

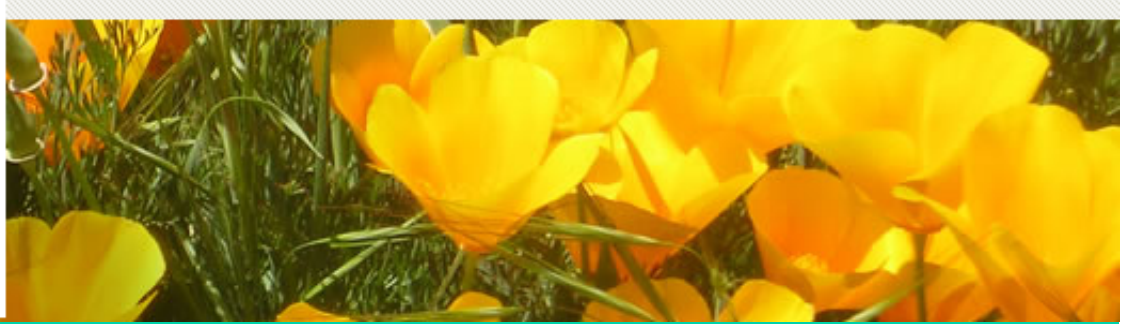


AAUW-Ca State Convention - 2016

Branch Empowerment Through
Mission Based Programming

Presenter: Bakula Maniar

Member of Program Committee - aaUW-ca.



What are Mission Based Programs? # 1

They are the clearest expression of our mission of advancing equity for women and girls through advocacy, education, philanthropy and research.

AAUW's
Mission





What Are Mission Based Programs? # 2

The best mission based programs are community based and offer a real service to your community, while enhancing your mission.

The program needs to be relevant and presented with ease and efficiency.

AAUW- advocacy



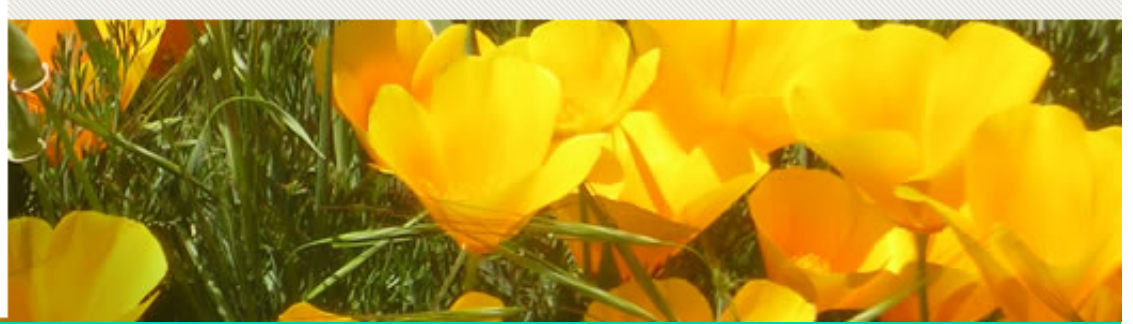


What are Mission Based Programs? # 3

Mission Based Programs are projects that motivate, inform, teach, demonstrate understanding while contributing to AAUW's mission of equity for women and girls.

Education





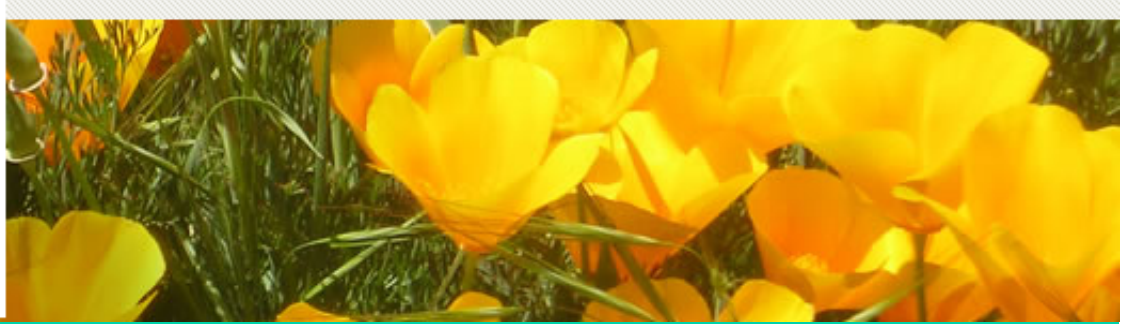
What do Mission Based Programs Accomplish? # 1

