

AAUW California's
2026 Annual Event

*Cultivating a
Sustainable Future*

April 18th



AAUW California Mission Statement

AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education and resources.

Welcome to our 2026 Annual Event!

Program Themes

- The strength and resilience of redwood trees =AAUW California and our branches
- Working together to provide what each other needs
- Being connected and standing together leads to stability and sustainability



Reminder About Watch Party Selfies



Snap a group photo!

Send to webteam@aauw-ca.org and
include your branch name!

Financial Report - Asset and Liabilities

- AAUW assets are very liquid - 99% of our assets are cash and investments. Liabilities consist of one month's credit card balance and accrued liabilities for the current month's expenses, less than \$9,000 at 3/31/2026.
 - Total assets = \$628,655.
 - Total cash and investments = \$621,505.
- The Operations checking account was \$86,547 at 3/31/2026 vs. \$71,907 at 3/31/2025, an increase of \$14,640.
- The Investment reserve accounts totaled \$535,021
 - An increase of \$53,114 at 3/31/2026 vs 3/31/2025.
 - The investment accounts are well above the minimum required reserve balance of \$75,000 for Operations and \$20,000 for State Projects.

Financial Report - Revenue and Expenses

- Membership dues income is \$159,000 this year to date vs. \$141,000 last year to date, up 13%
- YTD Expenditures are \$114,230. Where does the money go?
 - Public Policy includes our lobbyist, Lobby Days, postage and supplies - total \$46,461 (41% of total)
 - Administrative includes our office manager, storage, phone, internet, and office supplies - \$37,661 (33%)
 - Software and website - \$16,526 (14%)
 - CPA review, bank fees and tax/filing fees - \$8,834 (8%).
 - Amortization of software - \$2,227 (2%)
 - Other miscellaneous - \$2,273 (2%)
 - Travel - \$248 (<1%)

What Do These Number Mean?

- **Short-term:**

- We should achieve our operating budget of \$33,000 net income for FYE June 30, 2026.
- Membership revenues continue to increase while the costs for the primary mission of supporting AAUW California decreased last year, primarily due to not having an in-person Committee Day.

- **Our plans:**

- We will hold an in-person convention instead of a virtual annual meeting next fiscal year.
- We still expect to have positive net income in the coming fiscal year despite increase expenses.



State Named Gift Honoree

Can you guess who? Here are the clues:

Clue #1... She loves being a grandmother.

Clue #2... She is a tireless hiker, pickleball player, gardener, trip planner, and dog trainer.

Clue #3... She rations out one M&M to eat every 30 miles when she's driving long distances.

Clue #4... She is the backbone, heart and soul of the technology driving AAUW California.





**2026 State Named
Gift Honoree
Sandi Gabe**



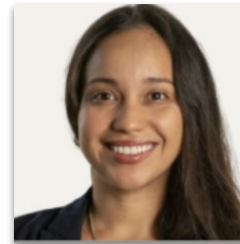
Town Hall



Moderator:
Katrina Sun Breese
Senior Director of Institutional
Advancement
AAUW National



Francie Cech
Co-VP Membership
AAUW North Hills/Pittsburgh (PA)



Rose Llanos
President-Elect
AAUW Florida



Cassie Marrs
Co-President
AAUW Carlsbad (NM)



Raegan Sealy
President
AAUW NYC Metro

THE AAUW PROGRAM

Celebrating the California Branches achieving STARS!

Advancement Star: 26 branches

Communications Star: 76 branches

Programming Star: 51 branches

Governance Star: 56 branches

Policy Star: 69 branches

Congratulations to you all!

THE AAUW PROGRAM

California Statistics:

- 2024: **69** branches participated (65%) with 7 achieving 5-Stars!
- 2025: **88** branches participated (82%) with 19 achieving 5-Stars!
 - Nationally, 57 5-Star branches and California has **33%** of the total.
- 2026 goal: **100% participation!**
We know the 5-Star number will be supercalifragilisticexpialidocious!

Why this matters: The 5-Star program aligns branches with the AAUW Strategic Plan and makes us all stronger.

5-Star Branches

Berkeley
California Online
Danville-Alama-Walnut Creek
Five Cities-Pismo Beach
Fremont Inc.
La Mesa-El Cajon
Laguna Beach
Lompoc-Vandenberg Inc
Long Beach Inc.
Marin

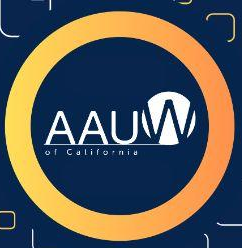
Mid-Peninsula Inc.
Monterey Peninsula Inc.
Morgan Hill
Palos Verdes Peninsula
Redding Inc.
Sacramento Inc.
San Luis Obispo
Turlock
Tustin-Santa Ana-Orange



Public Policy Updates

- Prop. 50/GOTV guide was developed to support educating voters about the special election in November 2025
- AAUW School Board Project: Defending the Frontline of Democracy symposium was held to provide education about how AAUW members can support school communities
- CCAMP (City Council Action and Monitoring Project) launched providing action-based resources to support local advocacy
- 2026 Legislative Agenda includes 33 bills aligned with our Public Policy Priorities, including 2 bills that we are sponsoring
- Lobby Days 2026 had in-district approach with 192 members from 64 branches meeting with 96 legislative offices to advocate for our three top-priority bills





AAUW CALIFORNIA 2026 EQUITY CHAMPION

Honored on this day, **April 18, 2026**

In recognition of tireless work and unwavering support of legislative and social actions to expand equity and access for all as well as to better the lives of women and girls.

