunteer leadership and her financial commitment as a Legacy Circle member and monthly contributor of funds to support AAUW's outreach and programming. Charmen has been an officer at the branch level and has served two terms on the National Board. She is currently serving a second term on the AAUW California board and is co-chair of the Public Policy Committee.



Short Film & Discussion

50/50 DAY

3:45 p.m. – 4:45 p.m.

"50/50" is a 20-minute film directed by Emmy-nominated filmmaker Tiffany Shlain. It explores the 10,000-year history of women and power — from setbacks and uprisings, to the bigger context of where we are today. A discussion will follow the film.

Dinner with Kimberly Churches

BEYOND ASPIRATION: AAUW'S FUTURE

6:00 p.m. – 8:30 p.m.

Kimberly Churches is the chief executive officer of the American Association of University Women (AAUW).

Prior to joining AAUW in June 2017 Kimberly served as the managing director of the Brookings Institution, an internationally recognized public policy think tank.



Kimberly Churches

In addition to her work at AAUW, Kimberly currently serves as the chair of the BUILD Metro DC board, which demonstrates the power of experiential learning through entrepreneurship for under-resourced communities, and is a member of the Association of Fundraising Professionals PAC Board, and the International Women's Forum of Washington, DC.

Kimberly is active in her daughter's elementary school and is a devoted Washington Nationals fan.

– Saturday –

All registered members will be invited to have breakfast early in the morning. This will be followed by an exciting look at the work the University of San Diego is doing with the women PeaceMakers and the “Stronger Together: Women Waging Peace” programs. From there we will have the opportunity to choose from interesting and engaging workshops: Mentoring Former Tech Trekkers, Financial Literacy, State Website Navigation, AAUW Jeopardy, Global STEM Work, and Public Policy Work.

During lunch, we look forward to hearing the three state finalists in the Speech Trek competition. Each year, these young people amaze us with their speaking skills and with their ideas. This year, the topic is “How Can We Stand Up to Sexism?” After lunch, we will have an Open Space event. If you participated in this activity at the last convention, you know that you can bring up any question you like for discussion with other members.

In the evening, there will be two receptions, one by invitation for the Legacy and Mooneen Lecce Giving Circle and the other that will give you the opportunity to mingle with other members. During the Gala Dinner the AAUW Fund will honor the top ten branches who have made donations in 2017 as well as name the State Named Gift Honoree. The Fund will also honor members and branches that completed an endowment in 2017. Our speaker will be Lisa Maatz.

Saturday Schedule

- 7:00 a.m. – 7:00 p.m. Registration
- 8:00 a.m. – 6:00 p.m. Marketplace
- 7:30 a.m. – 8:30 a.m. Breakfast
- 8:30 a.m. – 10:00 a.m. Women Peacebuilders Plenary
- 10:00 a.m. – 5:00 p.m. Branch Brag
- 10:15 a.m. – 11:45 a.m. Workshops Session A
- 12:00 p.m. – 2:00 p.m. Speech Trek Luncheon
- 2:30 p.m. – 5:30 p.m. Open Space
- 6:00 p.m. – 7:00 p.m. No Host Reception
- 6:00 p.m. – 7:00 p.m. Legacy and Mooneen Lecce Giving Circle (by invitation)
- 7:00 p.m. – 10:00 p.m. Gala Dinner

Saturday Plenary

WOMEN PEACEBUILDERS AT THE UNIVERSITY OF SAN DIEGO

8:30 a.m. – 10:00 a.m.

Jennifer Bradshaw and two students working on their MA degrees will give us a look at two programs sponsored by the Joan Kroc Institute of Peace and Justice at the University of San Diego. These two programs are the Women PeaceMakers Program and the Women Waging Peace Network, which consists of 1000 women peacemakers from conflict areas around the world. They build communities of peacebuilders from conflict-affected communities in order to end cycles of violence.



Jennifer Bradshaw

Jennifer Bradshaw is currently the Program Officer at the Kroc Institute for Peace and Justice (IPJ) at the University of San Diego. Her portfolio of work focuses on global women, peace and security issues. Before joining the Kroc IPJ, she spent the past

eight years building positive peace in various regions of the world, including: Ukraine (worked on an access to justice & rule of law), Ivory Coast, Mali, Uganda and Afghanistan (delivered humanitarian aid & built small Afghan female-led enterprises) and South Africa (provided basic needs support to female refugees). She is currently a Rotary Peace Fellow and is completing her MSSc in Peace & Conflict Research at Uppsala University, Sweden.

BRANCH BRAG

10:00 a.m. – 5:00 p.m.

Take a look at the great work that’s happening across the state, get inspired, do some networking, and take home new ideas to try. See page 3 for information about how you can brag about your branch.

WORKSHOP SESSION A

10:15 a.m. – 11:45 a.m.

A1. Women in STEM Globally. A panel of women from local universities will speak about the value of encouraging STEM careers internationally. They will speak of the importance of advocacy and funding for STEM careers for women world-wide.

A2. Finding the Information YOU Need on the AAUW CA Website. This session will be an engaging, interactive presentation on the use and value of the state website for both members and branch leaders. Attendees will participate in a team-based scavenger hunt to learn more about the worthwhile information on the website, how to access it and how material is posted on it.

A3. Public Policy at All Levels. Learn about hosting events that include state and local politicians to raise consciousness about our programs supporting women and girls through testimonials from our branches. Create resolutions at local branches that lead to city, county, and state proclamations which are then precursors to legislative actions on issues of gender equity. Publicize AAUW's public policy program in a broader way at the branch level.

