

November B2B

VOTE!

Election day is here. VOTE! Keep encouraging others to vote right up to 8 pm on November 8.

For a recap of AAUW's position on five of the 17 California ballot initiatives, see our website.

REFLECTIONS FROM DONNA...

Giving Thanks

As this month moves on, we start thinking about what we should be thankful for. I am thankful for so many things in my life, but outside of my family, AAUW is the next most important thing for me. In 2001, when I joined AAUW, I was impressed by what they did for women. I had just retired and needed to belong to an organization that I could put my energy into. I got involved with my branch in developing a math/science day for girls. I felt like we were making a difference in our own community for the next generation. That is what AAUW means to me.

In the last ten days, I have had the opportunity to attend both the northern and southern Fund luncheons. This is my favorite time of year, not just because of the holidays, but because for as many years as I can count, this is the time of year that we get to meet and hear from the AAUW Fellows studying in California. It is our opportunity to see where the money we raise throughout the year goes and how it impacts the lives of these young women. In my mind, these Fund luncheons are one of the greatest things the state does for our members.

Over the past few years we have made attempts to videotape the events with little success. This year we think we have a much better product. So, for those members who were unable to attend the luncheon, they will be able to hear the Fellows speak about their projects. They will be able to hear them talk about how the grant has made a difference in their lives. The <u>videos</u> are posted on the state website. Please let your members know.

So, during this holiday season, don't forget what AAUW means to all of us and what it will mean to the women and girls as we work to make their future better. Keep moving AAUW forward. **Donna Mertens**, President, AAUW CA, <u>statepresident@aauw-ca.org</u>

FINANCE

Last reminder! Your federal and state tax filings are due November 15, 2016. The link to the <u>Federal postcard form</u> (990N) was updated during the recent website upgrade. While you are there, check out our new AAUW California web site. The web team did a great job! Your RRF-1 form and payment are also due on November 15. Use the above link to get to the Financial Documents and Deadlines page.

When sending in payments to the office in Sacramento, please do not staple your checks. Questions on these or other financial matters should be sent to me at cfo@aauw-ca.org. Or call, 562 597 4781.

Patricia Ferrer, CFO, AAUW CA, cfo@aauw-ca.org

MEMBERSHIP

Membership Matters – National Members formerly known as Members at Large (MAL) Often men and women express an interest in joining AAUW, but are not sure how to join a local branch. To aid in your recruitment efforts, you can contact National Members who not connected to a local branch. To access the MAL list, please follow the instructions below.

Branch Presidents: Log in to access the Membership Services Database (<u>MSD</u>). Select "State MAL Nat'l Member Roster" from the menu on the left. Download the list by selecting "Download." It will download into an Excel spreadsheet, where you can sort by zip code to find the Members at Large nearest to your branch. Membership VPs may also request the AAUW California Membership Chairs to send the list to them. In Southern California contact Alex Bellenger. In Northern California contact Kathy Andreini

Please take a moment to contact the National Members nearest you! California branches have had the best response from a handwritten note or personal phone call to the National Member. **Alex Bellenger**, Director, Membership Committee Co-Chair, <u>alexbellenger22@yahoo.com</u> and **Kathy Andreini**, Membership Committee Co-Chair, <u>kathyaauw@gmail.com</u>

SPEECH TREK

The deadline for "Branch Intent to Participate" was November 1st, but we're still accepting these documents throughout the month. We now have 18 branches participating, which is the most we've ever had! Wouldn't your branch want to join in the fun?

Cathy Foxhoven, Director, AAUW CA Speech Trek Coordinator, speechtrek@aauw-ca.org

LEADERSHIP DEVELOPMENT

It is too soon to announce a SAVE THE DATE for the leadership training days but we're sharing a tentative schedule. Any comments/suggestions will be greatly appreciated. Please send to <u>leaderdev@aauw-ca.org</u> February 25th - East Bay March 11th - West Bay March 25th - Los Angeles May 20th - Redding Santa Barbara area and San Diego are pending. **Cathy Foxhoven**, Director, AAUW CA Leadership Development, <u>aauwfox@gmail.com</u>

AAUW FUND

It was wonderful to see so many of you at the AAUW Fund luncheons! It was a great opportunity to meet some of the women who are supported by generous donations from members. Eight fellowship and grant recipients spoke at the Southern luncheon to 110 attendees and five fellowship and grant recipients plus one NCCWSL attendee spoke to 142 attendees at the Northern luncheon.

