



I. Build membership in AAUWCA through retention and recruitment.

I-A Provide tools and resources to help branches recruit members for a statewide increase of 2%.

Action Items	Responsible Committee	Deadline	Updates
1. Committee to make scripted personal contact to each Branch Membership VP to introduce themselves and establish on relationship on all things membership (e.g., progress, recruitment methods, branch needs, etc.)	Membership	10/8/2016	<p>October 2016 update Expected completion 10/8/16.</p> <p>January 2017 Update Completed; continuing contacts if they have questions or issues.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
2. Follow-up IA1 with an email containing a link to appropriate National or State pages and encourage continuing communication. Ask Branch Membership VPS to keep a tally of all new members and those not renewing.	Membership	10/8/2016	<p>October 2016 update Expected completion 10/8/16 and ongoing for rapport/support.</p> <p>January 2017 Update Completed; ongoing if MVPs have questions or issues.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
3. Solicit member and branch officer input on an article to be published in the Perspective and/or Board-to-Board.	Membership	Ongoing	<p>October 2016 update Written, but not sent - planning to send soon.</p> <p>January 2017 Update Used article for Perspective instead; sending to branches isn't working because can't coordinate and no guarantee it will be used by branches.</p> <p>April 2017 Update Complete. Using Pamela Perkins-Dwyer's story in the California Perspective.</p> <p>July 2017 Update Complete</p>
4. Send a Board-to-Board monthly email containing ideas on recruitment and retention.	Membership	Ongoing	<p>October 2016 update Haven't gotten to yet.</p> <p>January 2017 Update Getting that information is tricky and impractical.</p> <p>April 2017 Update Since action item changed, easier to complete.</p> <p>Ongoing each month.</p>



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			<p>July 2017 Update Ongoing. June B2B is on Give a Grad a Gift membership and Shape the Future membership redemption</p>
5. Create and present Diversity and Inclusion information for annual meeting	Membership/ Diversity	4/22/2017	<p>October 2016 update January 2017 Update No progress. April 2017 Update Change action item to "Convention". Finding new Diversity Subcommittee Chair due to nonresponse. July 2017 Update Diversity Subcommittee Chair found. Will submit vita.</p>
6. Encourage use of list of national members in each district for branch membership recruitment	Membership	Ongoing	<p>October 2016 update Sent instructions to Committee on how MVPs can get the list. January 2017 Update Completed. Used B2B. April 2017 Update Completed in one B2B, but will send reminder. July 2017 Update Complete.</p>
7. NPR PSA message available to branches for distribution.	D&M	4/1/2017	<p>October 2016 update No progress made as yet. April '17 still ETA. January 2017 Update No update submitted. April 2017 Update No progress possible - we must be a 501c3. July 2017 Update No update submitted.</p>
8. Send PDFs (2 versions) of the Development and Marketing brochure.	D&M	10/1/2016	<p>October 2016 update Their original plan appears impossible - other solutions being sought. January 2017 Update Complete. A PDF version of the M&D brochure is available on the website. Thanks to Sandi Gabe and Jim Holzgraf for working hard to make this happen. April 2017 Update Complete July 2017 Update Complete</p>



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I-B Provide tools and resources to assist branches in retaining membership at 90%.

Action Items	Responsible Committee	Deadline	Updates
1. Encourage all branches to include online payment option	Membership	2/5/2017	<p>October 2016 update Need to collaborate with Finance.</p> <p>January 2017 Update No progress.</p> <p>April 2017 Update No progress, need to collaborate with Finance. May need to remove item.</p> <p>July 2017 Update No progress.</p>
2. Send branches information on how to obtain ADA accommodations for members with disabilities	Membership	Ongoing	<p>October 2016 update Will work on through B2Bs, monthly email to branches, and article for branch newsletters (1A3 and 1A4) - will get information from ADA site and LB member, Cacilia Kim.</p> <p>January 2017 Update No progress.</p> <p>April 2017 Update No progress.</p> <p>July 2017 Update Working with Sue Cochran and items to send the branches. Have to pass on to Deanna.</p>
3. Encourage branches to connect new members with veteran members of similar interests	Membership	Ongoing	<p>October 2016 update Will work on through B2Bs, monthly email to branches, and article for branch newsletters (1A3 and 1A4).</p> <p>January 2017 Update Completed. January B2B.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
4. Encourage branches to form interest groups specifically for younger women	Membership/ Diversity	Ongoing	<p>October 2016 update Will work on through B2Bs, monthly email to branches, and article for branch newsletters (1A3 and 1A4).</p> <p>January 2017 Update Semi-completed (encouraged to recruit younger members). B2B and Perspective.</p> <p>April 2017 Update</p>



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			Semi-completed (encouraged to recruit younger members). Articles included in B2B and California Perspective. July 2017 Update Complete
5. Determine how to best measure diversity in branches/state to inform future goals	Membership/ Diversity	Jan- tentative	October 2016 update Ongoing. January 2017 Update Waiting on response from subcommittee. April 2017 Update No progress, finding new diversity subcommittee chair. July 2017 Update Found new subcommittee chair. Will submit vita soon. New diversity chair should work on this.
6. Develop orientation materials for branch membership VPs and direct branch membership VPs to existing materials	Membership	Ongoing	October 2016 update Completed through follow-up emails sent to MVPs in 1A1 and 1A2. January 2017 Update Completed. April 2017 Update Completed through email contact with MVPs. - may need to remove or combine with 1A1. July 2017 Update Complete

I-C Model behaviors that enhance the visibility and appeal of AAUW.

Action Items	Responsible Committee	Deadline	Updates
1. Encourage branches to collaborate/outreach at least one community event and report back to the state	Membership	11/15/2016	October 2016 update Completed via Perspective article and first B2B. January 2017 Update Completed. April 2017 Update Complete July 2017 Update Complete
2. Outreach to branch Membership VPs to survey branch progress on membership growth, retention, and needs	Membership	4/15/2017	October 2016 update First contact with MVPs; ongoing. January 2017 Update Completed and ongoing. April 2017 Update Complete July 2017 Update



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			Complete
3. Send branches information on how to outreach via social media (e.g., LinkedIn, Twitter, Facebook, etc.)	Membership/ Communications	12/15/2016	<p>October 2016 update Incomplete.</p> <p>January 2017 Update Communications Update: "Tech Corner" containing information on common communication tools including pros, cons and costs developed and posted on website.</p> <p>April 2017 Update Complete.</p> <p>July 2017 Update Complete.</p>
4. Send an article on membership retention to branch newsletter editors, coordinating with Branch Support, Leadership Development, and Programming	Membership	2/15/2017	<p>October 2016 update Once article written (see 1A3).</p> <p>January 2017 Update See 1A3. Completed.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
5. Initiate a collection of actions (with description & "how to" as needed) that will inspire and assist AAUW members to "walk the (AAUW Value Promise) talk." Design to be completed by Jan 15, 2017; 10 actions and plan for maintenance completed by April 15. Survey to test "inspire and assist" est. July 2017.	Branch Support	10/15/2016	<p>October 2016 update Little progress - hope to have an outline/structure defined by 10/15.</p> <p>January 2017 Update Branch Support Update: Reworked initial structure. Need to review concept w/Membership and reword action item.</p> <p>April 2017 Update Design complete. Actions consolidated to 8, Maintenance Plan complete. Feedback and updates to be gathered in Leadership Training workshops (Mar-May). Additional task added - find online location for Collection.</p> <p>July 2017 Update Feedback and updates collected in Leadership Training workshops (Mar-May) as well as some branch visits. Working with Sandi on best online location for Collection.</p>
6. Encourage branches to use Social Media. Be an example to the branches	D & M	ongoing	<p>October 2016 update LACIC is currently using Facebook and is revitalizing its website. Looking for connection with other branches and interbranch councils to encourage them.</p> <p>January 2017 Update</p>

			<p>Communications Update: We use Facebook, Twitter, Instagram and have a web presence. In order to highlight the success of these items we will include a highlight of a successful use of the tools in the monthly B2B publications.</p> <p>April 21017 Update Complete. Highlighted the use of evite in the April B2B. Will highlight additional methods in the May and June B2B.</p> <p>July 2017 Update Complete</p>
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I-D Provide tools and resources to increase California C/U partners by 20%.