Amy Hom

Amy Hom
AAUW California
Public Policy Co-Chair

Charmen Goehring

Charmen Goehring
AAUW California
President

Missy Maceyko

Missy Maceyko
AAUW California
Public Policy Co-Chair



*Senator
Caroline
Menjivar*

on my bills in the
past, like SB 418.



Program Break

10 minutes

Enjoy the slide show of watch party selfies, starting shortly...

Committee Highlights

Branch Development

- Implementing a New Leader Orientation
- Provided branch support for all 105 branches
- Developing a Past President's Council (New for 2026-2027)
- Encouraged Five-Star Branches
- Shared Volunteers First program with members in other states

AAUW Fund

- Speaking engagements for 2024 Fellows: 18
- Branch Named Gift Honorees: 84
- 93% of the Leadership team donated to AAUW Fund

Committee Highlights

Tech Trek

- 9 alums either in Camp Director (5) role, or training for next year (4) out of 13 total camp directors
- Fully digitized the Tech Trek process from applications (Camp Docs) to funding (QuickBooks) to follow up with alums in 2026
- Building momentum to re-engage alums from the past 28 years in a research project to share during 30th anniversary in 2028
- Helped branches keep Tech Trek excitement alive after camp through TT Alum Zone and microfunding for TTAG

Finance

- Offered education and guidance to branch finance officers
- Reviewed investment accounts for maximum benefit

Committee Highlights

Communications

- Completed the website modernization project, which strengthens our ability to serve members for years to come
- Developed the new all-member publication: California Compass
- Supported all other committees daily with a variety of services such as document editing, email sending, website posting, webinar support, and other services

Nominations and Elections

- Conducted outreach and marketing for candidates
- Found candidates to fill all board positions

Branch



ACTIVITY
OF THE
YEAR

Award

2026



Branch

AAUW
OF AMERICA

ACTIVITY
OF THE
YEAR

Award



2026

Branch
ACTIVITY
OF THE
YEAR
Award



REDLANDS BRANCH
EMPOWERING WOMEN
THROUGH CHATTING



2026



**REDLANDS BRANCH
EMPOWERING WOMEN
THROUGH CHATTING**



2026

Branch
ACTIVITY
OF THE
YEAR
Award



MID-PENINSULA BRANCH HUMAN TRAFFICKING



2026

Branch
ACTIVITY
OF THE
YEAR
Award



MID-PENINSULA BRANCH
HUMAN TRAFFICKING



2026

Branch
ACTIVITY
OF THE
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Award



MORGAN HILL BRANCH
YOUNG WOMEN LEADERS
YWL



2026



**MORGAN HILL BRANCH
YOUNG WOMEN LEADERS
YWL**



2026



AAUW Legacy Circle

What it is: Those who have made a planned gift to National AAUW, affirming their commitment to equity.

Planned Giving: Bequests, life insurance, retirement plans, real estate, charitable gift annuities and more!

How to Enroll:

Northern CA - Charmin Goehring (charminme@yahoo.com)

Southern CA - Tobi Balma (aauw.tobi@gmail.com)

Benefits: Special invitations to virtual events, warm communications throughout the year, knowledge that you are helping to sustain AAUW for future generations of women and girls!



Legacy Circle Members



Anonymous
Heather B. Abushanab
Patricia A. Allgeier
Roberta Argendeli
Deanna M. Arthur
Kathleen L. Asay
Michelle D. Baer
Tobi C. Balma
Elisabeth H. Bathgate
A. Lee Battershell
Elias L. Battershell
Carolina Battershell
Shari A Beck
Barbara A. Bettencourt
Bernice A. Bigelow
Amy Bisek

Jan Britton
Julia T. Brown
Kathryn Brown
Eleanor Buckey
Dorothy Burk
Karen Burley
Peggy S. Cabaniss
Claire Campodonico
Peg Carlson-Bowen
Helene Carr
Jeane R. Caveness
Judy W. Cavin Brown
Kathleen M. Cha
P. Gail Chesler
Amber Chiang
Rozanne Child

Tracey Clark
Margaret B. Coston
Dana B. Cox
Janette R. Cushman
Lynda W. Daniels
Marilyn Daniels
Chice A. Davison
Vicki Demasi
Suzanne M. Dilena
Sandra K. Disario
Kathleen Doty
Vickie Dugan
Mary J. Dunn-Ruiz
Ann Du Puy
Carolyn Eggleston
Donna D. Erickson



