



*AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education, and resources*

## Message from the Co-Presidents

### A NEW YEAR, A NEW BOARD!

Dear Members,

Greetings from your State Co-Presidents! We are looking forward to the honor of serving AAUW California for the next two years. We want to work on our two presidential goals of increasing the diversity of our membership and of broadening our view of the world by looking at the work like-minded women are doing in other parts of the world.

Your state board has met twice already: in June for the board retreat and in July for a quarterly meeting. Our goals this year are focused on the branches in our state. We want to know what we can do to help you make progress with our mission of advancing gender equity for women and girls through research, education, and advocacy. One of the goals of our strategic plan is to connect more often with the branches. Our directors have undertaken to call every branch each quarter. We love hearing about the good work you are doing, and we want to know what the state organization can do to help you.

A second goal promotes the importance of Public Policy. We want our members to be engaged in the legislative work that we do for women and girls. Women's rights are being impacted by what is going on in Washington, D.C. right now. We do make a difference! Think of how we helped pass the Lilly Ledbetter Fair Pay Act back in 2009.

The third goal is that we want to strengthen membership diversity, engagement and board leadership. There are a number of Interbranch Councils who will be holding leadership days with workshops, and our annual meeting on April 6, 2019 will include a leadership workshop that will encourage new and alternative forms of governance.

If this sounds like work that interests you, please join us by applying for a state committee or by running for the state board. Working all together, we can be an even more powerful group for women and girls.

Cathy Foxhoven and Jane Niemeier  
AAUW California State Co-Presidents  
[Statepresident@aauw-ca.org](mailto:Statepresident@aauw-ca.org)



# What Does the AAUW California Organization Do for Me?

**You know what your branch dues provide.**

**You know what your national dues provide.**

**Do you know what your state dues provide?**

**AAUW California** provides its branches and members with....

- Someone to listen.
- Insurance for your branch activities at a discounted rate.
- Important and inspiring information.
- Tips from the trenches.
- Projects and programs that propel the mission, such as Tech Trek, Speech Trek, Financial Literacy and more.
- Support for innovative branch projects through a grant program.
- Speakers and advisors through the Leader on Loan Program.
- Legislative advocacy to support issues that you care about.
- Action Alert emails on pending legislation and actions you can take to make your voice heard.
- A showcase for branch success stories that you can try.
- Ongoing communication through a website, monthly Board to Board e-newsletter to branch leaders, social media and the California Perspective publication.
- Peer group sharing opportunities for various branch roles.
- Guidance and materials from state committees on Membership, Branch Support, Leadership Development, Program and more.
- Fund luncheons to raise awareness of the impact of donations to AAUW Fund.
- State-wide biennial convention or annual meeting to foster learning and sharing with like-minded people.
- Annual Leadership Development Days to educate and inspire branch leaders.
- Assistance in developing and maintaining college/university partnerships.
- Special Projects Fund, allowing tax deductible donations to state programs (e.g. Tech Trek) and qualified branch scholarship funds.
- Database of all California branches and their leaders; publication of an annual directory.
- Access to a state office manager for prompt assistance with questions.

**Visit [aauw-ca.org](http://aauw-ca.org) for details on these benefits and updates on all things AAUW.**

# AAUW California Committees

The work of AAUW California is accomplished through various standing committees, special committees and task forces overseen by the Board of Directors. Any member of AAUW California in good standing is eligible to serve on a state committee and may [submit an application](#) to be considered for appointment. Applications are available on the website. Members are selected and appointed for a one-year term by the Board of Directors.

## AAUW Fund Committee - [aauwfund@aauw-ca.org](mailto:aauwfund@aauw-ca.org) (Dianne Owens, Director)

**Purpose:** Provides guidance and support for branch fundraising activities. Plans AAUW Fund luncheons and other programs/events to educate members about the Fund. Encourages giving to the AAUW Fund. Schedules fellowship and grant recipients to speak at branch meetings and the Fund luncheons.

- **Member Duties:** Work with chair and team to execute the purposes listed above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** Varies, but may be 2 hours per week depending on the time of year.

## Branch Support Committee - [branch@aauw-ca.org](mailto:branch@aauw-ca.org) (Ainsley Nies, Director)

**Purpose:** Provides front-line support and resources to aid branches in organizing and operating effectively to accomplish their missions.

