



October 2016

Welcome to Fall, a beautiful and busy time of the year. This issue of *Board to Board* (B2B), a communication from the AAUW CA State Board to Branch Boards, is full of important and interesting information. Share with your members as appropriate.

Please note that we will be rolling out our new and updated website later this month. While we usually include many links to the site to allow you to easily find additional information, we have limited links this month so that you don't get a broken link message when we implement the new site. We will send out a message when the new site is available. Our website link www.aauw-ca.org will not change.

REFLECTIONS FROM DONNA...

We can't get away from the presidential election. The first debate is over and more are on the horizon. As a member of the digital world, you have constant updates on the major presidential candidates' activities and the propositions that will be on the ballot. There are advertisements on television from both sides. While that is a good thing, because we want enough information to be able to make an educated choice, sometimes it becomes information overload.

This month I wanted to talk to you about how those propositions made it to the ballot. A lot of work was necessary before they made it to the ballot. Our legislators and their staff spent many hours researching and crafting the wording before it went to the first committee to be considered. It might be changed in that first committee due to compromises needed to make it pass. After passing the first house of the legislature, it moves on to the committee in the second house and the same procedure starts again.

We need people to work with the legislators to make sure our issues are addressed. At AAUW National, the lobby corps makes weekly visits to the legislators to keep them up to date on the issues affecting women, girls, and families. These women are tireless workers and AAUW is also well represented by Lisa Maatz.

At the state level, Shannon Smith-Crowley is our paid lobbyist. Our state Public Policy committee decides each spring which bills need to be followed. You can find and track them on the state website. Shannon is responsible for following them as they move through the system and for keeping the state Public Policy committee up to date.

This year there is an opportunity for branch members to get involved in public policy. The Lobbying and Advocacy subcommittee has been formed at the state level and is headed by Charmin Goehring. The committee will help prepare your branch members to visit their local representatives in their local offices and introduce them to AAUW and the issues that we are concerned about. There are many ways to prepare your members to do this. Click [HERE](#) to find some resources on the National website. Contact Charmin at charminme@yahoo.com for more

information. Also, check out the information below from our Public Policy chairs regarding another way for your branch to be involved in determining our public policy priorities.

Remember, when women vote it changes the conversation. Well, we can also change the conversation by being more active in public policy. By reaching out to our representatives, we can move AAUW California forward.

Donna Mertens, President, AAUW CA, statepresident@aauw-ca.org

FINANCE

Is Your Branch Ready to File Its Taxes? If your branch's income is \$50,000 or less, AAUW National can file your Federal income tax return for you. BUT—the branch must sign up for this assistance by 10/31/2016 (extended from 10/15/2016). If you elect NOT to have National file for your branch, your Federal Return and your California Franchise Tax Return (mandatory since 2011) must be filed by 11/15/2016. Details may be found in the Fall 2016 Perspective or on the state website.

Would your branch members like to pay their dues using a credit card? Members whose branches have opted to participate in National's Membership Payment Program (MPP) can do just that. The AAUW CA Finance Committee will be contacting non-participating branches to help them understand the program, answer questions, and encourage participation. This program reduces the work for the branch and the state and provides an easy way for our members to renew their dues. Check out MPP [HERE](#).

Questions on these or other financial matters should be emailed to me. You may also call me at [562 597 4781](tel:5625974781).

Patricia Ferrer, AAUW CA CFO, cfo@aauw-ca.org

PROGRAM

Please be sure to apply for Branch Program of the Month recognition. The application is simple and is found on the website under Mission Based Program. By submitting your application, not only does your branch receive well deserved recognition, but it serves to provide inspiration for other branches as well. Please share your ideas on advancing our mission. In addition, please send your list of branch programs for the year to the same email address.

We held our first conference call on the statewide program Leadership: Yesterday, Today and Tomorrow. We discussed Chapter 1 of Robin Gerber's book entitled *Leadership the Eleanor Roosevelt Way, Timeless Strategies from the First Lady of Courage*. You do not need to have been included in the first call to join our next conversation. Mark your calendars for Tuesday, October 25 at 7:00 p.m. and call in [1-877-885-3221](tel:1-877-885-3221) (password 7770040#) to discuss Chapter 2.

If you are not able to join the call, you'll be able to listen to a recording of the call on the AAUW CA website. If you have not secured a copy of the book yet, there are new and used copies available on Amazon at a nominal cost.

Anna Eleanor Roosevelt, the granddaughter of Eleanor Roosevelt, will be the keynote speaker at a conference on Gender Equity on October 21 sponsored by the National Archives. If you are interested in participating via the webcast, please click [HERE](#) to fill out the free registration form.

