



[View web version](#)

Now we approach the end of the fiscal year and the beginning of a new year energized by a new Board. Please share the information in this edition with those who are assuming new responsibilities in your branch. Also for those who produce material for the branch, please share the AAUW Branding Guidelines found by clicking [HERE](#). The AAUW brand includes our logo, the way we use that logo, the colors in our palette, and our choice of typography.

What Does The Fox Say?...

Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, statepresident@aauw-ca.org

VOLUNTEERS ARE THE GEMS OF ANY ORGANIZATION!

AAUW California dislikes having to say goodbye to the invaluable members who have served on the Board for the past several years. Their absence leaves us with a black hole that needs to be lightened with new, incoming volunteers.

We are hoping that you or some of your branch members will consider stepping up to serve on the state Board. May 15th is the deadline to submit your online application and can be accessed by clicking [HERE](#). We would love for you to join us in 2019-2020, an auspicious year of celebrating the 100th year of the Suffragists and working on our convention in April 2020.

We will all miss Pat Ferrer, our CFO for 3 years, Ainsley Nies, the indefatigable Branch Support chair, Charmen Goehring always campaigning for more members, Nancy Mahr, our Public Policy chair, who has fearlessly led an energetic and intelligent committee, Sue Cochran, who worked tirelessly in getting us back to a public corporation and updating the Policies and Procedures, Dawn Johnson, who always kept us on the straight and narrow as Parliamentarian, and Shirley Stowers, who stepped up to fill a void on the communications' team.

What is so amazing is that these people have just moved on to join state committees, so their expertise will not be lost.

AAUW CALIFORNIA NEEDS YOU!

What I need to know: Volunteers are needed for the state Board.

What I need to do: Check [HERE](#) to see what volunteer opportunities are available and if interested apply by the May 15th deadline.

Should I include this in my branch newsletter? Yes

AAUW FUND

Dianne Owens, Director, AAUW Fund Committee Chair, aauwfund@aauw-ca.org

CONGRATULATIONS TO THE TOP 10!

Congratulations to all of you for donating \$471,581 to AAUW Fund in 2018!

The Top 10 branches for total contributions were:

- 1) Danville-Alamo-Walnut Creek \$32,207.
- 2) Marin, Inc. \$30,960.
- 3) San Jose, Inc. \$27,438.
- 4) Roseville-South Placer \$16,970.
- 5) Morgan Hill \$15,171.
- 6) Sunnyvale-Cupertino \$14,863.
- 7) Long Beach \$14,789.
- 8) Hayward-Castro Valley \$13,074.
- 9). Redding \$11,364.
10. Napa County \$10,239.

The Top 10 branches per capita were:

- 1) San Fernando Valley \$202.05.
- 2) Berkeley \$189.62.
- 3) Marin, Inc. \$178.96.
- 4) San Diego \$141.79
- 5) Danville-Alamo-Walnut Creek \$129.35.
- 6) Woodland \$124.81.
- 7) La Palma-Cerritos \$124.79.
- 8) Hayward-Castro Valley, Inc. \$119.94.
- 9) Sunnyvale- Cupertino \$116.12

What I need to know: The Fund Luncheons will be held in October at the same locations as last year.

What I need to do: Save the date for your luncheon.

Should I include this in my branch newsletter? Yes

10) Long Beach, Inc. \$111.20

SAVE THE DATE FOR THE 2019 FUND LUNCHEONS:

- Saturday, October 5: Basque Cultural Center, South San Francisco
- Sunday, October 6: Danville Crow Canyon Country Club
- Sunday, October 27: Seal Beach Old Ranch Country Club

All the details for registration will be in the August 2019 Board to Board. The price will remain at \$45 and the locations are the same as last year! The speakers will be the 2019-20 AAUW Fellows studying in California.

COLLEGE/UNIVERSITY (C/U) COMMITTEE

Donna Lilly, C/U Committee Chair, donnalilly@roadrunner.com

AWARD AAUW GRADUATION CORDS

Now is the time to surprise your AAUW organization campus officers with a beautiful AAUW graduation cord to wear with their graduation gown the day they celebrate graduation on their campus. Cords are available to purchase for \$10 on the national website at [Shop AAUW](#). Plan a reception evening event or a pizza lunch to award AAUW e-student affiliates for their efforts in moving the mission of AAUW forward. Click [HERE](#) for more ideas.

College & University Branch Chair Appointments

May is the month for branch presidents and presidents-elect to appoint a chair or co-chairs to serve as College & University Branch Chair or Co-Chair for the 2019-2020 year. Currently, the 50 branch chairs in the state successfully collaborate with their local campuses with Start Smart workshops, recruit more than 900 free e-student affiliates, assist with Tech Trek camps, establish mentorship opportunities, promote and fund NCCWSL student attendees, film festivals and much more. Do you have questions? Contact Donna Lilly.

COMMUNICATION

Sandi Gabe, Webteam Committee Chair, Communications@aauw-ca.org

DO YOU HAVE A RED PEN AND LIKE TO USE IT?

