# Reference Guide to California and National Communications

AAUW branch leaders are supported by communications on a variety of topics from both the state and national levels. Below are the most common communications, their focus and the key people to whom they are distributed. Assure that communication reaches your inbox (and not your spam folder!) by adding 
advocacy@aauw.org, advocacy@mail.aauw.org, and siteadmin@aauw-ca.org to your safe senders list.

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<th>Title</th>
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| **Board to Board (B2B)**                   | AAUW California | Information specifically for CA branch leaders from CA state board and committees | webteam@aauw-ca.org           | • Branch leaders  
• CA committee members                                | Monthly                    |
| **California Connection**                  | AAUW California | Short, timely e-newsletter sent to all California members  
Focused on key “Things to Know” and “Things to Do” | webteam@aauw-ca.org           | • All members                                      | Monthly        |
| **CA State Directory**                     | AAUW California | Directory of CA branches with contact information                      | webteam@aauw-ca.org           | • Branch presidents  
• CA committee members                                | Annually                   |
| **Washington Update**                      | AAUW National   | National update on relevant legislation, public policy initiatives and possible actions | AAUW Washington Update        | • All members                                      | As needed      |
| **Membership Matters**                     | AAUW National   | News and resources focused on recruitment and retention of members      | Tremayne Parquet, AAUW        | • Branch presidents  
• Membership VPs                                      | Monthly                    |
| **Mission and Action**                     | AAUW National   | Core communication with general news and updates on all AAUW topics     | AAUW Editor                   | • All members                                      | Monthly        |
| **Equity Express**                         | AAUW National   | eNewsletter that provides career tips, information and inspiration to those interested in workplace gender equity. | AAUW Editor                   | Sign up [HERE](#)                                  | Monthly        |
| **AAUW Action Network and CA Action Alert Two-Minute Activist** | AAUW National | • Emailed alerts to status of pending legislation supported or opposed by AAUW  
• EZ tool to send feedback to legislators            | AAUW Action Network          | Sign up [HERE](#)                                  | As needed      |