October 11, Eleanor Roosevelt's birthday, was designated International Day of the Girl by the United Nations in 2012, so celebrate with a girl that week.

Lynn Batchelor, Director, Chair, AAUW CA Program Committee, lbatchelor@aauw-ca.org

AAUW FUND

The reservation deadline for the AAUW Fund luncheons, October 11th, is fast approaching! Click ([HERE](#)) to make your reservation. Please share this information with your branch members and make your reservation as soon as possible.

The Los Angeles County Inter Branch Council is pleased to announce a Legal Advocacy Fund luncheon on Sunday, January 8th. Litigant Aileen Rizo will be the featured speaker and those of you who heard her at the State convention last spring know what a compelling story she tells. She filed suit against the Fresno County Office of Education under equal pay and gender discrimination laws after discovering she was paid less than her male colleague who had less education, experience and seniority. Reservations and payment of \$35 are due by December 20th. More information is available on the State calendar by going to the home page, clicking on Calendar and clicking through to January.

Sharon Westafer, Director, Chair, AAUW CA Fund Committee aaufund@aauw-ca.org.

TECH TREK

Dates to watch for:

September 30 – October 1: National Tech Trek Directors' Meeting in Washington DC.

October 15: Opening date for requests for reservations for the 2017 Tech Trek camps sent via email to techtrek@aauw-ca.org.

November 12: The California Camp Directors' and Camp Treasurers' meeting will be held in Camarillo, California.

November 30: Branch Packets will be sent out to Branch Coordinators via email.

Dates for 2017 camps:

Fresno: TBD

Whittier: June 25 – July 1

UCSD: July 2 - 8

Sonoma: TBD

UC Davis: TBD

Stanford Curie: TBD

Stanford Hopper: TBD

UC Irvine: TBD

UCSB Blackwell: July 16 - 22

UCSB Hypatia: July 23 - 30

Linda Stinebaugh, State Project Coordinator, AAUW California Tech Trek, lstinebaugh@verizon.net

Tech Trek Has an Opportunity For You!

If you love Tech Trek, use Excel and communicate well, we can use your help as Camp Treasurer for the Irvine TT Camp. You will work closely with the Camp Director, the Financial Liaison with AAUW and the other Camp Treasurers, will handle deposits from the branches, prepare payment requests and keep the camp's financial records. We work through the internet so it is not necessary to live near Irvine.

Harriet Tower, AAUW Tech Trek Financial Liaison, htower.techtrek@gmail.com

PUBLIC POLICY PRIORITIES

The fall edition of the *California Perspective* noted that our public policy priorities guide all actions that relate to public policy issues, including our action on legislation.

Our priorities are reviewed and revised every two years. In the past, we sent out a questionnaire for each member in California to complete individually. Last year, following National's lead, we asked members to view the current priorities on the AAUW CA website and make suggestions for changes or additions. Neither method was as successful in engaging a significant number of our members as we would like.

Trying Something New

This year, we are trying a new approach – *and branch leaders are the key to success.*

We are asking each branch to put the current public policy priorities on your board agenda for review and discussion. Your discussion will determine if your board wants to continue our current priorities, or delete or change any of them. The board may also wish to add a new priority. In this way, the Public Policy Committee will receive input from a greater number of our members than we have had in the past. And every branch has the chance to participate.

Of course, your discussion doesn't have to involve only your board. If you have the opportunity to include additional branch members, please do so.

You will receive a form for reporting the outcome of your discussion. The deadline for returning the completed form is November 30, 2016.

Based on your input, the Public Policy Committee will finalize our priorities for 2017-2019. These will be published in a brochure and posted on the state website.

Plan your meetings now. Don't wait to receive the reporting form. You can find our current public policy priorities on the state website.

Nancy Mahr & Sue Miller, Co-Chairs AAUW CA Public Policy, suellen-aauw@wavecable.com

WORK SMART AND START SMART

Membership

Long Beach, San Diego, and San Jose recently joined the East Coast in pilot programs for the Work Smart program. Work Smart is a salary and promotion negotiation workshop program for working women. Women (and men) attending the workshops learn about the gender pay gap, how to conduct market research for determining a fair salary, how to quantify the market value of their education and experience, and how to create and deliver a strategic pitch. In addition to providing working women with the tools they need to argue for a better salary, Work Smart is a way to bring visibility to your branch. It also allows your branch to proactively work on closing the gender pay gap in your community.

If you are interested in hosting a workshop for either Work Smart or Start Smart, please click [HERE](#) for more information.

Alex Bellenger, Director, Membership Committee Co-Chair, alexbellenger22@yahoo.com

C/U COMMITTEE

The Start Smart salary negotiation workshops are alive and well in California.