Legacy Circle Members




Turea Erwin
Nancy E. Finston
Cathy M. Foxhoven
Marilyn Freeman
Alene Friedman
Suzanne Fromkin
Annette M. Funk
Sandra Gabe
Charla Gabert
Tena Gallagher
Carolyn H. Garfein
Eileen H. Givens
Charmen E. Goehring
Margaret J. Hankle
Sandra L. Hansen
Alicia Hetman

Marge Hobbs
Donna C. Holmes
Patricia Holvick
Carol G. Holzgrafe
Elizabeth Jordan
Patricia M. Kohnen
Kathryn Kort
Jackie Lamb
Eleonore Lavender
Jana Lawton
Patricia N. Lehman
Sandra J. Lesourd
Elaine Levey
Geri Madden
Pat C. Madden
Ellen P. Mathis

Maranell R. Mcknew
Carol Mcmillan
Holly Millar
Jeanette A. Miller
Patricia J. Missman
Mary (Betty) E. Morin
Perdita H. Myers
Linda Myers
Susan Negrete
Jane J. Niemeier
Ainsley Nies
Kay Odgers
Myra Orta
Dianne E. Owens
Barbara F. Palmer
Mary A. C. Parks



Legacy Circle Members



Mary L. Pelican
Judith Pfeil
Joy N. Picus
Linda J. Quinby
David L. Quinby
Vicki L. Reeder
Mary L. Renner
Frances Rozner
Caroline L. Sanchez
Sharon L. Schuster
Dolores Seidman
Shari Shamsavari
Peggy L. Shippen
Estelle N. Shiroma
Sharyn Siebert
Rita Skillman

Linda J. Slater
Jill C. Smith
Barbara A. Smith
Hedda H. Smithson
Cheryl A. Sorokin
Susan Steckclair
Cheryl A. Suit
Raegan M. Sweeden
Christine Taxier
Gloria Taylor
Elin D. Thomas
Lucy Thoms-Harrington
Diane Trombetta
Beverly Van Citters
Karen Vanderwerken
Helene Victor

Mary J. Wall
Fay C. Weber
Sharon Westafer
Susan Wheeler
Linda G. Whitney
Judith Wilkinson
Marie Wolbach
Caroline W. Wood
Krystyna A. Wulff



Legacy Circle
In Memoriam



Judy Horan



Elaine Johnson

Meet the Incoming Board Members



Donna Holmes
Director (2 yrs)



Sandi Gabe
Director (2 yrs)



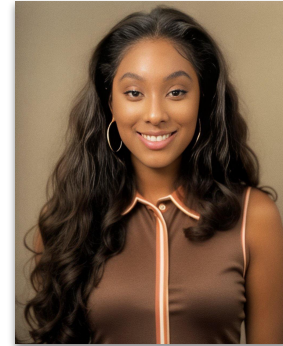
Seena Trigas
Director (1 yr)



Beckie Gomez
Director (2 yrs)



Mary Isaac
Director (2 yrs)



Brittney Diab
Secretary (2 yrs)



Revisiting the Four Pivots

Pivot 1: self-reflection/introspection

Statewide book study, programming, book choices

Pivot 2: relationships over results

Volunteers First

Pivot 3: new ways for old problems

City Council Action and Monitoring (CCAMP),
School Board Project, new board structures

Pivot 4: changing course as needed

Fewer meetings, more collaboration

AAUW Through the Years

- Very few organizations last more than 100 years
- 145 years of pivoting and adapting to societal changes and challenges
- AAUW is still relevant and needed today!





to upgrade our office space

Incoming Co-Presidents (2026-2028)




Sharyn Siebert



Sigrid Moranz



Focus on the Future: Community Connection, Outreach and Engagement

- In-Person Events:
 - Spring 2027: Convention to replace virtual event
 - 2028: Regional (Western States) Conference
 - Other Plans:
 - Public Policy Committee name change
 - Bring back Gov Trek, with changes
 - Marketing: *AAUW is the best-kept secret-we need to promote our “awesomeness”!*
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Closing Remarks

- Committee applications are due May 15.
- Watch for the monthly Public Policy newsletter for important ways to take action as we move into election season.
- Share AAUW with others!
- Event survey will be emailed to everyone who registered. Please give us your feedback!

A vertical photograph of a redwood forest with tall, slender trees and a small stream in the foreground, serving as a background for the slide.

Breakout Room Topics

Branch Activity of the Year Award Winners

School Board Project

Five Star Branches

Legacy Circle

Interested?

Click the link posted in chat to join.

Acknowledgements

Our Amazing Communications Team

Michelle Baer, Julika Barrett, Randa Blanding, Claudia Chandler, Tracey Clark,
Sandi Gabe, Shelly Johnson, Linda Slater, Peggy Synder, Danica Ward

The Annual Event Committee

Charmen Goehring, Beckie Gomez, Sigrid Moranz, Sharyn Siebert, Gail Swain

Our Office Manager Extraordinaire

Julika Barrett

OUR MEMBERS!!