



AAUW CALIFORNIA QUARTERLY COMMITTEE REPORT

COMMITTEE: DEVELOPMENT AND MARKETING

SUBMITTED BY: Deanna Arthur

DATE: 10/1/16

Bullets for top priority items accomplished (including completion dates):

- No items have been completed to date.

Bullets for upcoming top priority items (including target completion dates):

- The posting of the marketing and development brochure on the website. The plan needs to be reworked and other solutions need to be found. ETA unknown.
- The Give a Grad a Gift brochure is in progress. Several items have been generated for the use of the branches but not the brochure itself. Will discuss with C/U partners and membership if an email address is needed for the receipt of questions specific to the GGG programs.
- The location, contact and acquisition of sponsors for the annual meeting.
- A meeting/conference call for the members of the development and marketing committee.

Also, please complete the Excel spreadsheet with the Strategic Plan information and include in your report to the board.

(Optional): Requests for board action (use motion form, if appropriate):

COMMITTEE BUDGET QUARTERLY REPORT

Note: Each committee chair is asked to track committee expenses throughout the year. Please do not contact the CFO to provide these figures, since the CFO will also be busy preparing a detailed quarterly report. This is an opportunity for each committee to verify that their records match the CFO's records at the end of each quarter.

COMMITTEE:

DATE:

Category	Annual Committee Budget	YTD Expenses
Travel	\$	\$
Postage	\$	\$
Printing	\$	\$
Telephone	\$	\$
[specify other(s)]	\$	\$
Total	\$	\$0