Getting the message right is important and the communication team and webteam both use editors to tidy up our internal and external communications. If you have a flair for catching the stray comma, adding the perfect descriptor or can bring the perspective of a branch leader, we can use your help. You'll work with us monthly on the production of the Board to Board and periodically on reviewing website postings to assure accuracy and

What I need to know: There are multiple ways branch C/U leaders can work with partner schools to involve students in AAUW's mission.

What I need to do: If you don't have a C/U Chair consider appointing one. If you have one consider honoring your AAUW campus organization at this graduation time.

Should I include this in my branch newsletter? No, this information is primarily for branch leaders.

What I need to know: The state Communications Committee has openings.

What I need to do: Submit an application.

Should I include this in my branch newsletter? Yes, you might have interested branch members.

consistency in messaging. Submit an application [HERE](#) to become part of the team.

Julika Barrett, AAUW CA Office Manager, Office@aauw-ca.org

ANNOUNCEMENT! WE HAVE NEWLY ELECTED BRANCH BOARD MEMBERS

The 2018 - 2019 AAUW fiscal year is coming to an end. Let AAUW California know who you have selected to lead your branch next year. The first step is to record your newly elected board members in the Branch Officer Report (BOR). The AAUW California online BOR system houses the information we use to communicate with branch officers.

Each current branch president and president-elect will receive an email with the location, login information, and instructions to enter their branch officer detail. Read the information carefully. All updates are due July 1, 2019.

The information you enter about your list of officers accomplishes three vital functions:

- Your BOR entries add to and correct our database of branch officers.
- Your accurate list of officers in the BOR provides the communication channel from AAUW California to your branch leaders. Board, Job-specific, email groups will receive important messages throughout the year.
- The BOR is used to create the annual printed and online state directory with contact information for specific board positions.

What I need to know: Updates to the Branch Officer Report are due July 1st.

What I need to do: Respond to the email you receive from AAUW California and update your branch records.

Please note that National AAUW has a separate membership list that does not connect to or update the BOR. Updating your branch officers' list in the BOR is not the same as reporting to National AAUW. For 2019-2020, please provide your list to both entities. Also, note that National AAUW and AAUW California do not collect the same information or communicate to the branches in the same way.

Should I include this in my branch newsletter? No, this is primarily for branch officers.

Remember to:

REVIEW

UPDATE

VERIFY

your BOR information so branch leaders receive timely and pertinent information. Keep your membership in the know.

Last year in 2018-2019 we had 100% BOR completion by July 1, 2018. Let's do it again in 2019!

FINANCIAL LITERACY

Bakula Maniar, Financial Literacy Committee Chair, financialliteracy@aauw-ca.org

DO YOU KNOW AAUW-CALIFORNIA'S START SMART PROJECT IS GOING TO BE TEN YEARS OLD?

Start Smart is a project of the Financial Literacy Program. The first training workshop of Start Smart was presented on May 15, 2010, in Las Positas College in Livermore. We surpassed our Community Action Grant's projected expectations a long time back.

AAUW's various branches, with the help of CU Partners, have presented more than 250 Start Smart workshops. It is an AAUW National program to teach salary negotiation skills to graduating college students. Start Smart's two-hour workshop specifically teaches students negotiation skills which will increase their potential to earn higher salaries and benefits and in turn reduce the pay gap. 29 colleges throughout California have 3-year licenses to present Start Smart workshops which allows them to give multiple workshops during the contract term. This is a joint effort between Financial Literacy and CU partners.

[Financial Literacy Programs](#) new web pages will take you to the Start Smart program as well as Work Smart and Money Trek.

MONEY TREK HAS BEEN REVAMPED!

Are you looking for a program to engage high school and college students? This program contains six ready-to-deliver modules that are accompanied by a handout/workbook, examples and exercises and other resources that your branch can use to teach students basic financial skills. Each module can be presented in sixty to ninety minutes. The modules are designed to be presented in pairs.

The [workshop overview](#) provides a summary of the program and can be presented to your branch or Interbranch Council or program group interested in educating students in basic financial information.

Modules 1 & 2 are perfect for high school students and establish the basic knowledge of Budgeting and Banking.

Modules 3 & 4a and 4b are focused on students entering college providing information about Credit and Borrowing, and How to Pay for College.

Modules 5 & 6 are aimed at students in the last two years of college and encourage them to Save, Invest and begin thinking about Buying a Home.

What I need to know: Financial programs are available online via AAUW California and AAUW National.

What I need to do: Download the Money Trek program to educate high school and college students about important financial skills. Consult the website for Start Smart and Work Smart workshops in your area.

Should I include this in my branch newsletter? No, this is primarily for branch planning.

NOMINATIONS & ELECTIONS

Susan Negrete, Nominations & Elections Chair, nominating@aauw-ca.org

WOOHOOOO!!! IT'S THE MISSION TRAIN'S LAST STOP!

TIME TO VOTE: Now through May 13, 2019

AAUW California's 2019 election voting period ends 5/13/2019.

Key Reminders on the Voting Process

How do members vote?

- Every member can vote electronically or by phone (if a member is unable to vote online).
- Members without a valid email address received a postcard with instructions on how to vote online or by phone.

