



AAUW California facilitates California branches in meeting the vision and mission of AAUW by providing programs, education, and resources.

Reference Guide to California and National Communications

AAUW branch leaders are supported by communications on a variety of topics from both the state and national levels. Below are the most common communications, their focus and the key people to whom they are distributed. Assure that communication reaches your inbox (and not your spam folder!) by adding advocacy@aauw.org, advocacy@mail.aauw.org, and siteadmin@aauw-ca.org to your safe senders list.

Title	Source	Content	Sender	Key Recipients	Frequency
<i>Board to Board</i> (B2B)	AAUW California	Information specifically for CA branch leaders from CA state board and committees	webteam@aauw-ca.org	<ul style="list-style-type: none"> Branch leaders CA committee members 	Monthly
<i>California Connection</i>	AAUW California	Short, timely e-newsletter sent to all California members Focused on key “Things to Know” and “Things to Do”	webteam@aauw-ca.org	<ul style="list-style-type: none"> All members 	Monthly
CA State Directory	AAUW California	Directory of CA branches with contact information	webteam@aauw-ca.org	<ul style="list-style-type: none"> Branch presidents CA committee members 	Annually
Washington Update	AAUW National	National update on relevant legislation, public policy initiatives and possible actions	AAUW Washington Update	<ul style="list-style-type: none"> All members 	As needed
Membership Matters	AAUW National	News and resources focused on recruitment and retention of members	Tremayne Parquet, AAUW	<ul style="list-style-type: none"> Branch presidents Membership VPs 	Monthly
Mission and Action	AAUW National	Core communication with general news and updates on all AAUW topics	AAUW Editor	<ul style="list-style-type: none"> All members 	Monthly
Equity Express	AAUW National	eNewsletter that provides career tips, information and inspiration to those interested in workplace gender equity.	AAUW Editor	Sign up HERE	Monthly
AAUW Action Network and CA Action Alert Two-Minute Activist	AAUW National	<ul style="list-style-type: none"> Emailed alerts to status of pending legislation supported or opposed by AAUW EZ tool to send feedback to legislators 	AAUW Action Network	Sign up HERE	As needed

