



CALIFORNIA . *Perspective*

www.aauw-ca.org

CALL FOR CANDIDATES: LOOKING FOR A FEW GOOD WOMEN

Harriet Tower, Nominations & Elections Committee
Chair

The Nominations & Elections Committee has been charged with finding enthusiastic, committed and proven leaders to serve AAUW CA. Please be our eyes in your branches and IBCs all over the state and encourage such members to become candidates. The strength of our organization depends on their leadership.

We seek candidates for President Elect, who will become president in 2016, Chief Financial Officer, Secretary, for the remaining year of this term, and enough Directors to keep the board at 12. Job descriptions and duties may be found in our Policy & Procedures in the State Business section of our website www.aauw-ca.org.

The deadline for nominations is December 10. Required forms and instructions can be found in the Nominations & Elections section of our website. Instructions must be followed carefully and forms must be completed and sent electronically to nominating@aauw-ca.org. A candidate must be a member in good standing of AAUW CA.

Candidates' information and photos will be posted on the website and will appear on the ballot in the order they are received. The three week voting period will begin April 18 and end at 5:00pm May 8.

FAIR PAY...FAIR PLAY! JOB TITLE AND TITLE IX – EQUITY IS THE MISSION

Cathy Foxhoven and Ainsley Nies
Program Co-Chairs

Do you want your branch to be recognized at the April 2015 Annual Meeting for its outstanding mission-based program this year? Perhaps your branch will be chosen to be a part of the "Wall of Fame" as one of the 10 top programs.

The AAUW CA Program committee has selected our theme of Pay Equity and any aspect of Title IX as our special interest this year; however, all mission-based programs will be considered for Branch Program Recognition: sexual-harassment, bullying, human trafficking, financial literacy and international advocacy.

It is an easy process. Simply select your best mission-based program, send a brief description in less than 100 words, describe what your branch/IBC did to reach out to diverse audiences, and tell us how your program focused on equity for women and girls. Finally, send an interesting digital photo of your event to branchrecognition@aauw-ca.org by March 10, 2015.

We're looking forward to cheering FAIR PAY...FAIR PLAY, FAIR PAY...FAIR PLAY!

AAUW NATIONAL CONVENTION

Join us in sunny San Diego June 18–21, 2015

convention.aauw.org

California PERSPECTIVE

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Jim Doty

Kit Hein

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To submit an article, please email the article, author's name, branch, email address, mailing address and phone number to communicationsdir@aauw-ca.org.

If you move, mail address changes to:
AAUW
1111 Sixteenth St. NW
Washington, D.C. 20036-4873
or email changes to connect@aauw.org.

LOOKING FORWARD

Kathleen Doty, 2014-16 President

I think about the AAUW Mission almost every day. This time of year I am especially prone to this contemplation because fall brings us so many opportunities to put our mission into action. At the branch level, the program year begins and I am thrilled with program after program that puts our mission first and foremost.



In addition to the wonderful branch programs, the Southern and Northern California AAUW Funds Luncheons are scheduled for October 19th and November 2nd, respectively. These are great opportunities to see our philanthropy at work. California always has a large number of AAUW Funds recipients and it is a treat to see how our donations are helping to change their lives.

And lest we forget, as if the news media would let us, the mid-term elections are coming up. Make sure to check out AAUW CA's position on the Propositions, help get out the vote and don't forget to vote yourself! Our voices will be heard in Sacramento and Washington, D.C.!

It seems as if every day there is a report about gender inequity. And, every day we in AAUW make strides toward eliminating that inequity because we belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.

DOES AAUW KNOW YOUR EMAIL ADDRESS?

It is imperative that your current email address is listed in the national AAUW database. AAUW California uses the AAUW national membership records when sending out election information and the California Perspective newsletter. You will not receive these email messages if your contact information is incomplete. In addition, if you have ever requested AAUW to not send you mail, they will not give us your contact information.

Please go to the Membership Services Database (MSD) on the national website to check and/or correct your record. You can also contact AAUW at connect@aauw.org or 800-326-2289.

RESOLUTIONS GUIDELINES 2014-2015

Submission Deadline: November 15, 2014

Resolutions are important tools in focusing, developing and giving direction to AAUW program and policy and are frequently the outgrowth of study/action by the membership. Resolutions establish a framework within which some kind of action may be taken. A resolution is adopted by the vote of the membership.

Resolutions may be proposed by any of the AAUW officers, task forces and committees, a branch or any member. Such resolutions must be compatible with established Association and State policies, programs and principles.

