**Submission Instructions**

* Complete appropriate sections of the form.
* Save the form with a new name.
* Submit the form to webteam@aauw-ca.org by the first of the month.

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| **B2B Content** |
| **Committee Name:**  | **Submitter’s Name and Title:**  |
| **The Hook (or Bite) (this will be used as the title)****A headline with a message. This should hook the reader with a compelling reason to read on.** Example: *You can’t pass the salt on Zoom.* |
| **The Details (or Meal)****Round it out with supporting information and specific details for taking action. Include website links for key content. Do not link to** [**AAUW-CA.org**](http://aauw-ca.org)**. Link to the specific page.**Example: *We can’t argue with success. Holding our annual AAUW Fund events via Zoom has opened them up to far greater participation. More members can log on and hear presentations by more stimulating Fellows and grant recipients. Plan on joining us to learn what your Fund dollars are supporting AND perhaps line up a speaker for your branch (contact* *aauwfund@aauw-ca.org* *to schedule one of these amazing women). So don’t miss out this year. Zoom over to this year’s AAUW Fund event on (date/time).*  |
| **The Close (or Dessert)****Your last chance to call for action.****Example:** *You won’t be able to pass the salt, but you will be inspired. Register at (link).*  |
| **Peer Group info:** |
| **Day:**  | **Date:**  | **Time:**  |
| **Registration Link:** | **Topic:** |

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| **California Compass Article (if appropriate, 50-100 words)** |
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