These programs inform the community about what makes AAUW unique.

They educate the community members and participating organizations about AAUW's Mission.

AAUW- Public Policy





What do Mission Based Programs Accomplish? # 2

Programs make audience aware of national and global social issues and AAUW's position regarding them by providing information and brochures with modern tools of web links and social media connections.

Social Networking



While Planning the event consider the target audience and collaborate with other like minded organizations.

Brain storming





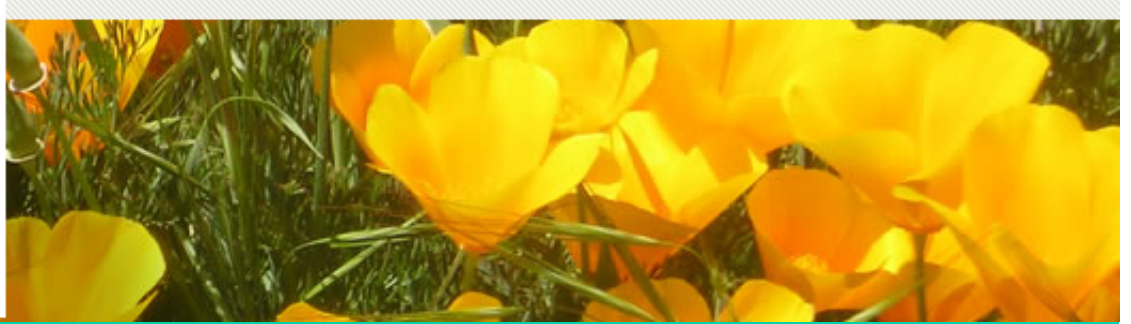
How do Mission Based Programs work? #2

Make connections with local colleges and universities in making successful mission based programming.

Colleges are a powerful source of both knowledge and inspiration.

Signing Equal Pay Act





How do Mission Based Programs works? #3

Be ready to use various Program In A Box (PIAB) from AAUW.org website.

There are many programs available to cater to your needs with plenty of information.

Speech Trek Contest
Sacramento





Equal Pay - Mission Based Programs # 1

To advance equity for women and girls we must promote both
“pay equity” and “financial literacy”
for women to have fair and equal chance.

Equal Pay





Diversity & Inclusion- Mission Based Programs # 2

Spice up your branch programming through Diversity and Inclusion. Invite a diverse group of audiences as well as speakers. Include programs that will attract new members to the branch.

Diversity and Inclusion



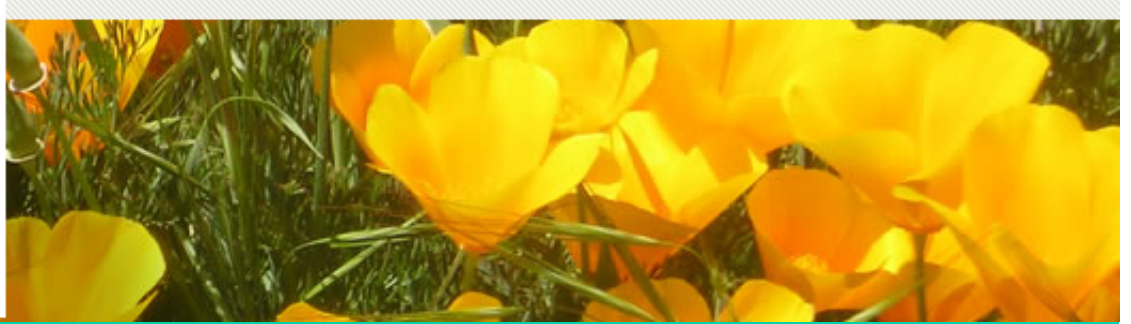


Title IX - Mission Based Programs # 3

The American Association of University Women strongly supports the vigorous enforcement of **Title IX** and all other civil rights laws pertaining to education. *Know Your Score* is a mission based program that investigates Title IX high school compliance.

