ATTENTION: Speech Trek contests may take place virtually this year. Please contact your local AAUW branch for more information.

Contact:
Marlene Cain
AAUW CA Speech Trek Coordinator
P.O. Box 6634
Big Bear Lake, CA  92315
speechtrek@aauw-ca.org
909.866.2819
“Has social media helped or hindered the breaking down of barriers for women and girls?”

Dr. Mary Pipher, clinical psychologist, has described social media as the “huge, unplanned experiment” that has left many young people vulnerable to the ups and downs of digital culture.*

This “unplanned experiment” has transformed an array of life experiences viewed as both positive and negative. Unfortunately, below are some of the troublesome issues associated with social media and young people:

- Getting duped
- Health issues
- Impact on academics
- Cybercrime and bullying
- Fake identities
- Seeking validation
- Relationship issues
- Privacy issues
- Dependence on online friends
- Managing social media time
- Reducing attention span
- Lack of focus and productivity
- Getting addicted to social media
- Sleep deprivation
- Digital footprint
- Sexting
- Internet dating
- Neglecting friends, family, responsibilities

The growth and pervasiveness of social media certainly has far-reaching implications across a broad spectrum including social, physical, psychological, emotional, mental, legal, ethical, societal, health and more challenges. Recently, Prince Harry and his wife Meghan expressed that “we are now plugged into a vast nervous system that...reflects our good, but too often also magnifies our bad.”

Has this “unplanned experiment” been a boon or a bust for young people? **Has social media helped or hindered the breaking down of barriers for women and girls?**

CONTEST INFORMATION

Eligibility: Speech Trek is open to all actively attending high school students in California.

Deadlines: Interested students must submit a "Student Application and Parent/Guardian Permission" notice to their local AAUW CA Branch per the date set by that Branch (please see Page 4).

Time Limits: Students are to prepare an original 5:00-6:00 minute speech, with a 30-second grace period on either side. Speaking under 4:30 or over 6:30 will result in disqualification.

Presentation: These presentations are to be original speeches. Appropriate use of one 4" x 6" note card is an option--prompting is not allowed.

Judging: During the State Semi-Final and Final competition, judges shall use the official ballot and score each speaker in two areas: Content (includes Introduction, Organization and Conclusion), 0-50 points; and Delivery, 0-50 points. Branches may opt to use their own Judge's ballot at the local level. Students are advised to request a copy of their Branch's Judge's ballot.

Prizes: Each local Branch of AAUW CA will determine the level of award for their contestants.

Branch Winner: Each participating Branch will post the video of their winning speech online by March 1, 2021. The State Speech Trek judges will identify five finalists, two of whom will be named as Honorable Mention. The judges will award the 4th place finalist with $250 and the 5th place finalist with $150. The top three finalists will be invited to compete for cash prizes at the AAUW CA State Convention/Annual Meeting (if held live) in Spring, 2021 (exact date to be determined).

State Finalists: First place winner at the State contest will receive $1500; Second place winner at the State contest will receive $1000; and Third place winner at the State contest will receive $500. If held live, travel expenses, lodging, and meals for each finalist and her/his chaperone will be reimbursed by Speech Trek. Those expenses should not exceed approved budget.

Your School Contact is: ________________________________
Phone: ___________________________ Email____________________

Your AAUW Branch Contact is: ________________________________
Phone: ___________________________ Email____________________

Your Speech Contest Coach is: ________________________________
Phone: ___________________________ Email____________________
STUDENT APPLICATION AND PARENT/GUARDIAN PERMISSION

Student Name: __________________________________________

Address: _______________________________________________

Email: ___________________________ Landline: ___________ Cellphone: ___________

High School Attending: ______________________________________

School Advisor/Counselor: ______________________________________

My signature below certifies that I wish to participate in the AAUW California Speech Contest and that I have received and read the following forms:

Student Instructions, Judge’s Instructions & Ballot

Student Signature: ___________________________ Date: ______________

Parent/Guardian Information and Permission:

Name: _______________________________________________

Address (if different): ______________________________________

Email: ___________________________ Landline: ___________ Cellphone: ___________

My signature below certifies that I have read the rules for the speech contest and wish for my child to participate in the speech contest. In addition, I understand that my child’s name may be publicized locally as a contest participant, and that the speech will be recorded for higher-level competition and selection of finalists.

If my child is selected as the 1st place branch winner or one of three state finalists, I understand that the video of my child’s competition speech may be posted online (see videos of previous speakers at: aauw-ca.org>Mission Based Programs>Speech Trek) or used to promote the contest in subsequent years. I understand I will need to sign an AFFIDAVIT OF ELIGIBILITY AND LIABILITY RELEASE, prior to my child’s participation in the competition.

Parent/Guardian Signature: ___________________________ Date: ______________

PLEASE RETURN THIS APPLICATION TO YOUR LOCAL BRANCH CONTACT:

____________________________________________________________________________

EMAIL: ___________________________ PHONE: ___________________________
AFFIDAVIT OF ELIGIBILITY AND LIABILITY RELEASE

AAUW Speech Trek Contest

The undersigned participant of the American Association of University Women (AAUW) Speech Trek Contest and the participant’s parent or guardian hereby declare that they have read and understand all of the rules and conditions for the contest and that the undersigned has met all eligibility requirements on the date her/his contest entry was submitted.