Action Items	Responsible Committee	Deadline	Updates
1. Encourage branches to collaborate on at least one event at a C/U campus	Membership/C/U	Ongoing	<p>October 2016 update September B2B encouraged branches to table on campus. Future B2B and Perspective articles will encourage other event participation.</p> <p>January 2017 Update Completed.</p> <p>April 21017 Update Completed via B2B articles (encouraged branches to collaborate on Equal Pay Day campus event in April; sponsor a student for NCCWSL; participate in Smart Start as a Facilitator or Ambassador; an article on "Thinking about having an event on a campus but not sure what to do?"; encouraged branches to have a C/U Coordinator)</p> <p>July 2017 Update Complete</p>
2. Create a list of community colleges that match with branch(es) and communicate to branch(es). Send link to "How to recruit a C/U partner" publication	Membership/C/U	1/15/2017	<p>October 2016 update This list is progressing and will be finished by the due date.</p> <p>January 2017 Update Working on this.</p> <p>April 21017 Update In progress (have to match 140 branches with 250 colleges and universities). For now, sending information to C/U Coordinators on viewing "How to Recruit a C/U Partner that is on the website."</p> <p>July 2017 Update</p>



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			Ongoing
3. Create brief outline of C/U value to branch and to college	Membership/C/U	10/8/2016	<p>October 2016 update In progress and we would like to put it on the website when we are finished.</p> <p>January 2017 Update Ongoing through B2B and Perspective.</p> <p>April 2017 Update Ongoing through B2B (esp. March) and Perspective. Encouraging C/U Coord. to look at the website for revised "Off the Shelf, Out of the Box," "C/U Coordinators Handbook," and "How to recruit a C/U Partner."</p> <p>July 2017 Update Information on workbook put on the website.</p>
4. Encourage support for NCCWSL, Elect Her, SmartStart, Action Newsletter, Campus Project Grants, and Give a Grad a Gift with C/U campuses as recruitment tools for E-Student Affiliates	Membership/C/U	Ongoing	<p>October 2016 update The Fall Perspective article encouraged support for NCCWSL. Other B2B and Perspective articles will encourage support for the other programs.</p> <p>January 2017 Update Completed. Ongoing through B2B and Perspective.</p> <p>April 2017 Update Completed. Ongoing through B2B, Perspective, C/U Coord. Handbook, and "How to Recruit a C/U Partner."</p> <p>July 2017 Update Complete</p>
5. Create a Google Hangout for all parties to share ideas and issues - branches and/or C/U chairs, student organizations, and C/U partners.	Membership/C/U	10/8/2016	<p>October 2016 update From Tina: Since you can only have 10 people "hanging out" we do not think this can be used for C/U Coordinators or C/U partners. It could be used for student organizations as there are 12 of those organizations in California.</p> <p>January 2017 Update Ongoing through B2B and Perspective. Apparently Google Hangout is too confusing. Need to revisit. Maybe change to a Facebook page.</p> <p>April 2017 Update</p>



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			<p>Complete. This option is not going to work. July 2017 Update Complete</p>
<p>6. Encourage branches to sponsor student affiliate members or graduate students to attend NCCWSL.</p>	<p>Membership/C/U</p>	<p>Oct-Ongoing</p>	<p>October 2016 update Fall Perspective. The committee is attempting to reach all the partner schools that have not renewed (21 at this moment), through contacting branches and the schools, to encourage renewal. We are contacted by branches with questions and requests for support and we work with those branches as the need arises. January 2017 Update Ongoing through B2B and Perspective. April 2017 Update Completed via B2B and contact with members of branches, student orgs, and C/U institutions. Ongoing - subcommittee members are also talking to and answering questions for members of branches, student orgs, reps from institutions, and C/U Coords, and facilitating Smart Start workshops. Contacted partner colleges and universities in the Fall that had not renewed with very good results from our efforts. July 2017 Update Complete</p>
<p>7. Provide a local "Give a Grad a Gift" brochure to the branches and C/U partners</p>	<p>D & M</p>	<p>1/1/2017</p>	<p>October 2016 update The brochure has not been developed but tools have been created for branches. This quarter's focus will be the creation of the brochure. January 2017 Update A rough draft brochure will be available at the January board meeting. April 2017 Update Closed until after the National Convention in June 2017. July 2017 Update No brochure, but in B2B and Perspective, talk about give a grad a gift.</p>

I-E Increase the number of YWTF chapters to a total of 5.

Action Items	Responsible Committee	Deadline	Updates
<p>1. Educate and inform AAUW CA membership about YWTF and the relation to AAUW branches through at least 2 Perspective articles, emails and phone calls as necessary.</p>	<p>YWTF</p>	<p>6/10/2017</p>	<p>October 2016 update Article in fall Perspective, participated in conference call set up by national with members from CA and beyond, provided start up information to 2 branch members. January 2017 Update Returned only one email this quarter with info re: local YWTF efforts in the LA area. April 2017 Update Informal conversations with members regarding YWTF and its purpose and role with AAUW. July 2017 Update Article in last Perspective regarding YWTF Stockton, responded to emails generated as result of article. Ongoing via emails, articles, visits with branches.</p>
<p>2. Serve as a liaison to emerging YWTF chapters throughout the state, providing information about AAUW CA and branches as well as support.</p>	<p>YWTF</p>	<p>6/1/2017</p>	<p>October 2016 update Ongoing support via email with SF and Stockton Chapters, discussion with Sac State student affiliate about collaborating on chapter formation for graduates. January 2017 Update Continued support of Stockton YWTF- participated in chapter conference call. April 2017 Update Ongoing support via emails and Facebook of existing chapters as needed. In contact with National about YWTF future. July 2017 Update Ongoing support via email, Facebook communication. Support from National has been stagnant.</p>
<p>3. Foster collaboration between at least 5 YWTF chapters and nearby AAUW CA branches by connecting key parties and providing support via email and/or phone.</p>	<p>YWTF</p>	<p>6/1/2017</p>	<p>October 2016 update No update submitted. January 2017 Update Continued encouragement of collaboration between Stockton AAUW and Stockton YWTF. Included Stockton YWTF in lobbying pilot group as well as on conference call with PP staff in DC. April 2017 Update</p>



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			<p>Working with AAUW Sacramento on how to support possible Sac State chapter efforts in creating YWTF chapter.</p> <p>July 2017 Update YWTF SF leader participated as workshop leader at Leadership Training Day-thanks, Cathy! Ongoing email support.</p>
4. Offer physical support to emerging YWTF chapters at events as necessary and practical.	YWTF	6/1/2017	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Need has not yet arisen.</p> <p>April 2017 Update Attending YWTF Stockton Launch event April 30.</p> <p>July 2017 Update Ongoing communication with YWTF Stockton.</p>

II. Develop and promote AAUWCA programs that support equity for women and girls to advance the mission of AAUW.

II-A 20 branches will participate in Speech Trek.