When sending your Fund donations, remember we have several unfinished California endowments. Once they're completed, the interest from them will go toward supporting the

studies and projects of fellowship and grant recipients. Click <u>HERE</u> to access the list of incomplete endowments.

Nathalie Gosset, a member of the Thousand Oaks branch, is AAUW's newest LAF litigant. Her case is Gosset v. Lasch, Copper, Alfred E Mann Institute for Biomedical Engineering and the University of Southern California. Read more about the case on the <u>AAUW website</u>. She will be speaking at the Orange County IBC meeting on January 21.

Third quarter branch donation reports will be arriving soon and will be sent to branch presidents and Fund chairs. Be sure to contact me if you notice any discrepancies or have questions. **Sharon Westafer**, Director, Chair, AAUW Fund Committee, <u>aauwfund@aauw-ca.org</u>

PUBLIC POLICY

Election Activities

Thanks for all the work you have been doing to educate and motivate voters. Many of you have sent us a list of your branch election activities. We will compile this information for National and also share the results with you.

Public Policy Priorities

Just a reminder to hold your branch discussion on our Public Policies Priorities for 2017-19. Your input is very important in developing the new priorities for the coming two years. Our <u>current priorities</u> are posted on the AAUW California website where you can also find the reporting form that we sent to each branch. Please return the forms to Sue Miller or Nancy Mahr by November 30.

Lunch With Lisa Maatz

President Mertens, Kathleen Doty and the Public Policy Co-chairs had planned a special public policy event featuring Lisa Maatz, the Vice President for Governmental Relations. She is very knowledgeable and an excellent and interesting speaker. Our plans were linked to a legislative hearing in Los Angeles at which Lisa was slated to testify. We planned a Saturday lunch with Lisa for AAUW members. However, the hearing has been postponed and we have had to postpone our plan to meet with Lisa. When we have a new schedule for this event we will notify the branches and IBCs and will post the information on our website. We believe it will be sometime in December. So stay tuned!

If you have public policy questions or comments, please contact either Sue or Nancy. **Sue Miller**, <u>suellen-aauw@wavecable.org</u> and **Nancy Mahr**, <u>nlmahr@verizon.net</u>, AAUW Public Policy Co-Chairs

C/U COMMITTEE

We recently contacted the 62 Branch C/U Coordinators asking them to share branch triumphs and tips for strengthening relationships with local colleges or universities. We would like to share those triumphs and tips with all the branches around the state so we are asking all branches with or without C/U Coordinators to participate. Please send a note that contains:

1. A triumph – an achievement or activity you are proud of in your C/U partnership

2. A tip to other branches about how to make the C/U partnership work better with your college or your branch

- 3. Your experience of a good relationship with a college or university
- 4. Your name, branch and c/u partner

Please email your brief responses to Lesley Danziger at <u>danziger.lesley@gmail.com</u> **Tina Byrne**, C/U Committee Chair, <u>aauwtina@gmail.com</u>

COMMUNICATIONS COMMITTEE

The updated AAUW California website is live. Here are a couple of tips to help you navigate the new site.

There are two menus near the top of the page.

- If you are a state or branch leader, you'll find most of what you need in the top menu under AAUW CA Business, Branch Support or Programs & Education
- Potential members and supporters will learn about us and how to join in the lower menu under Find Us, Join Us, Support Us and Advocacy

Our social media tools are at the top right of the page. Look for the Facebook, Twitter and Instagram icons there.

You can search by clicking on the magnifying glass at the top of the home page, or in the search box on the right of inside pages where you'll also notice a list of categories. Clicking on the categories will show you related stories.

If you have suggestions, your feedback here.

Member Email Maintenance

Are your members receiving communication from AAUW National and AAUW California? We use the AAUW national member database when we send any communication to our members. In September when we distributed the California Perspective, we noted that several members records were out of date and their message came back as undeliverable. 110 branches were contacted with their individual list of members who had out of date email information. Please update these records so that your members receive information from the national organization as well as AAUW California. If you have any questions Sandi Gabe at Sandi.Gabe@hotmail.com.

