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Perspectue

2015 ELECTION RESULTS Harriet Tower, Chair of Nominations & Elections

Congratulations to the newly elected members of our Board of Directors: Donna Mertens, President Elect; Patricia Ferrer, CFO; Deanna Arthur, Secretary; Lynne Batchelor, Director; Nancy Mahr, Director; and Charmen Goehring, Director.

The Public Policy Priorities were approved (1,553 yes, 70 no) and the bylaws amendment passed (1,637 yes, 23 no).

Thank you to those who stepped up as candidates and to everyone who participated in the 2015 election. A total of 1,721 votes were submitted, 14.4% of our membership.

Email messages with voting codes were sent to over 10,000 members and nearly 2,000 postcards were mailed to the 673 whose email bounced and to others who do not have an email address listed. During the three week voting period, three reminder email messages were sent to members who had not yet voted. While 27 paper ballots were mailed out as requested, six of them were returned by mail and counted.

The following branches returned the highest percentage of voters:

- California Online, 56%
- Oakdale Riverbank Escalon, 43%
- Siskiyou, 35%
- Long Beach, 33%
- Victor Valley, 30%

Many comments were left by voters, the majority of which were positive about the voting process. Most other comments showed confusion between this election and national AAUW's or were general remarks about AAUW.

"One Member, One Vote" has been in effect for a few years now. We no longer vote through representatives at convention. Each member's vote is important and our voting system improves each year. Although 1,721 votes are many more than we ever counted when voting took place at convention, we have to do better. Please make sure your correct email address is listed in the national AAUW membership database and urge fellow members to vote next year.



Officers elected are (above, from left): Donna Mertens, President Elect; Pat Ferrer, Chief Financial Officer; Deanna Arthur, Secretary. The three new Directors elected are (below, from left: Lynne Batchelor, Nancy Mahr and Charmen Goehring.



All will take office on July 1, joining the continuing board members: Kathleen Doty, President; Kathy Andreini, Virginia Beck, Susan Negrete, Jane Niemeier, and Sharon Westafer.

AAUW CA

President Kathleen Doty

Vice President Cathy Foxhoven

Chief Financial Officer Donna Mertens

Secretary (Acting) Deanna Arthur

Directors

Kathy Andreini Lynne Batchelor Virginia Beck Helene Carr Sue Miller Susan Negrete Jane Niemeier Sharon Westafer

Communications Chair Deanna Arthur

California PERSPECTIVE Editors Jim Doty Kit Hein

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If you move, mail address changes to: AAUW 1111 Sixteenth St. NW Washington, D.C. 20036-4873 or email changes to connect@aauw.org.

LOOKING FORWARD Kathleen Doty, 2014-16 President

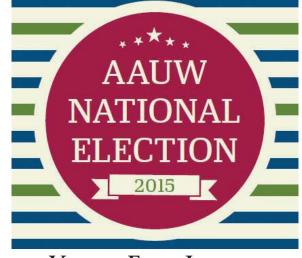
As we come to the close of the AAUW year, I find myself feeling a bit like Janus, the Roman deity who had two faces, one looking back and one looking forward. Looking back, I see a very productive year. At about half way through the 2-year plan, we have completed more than half the goals! I must say your state committee members have done an heroic job and



continue to do so: redoubling support to branches, reaching out to new partners, establishing new political connections, strengthening our working relationship with the national association, and enhancing our nationally-recognized programs for girls.

Looking forward, I see many opportunities for furthering the mission of AAUW. There will be an opportunity to publicize Title IX with another LA Sparks game event; Tech Trek will be integrating with the national program; there is a plethora of Legislation to support; there will be more opportunities to work with coalitions; and there will be another AAUW CA convention (save the third weekend in April, right now). Join the fun! Although it is late, we need more volunteers for the coming year and will continue to accept vitae for state committees.

I am amazed at all AAUW accomplishes. I continue to enjoy working with all of you and I am proud to be part of a community that breaks through educational and economic barriers so that all women and girls have a fair chance.