Action Items	Responsible Committee	Deadline	Updates
1. Recruit branches through B2B and Perspective	Speech Trek	3/1/2017	<p>October 2016 update 16 branches are planning to participate.</p> <p>January 2017 Update 18 branches are planning to participate.</p> <p>April 2017 Update Complete. 16 branches sent in their 1st place videos. Obviously the other two branches did not hold contest. The top five finalists have been chosen and notified.</p> <p>July 2017 Update 16 branches actually competed. Two branches never sent in their 1st place winners. New ST coordinator will contact those branches and try to assist them in the coming year.</p>
2. Identify additional sponsorship	Speech Trek	4/1/2017	<p>October 2016 update Shelley Mitchell continues to work on this.</p> <p>January 2017 Update Maura Jones has donated \$1000 to help pay for the lapel microphones at the state competition.</p> <p>April 2017 Update</p>



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			<p>Complete. A check for \$1000, written by the Half Moon Bay branch has been sent into SPF and itemized for Speech Trek. That money will be used to supplement the annual meeting costs. Looks promising that Adobe will sponsor Speech Trek in the coming year.</p> <p>July 2017 Update Complete. Shelley Mitchell is once again attempting to get a grant/sponsorship through Cal Humanities.</p>
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II-B Increase participation in financial literacy programs by 10% (Flip, Start Smart, Money Trek, Work Smart)

Action Items	Responsible Committee	Deadline	Updates
1. Seek grant money to support additional resource development	Program	ongoing	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Committee members continue to solicit.</p> <p>April 2017 Update No funds received to date although committee continues efforts.</p> <p>July 2017 Update No funds to date.</p>
2. Revise all modules to make more descriptive and attractive	Program	4/1/2017	<p>October 2016 update Modules examined and changes suggested. Final approval and posting in the works.</p> <p>January 2017 Update Subcommittee editing with initial submissions due January 30.</p> <p>April 2017 Update Completed.</p> <p>July 2017 Update Complete.</p>
3. Create new modules for retirees and widows	Program	Sept. 2017	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Subcommittee gathering info.</p> <p>April 2017 Update Still in idea/info gathering stage.</p> <p>July 2017 Update Needs to be continued to next year.</p>



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4. Publicize resources such as Bizkids, etc.	Program	ongoing	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Financial literacy chair has publicized on website and via articles.</p> <p>April 2017 Update Financial literacy rep has info on website.</p> <p>July 2017 Update Website and Perspective used. Ongoing publicity.</p>
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II-C 20 branches will submit for mission-based program recognition.

Action Items	Responsible Committee	Deadline	Updates
1. Contact branch presidents and program chairs to encourage submissions	Program	10/1/2016	<p>October 2016 update B2B articles.</p> <p>January 2017 Update B2B and Perspective Articles. Individual contacts in February.</p> <p>April 2017 Update B2b/perspective. Committee assigned to contact via phone or email branch presidents.</p> <p>July 2017 Update Branches submitted for awards</p>
2. Re-evaluate program of the month	Program	6/1/2017	<p>October 2016 update Awaiting submissions.</p> <p>January 2017 Update Applications submitted and approved.</p> <p>April 2017 Update Applications submitted</p> <p>July 2017 Update Concept needs to be explored in July. If kept must change way to organize.</p>
3. Develop guidelines for mission based programs	Program	10/1/2016	<p>October 2016 update Helene Carr, in process.</p> <p>January 2017 Update Helene is finalizing information.</p> <p>April 2017 Update Work in progress by Helene Carr.</p> <p>July 2017 Update Helene agreed to update original but I recommend that committee rewrite in July instead.</p>



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4. Educate members on program resources	Program	ongoing	<p>October 2016 update Website rewrite.</p> <p>January 2017 Update B2B and Perspective articles.</p> <p>April 2017 Update b2b, perspective, website.</p> <p>July 2017 Update B2B, Perspective, website.</p>
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II-D Each year branches will deliver 50% of their programs as mission-based.

Action Items	Responsible Committee	Deadline	Updates
1. Request schedules from branches	Program		<p>October 2016 update Requested Oct B2B.</p> <p>January 2017 Update April 2017 Update Of samples received 100% met or exceed target.</p> <p>July 2017 Update Despite individual contacts only 1/6 responded all of whom had 100%.</p>
2. Provide information and encourage participation in Leadership: Yesterday, Today, tomorrow	Program	ongoing	<p>October 2016 update Perspective article, 2 B2B articles, conference call 9/17/16.</p> <p>January 2017 Update Perspective article, b2b, conference calls on 10/25/11/22 and 12/17 with notes by host,</p> <p>April 2017 Update Perspective, b2b. Conference calls completed for chapters 1-7. Scheduled to complete book study in June (accelerated timeline).</p> <p>July 2017 Update Final call on 7/27. Two year project so next year Malala for Leadership today needs to be studied.</p>
3. Provide information on international women's issues and suggestions for programs for International Women's Day	Program	3/31/2017	<p>October 2016 update Subcommittee researching info.</p> <p>January 2017 Update Information on issues posted to web. Subcommittee developing list of programs for International Women's Day to be posted to website.</p> <p>April 2017 Update Postings on website.</p> <p>July 2017 Update Website updated.</p>

II-E Present an annual meeting/convention with an overall evaluation of "good" or above and 60% of branches attending.

Action Items	Responsible Committee	Deadline	Updates
1. Set focus in consultation per P&P	Program	5/1/2017	<p>October 2016 update Applicable?</p> <p>January 2017 Update Completed.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
2. Contact presenters and speakers	Program	8/1/2017	<p>October 2016 update Not applicable.</p> <p>January 2017 Update Completed.</p> <p>April 2017 Update completed</p> <p>July 2017 Update Complete</p>
3. Encourage branches to attend	Program	ongoing	<p>October 2016 update Applicable?</p> <p>January 2017 Update Committee are encouraging via IBC and other meetings.</p> <p>April 2017 Update Complete. Communications Update: Invitation sent to all Branch Leadership as well as all members in the 3 branches with participating Speech Trek contestants. Event posted on website and Facebook.</p> <p>July 2017 Update Complete</p>
4. Find sponsors or receive grants to lower the cost of the Annual Meeting to a reasonable amount.	D & M	1/1/2017	<p>October 2016 update No progress to date but several possible sponsor have been identified.</p> <p>January 2017 Update Maura Jones will be donating \$1000 from Adobe for the annual meeting.</p> <p>April 2017 Update No additional donations to date. Working on a list of potential donors to pass on from corporations sponsoring other Women's Events.</p> <p>July 2017 Update No update submitted.</p>

III. Foster professional growth of new and current leaders to enable branches and the state to further the mission of AAUW.

III-A Develop and refine branch leadership.

Action Items	Responsible Committee	Deadline	Updates
1. Develop workshops, venues & dates	Leadership	Dec. B2B, Perspective	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Four workshops have been scheduled March-May 2017.</p> <p>April 2017 Update Held the West Bay Leadership Day on March 11th. 28 registered and it was well received. Other Days are upcoming. Have had difficulty in getting the Southeast IBC/San Diego IBC to commit to May 6.</p> <p>July 2017 Update Five leadership days were completed by May 20th. Planning on doing a leadership day in the North (Redding) in the Fall and possible San Diego.</p>
2. Develop Job-Alike-Just in Time Video	Leadership	1-Jun-17	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Most presenters have been notified - they will be developed in the New Year and hopefully completed by June 2017.</p> <p>April 2017 Update Planning to have the President, Treasurer videos filmed by Kim Wilber sometime at the annual meeting.</p> <p>July 2017 Update To date, three videos have been filmed: Secretary, Programs & non-traditional boards. Pending are Treasurer, Membership and Big/Small Boards.</p>

III-B Plan and conduct leadership development in a minimum of six geographically diverse regions.