A4. Financial Literacy Matters. EDUCATE by showing how to navigate the Financial Literacy website. REASON by sharing what the presenters have learned and how members can present. ACT by presenting resources from various entities.

A5. AAUW Jeopardy. Let's see what you know about AAUW by playing "AAUW Jeopardy". You will have a chance to select one question from each of four categories: Public Policy, AAUW Acronyms, AAUW History, and "Where to Find it." There will be points awarded and the winner(s) will receive a special prize.

A6. How to Mentor Tech Trek Girls after Camp. (KBUG = Know Before You Go) Mentoring Program. The goal of this program is to find a college that not only supports them educationally, but also financially, so that they incur the least amount of debt possible for repayment after graduation. This program helps the girls discover careers that are in demand and helps them match their skills to these careers.

Speech Trek Luncheon How Can We Stand Up to SEXISM?

12:00 p.m. – 2:00 p.m.

The top three Eleanor Stem Allen Memorial Speech Trek contestants from high schools throughout California will energize us with their five-minute speeches on how we can stand up to sexism. Witness the poise and eloquence of these three young advocates.



What's on YOUR Mind?

OPEN SPACE

2:30 p.m. – 5:30 p.m.

Open Space is a great format for generating ideas. Open to all, participants provide a wide range of knowledge and experience. With no "wrong answers," ideas often develop where least expected. Open Space facilitates cross-communication and team building. The event often opens the way to understand and resolve problems.

Gala Dinner

LISA MAATZ

7:00 p.m. – 10:00 p.m.



Lisa Maatz

Former AAUW Vice President of Government Relations and Advocacy (2003--2017), Lisa M. Maatz is a sought-after speaker, writer, political analyst and commentator. A dynamic and experienced non-profit leader, Maatz is a progressive advocate with a reputation for her strategic approach to public policy, legislative and grassroots action at all levels. She is a frequent speaker at congressional briefings, hearings, conferences and press events.

– Sunday –

Come to breakfast early and save your seat for another inspiring plenary. This time it is the Advancing Equity for All plenary during which a diverse panel will broaden our vision by revealing the "shackles" they have worn. This will be followed by another set of wonderful workshops: Diversity, Inclusion and Marginalization; Building Self-Esteem in Girls; Alternative Board Design; Overcoming Political Overwhelm; Mining Your Branch Legacy; Social Media; and Working with the Special Projects Fund.

The lunch on Sunday will celebrate the 20th anniversary of Tech Trek which started here in our state and now is being duplicated in other states. Our state president, Donna Mertens, will conclude the convention with some remarks. However, many will want to stay for the reunion of Tech Trek students and leaders.

Sunday Schedule

- 7:30 a.m. – 12:00 p.m. Registration
- 7:30 a.m. – 8:30 a.m. Breakfast
- 8:30 a.m. – 10:00 a.m. AAUW – Advancing Equity for All Plenary
- 10:15 a.m. – 11:45 a.m. Workshops Session B
- 12:00 p.m. – 2:00 p.m. Tech Trek 20th Anniversary Luncheon
- 2:00 p.m. – 4:00 p.m. Tech Trek Reunion Reception



Selene Ramirez



Hanna Chandoo



Kathi Scott



Elias Berthoud

Sunday Plenary

AAUW ADVANCING EQUITY FOR ALL

8:30 a.m. – 10:00 a.m.

Audre Lorde, the civil rights activist, feminist, womanist and lesbian, wrote, "I am not free while any woman is unfree, even if her shackles are very different from my own."

The purpose of this plenary is to hear voices different from our own. To raise awareness, what are these shackles? Advancing equity for all means an inclusive view. This plenary will involve a diverse panel of AAUW and non-AAUW members. Since most of our branches do not reflect a diverse membership, we will appreciate hearing from this group. What are the battles that they face as minorities in our country? How can they help us to attract a more diverse membership?

Selene Ramirez is an Hispanic woman who was born and raised in Queens, New York, graduating from Interboro Institute in 2004 with an Associate's Degree in Paralegal Studies. Selene Ramirez has over 13 years of litigation experience providing paralegal support. She is currently an Office Manager at Lanzzone Morgan, LLP - a law firm specializing in elder abuse and neglect.

Like all women, **Hanna Chandoo** wears many hats. She is a lawyer, a daughter, a wife, an activist, and the eldest of three sisters. Hanna's family is from the island of Zanzibar. They moved to Dubai, where Hanna was born, and emigrated to the United States when Hanna was seven years old. She grew up in Houston, Texas, earned her Bachelor's Degree at Smith College, and attended law school in California. She will share pieces of her journey with you in the hopes that, together, we can explore what equity means to women—and to women like Hanna, who is a Muslim woman, in

particular—in today's world.

Kathi Scott is an African-American woman who is the Founder and President of Universal Women Association and Inner Changes Transformational Life Services. She gives workshops to help women break through their internal barriers. This in turn helps them reach their full potential. She is on the Riverside County Commission for Women and she is a Director on the Riverside YWCA Board of Directors, to name a few of her accomplishments.

Elias Berthoud is a 34-year-old female to male transgender individual. Mr. Berthoud has completed his AA in Psychology at Victor Valley College. He is currently in his final year as a Psychology Major at California State University San Bernardino. During his free time he is an avid scuba diver and enjoys camping with his wife and dogs. Mr. Berthoud is a Military Veteran and his continued commitment to his fellow soldiers is what drives his educational goals.