Convention Planning

Convention planning for 2018 is underway! Yes, it takes this long to put together a meaningful convention. Because the AAUW California Board of Directors is committed to reaching the broadest possible audience, we recently sent a convention survey to all members. Please encourage your members to complete the survey. Here's a <u>LINK</u> you can use to complete the survey. Feel free to forward to your members again. The deadline for submission is November 13^m.

Sandi Gabe, Director, Chair, AAUW CA Communications Committee, Sandi.Gabe@hotmail.com

PROGRAM

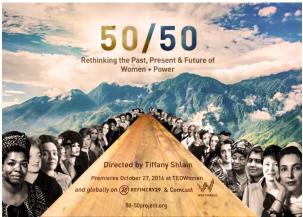
Here are two quick reminders for you to pass along to your members and a great new video to watch.

• We have reviewed chapters 1 and 2 in our Eleanor Roosevelt study. We are always happy to have new voices calling in on the 4th Tuesday of the month. Our next event

will be November 22 at 7pm, 2 days before Thanksgiving. The event is <u>posted on our</u> <u>website</u> with the dial in information. Dial in: 1-877-885-3221 Passcode: 7770040.

• Please share your exemplary mission-based programs with us via the <u>application</u> on the Programs page of the website.

Click <u>HERE</u> to view a great 20 minute video on the importance of mentors as well as a look at women's journey towards equality.



Lynn Batchelor, Director, Chair, AAUW CA Program Committee, libratchelor@aauw-ca.org

LACIC IS HOSTING LITIGANT AILEEN RIZO

LACIC (Los Angeles Interbranch Council) is hosting California <u>LAF Litigant Aileen Rizo</u> on Sunday, January 8th, 2017 at Kellogg West Conference Center at Cal-Poly Pomona; Tickets for this event are \$35.00 with a lunch provided. Rizo filed suit against the Fresno County Office of Education under equal pay and gender discrimination laws after discovering she was paid less than her male colleague who had less experience and seniority. Come and hear Aileen's compelling story and what we as AAUW members can all do in the fight for pay equity.

Hope to see you at this informative event. Please click <u>HERE</u> to see the flyer with the important details

Rozanne Child, Program Chair, LACIC, <u>rchild44@gmail.com</u>

NOMINATIONS AND ELECTIONS

AAUW CA needs more people involved in running our organization. Each year, we look for members to step forward and run for a position on the Board of Directors. The nomination process is easy. You can fill out the <u>form</u> on the state website. You can nominate yourself or someone else. The deadline for nominations is December 8. This year, the positions we will vote for are president-elect, CFO, and director(s). As nominations are submitted, information will be posted on the state website and will be printed in the Perspective.

Experienced branch leaders are well qualified to take a position at the state level. Branch members who have leadership experience, good communication skills, and other talents are encouraged to apply. Talk with current or former directors to see what the job is like.

Alex Bellenger recently joined the AAUW California Board. Here's what she has to say about her experience:

"I joined AAUW in 2014 as a graduate student member and was elected to the position of 2015-16 co-Membership Vice President in the Long Beach Branch. I started the

Younger Women's Task Force, Long Beach Chapter and served as the Chapter Director for the 2015-2016 fiscal year. I am now serving as the Outreach and Membership Director. I am currently serving as a Director for AAUW California. Even though I am only twenty-five, my branch and the AAUW CA board welcomed me and my perspective. If you are interested in working for gender equity and want to advance your professional experience, do not let your age be a deterrent. Please run for one of the available directorship positions."

Jean Simutis, Nominations & Elections Committee, nominating@aauw-ca.org

BRANCH SUPPORT

Now that we have a wonderful new website, I'd like to let you know the best path for finding your Branch Support contact.

- 1. On the very top of the AAUW CA website home page you'll see a row of options in small letters click on Branch Support.
- On the Branch support page, scroll down and click on the text "Support Contacts" (not the picture). This will give you an alphabetical list of state geographic areas.
 Eind your area
- 3. Find your area.

Each entry will show all the branches in the area, the Branch Support contact and the Membership Ambassador. The Support Contact may be a Branch Liaison, an IBC Chair, or me. Now that you know the way there, you can start with a shortcut... here's the <u>link</u> to the Branch Support Contacts page.

Ainsley Nies, Director, Branch Support, branch@aauw-ca.org

Message sent to Group(s): BranchLeadership, State, Blanding AAUW California http://www.aauw-ca.org

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