

# Board to Board

A Communication from the AAUW California Board to Branch Boards

*Standing together for equity*



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## Charmen's Chat

**Charmen Goehring**, President, AAUW California, [statepresident@aauw-ca.org](mailto:statepresident@aauw-ca.org).

## SUMMER FEELS LIKE A TIME OF RENEWAL IN AAUW– ANOTHER CHANCE TO PLAN AND CREATE OPPORTUNITIES FOR OUR BRANCHES TO THRIVE.

Here is something to get your plans going! The criteria for the 2025-2026 [Five-Star Program](#) is now posted on the national website. We have heard from branches that say working on the Five Stars has revitalized their branches and engaged members. Each month, we will highlight more ways to succeed, so stay tuned.

We would like to propose a branch watch party for the Annual Event on Saturday, April 18, 2026. AAUW Sacramento plans to either have one gathering spot or organize multiple parties by zip code. That would be such a great way to enjoy the festivities of the virtual statewide event in person!

In September, a brand-new all-member publication will replace the *California Connection*. It will include important news for members from AAUW California as well as AAUW National, important dates to remember, book/podcast recommendations from the board, and more, including prizes! Be on the lookout in mid-September!

Tech Trek camps have wrapped up: early reports suggest a successful camp season! I was able to participate in the virtual camp's Showcase of the campers' wearable tech, which was so cool. The creativity was fun to see, and the camaraderie of the campers in the Chat was heartwarming. I even met one camper who logged in all week, during the middle of the night, as she was on vacation in India! I love how the virtual camp helps us be accessible to so many more girls!

As part of our goal to infuse diversity, equity, and inclusion into all that we are and do (our vision is equity for all), I will be hosting a statewide book study this year with the book, *The Four Pivots: Reimagining Justice, Reimagining Ourselves* by Dr. Shawn Ginwright. If you attended the Annual Event in April, you were introduced to the Four Pivots. We will have one Zoom meeting for each pivot, open to all members. The dates will be available in September. I hope you will plan to join in!

**As always, thank you for stepping into a leadership role in your branch. It takes all of us to bring our mission alive!**

## Committee News

### BRANCH DEVELOPMENT [TOP](#)

*Sigrid Moranz, Director; Leadership, [branch-development@aauw-ca.org](mailto:branch-development@aauw-ca.org)*

*Rebecca Gomez, Director; Membership, [branch-development@aauw-ca.org](mailto:branch-development@aauw-ca.org)*

### **MORE IS BETTER! WATCH OUR BRANCH DEVELOPMENT COMMITTEE EXPAND!**

Branch Development is back and bigger than ever. Adding to our portfolio of programs this year will be:

1. **Sharyn Siebert, Director of Financial Development.** Sharyn and her team will be working on ways to raise money for AAUW California to support new programs.
2. **Donna Holmes, Director of the Five-Star Program and Strategic Plan.** Donna and her team will be working with branches on attaining Five-Star status and integrating the AAUW Strategic Plan into branch activities.

All of our usual programs will be in force, and you will hear more about **Branch Activity of the Year, Leader on Loan, Branch Support, College and University Program, Membership, and Leadership Development** throughout the coming year.

**Watch for the Date!** Our September Branch Development Peer Group Meeting will be a **Branch President Orientation** session. We will guide you through everything you need to know about your new or continuing role as branch president. The date and link to register will be available soon.

**Branch Tools.** Click [HERE](#) for Everything you need to know

Be sure to review the [Branch Activity of the Year](#) and the [Branch Brag](#) sites for ideas you might use to create exciting programs for your branch.

AAUW California

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PO BOX 160067

Sacramento, CA 95816

United States

916-389-0220

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