WORKSHOP SESSION B

10:15-11:45 a.m.

B1. Diversity, Inclusion, and Marginalization. This is an introductory discussion of diversity and inclusion followed by an activity on identities and marginalization. Members will learn the results of a diversity survey. They will also learn how to make branches attractive to a diverse membership.

B2. Honoring your Branch Legacy. This is an overview of AAUW programs that honor branch legacy: Past, Present, Future. Members will obtain knowledge and learn methods to engage/retain new and current members in creative ways by researching and presenting AAUW branch and individual history. The workshop will encourage community outreach for technical support and public awareness of AAUW's mission and local accomplishments.

B3. Building Self-Esteem in Girls. This is a presentation of a mentoring program for high school girls. The girls are mentored by AAUW members and in turn they mentor students at the junior high level. The workshop is presented by the girls themselves and their mentors. It embodies AAUW's mission of advancing women through education and it teaches advocacy skills.

B4. Alternative Board Design. Are your board members happy and highly engaged in their responsibilities?

Could your board be organized in a more efficient and effective way to provide member value? We will review the AAUW requirements for a board and describe the member-centered board design approach. Small groups will explore alternative board structures.

B5. Leveraging Social Media. Learn how to spread the mission of AAUW and increase recruitment of working-professionals by leveraging social media platforms like Facebook, Instagram, and LinkedIn.

B6. Overcoming Political Overwhelm. Learn how to cope with the avalanche of political news and issues regarding AAUW Public Policy positions while still remaining an effective and engaged advocate. This will include instructions on how to best express your opinion to legislators and how to use simple tools to communicate with your representatives.

B7. Welcome to SPF. The financial management for Tech Trek has been returned to California. The Tech Trek money will now be deposited with the AAUW CA Special Projects Fund, a 501 (c)3 tax-exempt corporation. You will learn how branches can receive tax deductible grants and donations for their scholarships and other mission-based projects. Branches can deposit the funds with SPF without having to set up a separate non-profit entity.



Celebrating Tech Trek!

20 Years and Going Strong

AAUW Members, Tech Trek Campers and Camp Personnel

Luncheon

12:00 p.m.

Reunion

2:00 p.m.



CONVENTION ACCOMMODATIONS AND TRAVEL



Irvine Marriott

18000 Von Karman Avenue
Irvine, CA 92612
(949) 553-0100

Room Rates (plus tax)

A discounted AAUW California Conference 2018 room rate of \$114 per night from April 25 to April 29 is available if you **Book Your Hotel Room** through the aauw-ca.org website by Wednesday, April 4, 2018.

Room availability at this price is not guaranteed after this date. Please note, the hotel's online reservation form for this convention will not reflect the self-parking discounted rate of \$15 per day for our conference, however this discount will be honored by the hotel.

Hotel Amenities:

- Free shuttle to John Wayne Airport
- 4 complimentary electric car charging stations
- Complimentary wireless internet access in lobby and public areas
- 100% non-smoking guest rooms
- High speed internet access in guest rooms \$12.95 per day
- Fitness studio with free weights & cardio equipment
- Heated outdoor pool
- Full-service business center

Register ▶

How to Get There

By Driving

From the I-405 freeway, take the Jamboree Rd. exit. Travel south on Jamboree Rd. to Michelson Dr. and turn right. Travel on Michelson Dr. to Von Karman Ave. and turn right. Then turn right on Quartz. The hotel will be on the left.

By Commercial Airlines

John Wayne Airport-Orange County - SNA

- Airport Phone: +1-949-252-5200
- 0.8 mile west of hotel
- Transportation:
Free Hotel shuttle: Phone: +1-949-553-0100
Taxi: \$10 (estimated one-way fare)

Long Beach Airport - LGB

- Airport Phone: +1-562-570-2600
- 26 miles northwest of hotel
- Transportation:
The hotel does not provide shuttle service to LGB.
SuperShuttle: \$40 (estimated one-way fare)
Taxi: \$60 (estimated one-way fare)

Los Angeles International Airport - LAX

- Airport Phone: +1-310-646-5252
- 43 miles north of hotel
- Transportation:
The hotel does not provide shuttle service to LAX.
Pinnacle: \$131 (estimated one-way fare)
Taxi: \$110 (estimated one-way fare)

By Train or Interstate Bus

Santa Ana Regional Transportation Center

- 1000 E. Santa Ana Blvd., Santa Ana, CA 92701
- 7.5 miles north of hotel

By Small Craft

Newport Harbor

- 11 miles southwest of hotel
- Guest moorings and slips available. Contact Harbor Patrol/Marine Operations Headquarters at 949-723-1002 for details.

By Hang-Glider

Travel to the convention via hang-glider is not recommended due to proximity of John Wayne Airport.

AAUW CALIFORNIA CONVENTION 2018

April 27-29, 2018



REGISTER AT AAUW-CA.ORG
OR SEND IN THIS REGISTRATION FORM

Please complete a separate registration form for each person attending (including each guest for meals) and attach payment for the total amount due.

