

Harnessing the Power of AI: Innovation, Creativity, and Social Impact

Answers to Your Conference Attendee Questions

1. What legal checks and balances are now in place to prevent fake and false information distribution including speech in videos?

The legal landscape is still evolving, but current frameworks include:

- **Disclosure laws:** Several U.S. states (California, Texas, Michigan, others) now require labeling of AI-generated political content, especially during elections
- **Platform policies:** Major platforms have terms of service prohibiting certain deepfakes, particularly non-consensual intimate imagery
- **Existing laws being adapted:** Defamation, fraud, copyright, and identity theft laws are being applied to AI-generated content
- **Sector-specific rules:** Political ads with AI content must be disclosed in many jurisdictions

The challenge: Laws are reactive and fragmented. There's no comprehensive federal U.S. framework yet, though the EU's AI Act includes provisions for transparency in synthetic media.

2. Will the workshop be recorded for later viewing?

[This is a logistics question for you to answer based on your plans!]

3. How to optimize minutes-taking at board meetings using AI

Practical approaches:

- **Transcription tools:** Use Otter.ai, Microsoft Teams transcription, or Google Meet's live transcription to capture verbatim discussions
- **AI summarization:** Tools like Claude, ChatGPT, or specialized meeting assistants (Fireflies.ai, Fathom) can generate summaries, action items, and decisions
- **Workflow:** Record → transcribe → AI summary → human review and edit for accuracy
- **Best practice:** Always have someone review AI-generated minutes for accuracy, context, and sensitive information before distribution

Pro tip: Create a template for your AI tool that matches your organization's minute format for consistency.

4. Privacy - using personal information (names, addresses, etc)

Key principles:

- **Don't input sensitive personal information** into public AI tools (ChatGPT free tier, Claude.ai) unless necessary

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- **Use enterprise versions** with data protection agreements for organizational work
- **Anonymize when possible:** Replace real names with "Person A" or generic terms
- **Check terms of service:** Understand how each AI platform uses your data
- **Comply with regulations:** GDPR (Europe), CCPA (California), and other privacy laws apply to AI use

For your organization: Develop an AI usage policy that specifies what data can and cannot be shared with AI tools.

5. What does AI do on Facebook?

Facebook (Meta) uses AI extensively:

- **Content recommendation:** What posts, videos, and ads you see
- **Face recognition:** Photo tagging suggestions (where enabled)
- **Content moderation:** Detecting hate speech, misinformation, spam
- **Ad targeting:** Matching advertisements to user interests
- **Newsfeed ranking:** Determining which posts appear at the top
- **Meta AI assistant:** Chatbot for questions and image generation

Concern areas: Filter bubbles, algorithmic amplification of divisive content, privacy implications of data collection.

6. I would love a discussion of the use of AI for college students

Positive applications:

- **Learning support:** Explaining difficult concepts, providing practice problems
- **Writing assistance:** Brainstorming, outlining, editing (not replacing original thought)
- **Research:** Summarizing papers, finding sources
- **Accessibility:** Helping students with disabilities

Concerns to address:

- **Academic integrity:** Where's the line between assistance and cheating?
- **Learning shortcuts:** Students may miss developing critical skills
- **Equity:** Not all students have equal access to AI tools

Recommendations: Teach students to use AI as a learning partner, not a replacement for thinking. Educators should be transparent about acceptable AI use in assignments.

7. What is the roadmap for regulation? Particularly when it pertains to age gates and chatbot elements

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Current landscape:

- **No federal AI law yet** in the U.S., though multiple bills are in discussion
- **Age-related proposals:** COPPA 2.0 would update children's online privacy protections to address AI
- **State-level action:** California, Colorado, and others are passing AI regulations
- **International:** EU AI Act (implemented 2024-2026) includes some protections

For chatbots specifically:

- Requirements for disclosure that users are talking to AI
- Restrictions on AI interactions with minors
- Safety measures for mental health contexts

Timeline: Expect fragmented state regulations in 2025-2026, possible federal framework by 2026-2027, but this is speculative.

8. Can you please recommend the best way to learn how to use AI in small, women-founded start-ups, including creating agents?