Action Items	Responsible Committee	Deadline	Updates
1. Plan workshops for North, Far North, Central Coast, San Diego, LA & East N.	Leadership	12/15/2016	<p>October 2016 update No update submitted.</p> <p>January 2017 Update</p>



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			<p>North (Redding), East Bay/Central, Los Angeles and West Bay leadership days have been scheduled. Santa Barbara/SLO and San Diego are still pending.</p> <p>April 21017 Update Far North (Redding) May 6 was cancelled. West Bay, Los Angeles, East Bay and Santa Barbara are all scheduled and registration has begun.</p> <p>July 2017 Update Please refer to III, #1 - same information.</p>
2. Select venue & date	Leadership	12/15/2016	<p>October 2016 update No update submitted.</p> <p>January 2017 Update March 11th (West Bay), Los Angeles (March 25th), East Bay (April 1st), Redding (May 6th).</p> <p>April 21017 Update West Bay had 28 attendees and was successful. Upcoming Days are on the website and registration has begun. Pending is Southeast/San Diego and Redding.</p> <p>July 2017 Update West Bay, Los Angeles, East Bay, Riverside & Santa Barbara all received Leadership Days. Evaluations will be shared at the Leadership Weekend.</p>
3. Distribute and market publicity on leadership events to entities outside of AAUW.	D & M	ongoing - based on dates of Leadership Days	<p>October 2016 update No leadership days have been identified.</p> <p>January 2017 Update The committee will begin work after the next conference call.</p> <p>April 21017 Update Complete. Communications Update: Event opened to public on Eventbrite and posted on front page of website.</p> <p>July 2017 Update Complete</p>
4. Investigate possibility of CEUs for attendance at leadership days and/or state convention.	D & M	TBD	<p>October 2016 update No progress to date.</p> <p>January 2017 Update No progress to date.</p> <p>April 21017 Update No progress to date.</p> <p>July 2017 Update No update submitted.</p>

<p>5. Collect (in person when possible) IBC/branch input regarding content, format and other aspects of the training, to help develop a product of high value to the users.</p>	<p>Branch Support</p>	<p>15-Oct-16</p>	<p>October 2016 update January 2017 Update Completed. April 21017 Update Complete July 2017 Update Complete</p>
<p>III-C Provide Job-Alike-Just in Time Video Tutorial for incoming officers.</p>			
<p>1. Identify Presenters</p>	<p>Leadership</p>	<p>10/15/2016</p>	<p>October 2016 update No update submitted. January 2017 Update Presenters are identified and most have been notified. April 21017 Update Hopefully, President & Treasurer will be filmed by Kim Wilber at the annual meeting. July 2017 Update Ainsley Nies - Non-traditional branches, Kathleen Doty, Secretary, Cathy Foxhoven, Program, Donna Mertens, Treasurer, Kathy Andreini, Membership, Dianne Owens, large & small boards. The last 3 are still pending.</p>
<p>2. Survey branches for leadership development training preferences and needs – topics, style, setting, and location</p>	<p>Branch Support</p>	<p>10/15/2016</p>	<p>October 2016 update Request and instructions sent to all IBC Chairs and Branch Liaisons late July/early Aug. Calls made & reminders sent early/mid Sept. To Date: 11 branches and 3 IBCs responded with data. 4 IBCs replied IBC meetings late Sept and will send data after. January 2017 Update Completed. Nov. 1, 2016. April 21017 Update Complete July 2017 Update Complete</p>
<p>3. Create Consistent Format</p>	<p>Kim Wilber</p>	<p>1/15/2017</p>	<p>October 2016 update No update submitted. January 2017 Update April 21017 Update July 2017 Update The editing for these will be done in the office using Windows Moviemaker. Per my previous, informal status report, all videos should be ready to post by September 1st.</p>

III-E Encourage leadership growth through local lobbying efforts.

Action Items	Responsible Committee	Deadline	Updates
1. Identify up to 10 branches who are interested in lobbying at the local level.	L & A Subcommittee	10/1/2016	<p>October 2016 update As of 9/30, 5-6 branches identified, still reaching out to additional branches.</p> <p>January 2017 Update Pilot group formed with 9 branches and 1 YWTF chapter.</p> <p>April 21017 Update Goal achieved.</p> <p>July 2017 Update Complete</p>
2. Mentor/educate interested branch members about lobbying and advocacy best practices through program in a box, webinars, web links, and leadership day workshops.	L & A Subcommittee	2/1/2017	<p>October 2016 update Article in B2B garnered several interested branches, reaching out to target others.</p> <p>January 2017 Update Emails outlining plans for subcommittee/pilot group sent to all members of group, tour of Capitol planned and executed with approximately 20 members representing 6/10 branches, article in Perspective regarding Capitol tour.</p> <p>April 21017 Update Email contact with pilot group as we wait for PP committee's legislative package. Created and held workshop at East Bay Leadership Day on Lobbying and Advocacy. Found lots of interest in our efforts.</p> <p>July 2017 Update Ongoing email support of pilot branches. Should this be moved to the PP committee?</p>
3. Track progress and report to PP committee at least quarterly.	L & A Subcommittee	6/1/2017	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Email with progress noted sent to PP committee in January.</p> <p>April 21017 Update Email to be sent in the next week with updates.</p> <p>July 2017 Update Update to be given to committee on Leadership Day.</p>



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<p>4. Collaborate w lobbyist on strategies and procedures for involving local members in lobbying efforts.</p>	<p>L & A Subcommittee</p>	<p>10/1/2016</p>	<p>October 2016 update Conference call set with Lobbyist and subcommittee for Oct 5. January 2017 Update Conference call held between lobbyist, subcommittee leaders, PP committee chair and DC based grassroots advocacy chair for AAUW re: materials, webinars avail to use for lobbying education. April 21017 Update Discussions at PP meeting with Lobbyist. Reaching to DC based grassroots advocacy chair for additional support. July 2017 Update Email discussion with Shannon and Alicia ongoing re best way for branches to be involved and helpful. Should this be moved to the PP committee?</p>
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IV. Increase donations to the AAUW Fund.

IV-A Introduce members to fellowship and grant recipients.

