



The Care and Feeding of Volunteers

Dawn Johnson
Leadership Development Committee
Mariposa Branch Co-President





Can't someone else do that?





I WANT TO VOLUNTEER

1	VOLUNTEER NAME	PHONE (PHONE)	EMAIL	DATE/TIME AVAILABLE
1	Jane Doe	(555) 123-1234	Jane.Doe@domain.com	Monday 10-11 am
2	Sue Smith	(555) 554-6478	Sue.Smith@domain.com	7-8 help if it works out with my travel schedule
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				



What's the Message?



I'd love to help but....

- My travel schedule is too unpredictable
- My family is coming to visit and I need to clean
- I want to enjoy my retirement
- I don't want to be in charge of anything

Helping AAUW is not a priority to me

Leadership Development Team – AAUW CA Convention April 2016



4

The Care and Feeding of Volunteers



- 1 Finding them
- 2 Asking them
- 3 Keeping them
- 4 Thanking them



Leadership Development Team – AAUW CA Convention April 2016



5

1 Volunteers: Finding Them



Where are they hiding?




- They're doing the fun stuff
- They're in your Interest Groups
- They're waiting in the wings for something new

Get in their faces

Leadership Development Team – AAUW CA Convention April 2016



6



Dear Interest Group Chairs,
Please share these quick news snippets from our branch with your group at the next meeting. Remind people that details are in the newsletter. If the event has already passed, sorry! Just skip it. Thanks for helping us keep everybody informed.

November 2015

- Ten Tech Trek girls will demonstrate cool experiments at the TEDx event on Saturday Nov. 14.
- Our "On Safari" fundraiser is Saturday Nov. 21. Contact Sandi for tickets or to donate an auction item.
- AAUW was mentioned THREE times in the Gazette's Oct 29 edition.
- Dinner with a Scientist needs 2 chaperones to herd girls. Contact Marilyn Saunders.

Leadership Development Team – AAUW CA Convention April 2016


2 Volunteers: Asking Them

Change The Ask

- Ask not what you can do for AAUW; ask what AAUW can do for you
- Make a Volunteer Value Promise
- Match opportunities with interests & skills
- Stop calling it a job
- Drill it down
- Stop begging

Leadership Development Team – AAUW CA Convention April 2016

AAUW Member Value Promise



By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.

Leadership Development Team – AAUW CA Convention April 2016

Volunteer Value Promise Ideas



By volunteering in the (*your branch*) of AAUW, you will:

- Make a difference in (*your community*) by (*sending girls to science camp, funding scholarships for deserving girls, collecting school supplies*).
- Meet (90) amazing, like-minded people who also live in (*your community*). Some are (*teachers*); some are (*artists*); some are (*software engineers*); some are (*realtors*).
- Practice your skills and learn new ones working on our events and programs.
- Network and socialize with other organizations and people who make things happen in (*your community*).

Leadership Development Team – AAUW CA Convention April 2016



10

More... Volunteer Value Promise Ideas



By volunteering in the (*your branch*) of AAUW, you will:

- Brainstorm with others to plan branch activities. Own them.
- Practice collaborating to get a job done.
- Use your time in a stimulating and rewarding way.
- Meet the promising youth of (*your community*) when you (*award them in a speech contest; drive them to science camp; tutor them; give them a scholarship*).
- Be supported and advised by (*name your branch leaders*) and the how-to binders of those who went before them.
- Get inspired.

Leadership Development Team – AAUW CA Convention April 2016



11

3 Volunteers: Keeping Them



- Be more businesslike
- Be honest about the requirements of the job opportunity
- Hold people accountable
- Stop backfilling
- Keep yer eye on ‘em
- Hand out a pink slip
- “Let it Go”

Leadership Development Team – AAUW CA Convention April 2016



12

4 Volunteers: Thanking Them

- Go beyond the newsletter
- Thank by listening
- Catch them being good
- Celebrate the small things
- Do the unexpected



Leadership Development Team – AAUW CA Convention April 2016



13
