

# Tech Trek Branch Coordinator Update

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# Branch Coordinator Update

**Presented by:**



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Tech Trek Program Director

# Agenda

Welcome & Introductions
2021 Virtual Camp Recap
2022 Camp Plans
AAUW California Tech Trek of the Future Task Force
AAUW California Tech Trek Committee
Open Agenda

# 2021 Virtual Camp - Recap

- ★ 624 campers over three weeks of camp
- ★ 229 volunteers
- ★ >10,000 hours in prep time
- ★ Single Core Class -- Qualcomm's Thinkabit Wearable Tech attended by all students
- ★ Twelve 90-min workshops offered: 4 mandatory, 8 optional
  - 4% of campers (~25) achieved "SuperSTEMinist" status by attending ALL offerings
- ★ Daily Inspiration Hour when professionals from STEM fields shared with campers

# 2022 Tech Trek Camp Plans

- ★ New Tech Trek Program Director and Financial Liaison selected
- ★ New Tech Trek Committee selected
- ★ Tech Trek Camp Directors met Oct 10 to plan for 2022 camps
  - Current plans are for IN-PERSON camps in 2022
  - Total of 9 weeks of camp on 7 CU partner campuses
  - Looking for a LiveScan/Background Check coordinator and co or assistant director and/or director in training for Stanford-Curie
- ★ Researching software platforms to switch to electronic forms

# Questions?

# Tech Trek of the Future Task Force

Five Work Groups tackled Tech Trek issues/  
concerns:

- ★ **Administration:** Reform program administration, create Branch Coordinator peer group, provide appropriate training for all volunteer roles, diversify staffing to match local demographics, adjust allocation of camp slots

# Tech Trek of the Future Task Force

- ★ **Curriculum:** Establish relationships with professional STEM organizations, Camp Director resource guide
- ★ **Evaluation/Marketing:** Print media updates, Camp Director training & best practices for camp/staff evaluation, statewide social media presence, comprehensive evaluation strategy, better tracking of campers, websites updates



# Tech Trek of the Future Task Force

- ★ **Finance:** Review job descriptions, revamp stipends, clarify family fee
- ★ **Camp / Campers:** Work to increase camper diversity, review camper:staff ratio and essay questions, develop leadership training for student counselors

# Questions?

# Tech Trek Committee

- ★ Appointed in late July; had first full committee meeting 10/25
- ★ Goal: Use input and expertise from AAUW California and Tech Trek communities to advance and strengthen the Tech Trek program
- ★ Established work groups to tackle the following issues in 2021-22:
  - Technology
  - Social Media
  - Tech Trek Alumnae Groups (TTAG)
  - Data Evaluation/Coordination
  - Grants
  - Background checks

# Tech Trek Committee Members

Lisa Barney, Citrus Heights-American River

Melanie Chancellor, Marin

Rozanne Child, Alhambra-San Gabriel

Nancy Heins-Glaser, Fallbrook

Rebecca Jennings, Bakersfield

Eleonore Lavender, Carlsbad-Oceanside-Vista

Anita Massey, Livermore-Pleasanton-Dublin

Linda Patterson, Sacramento

Kathleen Reda, Sunnyvale-Cupertino

# Questions?

# Tasks for 2022 Camp Year

First issues to be tackled

- ★ **Branch Coordinator Peer Group:**
  - Is there interest in forming this group?
  - Establish platform for Branch Coordinators to share, discuss & collaborate.
  - Designate a group coordinator(s).

# Tasks for 2022 Camp Year (con't)

- ★ **Allocation of camper slots:**
  - Review current practices in conjunction with camp directors.
  - Develop allocation model if determined changes needed.
  - Decision will be somewhat driven by space available at each campus.

# Tasks for 2022 Camp Year (con't)

- ★ **Evaluate online nomination/registration process:**
  - Review current practices in conjunction with camp directors/branch coordinators.
  - Evaluate “off the shelf” camp management software.



# Open Agenda

# Thanks!

## Any questions?

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