Action Items	Responsible Committee	Deadline	Updates
<p>1. Encourage fellows to present a short video of themselves and their research to post on the website.</p>	<p>Fund (with Web Team)</p>	<p>11/1/2016</p>	<p>October 2016 update Fellowship recipients contacted say they're too busy or don't have access to video equipment. Committee working on videos of Fund luncheons. January 2017 Update Fellows contacted indicated they are busy with travel and studies. Committee feels that the luncheon videos will suffice. Videos of Fellowship recipients who attended Fund luncheons and their presentations are on AAUW CA website. April 21017 Update Completed via videos of Fund luncheons. July 2017 Update Complete</p>
<p>2. Schedule AAUW Fund recipients to speak at branches and IBC meetings</p>	<p>Fund</p>	<p>June 2016 (ongoing)</p>	<p>October 2016 update 1 recipient scheduled to speak in November. An LAF litigant scheduled to speak in January and February. 7 requests for 2017 pending. January 2017 Update</p>



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			<p>19 speaking engagements are scheduled at branches in 2017 and 3 requests are pending. 3 recipients spoke at branches in November and December.</p> <p>April 21017 Update 30 speaking engagements scheduled for 2016-2017. 3 recipients spoke at branches in November and December. 2 engagements pending.</p> <p>July 2017 Update 32 speakers scheduled.</p>
3. Post information about Fellowship and Grant recipients studying in California in 2016-17 on AAUWCA website	Fund (with Web Team)	12/1/2016	<p>October 2016 update Information sent to Web team. They are waiting until the site is moved to its new home before they post it.</p> <p>January 2017 Update Completed. 11/16.</p> <p>April 21017 Update Complete</p> <p>July 2017 Update Complete</p>
4. Have Fund luncheons regionally in California.	Fund	6/1/2017	<p>October 2016 update 2 luncheons scheduled in October and 1 scheduled in February. 1 LAF luncheon scheduled in January.</p> <p>January 2017 Update 1 LAF luncheon is scheduled in January in Pomona and 1 Fund luncheon is scheduled in February with Central Coast IBC. 2 luncheons held in October with 250 members attending and 13 Fellowship and Grant recipients making presentations.</p> <p>April 21017 Update Complete. 60 members attended LAF luncheon in January in Pomona and 80 members attended Fund luncheon, which featured LAF litigant, in February.</p> <p>July 2017 Update Complete</p>

IV-B Streamline the ability to donate.

Action Items	Responsible Committee	Deadline	Updates
1. Accept credit card payments			<p>October 2016 update Link to National site on Fund page.</p> <p>January 2017 Update Completed 11/16.</p>



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			<p>April 21017 Update Complete</p> <p>July 2017 Update Complete</p>
2. Have a donate button on the website.		8/1/2016	<p>October 2016 update Link to National site on Fund page.</p> <p>January 2017 Update Completed 11/16.</p> <p>April 21017 Update Complete</p> <p>July 2017 Update Complete</p>
3. Encourage CA branches to donate to the AAUW Fund as well as to AAUWCA unfinished endowments.	Fund	6/1/2017	<p>October 2016 update One endowment scheduled to be completed by end of October. Donations at the end of 2nd quarter exceed donations for all of 2016.</p> <p>January 2017 Update Jean Aldrich endowment completed. 12/16. As of the end of the 3rd quarter, \$1, 514, 218.33 has been contributed to AAUW by CA members and branches, far exceeding 2015 donations.</p> <p>April 21017 Update \$1,958,609.27 contributed to the AAUW Fund by CA members and branches in 2016.</p> <p>July 2017 Update Complete</p>
4. All board members donate to the AAUW Fund, amount at their discretion.	Fund (with Board)	12/1/2016	<p>October 2016 update Will have information in February if not before.</p> <p>January 2017 Update As of end of 3rd quarter, 8 board members have donated to AAUW Fund.</p> <p>April 21017 Update 11 of 12 board members donated to the AAUW Fund in 2016.</p> <p>July 2017 Update 11 of 12 board members donated in 2016.</p>

IV-C Educate members about the AAUW Fund.

Action Items	Responsible Committee	Deadline	Updates
1. Increase educational materials sent to branches.	Fund	June 2017 (ongoing)	<p>October 2016 update Information included in B2B and in emails to branch Fund V.P.s or anyone requesting it.</p> <p>January 2017 Update</p>



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			<p>Materials continue to be provided. Committee chair spoke at Rancho Bernardo branch meeting in November.</p> <p>April 21017 Update Information provided through California Perspective, B2B, state website, emails and phone calls. Ongoing.</p> <p>July 2017 Update Web pages updated.</p>
2. Educate members about the philanthropic aspects of the AAUW mission and the concept of unrestricted giving.	Fund	June 2017 (ongoing)	<p>October 2016 update Information included in B2B and in emails to branch Fund V.P.s</p> <p>January 2017 Update See above.</p> <p>April 21017 Update Ongoing.</p> <p>July 2017 Update Web pages updated.</p>
3. Film the Fund luncheon(s) for posting on YouTube	D & M	10/1/2016	<p>October 2016 update January 2017 Update Completed. 10/16</p> <p>April 21017 Update Complete</p> <p>July 2017 Update Complete</p>

V. Advocate for legislation and policies that promote equity for all women and girls.

V-A Advocate AAUW CA positions on pertinent legislation regarding at least 3 policy issues.

Action Items	Responsible Committee	Deadline	Updates
1. Confirm public policy priorities with member input by sending out a survey to be completed by each branch	Public Policy	Fall 2016	<p>October 2016 update Oct B2B notified branches of meeting approach to reviewing and revising priorities. Dec 20, 2016 deadline. Reporting form to be sent to branches by October 10.</p> <p>January 2017 Update Input and draft document completed December 2016.</p> <p>April 21017 Update Proposed PP Priorities for 2017-19 published in winter Perspective. Member vote on proposed priorities will take place in May.</p> <p>July 2017 Update Complete</p>



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<p>2. Identify, take positions, and monitor legislation in California consistent with AAUW CA public policy priorities.</p>	<p>Public Policy</p>	<p>3/31/2017</p>	<p>October 2016 update This will be part of the new legislative session which begins in January 2017.</p> <p>January 2017 Update Public Policy Committee will meet with lobbyist in March 2017.</p> <p>April 21017 Update The Committee met with lobbyist on March 10/11, 2017. Bills were reviewed. Committee determined priority bills for our advocacy efforts in the current legislative session. The April 2017 Board to Board communication was a summary of the Committee's meeting and issue areas of the priority bills. A bill list will be available through the AAUW CA website.</p> <p>July 2017 Update Advocate Shannon Smith-Crowley is handling our priority bills as they move through the legislature. Opportunities to address bills continue through September. Updates are added to our bill list which is accessed through the AAUW CA website.</p>
<p>3. Use Action Alerts and social media to provide legislative information to members and to encourage members to communicate with legislators/governor.</p>	<p>Public Policy</p>	<p>ongoing</p>	<p>October 2016 update Action alerts have been issued on priority bills in August and September 2016. Shannon Smith-Crowley has issued "tweets" on several pieces of legislation in September.</p> <p>January 2017 Update No update submitted.</p> <p>April 21017 Update As bills move through the Legislature and on to the Governor, Shannon Smith-Crowley will notify PP Co-Chairs of the need for member action and Action Alerts will be sent out. Shannon will also use Twitter on some pieces of legislation. In the March 2017 Board to Board, we reported suggestions given in a public policy conference call with national for using media, including social media, in advocacy efforts.</p> <p>July 2017 Update Action alerts have been issued on 3 bills at significant points in their progress through</p>



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			the legislature. Shannon Smith-Crowley has posted some bill information on Twitter.
4. Develop a Public Policy Brochure stating our priorities for 2017 – 2019.	Public Policy	4/1/2017	<p>October 2016 update The brochure will be developed and printed following the receipt of member input.</p> <p>January 2017 Update Member input completed and draft document developed December 2016. Brochure will be printed following member vote in the spring.</p> <p>April 2017 Update Brochure will be printed following the member vote in May 2017. Brochure will be available for July Leadership Training event.</p> <p>July 2017 Update Complete</p>