- The members of the Branch Support Committee mainly function as Branch Liaisons and are distributed across the state to provide a front line of support for AAUW California branches and Inter Branch Councils (IBCs).
- **Member Duties:** Function as direct liaison with area branches and Inter Branch Councils (IBCs) to which assigned. Conduct “people work”, including answering simple questions such as – “Where is XX on the California website?,” providing resources or assistance when branches need help with programs ideas or dealing with complex issues such as how to handle board disputes. Make in-person branch visits to meet leaders. Speak at meetings. Conduct follow-up questions if there’s a sense of an unspoken problem. Encourage mission-based programming. Inform appropriate state leaders as issues arise. Help provide committee updates to the Communication Committee for posting as appropriate. Essential skills include having good/timely communication techniques, using active listening, a familiarity with the AAUW California website and experience with basic facilitation skills.
- **Time commitment:** Averages 6 -12 hours per month, depending on the number of branches the Liaison supports.

## Communications Committee - [communications@aauw-ca.org](mailto:communications@aauw-ca.org) (Shirley Stowers, Director)

**Purpose:** Develops and delivers AAUW California information to branches and members using a variety of media channels and technological tools. Manages the publication of the monthly Board to Board e-newsletter and the California Perspective publication. Seeks opportunities to market AAUW both internally and externally. Maintains the AAUW California website and social media sites. Assists other committees with communication needs.

- **Member Duties:** Participate in monthly online meetings. Work with team to review and edit communications before distribution. Serve as a liaison with other state committees to understand their communication needs and help frame their messages. Help write stimulating and useful content for all AAUW publications and social media.  
Possible roles include editors, social media pros, writers, webmasters, mailing list pros, co-chairs.
- **Time Commitment:** 3-5 hours per week.

## Finance Committee - [fincom@aauw-ca.org](mailto:fincom@aauw-ca.org) (Pat Ferrer, CFO)

**Purpose:** Administers all critical financial matters essential to the operation of AAUW California. Prepares and monitors budgets. Reviews investment policies and makes appropriate recommendations to the Board of Directors.

- **Member Duties:** Help determine how AAUW California spends members' dues and recommend if member dues should be raised, understand the insurance program, and understand, evaluate, and receive briefings on the AAUW California investment program.
- Work on the committee's strategic plan goals which may require the member to work with branches and outside entities to complete. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time Commitment:** 8 teleconferences which range from 30 minutes to an hour. Independent work from 1 to 12 hours per year.

## Governance Committee - [governcomm@aauw-ca.org](mailto:governcomm@aauw-ca.org) (Sue Cochran)

**Purpose:** Oversees compliance issues for AAUW California and serves as consultants to the AAUW California branches on issues of governance and compliance (bylaws/policies and procedures with AAUW and AAUW California).

- **Member Duties:** Apply knowledge of governance, including Robert's Rules of Order, Bylaws, Policies and Procedures, and regulations affecting non-profits, to assist in execution of the purposes above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time Commitment:** 3 hours per month.

## Leadership Development Committee - [leaderdev@aauw-ca.org](mailto:leaderdev@aauw-ca.org) (Sharyn Siebert, Director)

**Purpose:** Develops and administers an ongoing training program to educate current and future leaders at both the branch and state level. Provides training to the AAUW California Board of Directors, as requested by the president.

- **Member Duties:** Help create and implement (or secure other presenters) for leadership training workshops for Leadership Days and Convention and possibly Interbranch Councils and branches. Attend all Leadership Training Days. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** Less than 2 hours per week.

## Membership Committee - [membership@aauw-ca.org](mailto:membership@aauw-ca.org) (Deanna Arthur and Charmen Goehring, Directors)

**Purpose:** Assists and educates branches with effective strategies for attracting and retaining members. Facilitates the establishment of new branches. Implements changes in branch status and advises on alternative governance models.

- **Member Duties:** Work with chair and team to execute the purposes listed above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** 1 hour per month.

## Nominations & Elections Committee - [nominating@aauw-ca.org](mailto:nominating@aauw-ca.org) (Susan Negrete)

**Purpose:** Administers all aspects of the election of the members of the Board of Directors in accordance with bylaws and Policies and Procedures.