In order for resolutions to be included in the normal voting process, they must be submitted, along with the financial impact, if any, to the Resolutions Committee for evaluation no later than November 15, 2014. The committee may approve, reject or refer back to the maker with recommendations. The purpose and scope of resolutions and detailed procedures for formatting resolutions is available on the AAUW CA website in Policy 111 of the AAUW CA Policy and Procedures in the Business section under Governance.

The resolutions chair will notify each branch and members of the Board of Directors of the proposed resolutions at least 30 days prior to commencement of voting. Such notice will be in the pre-election mailing to branches and officers. With this notice, a resolution may be adopted by a majority of those voting.

The format for resolutions is attached and will also be posted on the State website in the Forms-Documents section under the Governance heading. Mail copies of your proposed resolutions by the posted deadline to the AAUW CA office and the parliamentarian.

AAUW CA
1331 Garden State Hwy
Sacramento, CA 95833
office@aauw-ca.org

Jenni Middleton - Parliamentarian
123 Kingsview Court
Redding, CA 96003
middleton.jenni@gmail.com

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It's time once again...

FALL FUNDS LUNCHEONS

We are proud to honor our 2014-15 Funds Fellows and Grant Recipients with two lovely luncheons.

Southern California
12:00 to 3:00 pm (Registration at 11:30 am)
Sunday, October 19th, 2014
(RSVP by October 8th)
Old Ranch Country Club
3901 Lampson Ave
Seal Beach, CA 90740

Northern California - Danville
12:00 to 3:00 pm (Registration at 11:30 am)
Sunday, November 2nd, 2014
(RSVP by October 22nd)
Crow Canyon Country Club
711 Silver Lake Drive
Danville, CA 94526

BRANCH SUPPORT – HELP FOR BRANCH Leaders

Lynne Batchelor and Helene Carr,
AAUW CA Branch Support Co-Chairs

Do you have a question? Do you want to share information regarding a successful program? Do you need a speaker to visit your branch?

Our Branch Support team consists of Directors Lynne Batchelor and Helene Carr, IBC Chairs and Branch Liaisons throughout the entire state. So we have a committee member who can help with any of your needs.

Our goals for this year are:

- ❖ Facilitate opportunities for branch members to network with state leaders; including the Leader on Loan program
- ❖ Assist with leadership training in all branches
- ❖ Serve as the vehicle for communication between the branches and AAUW-CA
- ❖ Identify resources available from AAUW-CA and from AAUW National
- ❖ Serve as a resource for branches
- ❖ Encourage branches to work together on projects
- ❖ Support and encourage mission-based networking opportunities

Please be sure to check the Branch Support section of the AAUW-CA website (www.aauw-ca.org) as there is a variety of resources available that can help strengthen your branch.

COMMUNICATIONS...

Deanna Arthur, Communications Chair

What is communication? For AAUW I think it has three parts: it is the way the board lets you know what is happening; it is your willingness to read the information we send; and finally it is your ability to give us feedback.

This year we have several unique situations:

We have a new leader at the communications helm;

We have some amazing volunteers;

We have opportunities for you to join our amazing group and stretch your capabilities. Please fill out your vita and send it to the office. You don't have to be a computer whiz. You just have to be willing to learn.

Harriet Tower has been the queen of communication for the last several years, doing a fantastic job! She will continue to support us but feels it is time to move on to other challenges.

The board is always working on some kind of communication: Board to Board; Perspective Articles, Quarterly Reports, Programs in a Box, Fall Luncheons and the list goes on.

Please read all of the AAUW CA communications that come your way and SERIOUSLY think about joining this amazing group of volunteers.

IT'S MY VOTE



I WILL BE HEARD



A A U W A C T I O N F U N D

HELP REVISE AAUW CA PUBLIC POLICY PRIORITIES!

At both national and state levels, AAUW's Public Policy Program is guided by a set of action priorities, which are revised every two years with input from members. AAUW's priorities for action are chosen according to the criteria of viability, critical need, and strong member support. The national AAUW Public Policy Committee has begun the process of revising the priorities for 2015-2017, and we in California are taking similar action. The AAUW CA Public Policy Priorities complement the national Public Policy program, and guide the selection of state legislation on which AAUW CA takes positions and our lobbyist acts on behalf of our organization. Your AAUW CA Public Policy Committee invites you, as a CA member, to provide feedback on our state Public Policy Priorities.