V-B Implement national voter education program in 50 branches

Action Items	Responsible Committee	Deadline	Updates
1. Study and take positions on qualified 2016 initiatives prior to Nov election.	Public Policy		<p>October 2016 update Missing due to input error of President.</p> <p>January 2017 Update Completed November 2016. Information printed in Perspectives and posted on website.</p> <p>April 2017 Update Completed November 2016. The next time frame for ballot measures is November 2018, unless the Legislature places a special measure on the ballot before that date.</p> <p>July 2017 Update Complete</p>
2. Provide branches with resource information about the November 2016 election.	Public Policy	Fall 2016	<p>October 2016 update Missing due to input error of President.</p> <p>January 2017 Update Election information provided via branch messages, B2B, Perspectives, and website. Completed November 2016.</p> <p>April 2017 Update Completed November 2016.</p> <p>July 2017 Update Complete</p>

<p>3. Committee members will work with Branch Support to contact IBCs and branches to offer assistance and stimulate participation in Get-Out-the Vote (GOTV) activities.</p>	<p>Public Policy</p>	<p>Fall 2016</p>	<p>October 2016 update Missing due to input error of President. January 2017 Update Completed November 2016. April 21017 Update Complete July 2017 Update Complete</p>
<p>4. Use Google group and other contact options to solicit reports on branch participation.</p>	<p>Public Policy</p>	<p>Fall 2016</p>	<p>October 2016 update Missing due to input error of President. January 2017 Update Completed November 2016. Used B2B and branch messages to request election activity reports. Report form emailed to all branches. 33 branches reported. April 21017 Update Completed November 2016. Forms developed for branch survey can be refined and used to obtain branch input in the future. July 2017 Update Complete</p>

V-C Observe Pay Equity Day with at least 15 branches holding events and at least 70 highlighting PED in their newsletters.

Action Items	Responsible Committee	Deadline	Updates
<p>1. Send a pay equity insert email to all branches</p>	<p>D & M</p>	<p>4/1/2017</p>	<p>October 2016 update No update submitted. January 2017 Update Planning is in progress regarding content of message. April 21017 Update No action was taken. July 2017 Update Article on pay equity and Equal Pay Day was sent to branches in February 2017.</p>
<p>2. Provide information resources and on ways branches can support PED.</p>	<p>Public Policy</p>	<p>February March 2017</p>	<p>October 2016 update Resources will be posted on the website and the March B2B will include reference to that web page. January 2017 Update April 4 is PED. Links to state and national resources will be sent to branches in February. April 21017 Update</p>



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			<p>February Board to Board message reminded branches to begin planning for Pay Equity Day activities. Article sent to branches in February that outlined ways to highlight Pay Equity Day and provided resources. Part of that article was suggested for publication in branch newsletters. Pay Equity Day was April 4, 2017. July 2017 Update Complete for 2017.</p>
<p>3. Write an article on PED for branches to use in their newsletters.</p>	<p>Public Policy</p>	<p>2/1/2017</p>	<p>October 2016 update A member of the PP Committee has taken responsibility for writing the article in February to be sent to the branches in March 2017. January 2017 Update Article will be sent in February and posted on website. April 21017 Update Article on PED was sent to branches in February 2017. A portion of that article was appropriate for publication in Branch newsletters. July 2017 Update Complete for 2017.</p>
<p>4. Use Google group and other contact options to solicit reports on branch participation.</p>	<p>Public Policy</p>	<p>Mar-Apr 2017</p>	<p>October 2016 update PP Committee will work with the Communications Committee to set up this program. Due to the extra work for Communications in August - October, we have not begun work on this at this time. January 2017 Update PP Committee will work with Communication Committee on this task. April 21017 Update The Committee has not set up a Google Group at this time. We have asked the web team to send out specific messages to branch PP Chairs and Presidents (as some branches do not have PP Chairs). Establishing a Google Group is still a goal. July 2017 Update We did not form a Google group, but have used targeted emails to reach branch Public Policy chairs. We did not obtain data on branch participation in 2017.</p>

V-D Develop and implement plan for branches to distribute new Title IX resources to public school districts in their communities

Action Items	Responsible Committee	Deadline	Updates
1 Work with the AAUW CA Title IX Coordinator.	Public Policy	ongoing	<p>October 2016 update Sue Miller has been in contact with the Coordinator to set up a process for work on Title IX.</p> <p>January 2017 Update Title IX Coordinator is now under Public Policy. Sue Miller is working with coordinator - ongoing.</p> <p>April 2017 Update Sue Miller continues to contact Title IX Coordinator.</p> <p>July 2017 Update Title IX Coordinator did not interact with the PP Committee.</p>
2. Provide information to branches on Title IX compliance requirements.	Public Policy	11/1/2017	<p>October 2016 update Information has been posted on the AAUW website.</p> <p>January 2017 Update Material is available on AAUW national website. Branches have been directed to this site.</p> <p>April 2017 Update Completed Dec 2016. However, as Title IX issues develop, the PP Committee will inform branches. Information on Title IX is available on both the AAUW California and National websites.</p> <p>July 2017 Update Completed for 2017.</p>
3. Solicit reports from branches on their participation.	Public Policy	Spring 2017	<p>October 2016 update This will take place in 2017. A process for obtaining the reports has not yet been developed.</p> <p>January 2017 Update A report form similar to that used for the election activities report will be developed and emailed to all branches.</p> <p>April 2017 Update The Committee will be developing the report form in conjunction with the Communications Committee. The target date is June 2017.</p>



			<p>July 2017 Update This item was not completed.</p>
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VI. Develop governance policies and fiscal strategies to provide responsible stewardship of the resources of AAUWCA.

VI-A Determine 3 areas of controllable costs for reasonable/competitive bids annually.

Action Items	Responsible Committee	Deadline	Updates
1. Determine areas	Finance	10/31/2016	<p>October 2016 update Need to assess impact of actions by Communications Chair. Still seeking competitive bids for insurance.</p> <p>January 2017 Update Complete. Limited to insurance.</p> <p>April 21017 Update Complete. Based on discussion with insurance broker and our committee member that is a licensed insurance broker, as no insurance company would bid on our insurance needs last year other than Philadelphia due to the open claim at that time, now with another open claim, we believe that no one again will bid on our insurance proposal other than Philadelphia.</p> <p>July 2017 Update Complete</p>
2. Develop strategies/Seek competitive bids	Finance	3/31/2017	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Insurance bid not through our broker will be obtained from one insurer.</p> <p>April 21017 Update See above.</p> <p>July 2017 Update Even Philadelphia refused to bid on D&O insurance this year. We were able to find another insurer.</p>
3. Adjust FY 2017/18 Budget	Finance	5/31/2017	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Will not be done until 07/2017.</p> <p>April 21017 Update See above.</p>



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			<p>July 2017 Update Will evaluate with the approval of the proposed FY 2017/2018 budget.</p>
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VI-B Increase participation in MPP 10% from 2016 level.

Action Items	Responsible Committee	Deadline	Updates
1. Determine branches not participating	Finance	10/1/2016	<p>October 2016 update Completed 7/20/16 January 2017 Update Complete. April 21017 Update Complete July 2017 Update Complete</p>
2. Contact all branches not participating with benefits of MPP	Finance	10/31/2016	<p>October 2016 update Subject of late September/early October call with Finance Committee January 2017 Update Not all finance committee members have completed this task. April 21017 Update Completed in January 2017. July 2017 Update Complete</p>
3. Follow up with the 20 branches with highest membership	Finance	12/31/2016	<p>October 2016 update No update submitted. January 2017 Update Still awaiting completion finals report from committee members. April 21017 Update Completed in January 2017. July 2017 Update Complete</p>
4. Ask National for MPP participants	Finance	3/31/2017	<p>October 2016 update No update submitted. January 2017 Update No change. April 21017 Update Complete. 65 Branches now signed up for MPP. July 2017 Update Complete</p>

5. Assess steps for next year	Finance	6/30/2017	<p>October 2016 update No update submitted.</p> <p>January 2017 Update No change.</p> <p>April 2017 Update Continue to use B2B to encourage MPP in future.</p> <p>July 2017 Update Continue to use B2B to encourage MPP in future.</p>
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VI-C Evaluate policies and procedures for state projects as necessary.