- **Member Duties:** Help set up nomination procedures. Assist with identification of viable candidates. Communicate with potential candidates via text, email or phone. Help present candidate information and voting procedures in print and electronic communications. Participate in selection of the voting

vendor. Assist with management of the election and announcement of the results. Attend state convention. Help provide committee updates to the Communication Committee for posting as appropriate.

- **Time Commitment:** 10 hours per month.

### **Project Oversight Committee (Formerly State Project Oversight Committee) - [oc@aauw-ca.org](mailto:oc@aauw-ca.org)**

(Lynne Batchelor, Director)

**Purpose:** Conducts annual procedural and financial review of all state projects and AAUW projects such as Tech Trek. Evaluates new state project proposals. Assists in the development and execution of new projects. Reviews and updates policies and procedures relating to each project. Conducts annual Tech Trek site reviews to ensure procedures are followed and legal requirements are met.

- **Member Duties:** Work with chair and team to execute the purposes listed above. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time Commitment:** Varies depending on annual goals.

### **Program Committee - [program@aauw-ca.org](mailto:program@aauw-ca.org) (Kathleen Harper, Director)**

**Purpose:** Assists branches with translating AAUW and AAUW California mission-based program priorities into their local programs. Communicates program ideas and information to branches. Plans workshops for conventions/annual meetings. Develops and implements mission-based programs at the state level for branch participation. Tracks mission-based program activities through branch newsletters.

*There are two sub-committees:* Financial Literacy and International Advocacy which work independently of the main committee.

- **Member Duties:** Read the branch newsletters and help choose which branches are presenting unique mission-based programs that other branches might like to emulate. Help with workshops at the state convention/annual meeting. Help provide committee updates to the Communication Committee for posting as appropriate. Other duties may be devised by the committee when it first meets in July.
- **Time commitment:** Approximately 4 hours per week for most of the year. At convention/annual meeting time, the time commitment may increase.

### **Public Policy Committee - [publicpolicy@aauw-ca.org](mailto:publicpolicy@aauw-ca.org) (Nancy Mahr, Director)**

**Purpose:** Formulates and administers AAUW California's public policy program under the guidance of the state board and within the scope of the national AAUW public policy program. Evaluates, takes positions and assigns priority status on legislative and ballot measures. Assists branches in implementing public policy and voter education programs.

- **Member Duties:** Help create and implement (or secure other presenters) for leadership training workshops for Leadership Days and Convention and possibly Interbranch Councils and branches. Assist with the planning and coordination of Leadership Training Days. Help provide committee updates to the Communication Committee for posting as appropriate.
- **Time commitment:** 2-3 hours per month, except in March when the committee is more active doing bill research.

# Call for Candidates

## Looking for a Few Good Leaders

The Nominations & Elections Committee is charged with finding enthusiastic, committed, and proven leaders to serve AAUW California. Please be our eyes in your branches and IBCs all over the state to locate these members and encourage them to become candidates. The strength of our organization depends on their leadership.

### We seek candidates for

- President-Elect (one-year term 2019–2020)
- Chief Financial Officer (two-year term 2019-2021)
- 2 Directors (two-year term 2019-2021)

Job descriptions and duties may be found in our Policy & Procedures in the “AAUW California Business” section of our website [www.aauw-ca.org](http://www.aauw-ca.org).

### Nomination deadline:

December 1, 2017

### How to nominate a candidate:

Instructions can be found in the [Elections & Nominations](#) section of our website. Instructions must be followed carefully and forms must be [completed online](#). A candidate must be a member in good standing of AAUW California.

Candidates’ information and photos will be posted on the website and will appear on the ballot in the order they are received. The three week voting period will begin April 22<sup>nd</sup> and ends at 5:00 pm May 12<sup>th</sup>.

For more information contact Susan Negrete, Nominations and Elections Committee Chair at [nominating@aauw-ca.org](mailto:nominating@aauw-ca.org)

**There will be a 3 week voting period from April 22nd - May 13th, 2018.**

## Financial Literacy Committee

AAUW just launched its new Strategic Plan – “Beyond Aspirations: Advancing Equity for Women & Girls” – with **Economic Security** as one of its immediate *Focus Areas*. AAUW’s goal to train ten million women in salary negotiation by 2022 and erase the pay gap to make Pay Equity a reality by 2030 will require every member’s help to bring this plan to life. And the AAUW CA Financial Literacy Committee is ready for the challenge! Our Committee was formed to support and encourage branches to train girls and women to understand everyday financial demands in their lives. This basic understanding will empower them to make decisions about money throughout their lives. Financial Literacy is critical to all areas of equity because it is the fuel that powers everything that women do.

