

AAUW California Gov Trek

Facilitator Training

January 24, 2023



ELEVATE THE NEXT GENERATION OF
WOMEN IN POLITICAL LEADERSHIP
NEW STATEWIDE PROJECT



Agenda

7:00 pm - 7:10 pm	Welcome & Program Overview
7:10: pm - 7:20 pm	Facilitator Schedules
7:20 pm - 8:00 pm	Breakout Room Schedule & Activities
8:00 pm - 8:10 pm	Managing Your Breakout Room
8:10 - 8:15 pm	Resources
8:10 pm	Open for Questions



Program Overview

- **Our Goal:** Gov Trek is a virtual statewide program designed to engage young women across California who are high school juniors and seniors with the goal of elevating a new generation to pursue careers in public service and elected office.
- **Learning Outcomes:** Participants will engage in learning about career paths and career journeys from guest speakers and engage in a team competition to create a realistic campaign simulation.
- **Skills Gained:** Participants will meet peers from across California, sharpen their public speaking skills, write speeches, design political fliers and digital ads, conduct audience analysis for voter outreach, make their college applications stand out, and receive a certificate of completion. Rewards will be provided to competition winners.

Speakers

- **Marlene Cain**, AAUW California, Program Director, Speech Trek
- **Miranda Drolet**, Sacramento County Deputy District Attorney
- **Shana Hazan**, VP San Diego Unified School Board
- **Regina Luzincourt**, Lobbyist and former Press Secretary, State Senator Parker
- **Fiona Ma**, California State Treasurer
- **Ellen Montanari**, Deputy Campaign Manager, Rep Mike Levin
- **Hilary Nemchik**, Strategic Communications Executive, Former Director of Communications for the San Diego City Attorney's Office
- **Griselda Ramirez**, Director of Community Engagement and Partnerships, Office of Chair Nora Vargas, San Diego County Supervisor
- **Anne Marie Schubert**, Former Sacramento County District Attorney
- **Summer Stephan**, San Diego County District Attorney
- **Kathleen Van Osten**, AAUW California Advocate and Lobbyist



Registrants

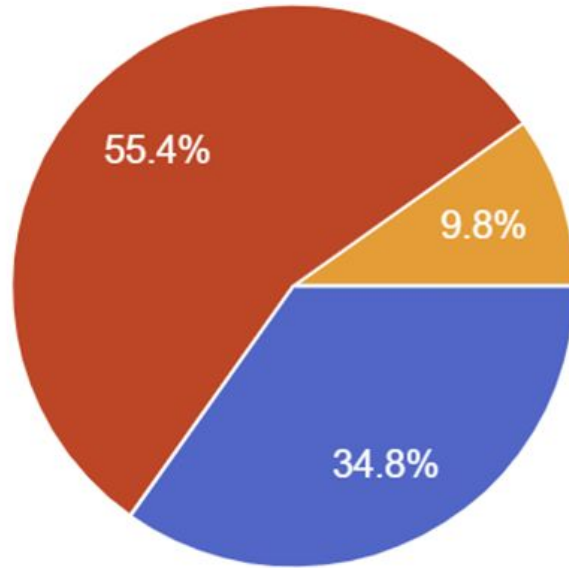
105 diverse young leaders from across California!

City	Count						
Elk Grove	8	Pescadero	2	Murphys	1	San Rafael	1
Hawthorne	5	Poway	2	North Hollywood	1	San Ramon	1
Sacramento	5	San Francisco	2	Orinda	1	Santa Barbara	1
Huntington Beach	4	Stockton	2	Pacifica	1	Smartsville	1
San Diego	4	Antioch	1	Pittsburg	1	South Pasadena	1
Santa Clara	4	Carmel	1	Placentia	1	Sunnyvale	1
Redlands	3	Coachella	1	Pleasant Hill	1	Torrance	1
Bakersfield	2	Concord	1	Porterville	1	Trabuco Canyon	1
Bay Point	2	Cupertino	1	RAMONA	1	Tustin	1
Benicia	2	Danville	1	Rancho Santa Margarita	1	Twain Harte	1
Carlsbad	2	Foster City	1	Reno	1	Vallejo	1
Laguna Beach	2	Granite Bay	1	Salinas	1	Visalia	1
Lawndale	2	Hollister	1	San Anselmo	1	Walnut Creek	1
Long Beach	2	Inglewood	1	San Clemente	1	West Covina	1
Los Gatos	2	Lindsay	1	San Dimas	1	Grand Total	105
Moraga	2	Mill Valley	1	San Jose	1		
Palmdale	2			San Juan Capistrano	1		
				San Luis Obispo	1		