Please go to the state website, www.aauw-ca.org/publicpolicy and review the Public Policy Priorities. After reviewing the Priorities, consider and respond to these questions, via email to the AAUW CA office:

You can respond as an individual. Or you may wish to have a discussion within your branch Public Policy Committee, and send a branch response.

Copy and paste your response into an email addressed to office@aauw-ca.org by November 15, 2014. Thank you for your contribution!

Comments on AAUW CA Public Policy Priorities

- Should any of the Priorities be deleted as being no longer relevant?
- What should be added, due to increasing importance of a given issue in California?
- In your opinion, what are the top 3 Priorities on which AAUW CA should focus?

1. _____

2. _____

3. _____

Name (optional) _____

Branch _____

IMPORTANT ISSUES TO BE DECIDED ON THE NOVEMBER 4 BALLOT

This fall's election is an important one in many respects. A number of Congressional seats are very competitive, as are some California Assembly and Senate seats.

In the hyper-partisan U.S. House of Representatives, it is especially important to examine candidates' positions on issues affecting women and girls. Attend a candidate forum, or better yet, encourage your branch to hold one. Ask candidates "What is your position on the Paycheck Fairness Act, and what do you intend to do to help close the wage gap? What is your position on increasing resources to promote prevention efforts and stronger enforcement of federal law prohibiting campus sexual assault?" Take time to look at the voting records of incumbent candidates.

In California, several Initiatives on the ballot have significant ramifications. AAUW CA has taken positions on some of these, after considering their relationship to our Public Policy Priorities. Go to the website, www.aauw-ca.org/publicpolicy to learn more, and be sure to read your Election materials coming from the Secretary of State's office to better understand the pros and cons. While there may be a temptation to feel one's vote really doesn't matter, the votes of informed women really can make a difference! Many women worked hard and long to gain the right to vote in California in 1912. Let's all exercise that right on November 4!

COLLEGE AND UNIVERSITY (C/U) PARTNERS

Tina Byrne, College and University Partner Chair

Congratulations to our members for recruiting the four new C/U Partner schools in July and August. Cerritos College in Cerritos was recruited by Tobi Balma, El Camino Community College in Torrance recruited by Dayla Sims, Las Positas College in Livermore recruited by Liz Bathgate and Jo Harberson, and San Francisco State University recruited by Cathy Corcoran.

Goals for this year:

1. Provide tools and resources to branches to support enhanced relationships with College/University Partners.

Every branch signing up a Branch C/U Relations Chair with AAUW and AAUW California will receive updates and information throughout the year. Branch (C/U) Relations Chairs communicate with local colleges and universities, recruit and retain AAUW C/U partner members in her or his community, and help to increase AAUW's visibility on local campuses.

AAUW (C/U) chairs, membership vice presidents, and other state and branch officers play a key role in making campus relationships successful. With the start of a new school year, we invite member leaders to learn new updates about C/U relationships and to understand what resources are currently available to help you do your job better.

A recorded AAUW National webinar covering the basics of where to find important information like C/U representatives and local e-student affiliates are available on AAUW National's web page (<http://www.aauw.org/event/2014/09/orientation-webinar-for-cu-chairs/>). It also includes some best practices and suggested ways to build campus relationships. If you have any questions about the recording, please contact coll-univ@aauw.org.

2. Provide tools and resources to increase CA College/University partners by 25%.

We started the year with 81 partner schools and have a great start on this goal with our four new partnerships.

There are six partner schools in California with student organizations on campus: California University State at Sacramento, California State University at Long Beach, Marymount California University, Napa Valley College, Sierra College, and University of California at Irvine.

AAUW student organizations give students the resources and support to engage their community on women's equity issues. Students gain leadership skills, create change on their campus, address equity issues, and connect with a national community. Belonging to a community that fights for women is powerful in its own right, but student organizations also take AAUW's mission to the next level through events and programming. A student organization can work by itself, with a local AAUW branch, or with another student organization on campus to host programs that empower women. Issues that our student organizations work on could include: fair pay, LGBT issues, student loan debt, violence against women, women in leadership, and reproductive rights.

National Conference for College Women Student Leaders (NCCWSL) in June 2014 was terrific for the 69 students from California campuses attending. Last year 44 students attended NCCWSL and the prior year was 19 students. NCCWSL provides a transformative experience for attendees, and students return home ready to improve their campuses and their communities. It is a fast-paced, two-and-a-half day event that addresses the needs of current and aspiring women student leaders. The robust schedule includes: optional pre-conference activities, the opening session, group networking, the administrator's reception, the Women of Distinction Awards Ceremony & Reception, Pizza and Movie Night, opening acts, featured speakers, workshops, the Graduate School and Career Fairs, Friday Night in D.C., and the closing session.