There are many ways to implement conversations about Economic Security that will engage women of all ages. The best conversations start by listening to what a person needs and hearing their concerns about financial security. And then you can share the many opportunities AAUW CA and AAUW have in place for training that meets their needs and ensures economic security.

According to CEO Kimberly Churches, “Every single member can make a difference.” If you want to know “how”, our Financial Literacy Committee can help! We have three different projects to advance pay equity.

1. First, is the **Money Trek** Project, created by the Financial Literacy Committee, and first presented in 2012. Power point presentations (PPT) and student materials were created to make it easy for you to customize and provide training for girls from elementary school to college. All materials are available on the AAUW CA website. Note: Updates are being planned.
2. The second major project of Financial Literacy is directed towards salary negotiation. In 2009, AAUW CA introduced **Start Smart** Salary Negotiation workshops to our members. To date, we have presented more than 250 workshops throughout the State and have trained many college students on salary negotiations. Many colleges and universities have signed multi-year contracts to continue these valuable workshops. Our AAUW Community Action Grant was successfully used to train many members as facilitators for Start Smart workshops.
3. To synchronize with the new Strategic Plan, our third project is AAUW's **Work Smart** initiative. We plan to introduce Work Smart to all our branches and encourage our members to be trained to become facilitators to bring salary negotiation skills to the forefront in California. Together, we can accomplish AAUW's goal to train ten million women in salary negotiation by 2022! To learn more about the AAUW Work Smart Initiative go to: <http://salary.aauw.org/work-smart/>

#### Work Smart workshop

August 22, 2018,

Greater Long Beach YMCA

6:30 – 8:30 pm

Sponsored by Wells Fargo Bank and coordinated by AAUW Long Beach Branch. It is free for AAUW members.

We are planning to provide information regarding California workshops. If you have any questions, please contact us at: [financialliteracy@aauw-ca.org](mailto:financialliteracy@aauw-ca.org)

Bakula Maniar – Chair, Financial Literacy Committee  
Lynn Janeway & Shirley Stowers – Committee Members

## Mission

To advance gender equity for women and girls through research, education, and advocacy.

## Vision

Equity for all.

## Values

Nonpartisan.  
Fact-based.  
Integrity.  
Inclusion and Intersectionality.

## AAUW Fund Facts

- For the 2018–19 academic year, 250 women and community projects serving women and girls will receive \$3.9 million from AAUW. This level of funding for women's education and projects has a tremendous impact on women and their communities by expanding women's potential and supporting their future promise.
- By easing the pressure of financing academic and community work, AAUW's awards help women tackle the growing burden of student debt and focus their efforts on the task at hand: developing the skills and experience they need to excel in their fields and lead innovative community projects to empower women and girls.
- There are 30 Fellows studying in California in 2018-19 and several will be guest speakers at our three AAUW Fellows Luncheons (see the luncheons' flyer in this packet).
- Since 1917, the International Fellowships program has funded more than 3,600 women representing 145 countries. The program was expanded in 1999 to include International Project Grants, which are awarded to International Fellowship alumnae to launch community-based projects in their home countries.
- From harboring women academics persecuted by totalitarian regimes during World War II to developing leaders in business, higher education, science, and technology, AAUW International Fellowships have supported some outstanding players in the global struggle for equality for all women and girls.



## AAUW Fall Fund Luncheons

The AAUW California Fund Committee invites you to celebrate and honor our  
2018-2019 California Fellowship and Grant Recipients!

