



Candidate Acknowledgement of Campaign Rules

As a candidate for election to the AAUW California Board of Directors, you must follow these campaign rules. The Nominating & Elections Committee is authorized to handle any complaints of non-compliance with any campaign rules, including the authority to disqualify candidates who provide false or misleading candidate information, or fail to follow campaign rules. All candidate statements submitted to the Nominating & Elections Committee must be accurate, and the candidate must submit a signed attestation to that effect.

CAMPAIGN RULES

1. You will be introduced at the annual meeting, and there will be a table for you to display/distribute campaign literature.
2. There will be no speeches at the annual meeting since all candidates have the option of providing a two-minute video that will be posted on the state website's candidate page for them
3. You will be free to circulate and campaign outside the business meeting.
4. You may ask for branch and member endorsements. However, you must inform those endorsing you that the use of AAUW California stationery or AAUW California email systems to endorse or support candidates for statewide office is prohibited, to avoid any appearance of the state organization's endorsement.
5. You may request the member list from the state office, but are limited to no more than two postal mailings and two email campaign distributions to members. Campaign mailings or emails must originate from you or your supporters, not from any official AAUW California communications network.
6. There are no limits to you visiting branches or IBC's, but you are not permitted to give candidate speeches at those meetings; only distribution of your campaign materials is permitted.

CAMPAIGN FINANCES

There is no requirement or expectation that candidates must spend ANY funds on campaigning. However, if you choose to do so, in order to keep the election from being dominated by deep pockets, there are spending limits.

7. There is a cap on spending for those running for AAUW California board positions: \$750 for officer/director races and \$1,000 for president-elect.
8. You may raise funds or donate to your own campaign to support your campaign activities and cover expenses of attending the annual meeting or convention. Campaign expenses shall not be reimbursed by AAUW California.
9. You may ask for branch and member endorsements.
10. You may ask for campaign contributions, but if you do so, you must have a campaign treasurer to handle all donations (cash and kind), bookkeeping and reporting.
11. The capped amount shall include all expenses by you and your supporters including the value of in-kind donations, but excluding campaign travel, California Perspective photo and AAUW California annual



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meeting expenses (registration, travel, food, and room). Expenses within the capped amount include additional photos for brochures or other uses, graphic design, paper, printing, promotional pieces (i.e. buttons or other such items), postage, mailing labels, telephone calls, supplies for set-up for “Meet the candidates” event, and receptions held at the annual meeting prior to elections by individuals, branches, or states for the purpose of promoting your candidacy.

12. You shall submit expense reports to the AAUW California office on April 1 and June 1. Reports must be submitted even if the expenses are zero. Receipts, including signed receipts from in-kind donors, will accompany reports. The reports shall be checked for compliance, errors and omissions.

13. All campaign mailings, including electronic distributions, must bear an indication of your approval.

14. You may not purchase advertising in any state publication, including convention programs or the California Perspective. However, you may purchase advertising space in branch newsletters.