What if members didn't get an email or postcard?

- Call the AAUW California office at 916.448.7795 and vote by phone.
- Have your AAUW Member ID number ready if voting by phone.

Know the candidates - be ready to vote!

Click [HERE](#) for candidates' application information.

DON'T MISS THE TRAIN: Voting ends May 13, 2019

It's the Mission Train's FINAL CALL!

Share the news with your members that an engaged, vibrant AAUW is one where members stay informed and VOTE! Encourage your branch to complete their candidate research and VOTE!

PUBLIC POLICY

Nancy Mahr, Director, Public Policy Committee Chair, publicpolicy@aauw-ca.org

BE READY TO TAKE ACTION ON POLICY ISSUES

At this time, our 2019 Legislative Agenda has not been finalized. The Public Policy Committee is working to complete the list of priority bills. As soon as it is complete, we will post it with a link on the website under Advocacy, Bill Tracking.

Our advocate, Shannon Smith-Crowley, develops the advocacy plan for each of our priority bills. She directs our Action Alerts and also lets the Public Policy

What I need to know: Voting for AAUW California Board Directors and Public Policy Priorities ends May 13, 2019.

What I need to do: Remind your members how and by when they need to vote.

Should I include this in my branch newsletter? No

What I need to know: Branches are encouraged to have a Public Policy Chair and the AAUW California website has a link to a Bill Tracking site which contains the bills AAUW is either watching or supporting.

What I need to do: Appoint a Public Policy Chair if none exists.

Committee know when more branch and member action is needed, including which legislators should be contacted. Branches can be prepared to act when called upon by building some rapport with local legislative offices in advance. If the legislators already know what AAUW is and who you are, they will be more receptive when you ask for support on a bill.

Should I include this in my branch newsletter? Not yet.

If your branch doesn't have a Public Policy Chair, now is a good time to fill the position and ensure that your branch is a part of the effort to educate and take action to promote our mission. Find a person who finds issues and legislation exciting.

Grassroots action moves our issues forward.

MEMBERSHIP

Deanna Arthur, Director and Charmen Goehring, Director, Membership Committee Co-Chairs, membership@aauw-ca.org

MEMBERSHIP IS THE NEVER ENDING JOB. YOU FIND NEW MEMBERS, YOU NURTURE NEW MEMBERS, AND YOU APPLAUD CONTINUING MEMBERS

This year many branches have opted to join the MPP (Member Payment Program), which allows their members to pay dues securely and conveniently online. Along with this opt-in comes a plethora of questions. We are here to assist you as you travel these uncharted waters. Please email us at membership@aauw-ca.org with any questions.

What I need to know: Do we have members who are not paying for branch dues?

What I need to do: Send the State dues to the AAUW California office.

If you haven't opted into MPP, continue your same renewal process.

Members not joining a branch and therefore not paying branch dues can still be registered via MPP, but the state dues must be sent directly to the AAUW California office. The state dues are \$20 for regular members and \$10 for student affiliates. There is currently no avenue to do this via MPP (Member Payment Plan). This has been our most frequently asked question in April.

Should I include this in my branch newsletter? No, this information is primarily for Membership Treasurers.

Wishing all of you a swift and easy renewal process.

SPEECH TREK

Marlene Cain, AAUW California Speech Trek Coordinator, spechtrek@aauw-ca.org

CAN YOU "HANDLERY" THE TRUTH?

Kudos and congratulations to the following three branches--Poway-Penasquitos, Morgan Hill and Roseville-South Placer--whose contestants advanced to the State Finals at the 2019 Eleanor Stem Allen Memorial Speech Trek competition held last month at the annual AAUW California meeting at the Handlery Hotel in San Diego.

What I need to know: The topic for the 2020 Speech Trek has been announced.

What I need to do: Share it with your branch.

Should I include this in my branch newsletter? Yes

The three finalists eloquently spoke about their experiences, expressed their opinions, and offered their recommendations before a standing-room-only crowd, addressing this year's topic: "How Can We Eliminate Violence Aimed at Our Schools?"

Dominique Ruedaflores placed 1st (Poway-Penasquitos) and won \$1500; Sophia Ruster placed 2nd (Morgan Hill) and won \$1,000, and Christine Corry placed 3rd (Roseville-South Placer) and won \$500. In addition, Honorable Mentions were awarded to Kristina Perry, 4th place and \$250 (Stockton); and Nicholas Andrian, 5th place and \$150 (Alhambra/San Gabriel). Click [HERE](#) to see the videos.

The Speech Trek program also featured opening remarks by Brett Allen, the son of Eleanor Stem Allen, who inspired the annual competition.

Speech Trek is open to all actively-enrolled high school students, boys and girls. It is a high-touch, low-cost program that brings recognition to your branch and makes a difference for all who participate!

In the meantime, consider this truth: women have been marching toward equality for over 100 years, starting with the Women's March of 1913, and continuing to the Women's Marches at present. The 2020 Speech Trek topic-- "Are men and women truly equal today, or are the Suffragettes of 1920 still suffering in 2020?"--will surely get your branch sizzling!