Demographics



Ethnicity



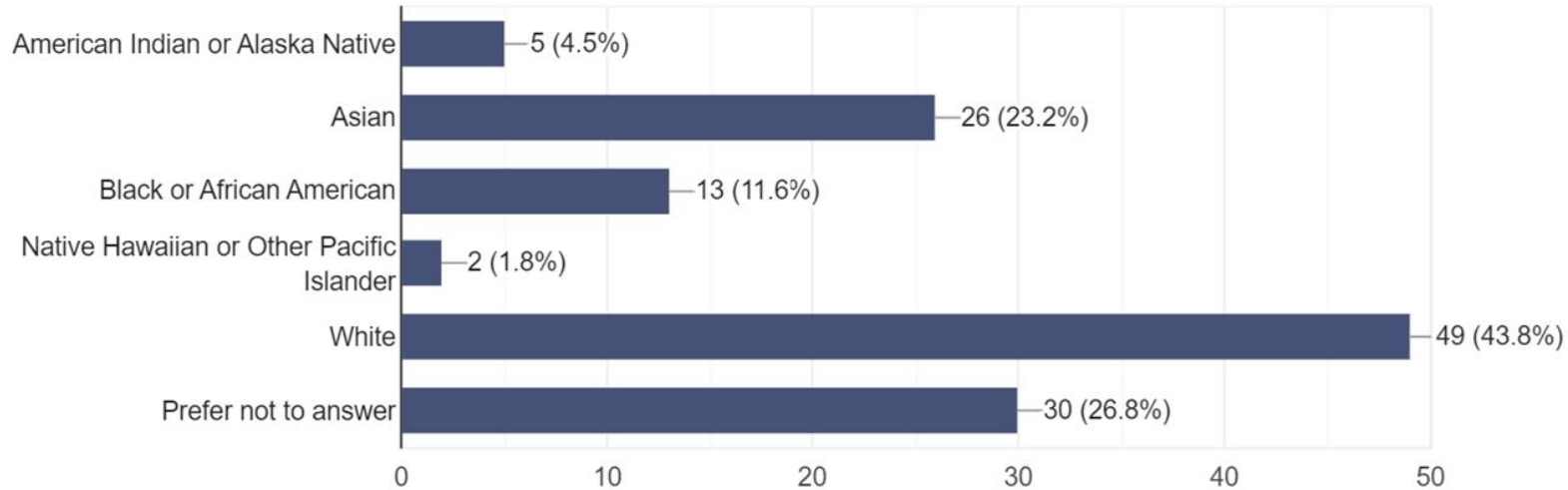
- Hispanic or Latino
- Not Hispanic or Latino
- Prefer not to answer