VOTING ENDS JUNE 19

AAUW'S HOMAGE TO DAVID LETTERMAN

Kathy Andreini and Ginny Hatfield, Membership Committee Co-Chairs

The Membership Committee recently polled the branches that had recruited 10 or more new members this year and asked them how they did it. We thought all branches could benefit from this advice, so borrowing the format from Late Night with David Letterman, who recently said goodbye to his nightly telecast, here are the top 10 ways AAUW CA branches brought in new members this year: (drum roll please...)

10 Scheduling a special meeting in the Summer or Fall, to which members invite prospective members and which highlights AAUW programs and activities.

9 Outreaching to Community Leaders, National Members, targeted groups and prospective members through flyers and email.

8 Establishing and fostering College/University Partnerships.

7 Providing a wide variety of Interest Groups.

Using social media, website, Facebook, developing interesting newsletters.

Taking advantage of the Shape the Future Campaign.

Creating interesting, relevant programs for general meetings.

3 Participating in Community events/programs.

2 Welcoming, involving, mentoring new members (who bring in more new members).

and... you know this one.... the NUMBER ONE way that branches recruit new members is:

Members inviting friends and acquaintances to join AAUW!

Remember that <u>every member is a member of the</u> <u>membership committee</u>. In order to achieve AAUW's mission and fulfill its value promise in the 21st century and beyond, we need

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all your help. One easy way to do that is via Give a Grad a Gift.

Graduation time is upon us so please use your AAUW membership to Give a Grad a Gift of AAUW membership. Any AAUW member can give recent college graduates a free, one-year AAUW National and State membership within two years of graduation, at no cost to you or them. For more information go to <u>aauw-ca.org</u>; Click on the membership tab on the left side of the screen; Go to the dues and fees schedule, scroll down to Give-a-Grad-a-Gift and click on HERE.

Napa Valley's Emma Harrington Wins The 2014-2015 Speech Trek

Three intelligent, poised and talented young women competed for the top places in the Eleanor Stem Allen Memorial Speech Trek 2014-2015 finals at AAUW CA's annual meeting in Manhattan Beach on April 18, 2015.

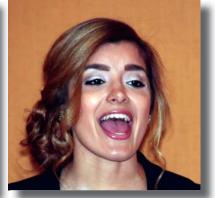
The girls wrote and presented speeches on the topic, "Is College Worth The Time & Expense?"

Three non-AAUW CA judges pondered laboriously to determine the lst, 2nd and 3rd places. It was a difficult decision because all three competitors were outstanding. The Speech Trek Committee selected the judges and they were: **David Kirkwood, AAUW National Director, Daryl Hogue, actress and voiceover artist, and Robert Sanders, a member of Toastmasters.**



Emma Harrington, 1st Place





Cierra Miller, 3rd Place

Emma Harrington, an 11th grade student from New Technology High School sponsored by the **Napa Branch**, won 1st place and a \$1500 scholarship. **Sonora Branch's Sydney Jones**, a 10th grade student at Connections Academy, won 2nd place and \$1000. **Ciera Miller**, a 12th grade student at Elk Grove High School won 3rd place and \$500. The **Sacramento Branch** sponsored Ciera.

Honorable mentions went to Tina Mellor, 4th place and represented by the La Mesa/El Cajon Branch and 5th was Caitlyn Cook of the Alhambra-San Gabriel Branch.

The 2015-2016 contest topic was announced at the annual meeting – "Gender Bias and Inequality". The new brochure and toolkit will be available soon on aauw-ca.org.

ADVANCING EQUITY FOR WOMEN AND GIRLS THROUGH ADVOCACY, EDUCATION, PHILANTHROPY, AND RESEARCH



2012

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Is this organization in a group exemption? If "Yes," what is the parent's name?

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12 Total payment 13 Penalties and

14 Use tax. See

Sign Here

TAXABLE YEAR California Exempt Organization

Annual Information Return

990-PF

BEWARE THE I. R. S. Donna Mertens, AAUW-CA CFO

The Internal Revenue Service and the Franchise Tax Board have made many changes in the past five years. The requirements to maintain tax free and nonprofit status have increased. Most of the California branches are designated as 501c4 organizations by the IRS. These branches do not pay taxes on their income. They are also able to raise money for AAUW as long as the money is deposited in to a 501c3 organization. AAUW (National) and AAUW-CA Special Project Funds are both 501c3 organizations. This applies also to the Franchise Tax Board.

