



SCAN TO
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About AAUW's Greatest Needs

We are tenacious and trailblazing - advocating for women and girls since 1881 and into the future!



The Impact of Your Support

AAUW benefits from diversified revenue sources which include contributions, a generously supported endowment, and dues revenue. However - **dues revenue does not cover the full cost of supporting our membership** – over 10,000 of our members (and growing) are Honorary Lifetime members (non-dues paying). Our endowed Fellowships and Grants funding will sustain these restricted programs in perpetuity – however **only 5% of our Net Assets are unrestricted.**

Supporting the sustainability and effective operations of the National organization directly benefits our Members, Fellowships and Grants Alumnae, Advocates and the communities we serve.

Our Focus



Advocacy

Our members, supporters and staff work on local, state and federal levels to support laws and policies that enable women's success.



Education

We champion equal opportunities in education. Though more than 60% of college graduates are women, they face barriers and biases throughout their schooling.



Economic Security

We've been working to narrow the gender pay gap, which greets women as soon as they enter the workforce and widens throughout their working lives.

How are donations to Greatest Needs Used?

Research & Policy

Updates to and dissemination of our widely-cited signature research reports: and advocating for AAUW's values – our Research and Policy budgets are supported almost entirely by Greatest Needs

Programs

Staff time and other direct expenses for NCCWSL, Salary Negotiation, Financial Literacy and Leadership Programs

Membership

Supporting our members with resources and opportunities to engage. Dues do not cover the full cost of our membership support

Communications

Keeping AAUW at the forefront of a National dialogue about Women's Equity, growing our media exposure and maintaining our prominent seat at the table



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Donate and Join Us Today!

www.aauw.org/give