Register Early (before March 8) and **SAVE \$50!** Regular Registration Deadline is April 13 - **SAVE \$25!**

PLEASE PRINT ALL INFORMATION ON THIS FORM

Name Tag Information

Name: _____ First time attendee? Yes
 Branch: _____ Meals only attendee? Yes
 Leadership Position: _____ ADA needs? Yes
 for (check one): Branch State National Convention

Contact Information

Mailing Address: _____
 : _____
 : _____
 City: _____ State _____ ZIP _____ - _____
 Phone No. (days): (____) ____ - ____ ext ____ (evenings): (____) ____ - ____ ext ____
 E-mail Address: _____ @ _____

Emergency Contact: (Name) _____ Phone (____) ____ - _____

Do you intend to register to stay at the Marriott Hotel during convention? Yes No

Do not wait until the last minute to register. Seating may be limited during some sessions and meals.

All refund requests must be in writing and postmarked by April 13, 2018.

All cancellations will be subject to a \$50 processing fee.

Americans with disabilities: If any provision, service or equipment is needed per the Americans With Disabilities Act (ADA) please check the "ADA needs" box above. You will be contacted for further information. Request must be no later than April 13, 2018.

SHARE YOUR PLANS - Workshop Choices

Help us be prepared by indicating below the events you plan to attend. The information you provide will facilitate room assignments and handout availability. You are not obligated to attend the selected events. Workshops are subject to change and/or cancellation. Admittance to workshops will be on a first-come, first-served basis.

Mark Your Choices

Session A - Saturday 10:15-11:45 a.m.

- A1. Women in STEM Globally
- A2. Finding the Information YOU Need on the AAUW California Website
- A3. Public Policy at All Levels
- A4. Financial Literacy Matters
- A5. AAUW Jeopardy
- A6. How to Mentor Tech Trek Girls after Camp

Session B - Sunday 10:15-11:45 a.m.

- B1. Diversity, Inclusion, and Marginalization
- B2. Honoring your Branch Legacy
- B3. Building Self-Esteem in Girls
- B4. Alternative Board Design
- B5. Leveraging Social Media
- B6. Overcoming Political Overwhelm
- B7. Welcome to SPF

Choose Package A, Package B, or make individual selections. "Basic Convention" includes breakfasts only. Programs during meals are not available without purchase of the meal. All meals are open to guests, however, each guest must complete a separate registration form (be sure to mark the "Meals Only" box on the front) and attach payment for the total amount due. Asterisks (*) indicate vegetarian dishes. If you have another special food requirement, please check the box provided at the end of this section and we will contact you.

Package A (Save \$12)

Early Reg. \$299 Regular Reg. \$324 Late Reg. \$349

Package A includes basic convention registration (3 days) plus:

Friday Dinner - Business Session/Branch Recognition

Select Entree: Stuffed chicken breast with Sausage & cheese,
 Grilled Atlantic Salmon or Stuffed Butternut Squash*

Saturday Continental Breakfast

Sunday Continental Breakfast

Sunday Lunch - Tech Trek 20th Anniversary

Select Entree: Chicken Breast with Lemon Pepper Sauce,
 Free Range Chicken with Pear/Blue Cheese, or Three Cheese Ravioli & Vegetables with White Wine Sauce*

Package B (Save \$37)

Early Reg. \$399 Regular Reg. \$424 Late Reg. \$449

Package B Includes basic convention registration (3 days) plus:

Friday Dinner - Business Session/Branch Recognition

Select Entree: Stuffed chicken breast with Sausage & Cheese,
 Grilled Atlantic Salmon or Stuffed Butternut Squash*

Saturday Continental Breakfast

Saturday Lunch - Speech Trek

Select Entree: Oriental Chicken Salad, Chicken Caesar Salad, or San Felipe Salad with Black Beans*

Saturday Gala Dinner

Select Entree: Strip Sirloin with Mushroom sauce,
 Alaskan Halibut, or Risotto Napoleon*

Sunday Continental Breakfast

Sunday Lunch - Tech Trek 20th Anniversary

Select Entree: Chicken Breast with Lemon Pepper Sauce,
 Free Range Chicken with Pear/Blue Cheese, or Three Cheese Ravioli & Vegetables with White Wine Sauce*

Thinking Outside The Package

Basic Convention (Workshops, Marketplace, Displays, Saturday & Sunday breakfast only, **does not include meal events**)

Regular Attendee (all three days):

Early Reg. \$199 Reg. Reg. \$224 Late Reg. \$249

Full Time Student 3 days \$ 25

C/U Partner Representative 3 days \$135

One Day Only: Friday Saturday or Sunday \$135

Meal Events (does not include workshops)

Leadership Brunch \$45

Select Entree: Scrambled Eggs, Bacon & French Toast, or
 Spinach Mushroom Frittata & French Toast*

Friday Dinner - Business Session/Branch Recognition \$62

Select Entree: Stuffed Chicken Breast with Sausage & Cheese, Grilled Atlantic Salmon or Stuffed Butternut Squash*

Saturday Lunch - Speech Trek \$50

Select Entree: Oriental Chicken Salad, Chicken Caesar Salad, or San Felipe Salad with Black Beans*

Saturday Gala Dinner \$75

Select Entree: Strip Sirloin with Mushroom Sauce,
 Alaskan Halibut, or Risotto Napoleon*

Sunday Lunch - Tech Trek 20th Anniversary \$50

Select Entree: Chicken Breast with Lemon Pepper Sauce,
 Free Range Chicken with Pear/Blue Cheese, or Three Cheese Ravioli & Vegetables with White Wine Sauce*

Special Food Requirements Check if you have any special food requirement. You will be contacted for further information.