Action Items	Responsible Committee	Deadline	Updates
1. Revise TT P & P, taking out unnecessary references to SPF.	SPOC	10/1/2016	<p>October 2016 update Complete – September 2016.</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
2. Update TT P & P with an anti-discrimination section	SPOC	10/1/2016	<p>October 2016 update Complete – September 2016.</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
3. Develop a model for interviewing TT girls	SPOC	1/1/2017	<p>October 2016 update In progress.</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
4. Finish ADA training video		4/1/2017	<p>October 2016 update In progress.</p> <p>January 2017 Update Work has not progressed on this item.</p> <p>April 2017 Update In progress.</p> <p>July 2017 Update Complete</p>

<p>5. Develop guidelines to evaluate dorm moms, teachers, classes and overall camp programs</p>	<p>SPOC</p>	<p>4/1/2017</p>	<p>October 2016 update In progress. January 2017 Update TT leaders have asked us not to do this. Camp directors have their own ways of evaluating. April 2017 Update This goal has been eliminated. July 2017 Update Complete</p>
<p>6. Send TT and ST P & P to branches</p>	<p>SPOC</p>	<p>10/1/2016</p>	<p>October 2016 update Delayed due to update of TT P&P – December 2016. January 2017 Update Speech Trek P&P have been sent to branches. Tech Trek P&P are being revised. April 2017 Update Tech Trek P & P have not been finalized due to the changes happening at the national level. July 2017 Update Tech Trek P & P have not been finalized due to changes happening at the national level.</p>
<p>7. 20 branches will participate in Speech Trek</p>	<p>SPOC</p>	<p>1/1/2017</p>	<p>October 2016 update 16 currently. January 2017 Update 18 currently. April 2017 Update Complete. 16 participated. July 2017 Update Complete</p>
<p>8. Research alternate funding for Speech Trek</p>	<p>SPOC</p>	<p>1/1/2017</p>	<p>October 2016 update Shelley Mitchell is working on this. January 2017 Update Shelley Mitchell continues her work. April 2017 Update Complete. \$1000 received from Maura Jones and Adobe. July 2017 Update Complete</p>
<p>9. Procure policy and procedure documents for state projects and review for compliance with state general policies and procedures</p>	<p>Governance</p>	<p>4/1/2017</p>	<p>October 2016 update No update submitted. January 2017 Update TT P&P's have been reviewed and revised to reflect areas of responsibility for AAUW CA per LOA with National. Will be presented at board mtg. for action.</p>



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			April 21017 Update Complete. July 2017 Update Complete
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VI-D Establish new state projects.

Action Items	Responsible Committee	Deadline	Updates
1. Develop a policy and a form that branches can use to submit proposals for new project grants	SPOC	4/1/2017	October 2016 update Complete – September 2016. January 2017 Update Complete. April 21017 Update One grant awarded. July 2017 Update Complete

VI-E Assure that all AAUW CA governance documents are aligned with mandatory National AAUW wording and State of California corporate regulations for non-profit entities.

Action Items	Responsible Committee	Deadline	Updates
1. Bring Articles of Incorporation and Bylaws into alignment with required wording for a PUBLIC BENEFIT CORPORATION.	Governance	Dec 31st 2016 when full membership vote not required. May 21st 2017 for items requiring full membership vote	October 2016 update In process, pending Oct. discussion with legal representation with National. January 2017 Update Received A of C from all but one incorporated branch --- that one is being supplied by the CA SOS office and has yet to arrive. Considering it's missing indicates not current changes and the branch is probably OK. Needed to procure these before we addressed the state issue as we planned to deal with branch problems at the same time as the state. Have determined there are no issues with the incorporated branches with their A/C and the attorney is moving forward with the CA SOS to hopefully resolve the issue without requiring a membership vote. Attorney has been directed that we must know where we stand ASAP. April 21017 Update Attorney has sent letter to AG, determination will be forthcoming in about a month. Action to be taken will be determined by the response of the AG and SOS.



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			<p>July 2017 Update No update submitted</p>
2. Review all policies and procedures for AAUW CA for compliance and continuity	Governance	5/1/2017	<p>October 2016 update In process. May 21, 2017 for any items requiring a full membership vote. January 2017 Update Ongoing. April 2017 Update Ongoing. July 2017 Update No update submitted</p>
3. If required, manage the communications to the general membership for a required vote on the change in the Articles of Incorporation.	Governance	5/31/2017	<p>October 2016 update No update submitted. January 2017 Update Pending --- attorney working with SOS office at this time. April 2017 Update Pending. July 2017 Update No update submitted</p>
4. Prepare recommendations for future revisions to bylaws.	Governance	4/1/2017	<p>October 2016 update No update submitted. January 2017 Update Pending resolution of Articles of Incorporation issue. Have ID'd a couple of items for future consideration. April 2017 Update One recommendation being brought forth at board meeting pertinent to the nominations committee chair and need for a broader base of selection for the position. July 2017 Update No update submitted</p>
5. Review the list of branch documents on file with National to id those that pose problems	Governance	10/1/2016	<p>October 2016 update Will be completed by 10/31/16. January 2017 Update Moratorium still in place. April 2017 Update Moratorium on changes lifted, branches notified, branches moving forward to meet</p>



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			the June deadline negotiated with the National Governance Officer. All branches have AA agreements on file with National. July 2017 Update No update submitted
6. Contact those branches whose governance documents are not in compliance and assist them in bringing their documents into compliance.	Governance	3/31/2017	October 2016 update No update submitted. January 2017 Update Moratorium still in place. April 2017 Update Ongoing with committee members spear heading this piece. July 2017 Update No update submitted
7. Upon completion of action items 1 & 2 confer with National to assure that all AAUW-CA branch documents on file at the close of the AAUW year are in full compliance.	Governance	6/15/2017	October 2016 update No update submitted. January 2017 Update Pending. April 2017 Update Pending determination from CA AG & SOS. July 2017 Update No update submitted

VII. Support branches, board, and committees communication needs through efficient use of technology and available staff resources.

VII-A Acknowledge all communication requests within 1 business day indicating who the request is assigned to and anticipated completion date.