Learning pathway:

Start here:

- Take free courses: "AI for Everyone" (Coursera), Google's AI Essentials
- Experiment with tools: ChatGPT, Claude, for daily tasks (emails, brainstorming, research)

For your business:

- Identify specific pain points: customer service, marketing, data analysis
- Start with no-code tools: Zapier AI, Make.com for automation

Creating agents:

- Learn prompt engineering (how to give AI clear instructions)
- Explore agent builders: GPTs (ChatGPT), Claude Projects, or AutoGPT
- Take courses: DeepLearning.AI's "Building Systems with ChatGPT API"

Communities:

- Women in AI groups, startup accelerator AI workshops
- LinkedIn Learning, YouTube channels like "AI Explained"

Practical approach: Start small with one use case, measure impact, then expand.

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9. Impact on our students who will lose the basics of gaining critical thinking skills. How do we stop that from happening?

Valid concern. Here's how to address it:

In education:

- **Teach WITH AI, not against it:** Show students how to verify AI outputs, identify errors, think critically about AI-generated content
- **Redesign assessments:** Move from purely written exams to presentations, discussions, projects where students explain their thinking
- **Emphasize process over product:** Require students to show their work, explain reasoning, document their research process
- **Critical AI literacy:** Teach students to ask: "How does the AI know this? What biases might it have? What's it missing?"

Skills to emphasize:

- Analysis and evaluation
- Creative problem-solving
- Asking good questions
- Understanding context and nuance

The shift: From "memorize and regurgitate" to "evaluate, synthesize, and create" - AI actually makes these higher-order skills MORE important, not less.

10. This time conflicts with our branch meeting, but I'm signing up to get access to the video afterward

[Another logistics note for you!]

11. AI effluence or impact on creating opportunities for women to allow for work life/family life balance and family

Positive potential:

Time savings:

- Automating routine tasks (scheduling, email drafting, data entry)
- Quick research and information gathering
- Faster content creation

Flexibility:

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- AI tools work 24/7, allowing work at convenient times
- Virtual assistants for task management
- Reducing need for in-person meetings through AI summaries

Entrepreneurship:

- Lower barriers to starting businesses (AI handles tasks previously requiring large teams)
- Marketing, design, and customer service support
- More accessible to those with caregiving responsibilities

Areas of caution:

- AI shouldn't mean working MORE - set boundaries
 - Risk of increased surveillance in remote work
 - Ensure equitable access to AI tools
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12. AI Uses in Medicine

Current applications:

- **Diagnostics:** Reading medical imaging (X-rays, MRIs) with high accuracy
- **Drug discovery:** Identifying potential new medications faster
- **Personalized treatment:** Analyzing patient data for tailored care plans
- **Administrative:** Automating paperwork, medical coding, scheduling
- **Monitoring:** Wearable devices using AI to track health metrics
- **Virtual health assistants:** Symptom checking, medication reminders

Important notes:

- AI assists doctors but doesn't replace clinical judgment
 - Regulatory approval (FDA) required for medical AI tools
 - Privacy and bias concerns must be carefully managed
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13. How AI is used for companionship and advice

Current landscape:

Companionship apps:

- Replika, Character.AI offer AI "friends" for conversation
- Used for: loneliness, mental health support, practicing social skills
- Some controversy around emotional dependency and data privacy

Advice applications:

- Life coaching and decision-making support

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- Career guidance
- Relationship advice

Considerations:

- **Benefits:** Available 24/7, non-judgmental, affordable
- **Limitations:** Lacks true understanding, empathy, or human connection
- **Risks:** Can't replace professional therapists, potential for harmful advice
- **Ethics:** Transparency about AI limitations is crucial

Best practice: AI can supplement but shouldn't replace human connection and professional help.

14. How can I use AI as editor of our branch monthly Feather Vane newsletter?

Practical AI applications for newsletters:

Content creation:

- Generate article ideas based on themes
- Draft initial versions of standard sections
- Summarize meeting notes or reports into article format

Editing:

- Proofread for grammar and spelling
- Suggest clearer phrasing
- Check tone consistency
- Ensure accessibility (reading level)

Workflow example:

1. Draft your article or paste member submissions
2. Ask AI: "Edit this for clarity and check grammar"
3. Request: "Make this more engaging" or "Shorten to 200 words"
4. Always review the output yourself - maintain your editorial voice

Design:

- Brainstorm layouts or section ideas
- Create image suggestions (or generate with DALL-E/Midjourney)

Distribution:

- Write compelling subject lines
- Draft social media posts promoting the newsletter

Important: Keep your unique voice and editorial judgment - AI is your assistant, not your replacement!