TOTAL AMOUNT ENCLOSED (Registration and meals) \$ _____

PAYMENT METHOD

Check payable to: AAUW California

Credit Card: MasterCard Visa Card Number: _____ Exp. Date _____

Cardholder Name (PRINT): _____

Billing Address: _____

City: _____

State: _____ ZIP _____ - _____

Signature _____

**REGISTER BEFORE
MARCH 8 AND
SAVE \$50!**

REGISTER ONLINE AT OUR WEBSITE AAUW-CA.ORG OR SEND THIS ENTIRE FORM (FRONT & BACK) TO:
AAUW California • 1331 Garden Highway, Suite 100 • Sacramento, CA 95833 • phone (916) 448-7795

VOLUNTEER FOR CONVENTION IT'S SO EASY!

Tina Byrne, Local Arrangements Chair
convention@aauw-ca.org

Really, registering to volunteer at the 2018 Convention, is very easy. There are many volunteer spots available: Registration, Greeters, Friday's Leadership Brunch, Friday's Plenary, Friday's Dinner/Business Session, Saturday's Marketplace, Saturday's workshops, Saturday's Plenary, Saturday's Speech Trek Luncheon, Saturday's Open Space, Saturday's Gala Dinner, Sunday's workshops, Sunday's Plenary, Sunday's Tech Trek Reunion, and packets.

All you have to do is:

1. Go to the aauw-ca.org website and click on **Register as a Volunteer**. If you can't register online, call the AAUW California office at 916-448-7795 and ask for assistance.
2. Fill out all required lines of information, including where and when you want to volunteer for hours adding up to 6 hours.
3. Show up at the convention to fulfill your required hours to receive the discounted convention registration.

Volunteers will receive a refund of \$64 upon verification of their service. Please remember that you must register for the convention separately. Signing up to volunteer does not automatically register you for the convention! If you have questions, please contact me at convention@aauw-ca.org.

CALLING ALL VENDORS!!

Kathleen Doty, Convention Manager
convention@aauw-ca.org

Reservations are now being accepted for tables at the convention marketplace. Marketplace will take place Saturday, April 28, 2018 from 8:00 a.m. to 5:00 p.m. Set-up will begin at 7:00 a.m. Branch prices are \$50 for a half table and \$100 for a whole table. AAUW Member tables for commercial benefit are \$175 per table plus 10% of total sales. Non-AAUW commercial tables are \$250 per table and 10% of total sales.

To apply for a table, contact Tina Byrne or Kathleen Doty at convention@aauw-ca.org or call 714-401-9781(Tina) or 626-284-0763 (Kathleen).

NOW IS THE TIME TO TAKE THE NEXT STEP: JOIN THE AAUW CALIFORNIA LEADERSHIP TEAM!

Cathy Foxhoven, Chair
Leadership Development Committee
leaderdev@aauw-ca.org

Have you ever wondered how to get involved and make a difference in your state-wide organization, AAUW California? Now is the time to take an active role in setting its direction for the year ahead! Apply to be a part of the AAUW California Leadership Team for 2018-2019, either as a committee chair or committee member. As a leadership team member, you will tackle new challenges, make new friends, experience personal growth, and have the satisfaction of making a difference through AAUW action statewide.

Find a fit for your energy, enthusiasm and expertise by joining any of these committees:

- **Membership:** Do you tell people in the Safeway line about AAUW? Help branches attract and retain an enthusiastic and diverse membership.
- **Branch Support:** Have a knack for explaining things? Be a front line liaison and work one-on-one with branches to strengthen their operation.
- **Communications:** Enjoy wrangling commas and colons? Help creatively craft the state's messages to branches and members through all media channels.
- **Program:** Do you want to get people talking? Foster the understanding and growth of mission-based programs in the branches.
- **Nominations and Elections:** Who you gonna call? Assure the continuity of state leadership by helping seek qualified and dedicated candidates for the Board of Directors.
- **Finance:** Have a head for numbers? Help spend members' dues wisely and keep all of AAUW California's finances in order.
- **Public Policy:** Love politics? Help branches stay on top of AAUW's positions on hot topics and legislative issues.
- **Project Oversight Committee:** Do you make a list and check it twice? Be on the team that monitors the

operation and accountability of existing state projects and helps launch new ones.

- **Leadership Development:** Been to a lot of training workshops in your career? Apply what you learned to help educate and inspire current and future leaders of AAUW on how to effectively do their jobs.
- **Fund:** Ready to go beyond the bake sale? Provide support for branch fundraising activities and promote giving to the AAUW Fund to advance the mission.
- **Governance:** Are you a lover of rules? Help educate the branches and state on how to conduct business properly in accordance with appropriate regulations.

For details on the specific responsibilities, tasks and varying time commitments for each committee, go to State Committees

All appointments begin July 1, 2018 and end on June 30, 2019. Committee members and chairs are requested to join the Board of Directors for the annual Leadership Meeting on July 14, 2018 in Southern California, for which you will be reimbursed per the policies in the committee descriptions.

WHAT DOES IT TAKE TO BE ON THE TEAM?

You'll need some AAUW knowledge and experience, enthusiasm, ability to work with a team, communication skills, flexibility, objectivity, and a sense of humor!

HOW CAN YOU JOIN THE TEAM?

Complete the application so we'll know more about you and your interests. Please list your selections in order of preference (or state No Preference) and indicate if you would like to be considered as committee chair (see State Policies and Procedures for the various responsibilities of each committee's chair

Deadline to submit: May 15, 2018

Appointments will be made by June 6, 2018 and notification will be sent the following week.

