February 2021

Hi!

Will you be our Valentine?

Dear <<First Name>>,
Welcome to the California Connection, the monthly e-blast sent to every member from your state organization for a quick read of things to know and do in AAUW!

Things to know

“One Grande Caramel Macchiato, please.”

“That'll be $5.70 at the window. We accept bitcoin and gold bricks.”

$5.70 for a cuppa Joe? Can’t you get anything for under five bucks anymore? YES. For only $3.00 more per year, you can continue your
membership in AAUW and help fight the good fight.

Sure, it’s a small increase in the national dues.

But, hey, it’s caffeine-free.

An internet search will return 3,971 quotations about the future. We will not repeat them all here because we like you. The only statement about the future we’re interested in is that AAUW California has launched a new task force called “Tech Trek of the Future.” Using input from state leaders, camp directors, branch coordinators, and others, this team will dream of what future Tech Trek camps could look like and sketch out a roadmap to get there.

Oh, sorry, did you actually WANT an inspirational quote about the future? Here’s one that’s even Tech Trekkky:

“We cannot always build the future for our youth, but we can build our youth for the future.”

— Franklin D. Roosevelt

To degree or not to degree? That is the question. (Well, it’s a mangled version of the question.) This spring, AAUW members will be asked to decide if the education requirement for membership should be eliminated. That’s meaty stuff. The national website is loaded with material explaining the AAUW Board of Directors’ proposal and you can even watch a recording of a town hall on the topic. The open comment period is now over, but you can weigh in with your Yay or Nay on the national election ballot from 4/7 – 5/17.
Things to do

Too many movie streaming services with weird names? Partridge in a Pear Tree? Chili Cheese Fries?

Break away and join the February AAUW webinars for “entertainment that matters.” Wait, who said that? Was it someone famous? Was it an advertisement? Oh well. Try these:

- **2/8/2021 (yes, yes, that’s TODAY) How to Upload your Speech Trek Video to YouTube.** Learn how to edit your branch’s winning Speech Trek video and send it to AAUW California for judging. It works for cute videos of puppies cuddling ducks too.

- **2/24/2021 She Who Thrives, Survives.** Big branch? Little branch? It doesn’t matter! Learn ideas to make any branch successful by exploring the key elements of leadership, membership retention, growth and engagement, and communication.

Your kids don’t listen to you. Your significant other doesn’t listen to you. Your dog doesn’t listen to you. And cats don’t listen to anybody. But maybe your local legislators will! Bend their ear(s) on virtual Lobby Day, March 24th, and advocate for the issues AAUW cares about. To be a part of it, click [HERE](#).
“Yikes!” you say with trembling voice, “What do I tell said legislators?” We KNEW you’d ask that. Click HERE for the required training webinar on March 22nd.

The secret’s out: watch "The Women are Coming."

See you next month.
In the meantime, we offer a verse from Hamilton:
I am not throwin’ away my shot.

AAUW California

AAUW’s mission: To advance gender equity for women and girls through research, education, and advocacy. 
AAUW.org

AAUW California's mission: AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education and resources. 
www.aauw-ca.org