



It is the time of the year to create the branch directory. As a reminder, the AAUW California address has changed. The current address is PO Box 160067, Sacramento CA 95816. The phone # remains (916) 389-0220. Please include the AAUW California website address, [aauw-ca.org](http://aauw-ca.org), and the password aauwca.

The AAUW California and AAUW Oregon Online branches are collaborating to create a virtual program on National Conference for College Women Student Leaders (NCCWSL). They are seeking recent attendees to participate in the program. If your branch has sponsored a student to attend NCCWSL within the last three years please contact Elaine Johnson ([ejohnson@ccsf.edu](mailto:ejohnson@ccsf.edu)) Thank you.

## As Sandi Sees It

### IMAGINE THE POSSIBILITIES

If one person can make a difference, imagine what 50 can do! On August 19th, more than 50 members from across California will gather in San Jose to plan our approach for the upcoming year. After this one-day event, the leadership team will produce the 2023-2024 Success Plan and update the [key dates](#) on our online calendar. Thanks once again to members who answered the call to serve on a committee.

Our regular B2B with news from each committee will return next month.

As you're beginning the branch planning process, here are some tidbits of what you can expect from AAUW California.

### Peer Groups

Branch leaders will be able to connect with other branch leaders who hold similar positions to receive job training and orientation to resources available on the national and state websites. Sessions will also be an opportunity to share best practices and tips from people who do similar jobs in their branches. Each peer group leader will announce their meeting schedule in September. The Branch Officer Reporting (BOR) mailing lists will be used to contact the appropriate leaders in your branch. Confirm that you're on the correct list by visiting the [online directory](#). Send an email to [webteam@aauw-ca.org](mailto:webteam@aauw-ca.org) if you need to be added to a list.

Peer Groups	Leader	Branch Mailing List from the BOR
Finance	<a href="#">Kathy Ford</a>	Finance
Branch Support	<a href="#">Sharyn Siebert</a>	IBC or District leads
Technology	<a href="#">Dawn Johnson</a>	Webmaster, Newsletter Editor, Social Media, or Technology Coordinator
Diversity, Equity and Inclusion	<a href="#">Charmen Goehring</a>	DEI Coordinator
AAUW Fund	<a href="#">Karen Vanderwerken</a>	AAUW Fund
Governance	<a href="#">Dianne Owens</a>	Governance
Gov Trek	<a href="#">Shauna Oenning Ruyle</a>	Gov Trek

Leadership Development	<a href="#">Sigrid Moranz</a>	President
Membership	<a href="#">Marsha Swails</a>	Membership
Speech Trek	<a href="#">Lana Widman</a>	Speech Trek
Public Policy	<a href="#">Amy Hom and Melissa Maceyko</a>	Public Policy
Tech Trek	<a href="#">Mary Isaac</a>	Tech Trek

## Membership Growth Support

AAUW California is partnering with Dowitcher Designs to enhance our ability to find and engage new members. As part of this initiative we've already revamped our "[Join Us](#)" page with the inclusion of directions to help potential members navigate the joining process on the national website. Potential members no longer have to know your branch name in order to find you!

They can enter an address to find a branch near them by using a map.

We're expanding our online marketing using Google Ads and LinkedIn as we focus on the vast universe of educators who share our goals and values.

Reward your members with a tangible token of appreciation by giving them a California-shaped pin with poppies and the letters AAUW. At only \$3.25 (plus shipping) you can recognize years of service, outstanding contributions, volunteering for a state project, or use as a welcome gift for new members. Purchase them on our website [HERE](#).

## Student Engagement

Tech Trek, Speech Trek, and Gov Trek all return and we expect another banner year. 2023-2024 materials are being developed. Updates will be announced here and in peer group meetings as they become available.

## Public Policy

Get ready to engage in the process. Lobby Day(s) will return.

Branch Public Policy chairs or Presidents will receive a supply of Public Policy Priorities informational cards via mail to share with local community members.

On September 21st, attend a webinar about the *School Board Project* that will discuss what AAUW California is doing about the issue of book banning and censorship of educational materials that is rapidly sweeping across the country. Public Policy committee members will explain the breadth of the problem and the scope of the proposed solution. They'll be joined by a member from Equality California, our collaborative partner, and a representative from the League of Women Voters. You'll gain useful tips about speaking out at school board meetings. Register [HERE](#).

## Leadership Growth and Development

We know that finding branch leaders is a challenge. We're creating a series of four events to give you, and your members, the tools to step into a leadership position and take an active role.

## AAUW Fund Fellows Return

We're streamlining the process to find the perfect speaker for your branch. Rather than attending multiple AAUW Fund events in October and November, you'll be able to watch a preview of the 25 fellows studying in California by the end of September.

### **Thank You in Advance**

The leadership team and I know that your work with AAUW is an "add on" to the many other things you do including your career, your family, other volunteer commitments, and your social life. Thank you for bringing your passion, intellect, insight, experience, and resources to the table. I appreciate that you value AAUW and look forward to *linking together for our mission* in 2023-2024.

**Sandi Gabe**, President, AAUW California, [statepresident@aauw-ca.org](mailto:statepresident@aauw-ca.org)

AAUW California

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