Each year all California branches are required to file the IRS Form 990 relating to the income raised during their fiscal year. They also must file the Franchise Tax Board Form 199 for the same reason. The IRS and the FTB are following all organization with a 501 status to make sure they are filing the required reports.

199

If a branch does not file either of these reports for three consecutive

years, their 501c3 or 4 statuses will be revoked. Currently, I am aware of 15 branches in the state that are struggling with this problem. They are trying to get their nonprofit status reinstated. Some have received these letters for filing years 2010-12. Some are more current. The number of nonprofit entities has ballooned in the past 5 years and coupled with a hiring freeze at the IRS, it has become very tedious to try to solve these problems.

National does file the 990 report for many branches in their Group 990. You have to request that they do this each year. They are very willing to help branches figure out what to do to solve this issue. However, there are several problems they face. First, they do not receive notice from the IRS when a branch 501 status is revoked. They only find out when the branch notifies them. So, it is very important that you contact them at <u>connect@aauw.org</u> as soon as you receive a letter.

Another problem is that the IRS will not deal with National on your behalf, even though AAUW is the parent organization. The IRS will only work with your branch. National can help you figure out what to do, but you have to make the contact with the IRS.

I know that we would all like to forget about the IRS and the FTB, but that will only bring unimaginable nightmares on us. So, please make sure your branch is current in filing their reports. Also, if you have received any notification from the IRS or the Franchise Tax Board regarding your status, contact National immediately. Please copy me on any email communications so that I can help, if possible.

AAUW Funds News

Sharon Westafer, Chair, AAUW CA Fund Committee

The AAUW Funds committee would like to thank and congratulate the members of AAUW CA for their generous donations. Because of your commitment to AAUW and its mission to advance equity for women and girls, \$509,701.08 was donated to AAUW Funds from AAUW CA members and branches in 2014.

AAUW Funds Top 10 Branches (Includes all Funds under AAUW Funds)

1. San Jose, Inc.	\$41,920.00
2. Danville-Alamo-Walnut Creek	\$38,309.00
3. Hayward-Castro Valley	\$24,569.00
4. Marin, Inc.	\$19,287.00
5. Newport-Mesa-Irvine	\$17,395.00
6. Morgan Hill	\$15,860.00
7. San Fernando Valley	\$15,445.00
8. Redding, Inc.	\$12,740.00
9. Sunnyvale-Cupertino	\$12,457.00
10. Long Beach, Inc.	\$11,153.00

AAUW Funds Top 10 Branches Per Capita (Includes all Funds)

(
1. Menlo-Atherton	\$307.16
2. Berkeley, Inc.	\$270.00
3. San Fernando Valley	\$223.84
4. Newport-Mesa-Irvine	\$193.28
5. Hayward-Castro Valley	\$184.73
6. Danville-Alamo-Walnut Creek	\$138.80
7. San Jose, Inc.	\$124.39
8. Marin, Inc.	\$114.80
9. California Online	\$113.85
10. Oakland-Piedmont	\$109.40

Please remember that donating money by branches to other organizations is discouraged by AAUW. Consult AAUW Funds on the AAUW CA website for more information regarding Funds and Policy 501: Fundraising Guidelines for fundraising questions.

SEE OUR FUNDS AT WORK!

Save these dates for the Fall Fund luncheons: Southern luncheon: Sunday, October 18, 2015 Northern luncheon: Sunday, October 25, 2015

California Unfinished Endowments 2014

The monies in endowments can't go to work until the endowment is completed. To help complete a specific AAUW CA endowment within the Educational Opportunities Fund, please select from the following unfinished endowments:

Fund	Current	Needed to
Number	Balance ¹	Complete

AMERICAN FELLOWSHIPS

Vivian Lamont Coe 4046 (West Contra Costa) \$66,265.16 \$33,734.84

Danville-Alamo-Walnut Creek (CA) Branch 45th Anniversary 4391 \$26,972.16 \$173,027.84