Demographics



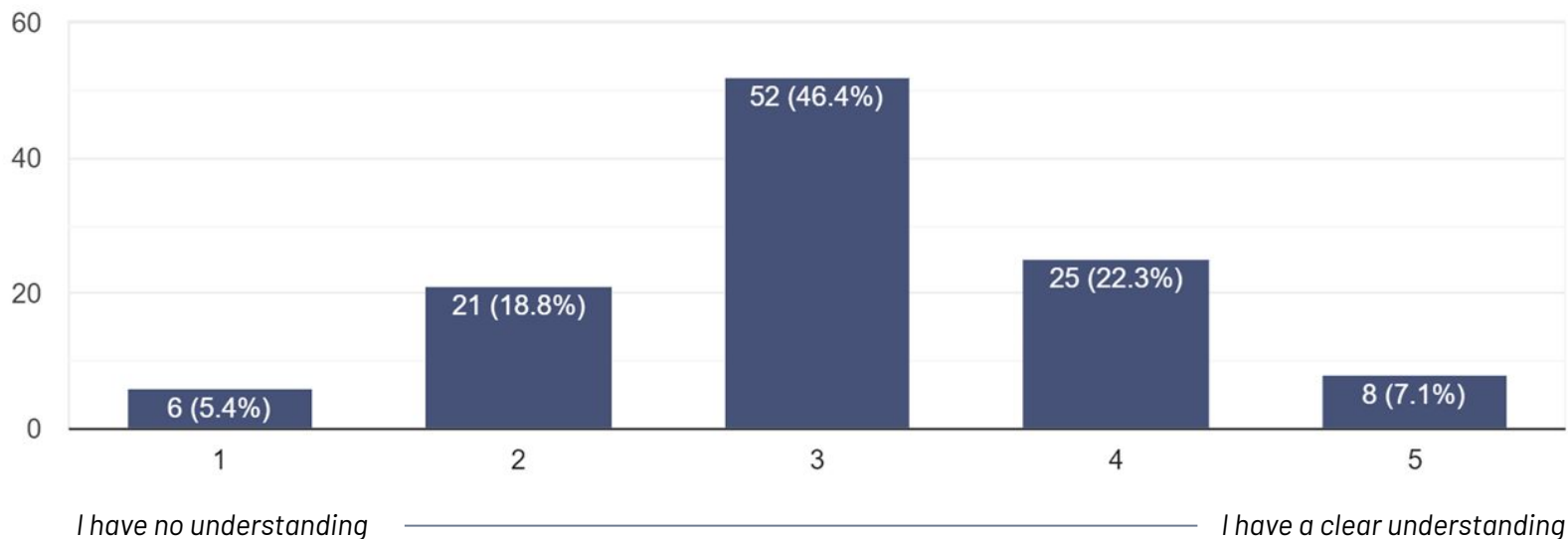
Race



Pre-Program Survey



Rate your level of understanding of possible careers in public service or elected office.



Gov Trek Schedule

Saturday Sessions 10 am – 12 pm (Facilitators and speakers join at 9:45 am)

Date	Session	Topic
1/28	Session 1	Women in Leadership Career Panel
2/11	Session 2	Women's Leadership & Political Participation
2/25	Session 3	Ready, Set, Live! Campaigning 101
3/11	Session 4	Campaign Team Project Work
3/25	Session 5	Gov Trek Final & Campaign Competition

Facilitator Role

Responsibility

- Manage a group of up to six students in a Zoom breakout room.
- Help the students stay on task.
- Assist with the understanding and implementation of assigned activities, and facilitate collaboration and active participation among the group.

Gov Trek's goal is to give all the students a positive experience with the program.

Facilitator Role

Expectations

Student abilities and interests may vary widely. Assume each student wants to learn and succeed in the Gov Trek program, and commend them for this. But students should also be clear that there will be campaign winners and there will be campaign losers. If their team wins, they've done the hard work to deserve it! If their team loses, this is a chance to learn from it, pick themselves up and try again.

As a mentor, please build trust with your students and ensure a psychologically safe environment where students can give and receive feedback with a positive attitude and without judgment. As students take turns presenting and talking in the breakout rooms, give each student at least one compliment for something she did well, no matter how small, or identify a strength in the student and explain why you think it's good. Encourage positive feedback from her peers.

Facilitator Role

Activity Protocol

- For each breakout room activity, the first thing you should do is ask the students to turn their cameras on to increase engagement and improve the experience.
- In your first breakout room activity, please introduce yourself.
- If you or the students are speaking to or collaborating on a particular document or website, please have a student share their screen for all to follow along.
- You can provide students with your contact information, phone, and email, in case they need to communicate with you between Saturdays. (Optional)
- You can also exchange contact information with other facilitators who are working with your team.

Breakout Room Facilitator Schedule

Volunteered but not assigned

- Stephanie Young
- Joyce Paul
- Paola Zagaceta
- Cheryl Flanagan
- Sandy Ogden
- Brenda Schmitthenner
- Dawn Johnson
- Marie Dye
- Tracy Ramondini