For your personal copy of our free resource booklet, go to www.aauw-ca.org, Forms & Documents, College & University Partners or e-mail c/upartners@aauw-ca.org.

AAUW CA FUNDS NEWS

Sharon Westafer, Director,
Funds Committee Chair

AAUW CA Funds luncheons:

The Fellowship and Grant recipient luncheons are a wonderful way to meet and hear recipients speak about their remarkable work toward breaking down educational and economic barriers for women and girls and to learn how the funds they receive from AAUW help them achieve their goals. Please join us and some of the 2014-2015 Fellowship and Grant recipients as we celebrate their accomplishments. The luncheons will be in Seal Beach at Old Ranch Country Club on Sunday, October 19 and in Danville at the Crow Canyon Country Club on Sunday, November 2. Go to www.aauw-ca.org {Forms and Documents} to access the reservation form.

Fellowships, Grants and Endowments:

AAUW recently announced that \$3.7 million in fellowships and grants was awarded to 244 scholars for the 2014-2015 school year. There are 25 recipients who will be studying in California during the year. Because this money represents the interest earned from completed endowments as the principal is never used, we encourage you to donate to the California unfinished endowments so they too can fund fellowships and grants. A list of the current unfinished endowments can be accessed by clicking on AAUW CA Funds at www.aauw-ca.org.

Congratulations to the Danville-Alamo-Walnut Creek branch for establishing their 45th Anniversary American Endowment which will be completed at \$200,000. Congratulations also to the Newport-Mesa-Irvine branch for establishing the Walter and Emily Hackler Research and Projects Endowment which will be completed at \$75,000.

LeadershipFund:

One of the goals of the Funds committee for 2014 was to have at least fifty students from California attend the National Conference for College Women Student Leaders (NCCWSL) in June. Special appreciation goes to those of you who helped fund the 69 California students who attended the conference this year!

AAUW CA SPECIAL PROJECTS FUND (SPF) BOARD OF DIRECTOR VACANCY

The AAUW CA SPF, a non-profit 501(c)3 corporation, serves as the fiduciary agent to procure tax deductible funding for AAUW CA projects such as Tech Trek and local branch scholarships. It is governed by a seven to nine member Board of Directors. Terms for 2015-16 will begin January 1, 2015.

Members with experience in accounting, budget/financial analysis, investments, nonprofit board practices, strategic planning and policy development are encouraged to apply. Applications for this opportunity for involvement in AAUW at the State level are due by October 1, 2014. Only AAUW CA members may apply.

On the AAUW CA website, check the [AAUW California Special Projects Fund](#) section. Click on the link under [SPF Board of Directors](#) to an application form and additional information about the Board of Directors.

Questions? Contact the SPF Nominating Committee at spfnominating@aauw-ca.org.

ADVANCING EQUITY FOR WOMEN AND GIRLS
THROUGH ADVOCACY, EDUCATION,
PHILANTHROPY, AND RESEARCH

Thank you for your hard work, your generosity and your commitment to AAUW!

Consult AAUW Funds on the AAUW CA website for more information.



California PERSPECTIVE
 AAUW California Office
 1331 Garden Highway, Suite 100
 Sacramento, CA 95833

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AAUW'S VALUE PROMISE:

BY JOINING AAUW, YOU BELONG TO A COMMUNITY THAT BREAKS THROUGH EDUCATIONAL AND ECONOMIC BARRIERS SO THAT ALL WOMEN AND GIRLS HAVE A FAIR CHANCE.

AAUW CALIFORNIA'S ELECTED AND APPOINTED LEADERS ARE WORKING TOGETHER TO DELIVER ON THE AAUW VALUE PROMISE.

PLEASE JOIN WITH US -- THE PREMIER ORGANIZATION IN CALIFORNIA FOR WOMEN.

AAUW CA GOES GREEN!

Let's help save the planet -- or at least a few trees.

You can save paper by choosing to stop receiving a mailed paper copy of this newsletter. Nearly 2,000 have already made this choice, and they're saving postage too. It's easy—just send email to savepostage@aauw-ca.org with the word YES in the subject line.



Note: We use the email addresses listed in the national AAUW membership record to send California Perspective electronically to every California member.

If you are not receiving the electronic copy, your email address might be incorrect or missing from the record. Please use the Membership Services Database (MSD) or ask your branch treasurer to check it.