INTERNATIONAL FELLOWSHIPS

	Jessie & Wilder Ellis	
4100	\$22,780.00	\$77,220.00

RESEARCH AND PROJECTS GRANTS

Listed in order of nearness to completion

Gloria Taylor and Judy Pfeil R&P				
4360 (Berkeley)	\$67,043.00		
Lucy Lindsey/Margaret Hankle				
4078 (H	ayward-Castro Valley)	\$26,888.00	\$8,112.00	
Vicki Lee DeMasi/Marin (CA) Inc.				
4356		\$57,374.02	\$17,625.98	
Sunnyvale-Cupertino 50th Anniversary				
4364		\$57,327.51	\$17,672.49	
Alicia Hetman (CA) R&P Grant				
4374		\$28,618.94	\$46,381.06	
Sacramento Branch 100 th Anniversary				
4372		\$25,488.00	\$49,512.00	
Walter & Emily Hackler (Newport-Mesa-Irvine)				
4387		\$11,890.00	\$63,110.00	
The Morgan Hill Wildflower Run R&P Grant				
4403	-	\$10,000.00	\$65,000.00	

Thank you for your generosity and commitment to the AAUW mission!

¹ "Current balances" are based on figures from the year-end financial reports and do not include contributions made in the first quarter of 2015.



FINANCIAL LITERACY

Jan Cook, Financial Literacy Representative Program Committee

Financial literacy is the ability to understand how money works in the world: how someone manages to earn or make it, how that person manages it. It is how a person uses knowledge and understanding of financial matters to make personal financial decisions. The absence of financial literacy can lead to making poor financial decisions that can have adverse effects on the financial health of an individual.

Donna Mertens and I will be discussing our 2014 California State Convention Financial Literacy presentation at the AAUW National Convention in San Diego. The program is called "F3-Financially Fickle Floozies or Financially Fit Forever." Using **RSVP**, you **Research** the subject, you **Study** your material, you **Visualize** how your audience will be overwhelmed by your knowledge and then you put it into **Practice**.

Did you know that April is Financial Literacy Month? The State of California has a great website for Financial Literacy:

California Financial Literacy Month caflm.ca.gov

Check it Out!

Seven Branches Honored for Their Outstanding Mission-Based Programs

The AAUW CA Program Committee honored seven branches for their outstanding mission-based programs at the Annual Meeting in Manhattan Beach on April 18, 2015.

"Branch Program Recognition" is a state-sponsored contest that yearly recognizes those branches that held programs throughout the year that not only educated their members, but also brought visibility of AAUW's mission to the surrounding communities.

The seven branches that were acknowledged with certificates and a power-point presentation are:

- Los Altos-Mountain View for their program on "Roominate" – original-wired dollhouse building kit designed to inspire girls.
- Napa Valley sponsored "The Fight Against Human Trafficking – Be Aware, Be Informed, Be the Solution."
- North Peninsula held an Equal Pay Day Luncheon in which the owner of the restaurant agreed to take 22% off the meals. Representative Jackie Speier was the featured speaker.
- Oakland-Piedmont's "Launching Your Stem Career" educated middle school and high school girls.
- The joint IBC's of Santa Barbara County and San Luis Obispo presented a program on human trafficking.
- The branches of Santa Rosa, Healdsburg and Petaluma presented "Perspectives on Immigration – A Community Forum" that drew over 250 attendees.
- Thousand Oaks attracted 7th-12th grade students, educators and community members to their program on "Crossing the Line."

More information and photos can be seen on the aauwca.org website under "Wall of Fame."

Congratulations for a job well done!

Eight Ways to Support Your Branch

Lynne Batchelor and Helene Carr Branch Support Committee Co-Chairs

Your branch support team is here to assist with problems, to celebrate branch success stories and to provide a direct link between branches and the state leadership team. Contact your committee chairs (Helene Carr and Lynne Batchelor) or your local liaison (names are in the directory and on the website) for services. Of course the primary support for any branch is you, the members. Here are eight easy steps for every member to participate in branch support:

- 1. Work: Join a committee, chair a committee, run for office, volunteer at a function
- **2. Advertise:** Practice your elevator speech and use it all the time.
- **3. Transport:** Invite a friend to a meeting and pick them up (or arrange for somebody to do so).
- 4. Finance: Pay your dues on time, give generously to tech trek, funds, local scholarships, etc.
- 5. **Partner**: At the other organizations to which you belong, look for opportunities for them to work with AAUW.
- 6. **Plan**: Advocate for a yearly strategic planning session
- **7. Connect:** Participate in a branch retreat, join interest groups, talk to visitors and new members.
- 8. Inform: Keep abreast of our issues, take advantage of opportunities to promote them and be sure that the AAUW connection is shown.