RSVP: September 26, 2018

12:00 Noon to 3:00 PM (Check-in at 11:30 AM)

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| <p><b>NORTHERN CALIFORNIA – SOUTH SAN FRANCISCO</b><br/> <b>Saturday, October 6, 2018</b><br/> <b>Basque Cultural Center</b><br/> 599 Railroad Ave - South San Francisco, CA 94080<br/> <b>Meal Selection (choose one):</b><br/> <input type="checkbox"/> Chicken with Mushroom Sauce<br/> <input type="checkbox"/> Vegetarian Penne Pasta<br/> <b>Registration Link: <a href="https://san-francisco-fund-luncheon.eventbrite.com">https://san-francisco-fund-luncheon.eventbrite.com</a></b></p> | <p><b>NORTHERN CALIFORNIA – DANVILLE</b><br/> <b>Sunday, October 7, 2018</b><br/> <b>Crow Canyon Country Club</b><br/> 711 Silver Lake Drive – Danville, CA 94526<br/> <b>Meal Selection (choose one):</b><br/> <input type="checkbox"/> Sunburst Chicken Salad with Berries, Oranges<br/> <input type="checkbox"/> Vegetarian Sunburst Salad<br/> <b>Registration Link: <a href="https://danville-fund-luncheon.eventbrite.com">https://danville-fund-luncheon.eventbrite.com</a></b></p> | <p><b>SOUTHERN CALIFORNIA – SEAL BEACH</b><br/> <b>Saturday, October 13, 2018</b><br/> <b>Old Ranch Country Club</b><br/> 3901 Lampson Avenue – Seal Beach, CA 90740<br/> <b>Meal Selection (choose one):</b><br/> <input type="checkbox"/> Morgan Chicken Salad with Mango, Papaya<br/> <input type="checkbox"/> Vegetarian Morgan Salad<br/> <b>Registration Link: <a href="https://seal-beach-fund-luncheon.eventbrite.com">https://seal-beach-fund-luncheon.eventbrite.com</a></b></p> |
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## AAUW Fund Luncheon Reservation

1. Register online through Eventbrite (see links above for choice of luncheon events). – OR –
2. Mail this form with your \$45.00 check (**made out to AAUW California**) or credit card information to  
1331 Garden Highway, Suite 100, Sacramento, CA 95833.

Name: \_\_\_\_\_ Branch: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
\_\_\_\_\_ Email: \_\_\_\_\_  
Credit Card No. \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code (on back): \_\_\_\_\_

For questions about the events, call the AAUW CA Office at 916-448-7795

## AAUW California Public Policy Program

The Public Policy Program supports AAUW's mission of advancing gender equity for women and girls through research, education, and advocacy and speaks to women's needs, aspirations, and concerns. A significant portion of both national and state dues supports researching and developing AAUW's positions on legislation impacting women and girls, and lobbying efforts. A paid legislative advocate represents AAUW California in the California Legislature. In Washington, AAUW staff and volunteers communicate with legislators.



### Branch Leaders Have a Role in AAUW's Advocacy Work!

Equity for women is threatened in the current partisan political climate! The current political climate threatens progress on a number of women's issues, such as reproductive freedom, equal pay, and other economic issues. AAUW is a respected organization able to influence both state and national public policy! Branch leaders can play an important role by keeping branch members informed and encouraging action.

- Appoint a Branch Public Policy Chair to receive information and put articles in branch newsletters. Your Public Policy Chair is the branch cheerleader on public policy issues.
- Include at least one Public Policy program in your branch programming during the year, especially this fall leading up to the November election.
- Check the AAUW California Website for Public Policy updates and resources at [www.aauw-ca.org/advocacy](http://www.aauw-ca.org/advocacy) and also the national site, [www.aauw.org/what-we-do/publicpolicy](http://www.aauw.org/what-we-do/publicpolicy).
- Meet with your legislators in their district offices to inform them about AAUW's mission and legislative priorities – establishing a relationship can enhance two-way communications. Use the national website's Advocacy Training program to prepare.

### Public Policy Activities are Based on Our Priorities

- Public Policy Priorities at both national and state levels guide AAUW California's actions related to public policy. These are reviewed and revised every two years.
- AAUW has a long tradition of advocating for positive societal and economic goals, both at the national and state levels. AAUW is positively regarded by legislators for its studied, well-informed positions on proposed legislation, and for its research projects.
- The Public Policy Program governs ALL ACTION in the name of AAUW.

### AAUW California Public Policy Plans for 2018-2019

- **Get Out the Vote (GOTV)** – Assisting voters and voter education should be high priorities for branches in the local elections this November. Register voters, hold educational forums, remind people to vote.
- **Public Policy Priorities** – The priorities were renewed this past spring. The brochure listing the current two-year priorities can be found on the website to read or download and print.
- **Legislative Advocacy** – Encourage members to sign up for Action Alerts on the national website, and they will also be enrolled in state Action Alerts. Follow the progress of CA bills on the state website. Communicate AAUW positions on bills with those elected to represent you.