The undersigned and the participant’s parent or guardian represent that the speech submitted to the Contest (the “Entry”) is the participant’s own original creation, and that the participant has perpetrated no fraud or deception in entering the contest or claiming any prize.

The undersigned and the participant’s parent or guardian represent and warrant that neither she/he nor any parent or guardian is an employee of AAUW, or its related, parent, affiliated and subsidiary companies, advertising and promotion agencies, or the panel of judges, nor is she/he or her parent or guardian connected with them in any way.

The undersigned and the participant’s parent or guardian irrevocably grant to AAUW, its successors and assigns and all other persons deriving rights from them, all rights, title and interest in the undersigned's Entry in perpetuity, to print, publish, broadcast, use or modify in any manner in any media whatsoever my Entry as submitted for the Contest to the fullest extent permitted by applicable law.

In addition, the undersigned and the participant’s parent or guardian grant to AAUW, its successors and assigns and all other persons deriving rights from them, the right to use the participant's name, likeness and/or voice and biographical information, and city of residence for promotional purposes in any medium without compensation to the fullest extent permitted by applicable law.

The undersigned and the participant’s parent or guardian hereby waive the opportunity and any right to inspect or approve any such promotion, printing, broadcast use or publication, and further release AAUW, its successors and assigns from all liability in connection with any such promotion, printing, broadcast, use or publication.

The undersigned and the participant’s parent or guardian hereby release and hold harmless AAUW and its officers, directors, employees, and agents from any and all losses, claims or damages that may result, directly or indirectly, from participation in the contest or use of the prize award. The undersigned understands that any and all local, state or federal tax liability for the award will be the responsibility of the undersigned and the participant’s parent or guardian.

The undersigned and the participant’s parent or guardian further acknowledge and agree that the contest prize is non-transferable, and that no substitution of prizes will be allowed, except by the AAUW due to the unavailability of prizes at the time of the award.
The undersigned and the participant’s parent or guardian understand that AAUW is proceeding with the award of any prize in the Contest in express reliance on this release and the undersigned and the participant’s parent or guardian represent and agree that they are free to grant the rights set forth in this release.

The undersigned contest participant and the participant’s parent or guardian hereby attest that they have read and understand all the foregoing provisions of this affidavit and agree to be bound by the same.

_________________________________________________________  ______________________________________________
Signature of contest participant                                      Dated

Type or print name of participant
Contest Participant’s Current Address,
Telephone Number and Social Security Number

_________________________________________________________  ______________________________________________
_________________________________________________________  ______________________________________________
_________________________________________________________  ______________________________________________
_________________________________________________________

Signature of parent/guardian (if contest participant is under 18 years of age)

Print name of parent or guardian

Dated:____________________________________________
### AAUW Speech Trek 2020-2021 - JUDGES BALLOT

#### NAMES OF CONTESTANTS

<table>
<thead>
<tr>
<th>Assign a score in the following categories</th>
<th>Need to Improve</th>
<th>Fair</th>
<th>Avg</th>
<th>Excellent</th>
<th>Superb/Outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTENT - INTRODUCTION</td>
<td>0-1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
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<tr>
<td>Interesting - held the audiences attention</td>
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<tr>
<td>CONTENT</td>
<td>0-6</td>
<td>7-12</td>
<td>13-18</td>
<td>19-24</td>
<td>25-30</td>
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<tr>
<td>Well prepared</td>
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<tr>
<td>Evidence of audience analysis</td>
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<tr>
<td>Effective use of example, story, illustration</td>
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<td>Well researched and referenced</td>
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<tr>
<td>CONTENT - ORGANIZATION</td>
<td>0-5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9-10</td>
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<tr>
<td>Effective arrangement of ideas</td>
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<td>Main points easy to follow</td>
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<td>Transitions to move from point to point</td>
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<tr>
<td>Material appropriate for topic &amp; purpose</td>
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<tr>
<td>CONTENT - CONCLUSION</td>
<td>0-1</td>
<td>2</td>
<td>2-3</td>
<td>4</td>
<td>5</td>
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<tr>
<td>Summary and a clear sense of finality</td>
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<tr>
<td>DELIVERY</td>
<td>0-12</td>
<td>13-21</td>
<td>22-30</td>
<td>31-40</td>
<td>41-50</td>
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<tr>
<td>Good diction, volume, rate, projection</td>
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<td>Displayed poise and confidence</td>
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<tr>
<td>Displayed energy and enthusiasm</td>
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<td>Maintained eye contact with audience</td>
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<td>Avoided distracting mannerisms</td>
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<td>Prepared delivery - not a reading</td>
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<td>Appropriate movement and gestures</td>
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<td>TOTAL FOR EACH SPEAKER</td>
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#### RANK SPKRS - High score = 1, Second = 2, Third = 3, Fourth = 4, Fifth = 5

Judge’s Printed Name__________________________ Judge’s Signature_____________________________