

Welcome



- This meeting will be recorded
- The recording and this PDF will be posted on the AAUW Peer Group Webpage
- Please mute your Speaker during the presentation
- Questions will be addressed at the end of the meeting
- Please use the Chat to “everyone” for questions
- Please unmute when asking a question

AAUW CA Fund Peer Group

September 30, 2025

The Nuts and Bolts of The AAUW Fund



AAUW CA Fund Committee

**Chair: Deanna Arthur, AAUW CA Director, Alhambra-San Gabriel,
email: aauwfund@aauw-ca.org**

Committee Members:

- ❖ **Tobi Balma, Long Beach, La Palma-Cerritos, Greater Whittier, CA Online
email: aauw.tobi@gmail.com**
- ❖ **Cheryl Plotkin, Alhambra-San Gabriel
email: caplotkin62@gmail.com**
- ❖ **Mary Jane Sanchez-Fulton, Coachella Valley
email: mjsanchezfulton@gmail.com**

What We Will Cover

- **What is the AAUW Fund?**
- **Your Responsibilities**
- **Unrestricted Funds**
- **Restricted Funds**
- **Ways to Contribute**
- **5 Star Program**
- **Requesting a Fellow**
- **Fund Donation Form**
- **Fellowships and Grants**
- **Resources**
- **Questions**

What is the AAUW Fund?

- It is the umbrella that supports all of AAUW's programs and initiatives
- It is the part of AAUW that helps keep AAUW running to be able to fulfill its Mission and Vision.
- It includes Fellowships and Grants, and much, much more.
- The AAUW Fund remains the largest source of funding exclusively for graduate women.
- AAUW CA members and branches generously donated \$475,275 to AAUW Fund in 2024.
- Contributions to the AAUW Fund are tax deductible.

Your Responsibilities to Your Branch

- Be knowledgeable of the AAUW national fundraising policies and ensure the branch complies with AAUW national policies and IRS regulations.
- Be knowledgeable about AAUW programs to promote fundraising efforts to meet goals.
- Honor donor intent and inspire members to underwrite AAUW and its programs through AAUW Greatest Needs Fund (9110), Education and Training Fund (4450), Economic Security Fund (4449) and Leadership Fund (4452).

Your Responsibilities to Your Branch

- Ensure member donations are submitted in a timely manner.
- Work with other branch officers and committees to integrate fundraising with other priorities
- Participate in AAUW fundraising training such as webinar/workshops or opportunities provided by others.
- Celebrate successful fundraising and its impact by thanking and recognizing donors through branch publications, at branch meetings and personal thank-you notes..
- Review AAUW Monthly branch donation reports and report any discrepancies to the state AAUW Fund Chair.

Your Responsibilities to AAUW National

- Be familiar with and adhere to all AAUW fundraising policies, AAUW Bylaws, and IRS regulations.
- Help members understand the vital relationship between AAUW programs and donor funding.
- Dialogue with AAUW about concerns or questions raised related to fundraising efforts or disbursement.
- Submit donations in a timely manner via AAUW Contribution Report Form.
- Share successful fundraising ideas.
- Lead by example, be an AAUW donor.

Your Responsibilities to AAUW CA

- Celebrate successful fundraising and its impact.
- Share successful fundraising ideas.



Restricted vs Unrestricted Funds

Restricted:
can only be used for the specific fund purpose

Vs

Unrestricted Funds:
are used wherever there is a need



Unrestricted Donations

The Greatest Needs Fund #9110

☀ Provides **flexible, unrestricted support** for AAUW's mission of advancing equity for women and girls through research, education, and advocacy.

🔧 Donations are **used where they're most needed**, including:

Research – producing reports on gender equity, pay gaps, workplace issues, grants and career development.

Advocacy – lobbying and grassroots efforts for gender equity laws and policies.

Leadership & Economic Security – programs like salary negotiation workshops and leadership training.

💡 Allows AAUW to **respond quickly** to emerging issues, and some critical operations like administrative costs.

Ensure **financial stability and innovation**.

Keep **core programs sustainable** over time.

Preferred Restricted Funds

4513 – The Defend Higher Education Fund will enable AAUW to elevate the critical higher education issues impacting women, mobilize advocates across the country, provide strategic resources to students, staff and faculty on campus, and fuel investments in the infrastructure and technology necessary to move our mission forward.

Preferred Restricted Funds

4514 - Public Policy General

The Public Policy Fund is focused on increasing the impact of our Action Network through growing the number of advocates across the country and providing timely, accurate, and actionable information about our key issues. This fund helps equip branches across the country with timely, customized talking points on core policy issues like Title IX, student debt, and pay equity. Support to this fund enables AAUW to reach and energize new advocates—strengthening our collective impact in the fight for gender equity in education and the workplace.

