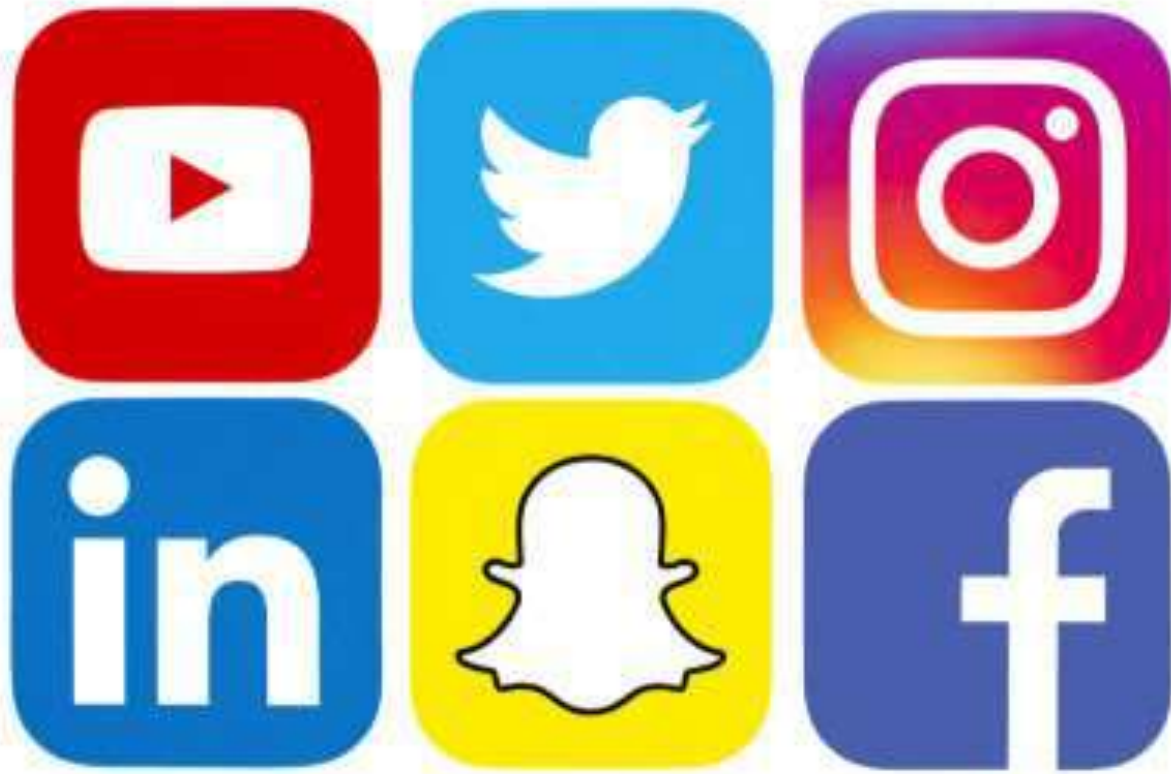




State of the Association
Kim Churches
CEO
AAUW







**35th Annual
National Conference for College Women Student Leaders
May 26-29, 2021
The University of Maryland, College Park**

EDUCATION & TRAINING



ECONOMIC SECURITY



salary.aauw.org



AAUW's 2020 Gender Policy Agenda

Economic Security

- Equal Pay
- Paid Leave
- Stopping workplace harassment
- Raising the minimum wage
- Retirement security
- Protecting pregnant workers

Education

- Strengthening Title IX
- Student Debt
- STEM

Foundational Rights

- Voting rights
- Health care
- Equal Rights Amendment

Why is grassroots activism important?

Constituents = Voters = Influencers

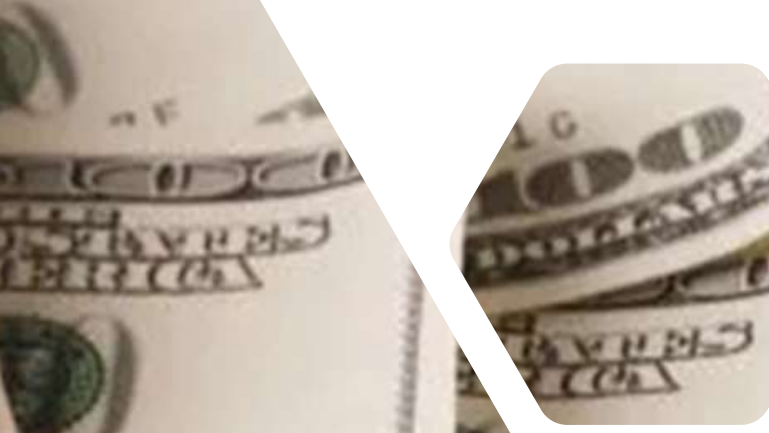




Successful Strategies for Effective Advocacy

- Timing, goals, strategy
- Successful Advocacy = Successful Relationships
- Perfect your elevator pitch
- It's a marathon, not a sprint
- Be kind to yourself & learn what works for you









THANK YOU

For more, visit

www.aauw.org