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**FEBRUARY 2022**

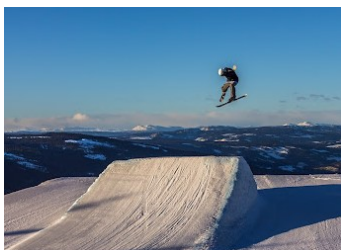
**Let's have a heart-to-heart talk.\***



Dear <<First Name>>,  
Welcome to the *California Connection*, the monthly e-blast sent to every member from your state organization for a quick read of things to know and do in AAUW!

## Things to Know

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Like the Olympic ski jumpers hurling themselves 300 feet into the air, Tech Trek has launched skyward! Of course, since neither of the A's in AAUW stands for "athletic," we'll be skipping the somersaults on the way down. In spite of the unpredictable winds of the pandemic buffeting us on the slopes, most of the traditional in-person camps have been scheduled. And because we're overachievers, there will be two sessions of a virtual camp too! In fact, the board of directors has approved the permanent addition of a virtual camp to the Tech Trek program. We're petitioning the Olympic Committee for a gold medal in Tech Trek planning and ski jumping because we . . . wait for it . . . landed on our feet (oh, do note the

play on words). We'd also like to get out of these ski boots.



California members, as usual, contributed significantly to the annual campaign to raise funds for AAUW Fund and its mission of supporting research by women in higher education through the Fellowships and Grants Program. You're wondering how much we donated? \$494,020. Let us repeat that . . . \$494,020. Thank you for making us California-proud.



It's not quite time to renew your membership dues (which we know you will do), but just a heads-up that AAUW National's dues will increase \$5 to \$67 for 2022-2023, out of which \$64 will be tax-deductible. California state dues, although not tax-deductible, will remain the same at \$20. Yes. No increase. You're welcome.

## Things to Do

NBC will broadcast over 200 hours of Olympics coverage spread over 18 nights. How much sliding on snow and ice can you watch? Take a break and attend an AAUW webinar instead. No medals, alas. But no commercials either. Hooray.

- ***From Corporate America to Entrepreneurship - How Do We Transition?***

Tuesday 2/22/2022\*\* 12:00 Noon

This is the second of our *Lunch and Learn* sessions exploring career-related topics for working-age women. Check out the first enlightening [session](#) on starting your own business. Share this opportunity with



nonmembers who might benefit. They can come even if they don't eat lunch at noon. Or at all.

Click [HERE](#) to register

- ***Facebook, Instagram, LinkedIn - Your Keys to Outreach Part II***

Tuesday 2/22/2022\*\* 7 PM

This webinar was so jam-packed, we had to break it into two parts. Be sure to watch [Part I](#) on demystifying the various social media platforms. Part II will cover writing effective posts for each of the platforms to target the audiences who use them.

Click [HERE](#) to register

**\*\*AKA TWOSday. How cool is that?**

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We used to call it Lobby Day. Now we're calling it Lobby Week. Tomato/tomahto. It's still a chance to talk to your state representatives, either in-person or virtually, about the bills we support. Don't worry. We'll tell you what they are! To bring your voice to "the room where it happens" during Lobby Week, complete this short survey [HERE](#) by February 28th. Oh, and you'll have to attend a mandatory training webinar on April 7th. Register for that [HERE](#). Check your overflowing email inbox for the one we sent February 2nd with all the details. It's probably after the ad for Omaha Steaks™.



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Movie night!! Even better...FREE movie night. Even better...you can wear your sweats. AAUW San Francisco is hosting an online screening of LFG, a no-holds-barred, inside account of the

U.S. Women's National Soccer Team's ongoing fight for equal pay. These remarkable women must meet the physical demands and pressures of being top athletes while showcasing their courage, spirit, and resiliency in an effort to create long-lasting social change. Wow. Most of us can't walk and chew gum at the same time.



Friday 2/25/2022 7 PM

Click [HERE](#) to register.

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**\*No, we're not breaking up with you. But we do want to eat that chocolate. Dibs on the coconut-filled one. Really. Hands off.**

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AAUW's mission: To advance gender equity for women and girls through research, education, and advocacy.

[AAUW.org](http://AAUW.org)

AAUW California's mission: AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education and resources.

[www.aauw-ca.org](http://www.aauw-ca.org)



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