To learn more about the rewards and responsibilities of joining the state leadership, contact AAUW California Co-Presidents, Cathy Foxhoven (aauwfox@gmail.com) or Jane Niemeier (jniemeie@hotmail.com) or talk to any current Board, task force or committee member listed in the AAUW California Directory.

Please ensure that AAUW National has your current contact information by May 1st. Contact connect@aauw.org to update your email address.

AAUW CALIFORNIA ELECTION

Donna Lilly, Chair
Nominations & Elections Committee

nominating@aauw-ca.org

Our AAUW California Board of Directors consists of twelve members. This year we will elect a Secretary and five Directors, each of whom will serve a two-year term 2018-2020.

Candidates have until April 8, 2018 to file with the state office. Here are the photos and statements of the candidates who filed by the California Perspective publication deadline. Additional information, including an optional two-minute video and information on any candidates filing after our publication deadline may be viewed on the [2018 Candidates](#) page of the aauw-ca.org website.

The AAUW California voting period will begin on April 22 and will close on May 12, 2018. The election will be run by Vote Now, as in the past.

Members with an email on file with AAUW National will receive an email with a link to vote electronically. Members who do not have an email on file will receive a postcard with instructions on how to vote electronically or by phone. Please ensure that AAUW National has your current contact information by May 1st. Contact connect@aauw.org to update your email address. We provide every member the opportunity to vote electronically, with paper ballots for those who cannot vote on line. The roster will be requested from AAUW in early March, so every branch has time to make sure that all email and mailing addresses are correct.

When the election period starts, each member will receive an email message containing a personal invitation to vote. There will be a link to click that will take you to the ballot. No password or code needs to be entered. Voting can be done on tablets or smart phones as well as computers. Members who do not have a working email address will be mailed information about requesting a paper ballot. If you need to vote by mail, you must request your paper ballot when you receive the information so that there is time to receive the ballot and return it by mail.

Candidates for Director

Sandi Gabe. AAUW National has new leadership and reinvigorated enthusiasm for recognizing the power that we have to promote the AAUW mission. I believe that AAUW



Sandi Gabe



Sharyn Siebert



Ainsley Nies



Stormy C. Miller



Kathleen Harper



Melanie Wade



Deanna Arthur



Lynne Batchelor

California can be a stronger partner with National, branch leaders and members in accomplishing that mission. As part of AAUW California, I will promote best practices, support growth in branch leadership and continue to expand our communication mechanisms.

Sharyn Siebert. My goals: provide branches with tools to recruit and retain college/university partners, engaging students to become and remain part of AAUW; foster collaboration with other groups in our communities to gain wider recognition for AAUW; form new Younger Women's Task Forces statewide; keep branches vibrant by engaging current members and recruiting new ones with ideas for new interest groups; help branches secure funding for programs through successful grant writing.

Ainsley Nies. My goal is to invest my skills and experience effectively to help AAUW CA deliver on the AAUW Value Promise.

Stormy C. Miller. If elected to serve as state director, I would like to continue in the capacity as Program Chair. I believe my knowledge of mission-based programs, current leadership on the board, and my desire to promote programs related to financial literacy, international advocacy, and public policy would align well with this role. Specifically, I would like to expand National's Work Smart initiative through increased offerings of workshops throughout the state vs. the pilot cities of San Diego, San Jose and Long Beach. I believe there is a real need for professional women to develop skills that we touch upon in Start Smart but continue to refine as we progress in our career.

Kathi Harper. I am passionate about public policy. I believe the only way women are going to realize the changes we seek through our public policy priorities is to have more women in positions of power. My goal as a Director will be to work with the Board in exploring, and hopefully eventually developing and implementing a program that encourages young girls to engage in politics and pursue careers in public service.

Melanie Wade. My goal is to seek input from AAUW members throughout the state and to collaborate with other state Directors to have a positive impact on our organization and to affect public policy in California. I hope that my skills, experience and perspective will benefit the mission of AAUW.

Deanna Arthur. I would like to contribute to the growth of the organization. I would like to become more visible and stop us from being the "best kept secret." I want to make us more diverse and open to change to attract younger members while keeping our long-time members an important part of the equation.

Candidate for Secretary

Lynne Batchelor. After meeting with our new national leader Kim Churches, I was inspired by her vision and want to be a part of its fulfillment. I would appreciate the opportunity to use my abilities to assist our Co-Presidents to implement their plans for our future. My focus is on building bridges between the state organization and the membership and on connecting our advocacy efforts and legacy with new approaches and opportunities which will maximize our effectiveness.

INTERNATIONAL WOMEN'S DAY CELEBRATION

Indrani Chatterjee, International Advocacy Representative
Program Committee

Every year International Women's day observance happens on March 8, 2018. First celebrated in the early 1900's, it celebrates a day across the globe touting the social, economic, cultural and political achievements of women. AAUW California has been empowering women as individuals and as a community since the late 19th century and our members can dedicate this day to support women's issues globally in 2018.

Here are some examples of what we can work towards:

1. Women's progress in Education/STEM
2. Quality Secondary/ High School Education opportunity for all girls (Sustainable Development Goal #4 - United Nations)
3. Women's Empowerment (Gender Equality and Empowerment Goal #5 – United Nations)
4. Other Social Issues- Human Trafficking, Violence against Women
5. Honoring brave and determined women from the local community

We at AAUW support a strong system of public education that promotes gender fairness and equity for all women and helps women to achieve economic self-sufficiency. Therefore, the above programs will strengthen the AAUW mission and encourage women from local ethnic communities who are educated but reluctant to join the organization.