Popular Restricted Fund

#3999 Legal Advocacy Fund

Applications Open August 1 Application Deadline September 30

- ❖ **Funds cases in state or federal court** that address sex discrimination in employment or education **and** have the **potential to set or reinforce precedent** for future cases on gender discrimination. (Pay Inequity, Violations of Title IX, Title VII of the Civil Rights Act of 1964, & Tenure Violations)
- ❖ Provides **renewable grants** (\$5K-\$20K)
- ❖ Provides **Clinic Grant Awards to Law Schools**

Ways to Contribute

1. Use the Donate Link on the AAUW Webpage
2. Fundraise through your branch
3. Become a Champion (\$5000 donation)
4. Leave a Legacy (Legacy Circle)
5. Donate stocks
6. Give through your IRA (Qualified Charitable Donation)
7. Make a grant from your Donor Advised Fund
8. Donate cryptocurrency
9. Contact the AAUW National Office for Funds not listed on the AAUW Donate Page (for a link or to mail a check)

THE AAUW PROGRAM

- Raise \$30 per member in FY26 towards the Greatest Needs Fund
- Increase contributions to the Greatest Needs Fund by 15% from the last fiscal year
- Increase the number of individual donors compared to the previous fiscal year
- Make a branch contribution to the Defend Higher Education (#4513) or Public Policy Funds (4514)
- Recruit at least one Legacy Circle member from your branch in FY26

Fellowships and Grants

<https://www.aauw.org/resources/programs/fellowships-grants/>

Applications Open August 1 Application Deadline September 30

1. **For Individuals**

2. American Dissertation Fellowship (\$25,000)
3. American Short-Term Research Publication Grant (\$8,000)
4. American Postdoctoral Research Leave Fellowship (\$50,000)
5. Career Development Grant (\$8,000)
6. International Fellowship (Master's and Doctorate Degrees) (\$20-\$25,000)
7. International Project Grant (15,000)
8. International Postdoctoral Research Fellowship (\$50,000)
9. Selected Professions Fellowship (\$20,000)

10. **For Organizations**

11. AAUW Branch and State Affiliate Community Action Grants (up to \$10K)
12. Community Action Grant (up to \$75K)

AAUW Fund Contribution Instructions and Form

<https://www.aauw.org/resources/member/contribution-report-form/>



AAUW Contribution Report Form (CRF)

Send mail to: AAUW P.O. Box 98045, Washington, DC 20090-8045

☐ connect@aauw.org

☐ 800.326.2289, M-F, 10-5pm, ET

Required

Officer Name:	Branch Code:
Officer Address:	Date:
Phone:	E-mail:

PLEASE PRINT CLEARLY OR TYPE INTO THE FORM - PROVIDE COMPLETE NAME AND ADDRESS – REMIT PAYMENTS AND FORMS TOGETHER

Please make gifts payable to: AAUW for tax-deductible contributions. Contributions should be submitted within 30 days of receipt.

MEMBER/DONOR ID# Member IDs can be found in the Community Hub on the Export Branch Roster.	Donor Enter complete name and address of individual, branch, state, or business. Include business contact if applicable.	Branch/State Credit Your primary branch and state receives credit for your gift automatically. To credit elsewhere please specify below. Write STATE CONTRIBUTION if to be credited to state only.	Fund # Enter fund# from the second page of this form. Unspecified gifts will go to the Greatest Needs Fund.	Amount \$ Must match the donor's or branch's check/card amount. Verify that total gifts match report total.	Notes List memorial information, credit card numbers, with type, and expiration date here if paying by credit card.
Member ID #1234567 Ck#8910	Jane Doe 1234 Nowhere St., City, State, ZIP	ABC Branch	9110	\$50	In memory of Jane Doe.
ID#					
Ck#					



Request an AAUW Fund Speaker

<https://www.aauw-ca.org/request-aauw-fund-speaker/>

- **Instructions are on the AAUW-CA Website**
- **You must work with our AAUW California Scheduler** by submitting a request using this link:
https://docs.google.com/forms/d/e/1FAIpQLSeCG_qfu91IMTv2kSrpMrJsZmCdq9n3lMWDtJMqmAoPSFdQZQ/viewform
- **Current fellows are heavily involved** in their studies and very busy.
- The schedulers generally require **four to six weeks of advance notice** to schedule a speaker.
- The schedulers contact **current fellows, but on occasion may call on past fellows** who are often more readily available, and can also speak to the longer-term impact an award has had on their lives.
- **We suggest that you prepare a backup program should a fellow not be available on the dates you request.**
- Branches are limited to **one visit** from a current fellow **every other year**.

Resources

5 Star Program

[AAUW CA Fund Webpage](#)

[AAUW CA Fundraising Guidelines](#)

[AAUW CA Peer Group Webpage](#)

[AAUW CA Request a Speaker Link](#)

[AAUW Fund Donation Form](#)

[AAUW Fund Donation Webpage](#)

[AAUW Legal Advocacy Fund](#)

[AAUW National Fellowships and Grants](#)

[Branch Job Description](#)

Current and Past LAF Cases

[Fellowship Directory 2004-5 thru 2023](#)

[\(by name of recipient\)](#)

[Fellowship Directory 2023 to present](#)

[Greatest Needs Flyer](#)

[Legacy Circle \(CA Webpage\)](#)

[Legacy Circle Brochure](#)

[Named Gift Honoree Info](#)

[National AAUW Fundraising Policies](#)

[Planned Giving](#)

For Information About the Recipients of Your Branch Endowment/Grant:

contact awards@aauw.org or

AAUW CA President Charmen Goehring at statepresident@aauw-ca.org

Questions



Next Steps

Future Topics of Interest?

Save the Dates!

Register on the [AAUW CA Calendar](#) for
Upcoming AAUW Fund Peer Group Meetings
October 28, 2025; November 18, 2025;
March 10, 2026, and April 28, 2026.

These meetings will also be held on Tuesdays at 7 pm.

Thank You!