Title IX





Elect Her - Mission Based Programs # 4

Elect Her is the only program in country that encourages and trains college-aged women to run for student government and future political office. The program is done in collaboration with C/U Partners.

Elect Her
Sierra College





STEM-Solving The Equation-Why So Few?# 5

Why are so few women in Science, Technology, Engineering & Math? Solving The Equation explains what we can do to make these fields open to and desirable for *all*. Diversity in workforce contributes to creativity, productivity & innovation.

STEM Programming
Research





Human Trafficking - Mission Based Programs # 6

AAUW believes that global interdependence requires national and international policies against human trafficking. AAUW outlines the importance of identifying labor and sex trafficking, both international and domestic.

Human Rights





What is next?

Make sure you have your vision of success as you plan for your future programming.

It will help you to determine steps you need to take to plan for and execute.

Vision



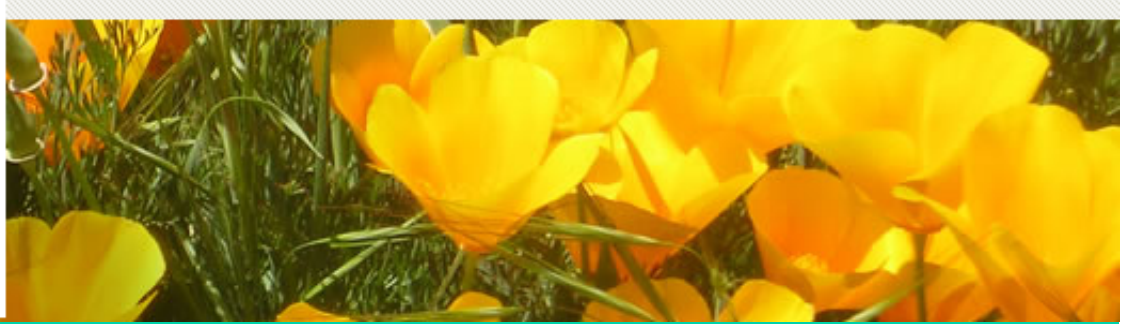


Six Steps to ensure your success # 1

Step 1. Study or Survey your Community:
Successful, well-attended programs address
issues that are of interest to the community.

\$tart \$mart
Salary Negotiation
Workshop





Six Steps to ensure your Success # 2

Step 2. Choose Meaningful Programs

Choose programs that are salient to the audience. Is the program mission based? Will the program engage both current and new members?

Campus Violence





Six Steps to ensure your Success # 3

Choose your program format. Decide which format will work better, a single presenter or a panel of speakers.

If it is a panel choose individuals with diverse backgrounds.

Panel Discussion



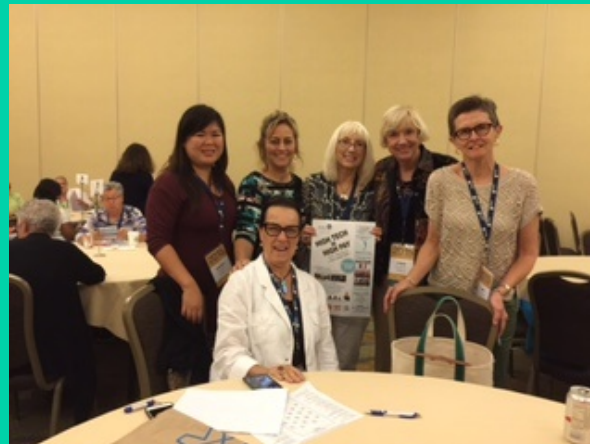


Six Steps to ensure your Success # 4

Collaborate with diverse groups such as
College/university partners or
Banks/Financial institutions.