GOV TREK
AAUW California

Name	January 28, 2023 Breakout Room #	February 11, 2023 Breakout Room #	February 25, 2023 Breakout Room #	March 11, 2023 Breakout Room #
Tracey Clark	1	1	1	1
Sharyn Siebert	2	2	2	2
Regina sneed	3		3	3
Martha Uriarte	4	4	4	4
Allene Zanger	5	5	5	5
Maile Melkonian	6	6	6	6
Erica Wilson	7	7	7	7
Cassie MacDuff	7	-	7	7
Ogie Strogatz	8	8	8	8
Kathleen Harper	9	9	9	9
Wendy Levine	10			
Sandra Makela	11		11	
Nancy Chiu	12			12
JoAnn S Cobb	13	10	10	
Tomasa Santoyo	14	14	14	14
Barbara Ramsey	15	15	15	15
Dorothy Burk		3		13
Sherry Ludwig				10
Charmen Goehring			13	11
Joanne M Webster		11		
Nancy. Swanson		12		
Amy Hom		13	12	



Managing Your Breakout Room

Breakout room features

- You and the students will be placed in your room automatically.
- All videos will be turned on.
- Microphones will be muted. Participants can unmute.
- Chat will be activated in your room.
- Participants can use *Raise Hand* (in “reactions” at bottom of screen) so you can call on them. They’ll go to the head of the line. You may have to remind them to lower their hand.
- Screen Sharing
 - You can share your screen with the room.
 - You can allow others to share their screen.

NEED HELP? Hover over breakout room button on the bottom of the screen

Session 1 - Exploring Political Careers

1/28/23 10:20-10:30 (10 minutes)

Breakout Room Activity: Meet your campaign teams! Self-intros + share your top two issues.

In this session, volunteers will facilitate an elevator speech as an icebreaker activity and delivery of an elevator speech. Go around the room with each girl providing a **30-second self-introduction** that includes:

- Share your name and where you are from.
- State your top two public policy issues.
- Explain why you would like to address these issues and make a difference.

Be sure to have a timer! Each girl gets only 30 seconds.

What is an elevator speech?

An elevator speech is a speech to identify themselves, say what their goal is and engage the listener with a question. They should conclude with what they would like from the listener. The challenge is to spark the interest of the listener and leave them wanting to help with the ask.

Time permitting:

Alert the girls that they will complete a poll to rank order campaign roles they would like to take on the campaign team.

After 10 minutes you and your team will automatically be returned to the main room.
This is also a lesson in time management for the girls.

Session 2 - Women's Leadership & Political Participation



2/11/23 11:20-11:55 (35 minutes)

Breakout Room Activity: Campaign team project work

In this session, girls will begin to familiarize themselves with their campaign roles, assign tasks, and begin to work on their campaign packages/final project.

Ensure students review the documents that were provided:

- Political Campaign Project Description (outlines the campaign package and estimated time to complete)
- Judging Rubric
- Campaign Simulation Competition
- Program Syllabus

As the facilitator, you should encourage the students to decide and agree upon task assignments on the project rubric before they begin working. This is a lesson in project management and collaboration. Students will have unique skills and talents and may be better suited for one task over another. It is okay for the girls to agree to switch campaign roles, but do not let them spend too much time deciding this, as the window of time to complete the project is tight.



Session 3 - Ready, Set, *Live*! Campaigning 101



2/25/23 11:00 - 12:00 (1 hour)

Breakout Room Activity: Campaign team project work

In this session, girls will continue to work on their assigned tasks for their campaign simulation and work toward the goal of completing their campaign package.



Session 4 - Campaign Simulation

3/11/23 10:00 - 11:55 (2 hours)



Breakout Room Activity: Campaign team project work

In this session, girls will continue their campaign simulation and work toward completing their campaign package. Teams should be at the point where they are practicing, polishing, and finalizing their video submissions which are due 3/18. Additional work outside of the classroom is permitted.



Session 5 - Gov Trek Finale & Campaign Competition



3/25/23 10:00-12:30

In this final session of Gov Trek, eight campaign teams will be selected to participate in the finale. Three VIP industry judges will evaluate and provide constructive feedback to the campaign teams competing in the final round.

Facilitators will be invited to attend the session and watch the competition.



Resources

All documents will be provided to facilitators and students on Thursday 1/26

- Program Syllabus
- Breakout Room Facilitator Instructions
- Campaign Simulation Competition
- Political Campaign Project Description (outlines the campaign package and estimated time to complete)
- Judging Rubric



QUESTIONS AND ANSWERS



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Thank you!

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