Action Items	Responsible Committee	Deadline	Updates
1. Develop roles and responsibilities for communication team members for processing requests	Communications	9/30/2016	October 2016 update In progress. Will be finalized with website migration. January 2017 Update Help Desk tool implemented to allow receipt and processing of all requests. Roles and Responsibilities for Communications team members identified and documented. Complete. April 2017 Update Complete July 2017 Update Complete



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<p>2. Develop request process</p>	<p>Communications</p>	<p>9/30/2016</p>	<p>October 2016 update Complete. Will continue to use web team email process. January 2017 Update Complete. April 2017 Update Complete July 2017 Update Complete</p>
<p>3. Develop capability to track and respond to requests</p>	<p>Communications</p>	<p>9/30/2016</p>	<p>October 2016 update Complete. Tracking form initiated. January 2017 Update Complete. April 2017 Update Complete July 2017 Update Complete</p>
<p>4. Develop posting guidelines for AAUW - CA website posting</p>	<p>Communications</p>	<p>9/30/2016</p>	<p>October 2016 update Deferred until after website in production. January 2017 Update Submission process established and posted in two areas of the website. Guidelines for social media posting being evaluated. Will review and leverage guidelines from AAUW National. April 2017 Update Identified online resources that can be used to create social media posting guidelines. Communications team is reviewing and adjusting for our use with anticipated completion by June 2017. July 2017 Update No progress this quarter.</p>
<p>5. Develop roles and guidelines for posting to social media sites (website, Facebook, Twitter etc.) including appropriate content and style guides</p>	<p>Communications</p>	<p>4/1/2017</p>	<p>October 2016 update No update submitted. January 2017 Update Guidelines for social media posting being evaluated. Will review and leverage guidelines from AAUW National. April 2017 Update Identified online resources that can be used to create social media posting guidelines. Communications team is reviewing and adjusting for our use with anticipated completion by June 2017. July 2017 Update No progress this quarter.</p>

VII-B Implement website redesign to resolve unsupported server technology

Action Items	Responsible Committee	Deadline	Updates
1. Submit proposal for website redesign	Communications	1-Aug-16	<p>October 2016 update Complete. Proposal submitted and approved at July BOD meeting.</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
2. Survey Branch Leadership and Board members on website. B2B recipient's, Full Board	Communications	1-Aug-16	<p>October 2016 update Complete. Proposal submitted and approved at July BOD meeting...</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
3. In conjunction with Web consultant, create and manage project plan	Communications	8/15/2016	<p>October 2016 update Complete. Project initiated.</p> <p>January 2017 Update Complete. Website migrated 10/17.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
4. Implement website redesign	Communications	9/30/2016	<p>October 2016 update In progress. Anticipated delivery October 2016.</p> <p>January 2017 Update Complete. Website migrated 10/17.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>

VII-C Maximize use of Google for Business

Action Items	Responsible Committee	Deadline	Updates
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1. Evaluate use of alias model for emails	Communications	8/1/2016	<p>October 2016 update Complete. Reviewed all aliases and removed unneeded addresses.</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
2. Evaluate use of groups for effective communication across organization	Communications	8/1/2016	<p>October 2016 update Complete. Reviewed all groups and resolved issues with newsletter groups.</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
3. Evaluate use of related tools such as hangouts, and drive	Communications	4/1/2017	<p>October 2016 update No update submitted.</p> <p>January 2017 Update Communications team and Board using Google docs and other tools such as join.me and skype. Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
4. Investigate Google grants for free advertising on their site.	D & M	4/1/2017	<p>October 2016 update No progress to date.</p> <p>January 2017 Update Thanks to Sandi Gabe for investigating further with Google to ascertain that we MUST be a 501.3 to use their free advertising program. Completed 12/16.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>

VII-D Engage IBCs, branches and the board in determining communication needs and submitting content for publications and online presence

Action Items	Responsible Committee	Deadline	Updates
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<p>1. Survey IBCs, branches and board leadership to determine communication needs</p>	<p>Communications</p>	<p>1/31/2017</p>	<p>October 2016 update No update submitted. January 2017 Update Survey created. 1. Website survey completed in August 2. California Perspective survey designed and will be included in Winter California Perspective and sent out electronically in January. 3. Survey about B2B utilization anticipated in January. April 2017 Update Complete July 2017 Update Complete</p>
<p>2. Create an action plan in response to survey results</p>	<p>Communications</p>	<p>2/28/2017</p>	<p>October 2016 update No update submitted. January 2017 Update 1. Website survey results used in website redesign 2. CA Perspective survey results will be evaluated and reported at April board meeting. 3. B2B Survey results will be evaluated and reported at April board meeting. April 2017 Update California Perspective survey results created and submitted to AAUW CA Board for review and action in April 2017. See attachment. B2B survey process will be moved to 2017-2018 and prioritized with the goals established for next year. Several surveys were sent to branch leaders and members this year and we are approaching a time when branch leaders need to focus on entering Branch Officer Report changes. July 2017 Update B2B survey to be moved to 2017-2018 year.</p>
<p>3. Develop mechanism to solicit contributions to Board to Board</p>	<p>Communications</p>	<p>10/1/2016</p>	<p>October 2016 update Complete. Initiated reminder system to encourage submissions. January 2017 Update Complete. April 2017 Update Complete July 2017 Update Complete</p>

<p>4. Create list of publication dates for use by communications team</p>	<p>Communications</p>	<p>9/1/2016</p>	<p>October 2016 update Complete. Posted to website calendar. January 2017 Update Complete. April 2017 Update Complete July 2017 Update Complete</p>
<p>5. Identify editing team participants and develop a procedure for document review</p>	<p>Communications</p>	<p>8/15/2016</p>	<p>October 2016 update Complete. January 2017 Update Complete. April 2017 Update Complete July 2017 Update Complete</p>
<p>6. Develop process to solicit content to keep website fresh.</p>	<p>Communications</p>	<p>3/31/2017</p>	<p>October 2016 update No update submitted. January 2017 Update Published an article in December B2B to solicit additional team members to work with Committee chairs to keep website material fresh. Current Communications Committee members assigned to act as liaisons to state committees with the goals of 1) understanding committee communication needs and review and incorporate them in the website and 2) encourage periodic website updates to keep information on website current. April 2017 Update All committee chairs notified of their Communications Team liaison. Some teams have met with their liaison but most have not. The communications team would like to meet with committees during the Leadership Day to review their website presence with the committee. Committee liaisons will be adjusted to reflect addition of two committee members. July 2017 Update Several committees reviewed website details at June board retreat. The communications team is working on a process to evaluate any content submitted for appropriate publication either in B2B,</p>



JULY 2017 Strategic Plan Update

			<i>California Perspective</i> , or website. Establish new due date at July Leadership Meeting.
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VII-E Develop a records retention and document access policy (broader than the website) and apply to website

Action Items	Responsible Committee	Deadline	Updates
1. Categorize types of information displayed on website	Communications	10/1/2016	<p>October 2016 update Complete. Only sensitive documents will require password protection.</p> <p>January 2017 Update Complete. Reviewed with BOD in October Meeting.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
2. Recommend security process for website	Communications	10/1/2016	<p>October 2016 update In progress. Will be communicated to Board at October meeting.</p> <p>January 2017 Update Complete. Reviewed with BOD in October Meeting.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>
3. Incorporate access process in website redesign	Communications	10/1/2016	<p>October 2016 update Complete. Only sensitive documents will require password protection.</p> <p>January 2017 Update Complete.</p> <p>April 2017 Update Complete</p> <p>July 2017 Update Complete</p>

VII-F Inform branch and state leadership of available communications tools

Action Items	Responsible Committee	Deadline	Updates
<p>1. Develop reference guide to state and national communications tools and include in fall admin packet</p>			<p>Communications 8/20/2016 October 2016 update Complete. Included in packet. January 2017 Update Complete. April 2017 Update Complete July 2017 Update Complete</p>
<p>2. Develop educational materials about available communications mechanisms and how to make the most of them.</p>	<p>Communications</p>	<p>12/31/2016</p>	<p>October 2016 update No update submitted. January 2017 Update "Tech Corner" containing information on common communication tools including pros, cons and costs developed and posted on website. April 2017 Update Complete. Tech Corner will continue to be updated. July 2017 Update Complete</p>