- **Title IX** – Raise awareness in your community about the status of compliance in local school districts. Title IX covers much more than just athletics.
- **Communicate about Public Policy** - Share information to educate members about important issues. In addition to branch newsletters use social media, including Facebook and Twitter, to communicate with members and non-members. AAUW CA's Facebook presence is a tool to keep members current on our tracked bills and relevant policies.

**Resource:** See the State Directory for a list of Public Policy Committee Members.



## Leader on Loan Program

**Julika Barrett, Leader on Loan Coordinator**

The Leader on Loan Program is designed to bring state AAUW leaders to branch and IBC meetings, events, and programs. The AAUW California leadership team has a broad spectrum of expertise and can assist branches and IBCs that are working to strengthen their internal organization and AAUW's presence in their communities.

With an extensive spectrum of knowledge and experience, the Leaders on Loan speakers can provide motivation and education on topics, such as:

- Strategic planning
- Membership growth, engagement, and retention
- Meeting management
- Managing change or conflict
- Communication and technology
- Consultation (need some help with other leadership challenges?)
- Latest AAUW research
- AAUW Fund
- Fellow/Grant Recipient (a minimum honorarium of \$50 should be offered to the speaker)
- History and Mission of AAUW
- Motivational Speaker
- AAUW Lobbyist (Note: limited engagements per year)

Benefits to the California branches are proven ways to overcome common challenges, e.g., growing and retaining membership, developing branch leaders, implementing AAUW-relevant programs and developing a better understanding of the breadth and scope of AAUW's mission.

If you would like to request a Leader on Loan, click on the following [LINK](#). For questions, or if you would like to participate in the program as one of our speakers, please contact Julika Barrett, Leader on Loan Coordinator at [leaderonloan@aauw-ca.org](mailto:leaderonloan@aauw-ca.org).

# College and University Partner Resources

## CU Membership

A **college/university partner member** is an institution that pays \$175 annual dues to join and \$175 to renew partner membership that runs from July 1 through June 30 and includes special benefits for students, faculty and staff. Currently 89 campuses are AAUW partner members. Ten new campuses joined as a partner member this summer in California.

A campus can join as a partner member online at <https://www.aauw.org/membership/college-university-partner/>.

**Student affiliates** are undergrad or degree-seeking grad students enrolled in full-time or part-time programs in official AAUW partner colleges/universities. Student affiliates can join AAUW as a member at no cost with automatic renewal through graduation. Students on an AAUW C/U partner campus can join online at <https://www.aauw.org/student-member-join-renew/>.

**Member Services Database** is the online source for AAUW national database records. Presidents, membership vice presidents, and C/U chairs can view a list of current C/U members, C/U reps, and student affiliates in the MSD available at <https://www.aauw.org/resource/member-services-database/>.

## CU Programs

**Start Smart Salary Negotiation Workshops** empower students across the country with practical strategies to negotiate for fair and equitable salaries upon graduation. College women entering the job market need the confidence, knowledge and skills required to negotiate their salaries and benefits. More than 200 workshops have been presented on California campuses and 25 campuses have paid for a 3-year license. More information at <https://salary.aauw.org/>.

**Campus Action Projects** are annual, grant-funded, student-led projects that put AAUW research into action. CAP grants are awarded up to \$5000. There were no CAP recipients in California in 2017-18. Application deadline is October 2, 2018 for 2018-19 at <http://www.aauw.org/what-we-do/campus-action-projects>.

**National Conference for College Women Student Leaders (NCCWSL)** is a leadership conference held annually at the University of Maryland with workshops, noted speakers and networking opportunities for college women students. Approximately 40-50 students from California campuses join 900 students at NCCWSL. Contact Donna Lilly @ [donnalilly@roadrunner.com](mailto:donnalilly@roadrunner.com) for the student roster from California.

**National Student Advisory Council (SAC)** is a year-long leadership program for 10 college women who serve as AAUW ambassadors on their campuses and serve as student leaders at NCCWSL. Maria Andrea Lucio at Glendale Community College and Rhiannon Tomtishen at Stanford University were SAC students in 2017-18. Nominate a student to apply for 2018-19 AAUW National SAC by September 7, 2018. The application available at <https://www.aauw.org/resource/sac-application>.