Twenty-two Start Smart Facilitators are trained and presenting workshops in California at this time. The success of Start Smart relies on a team of trained facilitators who are eager to teach participants about pay equity and salary negotiation strategies using AAUW research-based curricula and materials. Facilitator training is online and free for AAUW members.

There are 20 schools in California with a three-year license to present Start Smart. A three-year license for Start Smart entitles these schools to host unlimited workshops within a three-

year period. These schools have the autonomy to set a yearly schedule and incorporate the workshops into existing events or activities, all with the continuing support of AAUW's salary negotiation staff. In addition to unlimited workshops, AAUW will train three people to be facilitators, who will then be eligible to present future workshops. The license also provides access to a growing network of other license holders who meet regularly over webinars and conference calls to share tips, strategies, and best practices.

Now for something new! That is the Start Smart Ambassador. AAUW's salary negotiation ambassadors are dedicated individuals who communicate with local campuses to promote workshops in their region, build new relationships and increase the reach of Start Smart. Click [HERE](#) to learn more about being a Facilitator or an Ambassador and sign up for the training.

Tina Byrne, C/U Committee Chair aauwtina@gmail.com

COMMUNICATION COMMITTEE

AAUW CA Directory

Do you need to find the contact information for an officer in a different branch, a member of a state committee, see the state calendar of key events, or find out how to login to the aauw-ca website? The AAUW CA State Directory might be just what you're looking for. The 2016-2017 edition is available on our website.

As information changes, we'll post directory updates separately so that you do not have to reprint the entire directory.

Use the following username and password, if prompted:

Username: **member**

Password: **aauwca**

AAUW CA Website

October is a busy month for the Communications team as we've been working with our website designer to migrate the current information to the new site and address the feedback received in the web survey distributed earlier this year. With a new look and feel and reorganized content, we hope that members and leaders will be able to find information more easily and that the public will gain insight into the amazing work that AAUW does. Watch your email for an announcement when the new site is revealed later in October.

Sandi Gabe, Director, Chair, AAUW CA Communications Committee,
Sandi.Gabe@hotmail.com

DEVELOPMENT & MARKETING

Hope your year has started off with a bang.

Development and Marketing has several projects in process. We are still working on making the development and marketing brochure available to the branches. We are also working on a brochure for the Give a Grad a Gift program. Thinking about the future, the annual meeting is also in our thoughts. We would love to get a sponsor to help defray the costs for members. If there are any sponsors you think we should contact, please let us know.

Love to interface with the public? Our committee would love to have you!

Deanna Arthur, Chair Development and Marketing, deannaaauw@gmail.com

SPEECH TREK

Apologies to all Speech Trek participating branches. One very astute coordinator noticed that the "Branch's Intent to Participate" has three different deadlines: the State Director says

OCTOBER 1ST, the Toolkit says NOVEMBER 1ST and the Policies & Procedures say DECEMBER 1ST!

In the past, the deadline had always been October 1st, but it is best to make November 1st as the "consistent" date. You can either send me your form through email or snail mail by November 1st. I will just be ecstatic to get it either way!

Cathy Foxhoven, Director, AAUW CA Speech Trek Coordinator, speechtrek@aauw-ca.org

GOVERNANCE COMMITTEE

The Governance Committee is working with National to resolve several issues specific to California and the newest model bylaws. The process is moving slowly due to several issues that must be resolved over the next several weeks, particularly those items that pertain to incorporated branches and specific requirements for corporate bylaws in California. We hope to have the latest versions posted to the AAUW CA website by November 1. This will include CA specific wording for incorporated branch bylaws. Please be patient and do not panic over a deadline set by National. The compliance officer at National understands the situation in California and is willing to work with us and a soft deadline as we resolve outstanding issues and questions. Our goal is to have all CA state and branch bylaws on file with National current and compliant by the end of the current AAUW year.

The AAUW CA Governance Committee members are available to help answer questions as you work on updating your branch bylaws. However, we no longer certify the bylaws and they are filed directly with National through the online system. For assistance please contact the following governance committee members:

Northern California (Districts 1, 2 3A, 3B, 4A & 5A) Sandy Kirkpatrick, sandkirkpatrick@earthlink.net;

Southern California (Districts 4B, 5B, 6,7, & 8) Susan Negrete, susan.e.negrete@gmail.com.

Please copy (cc) the Governance Committee Chair, Sue Cochran, on all communications, sjcaauw@sonic.net.

If you need to locate the district your branch is associated with, click on the AAUW CA website and search for "Find a Branch."

Sue Cochran, Governance Chair, sjcaauw@sonic.net

Message sent to Group(s): Blanding

AAUW California

<http://www.aauw-ca.org>

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