Join us at the AAUW California convention on April 28, 2018, for a panel discussion of "Women in STEM Education Globally."

GRANTS FOR NEW STATE PROJECTS

Dianne Owens, Chair
Project Oversight Committee
spoc@aauw-ca.org

In 2017, the Auburn Branch received a grant of \$500 to help them implement a new project, Electrifying Art: A Maker Project (see the summer 2017 issue of the *California Perspective* for more details).

Does your branch have a mission based project that you

would like to pursue, but you need some funding? Is it a project that not only would benefit your community, but might be applicable to other California branches and communities?

AAUW California awards up to two \$500 grants per year to branches that have developed or want to develop new projects that will enhance our AAUW mission of breaking through barriers for women and girls. Branches and individual AAUW members may apply. A branch or individual who receives a grant may apply for a renewal of one year. The deadline for application is March 1, 2018.

The application and directions for applying are located on the [State Project Grant](#) page of the AAUW California website or ask for one from AAUW California office.

AAUW California
1331 Garden Hwy, Suite 100
Sacramento, CA 95833
916-448-7795
office@aauw-ca.org

MY MONEY –WHAT DO I WANT? WHAT DO I NEED?

Jan Cook, Financial Literacy Representative
Program Committee
financialliteracy@aauw-ca.org

A goal we all share is that of financial responsibility and success for our society. Most people are not prepared to manage money, yet we all handle money.

EDUCATED

- Demonstrate how one can navigate the AAUW California website to access the Financial Literacy site.
- Demonstrate how one can gain access to the various pages of the FL programs, resources, etc. that are available.
- Explain briefly the programs that are available.
- Show where to find resources that are available.

REASONED

- Research the various programs on the AAUW California website that best fit your needs. (<http://www.aauw-ca.org/financial-lit/>)
- Study the programs and the sources available to determine what you want to do.
- Study the available material that can help you to de-

cide how best to develop your presentation for your unique audience.

- Visualize the information that you want to present, keeping in mind your audience.
- Practice your program after putting all the pieces together and have a successful workshop. Record your presentation, present it to friends and be willing to take criticism. Now you are ready. Good luck!

ACTIVE

- Collaborate with Community, Schools, Financial Organizations, Local Media and your Personal network of family and friends.
- Present Successful Workshops.

We invite you to our Financial Literacy Workshop at convention April 2018.

SUPPORT YOUR LOCAL COLLEGE STUDENT

Lesley Danziger, College/University Representative
Membership Committee

How can AAUW branches support college student activities and events? The AAUW website provides a host of resources and UCLA and Sacramento State University chapters share their experiences.

AAUW resources include the following: movies intended to empower women through our partnership with [Tugg.com](#); Campus Action Grants; Start Smart workshops; Campus Action Project grants; scholarships for women to attend the National College Conference for Women Student Leaders (NCCWSL); need-based scholarships and a variety of publicity and research materials.

Mariah Furtek, President of the UCLA AAUW, reported that her chapter hosted an Open House during UCLA *Enormous Activities Fair* to recruit new members and find out what activities students would like to bring to the campus. As a result, they plan two annual events: *Women's Health Workshop* and a *Women in the Workforce* panel. The *Women's Health Workshop* involves interactive activities designed to initiate conversations among students and faculty about topics such as body image, mental health, reproductive rights and sexual assault. *Women in the Workforce* will be a panel with speakers from several professional fields including academic,

STEM, business, legal, philanthropic and art.

Mollie McDonald, President of Sacramento State University AAUW, reported that her chapter is focusing on campus and community service. Students held an event on campus for National Voter Registration Day and assisted local community organizations working with survivors of sexual assault and domestic violence.

Clearly, AAUW student affiliates are engaged in mission-based activities and events. Our job as branch representatives is to find out about their ideas and interests and support them.

Visit the AAUW website at www.aauw.org/what-we-do/campus-programs/student-org/

“LEADER ON LOAN” BECOMES “AAUW CA BRANCH RESOURCE CONNECTION”

Cathy Foxhoven, Chair
Leadership Development Committee
resource@aauw-ca.org

Remember the famous song from *The Fantastics* entitled “Try to Remember.” AAUW members are still struggling to remember it's "AAUW Fund" not EF or LAF. Now we're asking you to remember another name change!

The Leader on Loan program was designed to share expertise and training to the branches. “**AAUW CA Branch Resource Connection**” better clarifies what this program provides to the branches.

AAUW CA Branch Resource Connection provides branches with speakers from AAUW California current and past directors, appointed chairs and members. These speakers will present mission-based programs to the members and the community that are relevant to their area. It helps to strengthen the branch's internal organization, increase AAUW California's presence in the community, overcome common challenges such as growing and retaining membership and develop branch leaders.

Remember the name: **AAUW CA Branch Resource Connection!**

SAN FRANCISCO PARTNERS WITH AAUW FOR WORK SMART WORKSHOPS

On December 11, 2017, the San Francisco Friends of the Commission on the Status of Women held a press conference to announce a new partnership with AAUW to sponsor monthly AAUW Work Smart



Unfurling the AAUW banner at San Francisco city hall are (left to right): Kathlyn Hart, facilitator; Kathleen Cha, former state president and national board member; Dottie Burk, former Marin branch president; Dale Satake, Marin; Jaemi Serene, facilitator; Barbara Spencer, San Francisco branch president.

salary negotiation workshops, aiming to train 20,000 women by 2020. The first two workshops were held on December 11th and 12th. These workshops were made possible by partner, Luna Bar.