Come One, Come All and Stand Up for Title IX

Alicia Hetman AAUW CA Title IX Representative

On Sunday, September 6, 2015, AAUW CA will be highlighted as a Community Partner at the LA Sparks Women's National Professional Basketball (WNBA) game to be held at The Staples Center in downtown Los Angeles. The team will host AAUW members, friends and other guests who purchase tickets through the AAUW CA promotion at a pre-game reception in the Lexus Room at 12:30. This will be a fabulous arena to market AAUW to those who support the LA Sparks and Title IX. It is also a fundraiser for AAUW CA to send a woman to the 2016 National Conference for College Women Student Leaders (NCCWSL) Conference.

This is a great activity for branch members to invite their local high schools, colleges and university basketball coaches and teams to attend with us as we all Stand Up for Title IX. Local dignitaries and celebrities who support Title IX should also be invited. In 2013, the Victor Valley Branch brought both high school and community college basketball teams to the reception and the game; so the challenge is on for other branches in Southern California to do the same this year! There will be speakers from the LA Sparks at the AAUW CA reception and you'll want to be there!

Don't miss this great opportunity for AAUW CA to publically Stand Up for Title IX! Let's fill The Staples Center on September 6 with hundreds of AAUW members and Title IX Supporters! The ticket order form is available on the Title IX Page at aauw-ca.org or email me at ahetman@aauw-ca.org

SAVE THE DATE! AAUW CA PARTNERS WITH THE LA SPARKS

> JOIN US ON SEPTEMBER 6, 2015 AS WE Stand Up For Title IX!



We learn about outstanding branch programs.

CERTIFICATE of ACHIEVEMENT

APA VALLEY

We hear about national initiatives.

ONE AAUW

We recognize outstanding members.

We discuss important issues.

We hear about pending legislation.



We meet candidates for leadership roles.



AAUW CA Supports A Stronger Calif \bigcirc rnia

Sue Miller, Chair Public Policy Committee

Support Equality for California Women! For decades AAUW has championed equality for women, particularly equal pay. However, many other issues stand in the way of women achieving equality. The lack of affordable, quality child care when working at a lowpaying job or working at jobs without benefits such as family leave are major obstacles to economic security for women. It is shocking that in California nearly 25% of children live below the poverty level, many in families headed by a single female parent.

For the first time in California, there is a concentrated effort to address some of these issues through legislation. AAUW CA has joined a network of organizations taking a more comprehensive approach toward women's economic opportunity, *A Stronger California*. The Women's Legislative Caucus, led by Senator Hannah Beth Jackson, is solidly behind this effort. We are active on a number of bills, including these:

- ACR 50 Passed the Assembly, noting AAUW CA as sponsor, recognizing April 14 as Equal Pay Day in California.
- AB 1017 Would break the cycle of low, discriminatory wages by prohibiting employers from using salary history, without specific authorization, to determine a job applicant's new salary. Cosponsored by AAUW CA.
- AB 357 Would require a food and general retail establishment to provide its employees with at least two weeks' notice of their schedules, and pay additional pay for each previously scheduled shift that the employer changes or cancels.
- SB 3 Would raise the minimum wage in California.
- SB 38 would allow a state earned income tax credit similar to that allowed by federal law, and if the amount allowed as credit exceeds tax liability, it would be refunded to the eligible individual.

• SB 358 – Would prohibit an employer from paying any of its employees at wage rates less than those paid to employees of the opposite sex for substantially similar work, and define exclusions from this requirement.

We are interested in talking with women who have been affected by wage issues, to hear their individual stories. If you know of such a woman, please contact the AAUW CA office, <u>office@aauw-ca.org</u>. Legislators are often persuaded to vote for bills when they hear personal experiences.

