



AAUW California City Council Action & Monitoring Project (CCAMP)

local action and relationship-building with city councils

February 27, 2026



Welcome! Meet Your Presenters:



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Public Policy

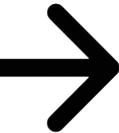


Missy Maceyko
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What Is CCAMP?



Based on requests from branches, [CCAMP](#) is a special project being launched by AAUW California Public Policy to provide **action-based resources that support local advocacy and relationship-building** with city councils and boards of supervisors.



The goal of CCAMP is to build and support sustained collaboration between AAUW members/branches and local governments.



Why CCAMP?

Through CCAMP we can engage in **sustained activism** that will **advance our Public Policy Priorities locally**.

Local and hyper-local activism is not only accessible, it is empowering and more immediate than state/federal actions.

Small local actions often have a ripple effect— influencing policies and changing lives not only locally, but far beyond your region.

2026 CCAMP Focus: Anti-Discrimination



What is the 2026 Focus?

In 2026, we will focus on **local anti-discrimination education and protection**. We will ask you to take stock of what your city/county is already doing to provide anti-discrimination information and resources—to dispel misinformation, educate, offer protection, and provide pathways for reporting.

2026 CCAMP Focus: Anti-Discrimination



Why this focus?

The federal government can no longer be counted upon to reliably tell us what discrimination is nor can they be counted on to protect our citizens from discriminatory practices. Dispelling misinformation and advancing protections are now reliant on State, County and City governments.

2026 CCAMP Focus: Anti-Discrimination



2025-2027
AAUW
OF CALIFORNIA
PUBLIC POLICY PRIORITIES

AAUW California's Public Policy Priorities, which are member-driven and approved, inform our legislative and other forms of activism. Consistent with our organizational value of achieving fair and equitable opportunities for all in our diverse society, and our mission to advance equity for women and girls specifically, we advocate for policies that promote, enhance, and ensure security, justice, access, and representation in four specific priority areas, as listed. As such, AAUW California advocates for policies that promote, enhance, and ensure the following.

- Economic Security for All Women**
 - Equity in the workplace
 - Enforcement of workplace anti-discrimination statutes
 - Security in retirement
 - Job training for career development
 - Work-life balance
- Equal Access to Quality Public Education for All Students**
 - Title IX enforcement for anti-discrimination
 - Adequate and equitable funding for public education
 - Diverse and historically accurate curricula
 - Diverse staff
 - Civics instruction in all CA high schools
 - Equitable access to STEM programs
 - Civics instruction
 - Funding to support strong infrastructure
 - Civil rights and accountability standards
- Social and Racial Justice for All Members of Society**
 - Self-determination in healthcare decisions
 - Equal access to affordable healthcare and housing
 - Equal access to gender affirming care
 - Freedom from violence
 - Civil and voting rights protections
 - Protections for historically marginalized groups
 - Efforts to resist anti-immigrant policies
 - United Nations human rights protections
- Increased Representation of Women in Leadership Roles**
 - Proportional appointment to publicly held boards
 - Leadership skills training
 - Programs that promote participation in public service careers

Why AAUW?

Our public policy priorities are grounded in anti-discrimination. We can and should work with city councils and county boards to ensure that resources are available and to support ongoing anti-discrimination efforts in all of their forms.

2026 CCAMP Focus: Anti-Discrimination



Which anti-discrimination areas?

- **General Policy.** AAUW California is asking you to ask about the implementation of SB 1340 (2024). This allows for a broad focus on anti-discrimination information and reporting pathways (e.g. how to report employment discrimination).
- **Specific Areas.** You should also focus on specific areas and efforts that are meaningful to you and your community and that align with PPPs.

2026 CCAMP Focus: Anti-Discrimination



General Anti-Discrimination Policy: SB 1340

SB 1340 was passed by the CA legislature in 2024 and went into effect in January of 2025. This law allows cities and counties to cooperate with the California Civil Rights Department (CRD) in two important areas:

- in creating local pathways for enforcement of anti-discrimination protections, with a focus on employment and housing discrimination, in coordination with CRD; and
- in creating more protective local ordinances, that go beyond the protections offered by state legislation—such as preventing discrimination based on height or weight.

Creating local pathways for enforcement creates the potential for quicker and more localized responses to discrimination, especially in housing and employment.

SB 1340 is about OPPORTUNITIES, not about COMPLIANCE.

Full text of the bill [here](#). How to talk about SB 1340 [here](#).

2026 CCAMP Focus: Anti-Discrimination



Specific Anti-Discrimination Areas

Use CCAMP to focus on specific areas and efforts that are meaningful to you and your community and that align with PPPs.

- **Suggestion:** focus on your city's promotion and support of anti-discrimination information and protections around communities or programs that have been explicitly under attack in 2025-2026, as well as the women who are part of these communities, including (but not limited to)...
 - undocumented communities,
 - Spanish speaking communities,
 - LGBTQ+ communities, and
 - communities of color.

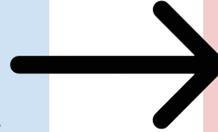
In addition to asking about SB 1340, you can and should focus on any local anti-discrimination efforts and targets that align with our mission and PPPs.

2026 CCAMP Focus: Anti-Discrimination



What is already being done?

- What is your city/county already doing?
- Is what they are doing impactful?
- What are they doing well?
- How are they letting people know about it?