15. I'm completely befuzzled by AI and what I can do with it on website and Facebook. Have tried to avoid its use.

You're not alone! Here's a gentle starting point:

Begin with simple experiments:

1. **ChatGPT or Claude (free versions):** Try asking: "Write a Facebook post announcing our upcoming meeting on [date]"
2. **See what it produces** - you'll likely be surprised
3. **Edit it** to match your voice and style

For Facebook:

- Draft posts
- Create event descriptions
- Respond to common questions
- Generate image ideas (then create with AI image tools or Canva)

For websites:

- Draft "About Us" text
- Write service descriptions
- Create FAQ answers
- Generate blog post ideas

Start really small:

- Pick ONE task you dislike (like writing repetitive posts)
- Try AI for just that one thing
- Get comfortable before expanding

The secret: You don't need to understand how it works to use it effectively - just like you don't need to understand how a car engine works to drive!

16. Can you please address AI's sometimes erroneous summaries on email?

Why this happens:

- AI tools may miss context, tone, or nuance
- They sometimes "hallucinate" - confidently state things not in the original
- They may oversimplify complex discussions
- Critical details can be omitted

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How to work with AI summaries:

Best practices:

1. **Always review** against the original email before taking action
2. **Use for first pass only:** Get the gist, then read important emails yourself
3. **Be specific in prompts:** "Summarize this email, especially any action items and deadlines"
4. **Check numbers and dates:** AI frequently makes errors with these
5. **Don't use for legal, financial, or critical communications** without verification

When to skip AI summaries:

- Sensitive HR or legal matters
- Complex negotiations
- Anything with important details or consequences

The right mindset: AI summaries are like a colleague's quick recap - helpful for context, but verify before acting.

17. Any discussion on use of AI for social media would be appreciated

AI for social media - practical applications:

Content creation:

- Generate post ideas and captions
- Create multiple versions for A/B testing
- Adapt one piece of content for different platforms
- Write engaging hooks and calls-to-action

Visuals:

- AI image generation (DALL-E, Midjourney, Canva AI)
- Photo editing and enhancement
- Create graphics from templates

Strategy:

- Analyze what content performs best
- Suggest optimal posting times
- Generate hashtag recommendations
- Draft content calendars

Engagement:

- Draft responses to common questions
- Moderate comments (flag spam/inappropriate content)
- Summarize feedback trends

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Example workflow:

1. Tell AI your goal: "Create 5 Facebook posts for our week-long fundraiser"
2. Review and edit the suggestions
3. Ask AI to create variations or adjust tone
4. Schedule using your platform

Authenticity matters: Use AI to handle the mechanics, but keep your authentic voice and genuine connection with your audience. People engage with people, not robots!

General advice for your presentation: Your audience spans from AI-curious to AI-overwhelmed. Emphasize that AI is a tool - it amplifies human capability but doesn't replace human judgment, creativity, or values. Encourage experimentation while maintaining critical thinking. The "AI for Good" frame means being thoughtful about both opportunities and risks.

Good luck with your presentation!

Other questions asked and answered during the Q/A part of the presentation.
Answers are in the video.

Question

- Shauna please define the acronym SEG used in context of hackathon
 - The programs described sound great but they all require digital access so that would be a roadblock to many, correct?
 - Thank you for the meaning of SDG Missy!
 - I have an unfocused 18-yr old relative in the Fresno area. How can he access your programs?
 - Is Alfie available for all of SD County? and what is the phone number?
 - SH how do you promote this bot in multiple languages? Thinking of problem encountered when Spanish-speaking person called my church when I was doing receptionist duty and no one in the office spoke Spanish.
 - what can we be doing to get seniors more involved in using AI. Within our AAUW organizations in Colorado we have a large population of seniors. AI is now just one more technology that people are hesitant to learn and use. What are ways within our branches and state organization that we should be looking to AI.
 - Carolyn, thanks for bringing this up for Colorado members! I urged members of my Loveland group to sign up for this webinar.
 - Do any you of you any recommendations for a dynamic speaker such as our speakers to come to Healdsburg, Sonoma County, CA to make a live presentation to large AAUW Chapter to inform our members and community.
 - RE: senior AAUW members & AI-
 - I demonstrated how to use Gemini during a Great Decisions group meeting on a TV real time to show how easy it is to use to find answers. Also encourage people to go to free AI classes at our local library. Also encouraged members to take part of this webinar
- Thanks I appreciate that I will bring some of these ideas up to our branches