San Francisco leaders, including Supervisor Katy Tang and Commissioner Marjan Philhour of the Friends of the Commission on the Status of Women, emphasized the urgency to fight gender pay disparity and praised AAUW's Work Smart Workshops. "This is a start to a wonderful effort to empower women to put their best foot forward.... We need to eliminate as many barriers as possible for women to succeed in the workplace and earn the same wages that men earn," said Supervisor Katy Tang.

Dale Satake, a national committee co-chair and former Marin branch president, spoke on behalf of AAUW and thanked the San Francisco leaders for their commitment to close the gender pay gap. She closed by saying, "In one of the greatest cities in the world, San Francisco, today's commitment to closing the gender pay gap goes a long way in setting an example and sparking action in other cities."

To date, Work Smart Workshops have trained over 50,000 women. These trainings serve as a multipronged approach in the fight for equal pay, which also includes AAUW's advocacy and in-depth research. The Work Smart program currently has partnerships with five cities. AAUW's goal is to train 5 million women by 2022.

TECH TREK DONATION CHANGE

Linda Stinebaugh, State Project Coordinator
AAUW California Tech Trek

After a two-year trial period, AAUW national office has returned administration of the ten California Tech Trek camps to AAUW California. The AAUW California Special Projects Fund (SPF) now serves as the fiscal agency. Since SPF is recognized by the Internal Revenue Service as a 501(c)(3) entity, donations are tax deductible.

Branch members and other donors should follow the following steps in order to make tax exempt donations:

- Write your checks payable to: AAUW CA SPF.
- Give your checks to your branch treasurer or other assigned branch officer.

The branch treasurer will send your donation to the treasurer of the Tech Trek Camp where you are sending your campers. The camp treasurer will process and submit the donations to SPF for deposit.

SPF will acknowledge all donations of \$250 or more. Branches will acknowledge donations of \$249 or less.

For more information, write to

techtrek-finance@aauw-ca.org



ROSEVILLE-SOUTH PLACER CELEBRATES ITS 50TH ANNIVERSARY

Over one hundred Branch members and guests gathered at Sun City's Sierra Pines to celebrate the Kick-Off of the Branch's 50th anniversary year.



Michelle Carter

They heard dynamic nationally acclaimed author Michelle Carter describe her year in Russia in 1995, teaching Russian journalists how to adapt to a country with a newly free press (in the pre-Putin era) and to use computer technology to produce newspapers.

Michelle related a few of the humorous experiences but focused more on the serious topic of journalism today, when real journalists are still required to check facts and report them. In the question/answer period she spoke candidly when asked about how to keep public information alive and well in the United States. Her answer: read newspapers—whether a paper in the hand or on-line. Read what has been gathered by responsible journalists and vetted before publication.

Her insights into Russia today are based on her still daily contacts with Russian colleagues with whom she worked in 1995 as she crossed the eleven time zones to help Russians hopeful for a new place in the free world. Her book, *From Under the Russian Snow*, was eagerly purchased by many after they heard her speak and is the focus of AAUW book groups across the country.

Joanne Beauchamp, was honored as the remaining charter member who helped organize the Branch in winter/spring of 1967—a time when women were beginning to make their voices heard more loudly as part of the civil rights and human rights era. Her daughter Lisa, an active AAUW member, described her mother as a connection from women who had stood for women's equality before her and Lisa, who was deeply influenced by her mother's passion for AAUW and women's rights.

Kathy Novotny, Branch President, opened the Kick-off with remarks about 1967, the year of the branch founding, reminding the audience of both the troubled times and some of the more amusing events of that year. Kathy is eager to make this AAUW year about celebrating the continued growth of the Branch and its outreach to the community of South Placer.

A special thanks went to the program team for creating the amazing tri-fold boards showing six decades of women's accomplishments as well as the table displays of the Branch's history, including 50 handbooks, an array of Branch awards and copies of the newsletter from over the years.



of California
California Perspective
AAUW California Office
1331 Garden Highway, Suite 100
Sacramento, CA 95833

Non-Profit Org.
U.S. Postage
PAID
Sacramento, CA
Permit No. 1047

AAUW'S VALUE PROMISE:

BY JOINING AAUW, YOU BELONG TO A COMMUNITY THAT BREAKS THROUGH EDUCATIONAL AND ECONOMIC BARRIERS SO THAT ALL WOMEN AND GIRLS HAVE A FAIR CHANCE.

AAUW CALIFORNIA'S ELECTED AND APPOINTED LEADERS ARE WORKING TOGETHER TO DELIVER ON THE AAUW VALUE PROMISE. PLEASE JOIN WITH US -- THE PREMIER ORGANIZATION IN CALIFORNIA FOR WOMEN.

SAVE A TREE! (AND OUR BUDGET)

You can save paper and reduce our costs by choosing to stop receiving a mailed paper copy of this newsletter. Nearly 2,000 have already made this choice, and they're saving postage too. It's easy—just send email to

savepostage@aauw-ca.org

with the word YES in the subject line.

We use the email addresses listed in the AAUW National Member Services Database (MSD) to send *California Perspective* electronically to every California member. If you are not receiving the electronic copy, your email address might be incorrect or missing from the record. Please update your profile in MSD on the national website (aauw.org). You can: mail address changes to:

AAUW
1310 L St. NW, Suite 1000
Washington, DC 20005

or call 1-800-326-2289

or email changes to connect@aauw.org

or ask your branch treasurer to update the MSD for you.