Sign up for Action Alerts to help with the passage of these and other pieces of legislation. Go to <u>www.aauw.</u> <u>org /advocacy</u> and sign up. You will automatically be enrolled in the CA Action Alert system. Do your part, and help improve working conditions for women in our state, especially those living in poverty!

Engage Branch Members! As many AAUW CA branches change leadership, and hold summer planning sessions, please include Public Policy in your branch plans. Encourage members to sign up for Action Alerts. Communicate over the summer about legislation. Have at least one branch program that relates to a Public Policy issue. Begin planning for the 2016 election. In 2012 many branches engaged in registering voters and held candidate and/or issue forums. We hope you will do the same as you look forward to 2016 – it isn't too early to plan! Congressional elections are particularly important, given the partisanship in Washington. We need to elect candidates who support equal rights for women!



California State Capitol Building

Photo By Griffin5 at en.wikipedia [GFDL (www.gnu.org/copyleft/fdl.html), CC-BY-SA-3.0 (http://creativecommons.org/licenses/by-sa/3.0/) or CC BY-SA 2.5-2.0-1.0 (http://creativecommons.org/licenses/by-sa/2.5-2.0-1.0], from Wikimedia Commons

Luminaries to Speak at AAUW National Convention



The 2015 AAUW National Convention in San Diego will include four days of information, inspiration and fun. Speakers scheduled to appear at the convention are listed below and pictured to the right. Can you match name to face?

- Noorjahan Akbar, Co-founder, Young Women for Change
- 2. Catherine Hill, Vice President of Research, AAUW
- 3. Kate C. Farrar, Vice President, AAUW's Campus Leadership Program
- 4. Juanita Johnson-Bailey, Director, Institute for Women's Studies at the University of Georgia
- 5. Maria Klawe, President, Harvey Mudd College
- 6. Lilly Ledbetter, fair pay advocate
- 7. Catherine Lhamon, Assistant Secretary for Civil Rights, U.S. Department of Education
- 8. Don McPherson, former NFL player & advocate
- 9. Faith Ringgold, artist, educator, & social activist
- 10. Marianne Schnall, writer & founder, Feminist.com
- 11. Rebecca Norlander, tech entrepreneur & AAUW Director
- 12. Phil Puthumana, Program Manager for Education Technology, Verizon Foundation
- 13. Marie Wolbach, founder, Tech Trek Camps
- 14. Jeanine Yaichuk, Systems Engineering, Integration, & Test Manager, Lockheed Martin

(A)Catherine Hill, (B) Phil Puthumana, (C) Noorjahan Akbar, (D) Jeanine
Yaichuk, (E) Marie Wolbach, (F) Rebecca Norlander, (G) Catherine Lhamon,
(H) Kate C. Farrar, (I) Marianne Schnall, (J) Juanita Johnson-Bailey, (K) Faith
Ringgold, (L) Maria Klawe, (M) Don McPherson, (N) Lilly Ledbetter





California PERSPECTIVE AAUW CA Office 1331 Garden Highway, Suite 100 Sacramento, CA 95833 Non-Profit Org. U.S. Postage PAID Sacramento, CA Permit No. 1047

AAUW'S VALUE PROMISE:

By JOINING AAUW, YOU BELONG TO A COMMUNITY THAT BREAKS THROUGH EDUCATIONAL AND ECONOMIC BARRIERS SO THAT ALL WOMEN AND GIRLS HAVE A FAIR CHANCE.

AAUW CA'S ELECTED AND APPOINTED LEADERS ARE WORKING TOGETHER TO DELIVER ON THE AAUW VALUE PROMISE. PLEASE JOIN WITH US -- THE PREMIER ORGANIZATION IN CALIFORNIA FOR WOMEN.

AAUW CA GOES GREEN!

Let's help save the planet -- or at least a few trees.

You can save paper by choosing to stop receiving a mailed paper copy of this newsletter. Nearly 2,000 have already made this choice, and they're saving postage too. It's easy—just send email to savepostage@aauw-ca.org with the word YES in the subject line.



Note: We use the email addresses listed in the national AAUW membership record to send California Perspective electronically to every California member.

If you are not receiving the electronic copy, your email address might be incorrect or missing from the record. Please use the Membership Services Database (MSD) or ask your branch treasurer to check it.