

Mission-Based Program Guidelines

Here are some things to consider while you are planning your programs for the year.

- 1. Does the program support the AAUW mission, i.e. equity for women and girls?
- 2. Does the program inform the public about what makes AAUW unique?
- 3. Have you considered national and global social issues and AAUW's position regarding them before setting your program?
- 4. Are you using issues in your community to focus attention on AAUW's position on a topic?
- 5. Does the program welcome and educate the surrounding community members and other organizations?
- 6. In planning the program, have you considered the target audience other than your members?
- 7. Will the program successfully attract new members?
- 8. Have you tried to make a connection with local colleges and universities?
- 9. Does the program build connections with diverse audiences?