Opportunity areas for expansion?

- What else would you like to see your city do?
- Where else do you want them to focus?



How can AAUW encourage and support?

- How can we use our networks to amplify existing local initiatives that are good?
- How can we contribute to support improving on what exists or creating new resources, initiatives, programs, etc?
- How do our existing initiatives overlap? How can we cross-promote?
- If we encounter those who are unsupportive, how can we ensure greater protections for all community members?

How to Participate in CCAMP?



Year 1 Engagement Timeline

February	Step 1	<u>Project launch (webinar)</u>
March	Step 2	<u>Build a team</u>
April	Step 3	<u>Learn about your city council</u>
May	Step 4	<u>Attend a city council meeting</u>
June	Step 5	<u>Meet with a city council member</u>
Ongoing	Step(s) 6(+)	<u>Regularly attend/view meetings and events</u>

**This is a suggested month-by-month timeline. We ask that you follow the steps in order, but you can go faster or slower, as needed. All we ask is that if you want to participate this year, that you get to Step 6 on/before December 1, 2026.*

How to Participate?

Step 1: Attend launch webinar



Step 2: Learn More, Build a team (March)

- Read all documents in [the toolkit](#).
- Identify a leader and any team members.
- Choose the city council you will build a relationship with.
- Send us an email at publicpolicy@aauw-ca.org to let us know your choice and to ask questions. Please put CCAMP in the subject line.

How to Participate?



Step 3: Learn about your city council (April)

Identify what is already offered regarding anti-discrimination (gender equity and social justice), become familiar with available resources, information, and events by looking at...

- City website(s) and social media accounts
- Strategic plans
- Community events (e.g., coffee with a cop; community and nonprofit fairs)
- Budget(s)
- Resources for businesses
- Newsletter(s)
- Citizen academies if/when offered
- Note at least one thing that you appreciate about what they're doing

➔ Identify a specific anti-discrimination focus area, program, or priority area for your team.



SEARCH YOUR CITY

WELCOME

EVENTS

LBTV

OPENLB

CONNECT



SPRING 2026 RECREATION CLASSES

Register for Parks, Recreation & Marine classes for the entire family starting from March to May 2026.



SUMMER'S GLOBAL
SOCCER EXPERIENCES IN
LONG BEACH



FISCAL YEAR 2027
PROPOSED BUDGET



IMMIGRATION
INFORMATION AND
RESOURCES

MYUTILITY PORTAL

PARKING SERVICES

GO LONG BEACH APPS

AGENDAS & MINUTES

MEETINGS LIVE

PLANNING & BUILDING

BUSINESS LICENSES

TAX SHARING AGREEMENTS

ALL ONLINE SERVICES

CITY NEWS RELEASES

CITY NEWS

HOME » LONG BEACH VALUES ACT



IMMIGRATION INFORMATION AND RESOURCES

LONG BEACH VALUES ACT

[Long Beach Values Act Resource Guide](#) | [Federal Immigration Enforcement](#) | [Know Your Rights](#) | [Resource Helpline](#) | [Community Connectors](#) | [Legal Services Partners](#) | [Additional Resources](#) | [Long Beach Justice Fund FAQ](#)

How to Participate?



Step 4: Attend a council meeting (May)

- Plan a positive public comment, focused on the thing(s) you identified in Step 3
- Attend the meeting in-person, if possible.
- At the meeting, sign up and make a **positive** public comment.

Making a positive public comment is a good introduction/first impression that sets the tone for ongoing relationship-building. Positive comments signal we support our elected officials, are collaborative, and take pride in our region.

How to Participate?

Step 5: Schedule meeting with a council member (June)



- **Before the meeting**
 - Send an email to a council member using the template provided [HERE](#). *If you already have a relationship, reach out the way it makes sense. Modify the template as needed to address local programs from Step 3.*
 - Arrange a meeting date and time, online or in-person.
 - Share meeting details with members of your team.
- **During the meeting**
 - Use the template provided [HERE](#) to guide your meeting, which should focus on local programs and anti-discrimination efforts.
- **After the meeting**
 - Follow up with the councilperson, based on your conversation.
 - Report back to AAUW California on opportunity areas and meeting outcomes by filling out this brief form [HERE](#).

How to Participate?

Step 6 (Ongoing): Maintain Relationships

Attend council meetings & participate in events. The goal is to create a long standing working relationship between AAUW and the council/board.



- **Identify Meetings & Events.** Check the schedule for online/in-person meetings for your city council.
- **Attend Events.** Have a team member attend city events (e.g., coffee with a cop)
- **Collaborate With the Team.** Take notes during meetings and events and share with the team.
- **Identify Future Opportunities.** Have a team member attend meetings to identify priorities, areas of synergy with AAUW, and possibilities for future collaboration.
- **Share Findings.** Share findings with AAUW California on opportunity areas and meeting outcomes by filling out this brief form [HERE](#).

FAQs

- My branch covers many city councils. Do I have to do this work for all of them?
- How do I talk about issues that may be labeled as “DEI” with local officials who may be worried about consequences from the current federal government?
- How do I engage with city councils or boards that have no interest in our Public Policy Priorities?

See [FAQs in toolkit](#) for more.

Open Q&A

Thank You! Please Reach Out to Public Policy with Qs!



THANK YOU

Please fill out the Survey

QUESTIONS? COMMENTS? CONTACT US:

webteam@aauw-ca.org