**Student Organizations** are a group of students on a campus who want to form an official AAUW-affiliated group. AAUW student organizations do not have to be located on an AAUW member campus. Last year 14 student organizations were approved and functioned on California campuses. Benefits of student

organizations and frequently asked questions are addressed at <https://www.aauw.org/what-we-do/campus-programs/student-org/>.

## CU Leadership

**The college/university branch chair** is responsible for coordinating C/U outreach and programs. Branch chairs in California numbered 60 last year and they interfaced with 80 AAUW campus partners. Appoint a C/U chair in your branch who will promote AAUW issues and programs on your local campus. A one page explanation of chair's role and tool kit with video is available at <https://www.aauw.org/branch-collegeuniversity-cu-relations-chair-position-description/>.

**The college/university representative** is the designated official contact person/s for AAUW on a member campus serving as a liaison between AAUW and the faculty, students and staff. Each C/U partner member may appoint two C/U reps; each rep receives a free AAUW national membership valued at \$59 each. Last year 130 C/U reps served on 80 campus partners in California. You can recruit a campus partner and a campus rep. For tips and advice go to <https://www.aauw.org/files/2013/aauw-website-cu-resources/>.

## Eleanor Stem Allen Memorial Speech Trek

**Please consider this valuable and educational project for your branch this year.**



Speech Trek is an annual speech contest for all actively enrolled high school students (including home-schooled) in California. Now in its eleventh year, Speech Trek is an AAUW California project that begins each year at the branch level with a speech tournament for local students and culminates with the three top statewide finalists giving their speeches at the AAUW California convention or annual meeting in April.

**2018-2019 Topic:** "How can we--students, parents, faculty, and our communities, and organizations such as AAUW--eliminate violence aimed at our schools? What actions can we take to prevent another tragedy from taking place?"

The topic gives students the opportunity to speak about how individuals and organizations like AAUW can make a difference in community awareness, security and action.

The top three contestants will compete at the Annual Meeting at the Luncheon on Saturday, April 6, 2019, at the Handlery Hotel in San Diego (Mission Valley).

**Deadline to sign up:** November 1, 2018

**Not sure how to get started?** No problem! The 2018-2019 Speech Trek Branch Tool Kit is now available! This Tool Kit is a step-by-step guide to running a successful Speech Trek at your branch. The Tool Kit is posted on our website ([www.aauw-ca.org](http://www.aauw-ca.org)) under "Mission Based Program."

For more information, please contact Marlene Cain, Speech Trek Coordinator, at [speechtrek@aauw-ca.org](mailto:speechtrek@aauw-ca.org) or 909-866-2819. She looks forward to helping your branch finds its voice on this important topic!

## Reference Guide to California and National Communications

AAUW branch leaders are supported by communications on a variety of topics from both the state and national levels. Below are the most common communications, their focus and the key people to whom they are distributed.