It increases AAUW's presence in community.

College/University
Partners





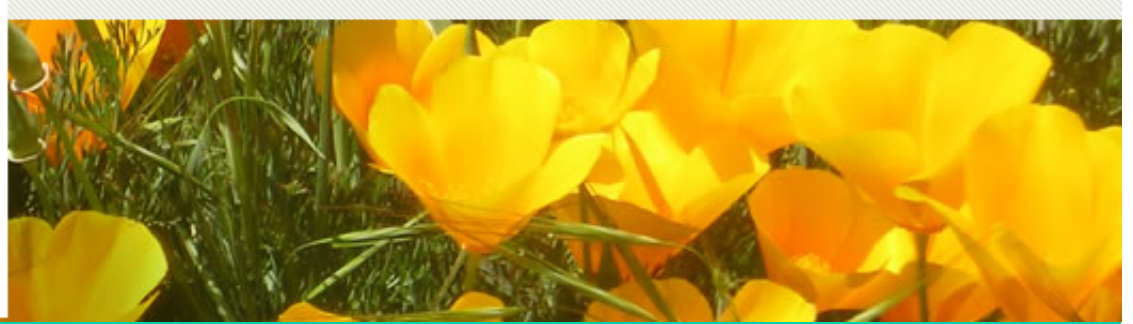
Six Steps to ensure Your Success # 5

Plan logistics for the program. Choose a time and location that is convenient for the audience you want to attract.

Food is always a big draw.
Keep in mind parking access.

Logistics



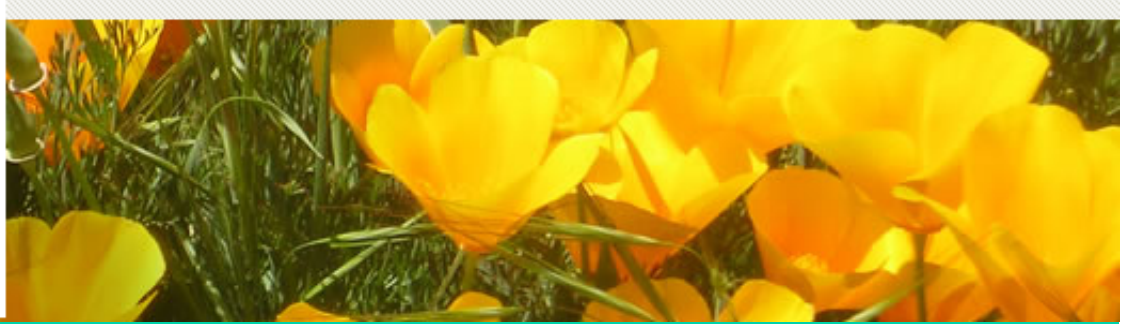


Six Steps to ensure Your Success # 6

Spread the word in the community with posters and flyers, newspaper announcements, and e-mails. Work with other community groups and social media.

Posters &
Flyers





Conclusion - Mission Based Programs.

At the conclusion of the program thank the presenters, host and audience for their undivided attention. If there is time for questions and answers, do not delay.

\$Start \$mart
workshop





Thank you AAUW CA

Program Committee for allowing me to
present this Power Point on Mission Based
Programs - a topic near and dear to my heart.
Bakula Maniar- AAUW ca. Program Committee
Branch program Resource Committee- AAUW



Sincere Appreciation to all the Facilitators

Donna Lilly- Co-coordinator

Diversity & Inclusion – Shelley Mitchell

Elect Her – Sheron Bealer

Financial Literacy – Jan Cook

Pay Equity – Lynn Janeway

Speech Trek – Cathy Foxhoven