



Mission-Based Program Guidelines

Here are some things to consider while you are planning your programs for the year.

1. Does the program support the AAUW mission, i.e. equity for women and girls?
2. Does the program inform the public about what makes AAUW unique?
3. Have you considered national and global social issues and AAUW's position regarding them before setting your program?
4. Are you using issues in your community to focus attention on AAUW's position on a topic?
5. Does the program welcome and educate the surrounding community members and other organizations?
6. In planning the program, have you considered the target audience other than your members?
7. Will the program successfully attract new members?
8. Have you tried to make a connection with local colleges and universities?
9. Does the program build connections with diverse audiences?