| Title                               | Source |       | Content                                                                                                                                                                            | Sender                    | Key Recipients                                                                                          | Frequency                        |
|-------------------------------------|--------|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|---------------------------------------------------------------------------------------------------------|----------------------------------|
|                                     | CA     | Nat'l |                                                                                                                                                                                    |                           |                                                                                                         |                                  |
| AAUW Action Fund                    |        | ✓     | <ul style="list-style-type: none"> <li>Nonpartisan voter education materials</li> </ul>                                                                                            | votered@aauw.org          | <ul style="list-style-type: none"> <li>Zip code based delivery</li> </ul>                               | 3 – 10 per month                 |
| Board to Board (B2B)                | ✓      |       | <ul style="list-style-type: none"> <li>Information specifically for CA branch leaders from CA state board and committees</li> </ul>                                                | webteam@aauw-ca.org       | <ul style="list-style-type: none"> <li>Branch presidents</li> <li>CA committee members</li> </ul>       | Monthly                          |
| CA State Directory (Online & print) | ✓      |       | <ul style="list-style-type: none"> <li>Directory of CA branches with contact information</li> </ul>                                                                                | webteam@aauw-ca.org       | <ul style="list-style-type: none"> <li>Branch presidents</li> <li>CA committee members</li> </ul>       | Annually                         |
| CA Perspective (Online & print)     | ✓      |       | <ul style="list-style-type: none"> <li>CA state AAUW magazine</li> <li>Articles on programs, projects, activities and state business</li> </ul>                                    | webteam@aauw-ca.org       | <ul style="list-style-type: none"> <li>All members</li> </ul>                                           | September<br>February<br>June    |
| LAF Express (Legal Advocacy Fund)   |        | ✓     | <ul style="list-style-type: none"> <li>Updates on the legal status of issues related to women's rights</li> <li>Status reports on court cases and educational resources</li> </ul> | laf@aauw.org              | <ul style="list-style-type: none"> <li>Branch and state presidents</li> </ul>                           | Monthly                          |
| Lead On                             |        | ✓     | <ul style="list-style-type: none"> <li>News and resources focused on recruiting and developing leaders</li> </ul>                                                                  | Erica Stout, AAUW         | <ul style="list-style-type: none"> <li>Branch board of directors</li> </ul>                             | Monthly                          |
| Membership Matters                  |        | ✓     | <ul style="list-style-type: none"> <li>News and resources focused on recruitment and retention of members</li> </ul>                                                               | Claudia Richards, AAUW    | <ul style="list-style-type: none"> <li>Branch presidents</li> <li>Membership vice presidents</li> </ul> | Monthly                          |
| Mission and Action                  |        | ✓     | <ul style="list-style-type: none"> <li>Core communication with general news and updates on all AAUW topics</li> </ul>                                                              | Hannah Belec, AAUW Editor | <ul style="list-style-type: none"> <li>All members</li> </ul>                                           | Bi-monthly                       |
| Outlook (Online & print)            |        | ✓     | <ul style="list-style-type: none"> <li>National AAUW magazine</li> <li>In-depth coverage of pressing mission-related issues</li> </ul>                                             | AAUW Office               | <ul style="list-style-type: none"> <li>All members</li> </ul>                                           | Fall Winter<br>Spring/<br>Summer |

| SUBSCRIBERS ONLY - Simple signup required to receive these communications |        |       |                                                                                                                                                                                                                                          |                        |                                                                                                                                                                                                         |              |
|---------------------------------------------------------------------------|--------|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| Title                                                                     | Source |       | Content                                                                                                                                                                                                                                  | Sender                 | Key Recipients                                                                                                                                                                                          | Frequency    |
|                                                                           | CA     | Nat'l |                                                                                                                                                                                                                                          |                        |                                                                                                                                                                                                         |              |
| AAUW Today                                                                |        | ✓     | <ul style="list-style-type: none"> <li>Daily digest of highlighted stories from AAUW website</li> </ul>                                                                                                                                  | AAUW Today             | <ul style="list-style-type: none"> <li>Subscribers</li> <li>Sign up at: <a href="http://www.aauw.org/re source/aauw-today/">www.aauw.org/re source/aauw-today/</a></li> </ul>                           | Daily        |
| AAUW In the State House                                                   |        |       | <ul style="list-style-type: none"> <li>State policy updates</li> <li>Tips and resources for effective advocacy</li> <li>Insider information from the AAUW Public Policy and Government Relations Department about state bills</li> </ul> | votered @aauw.org      | <ul style="list-style-type: none"> <li>Subscribers</li> <li>Sign up at: <a href="http://www.aauw.org/re source/aauw-in- the-statehouse/">www.aauw.org/re source/aauw-in- the-statehouse/</a></li> </ul> | Monthly      |
| Action Network CA Action Alert Two-Minute Activist tool                   | ✓      | ✓     | <ul style="list-style-type: none"> <li>Status of pending legislation supported or opposed by AAUW</li> <li>EZ tool to send feedback to legislators</li> </ul>                                                                            | AAUW Action Network    | <ul style="list-style-type: none"> <li>Subscribers</li> <li>Sign up at: <a href="http://www.aauw.org/actionnetwork/">www.aauw.org/actionnetwork/</a></li> </ul>                                         | As necessary |
| Washington Update                                                         |        | ✓     | <ul style="list-style-type: none"> <li>National update on relevant legislation, public policy initiatives and possible actions</li> </ul>                                                                                                | AAUW Washington Update | <ul style="list-style-type: none"> <li>Subscribers</li> <li>Sign up at: <a href="http://www.aauw.org/re source/washing ton-update/">www.aauw.org/re source/washing ton-update/</a></li> </ul>           | Weekly       |