



[View web version](#)

We have entered a new calendar year and are halfway through our AAUW year. This means branches are turning attention to establishing a nominating committee for the coming fiscal year. The secret of a successful slate may be picking a diverse nominating committee representing all corners of your branch. Happy New and Half Year!

WHAT DOES THE FOX SAY....

Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, statepresident@aauw-ca.org

WHAT IS AAUW CALIFORNIA DOING FOR ITS MEMBERS?

How is AAUW California helping the branches and its members? “Take up the issue that’s closest to your heart and we’ll connect you with the people, programs, and resources you need to make a difference in the lives of women and girls.” - AAUW

The board of AAUW California has been working to do just that – connect you with the people, programs, and resources you need to make a difference in the lives of women and girls.

As you read through this “Board to Board” you will see that we are in fact doing just that. The upcoming January Perspective is also full of news of connections, as well as the upcoming Annual Meeting on April 6th. We will be providing plenaries on Leadership and Membership which seems to be on every branch’s New Year’s wish list.

In making our quarterly branch phone calls, I asked one branch president how AAUW California can help her branch. She replied that we can ship in two dozen new members to her branch.

While we can’t do that for a number of reasons (!!!), we will provide instruction on how to recruit new members in your area and help develop leadership skills.

Please don’t forget – we are well aware of the difficulties branches are faced with in communities that do not have younger members to recruit. We are just grateful for all you do in furthering the mission of AAUW.

AAUW California has been created to assist branches. We’re here to help – call on us!

AAUW FUND

Dianne Owens, Director, AAUW Fund Committee Chair, aauwfund@aauw-ca.org

AND IN HONOR OF.....

[What I need to know](#)

BRANCH NAMED GIFTS

Your individual and branch contributions have been sent to AAUW National by December 31, 2018! Now it is time to think about honoring your branch or community members who have embodied AAUW's Mission and Strategic Plan.

- For every \$750 donated to AAUW Fund in 2018, you can honor one person or organization!
- The deadline for submitting your Named Gift honorees is February 15, 2019.
- Click here for the "[Branch Named Gift Honoree Nomination Form.](#)"
- You can put all your honorees on one form from your branch.
- Certificates will be mailed to you or given to you at a future meeting.

STATE NAMED GIFT

Do you know someone who has worked tirelessly for AAUW California to further AAUW's Mission and to support equity for all? If so, please nominate them for their contribution to AAUW by completing the "[State Named Gift Honoree Nomination Form.](#)" The deadline is February 15, 2019.

Each branch AAUW Fund Chair should have received an email on December 13th entitled "New Resources for Branch Fundraising." It included a video and an updated Funds diagram showing branches how their fundraising efforts will support the new Strategic Plan that will impact the lives of women and girls into the future. If you or someone in your branch didn't receive the email, it is posted on the home page of the AAUW California website. You can also access it directly [HERE](#). Please let me know if you need further information.

WEBTEAM

Sandi Gabe, [Webmaster, webteam@aauw-ca.org](mailto:webteam@aauw-ca.org)

KEEP US OUT OF YOUR SPAM FOLDER!

One of the goals of the AAUW California Communication Team is to increase the number of branch and state leaders who have access to and open this monthly newsletter.

It's possible that you or your branch leader or state committee members are not receiving the B2B because a spam filter has identified our email as spam, junk or bulk email.

In order to assure that you can receive our communications please add our email address [siteadmin@aauw-ca.org] or domain [aauw-ca.org] to your email program "whitelist."

Instructions for Gmail, Outlook, and Yahoo can be found [HERE](#).

Instructions for AOL can be found [HERE](#).

The branch can honor someone as a Branch Named Honoree or a State Named Honoree.

What I need to do

Complete the appropriate application by February 15.

Should I include this in my branch newsletter?

No, this information is primarily for branch leaders.

What I need to know

Are all of my branch leaders receiving the Board to Board?

What I need to do

Add siteadmin@aauw-ca.org and/or AAUW.org to your email whitelist.

Should I include this in my branch newsletter?

No, this information is primarily for branch leaders.

If you are using another email, you can google for instructions.

Pass this information on to your fellow branch leaders or state committee members to assure that they also receive important messages from AAUW California.

FINANCE

Pat Ferrer, Chief Financial Officer, Finance Committee Chair, cfo@aauw-ca.org

DO YOU NEED A CERTIFICATE OF INSURANCE?

As announced in the September and October Board to Board, we have a new insurance broker (The Stratton Agency) and a new point of contact (Rachel Schupe). Please use the new form to [request a Certificate of Insurance](#). Please write legibly or submit via the computer.

Thank you to all of the branch treasurers that responded to the survey regarding the Finance Committee's strategic plan goal. We will be testing using Quicken for branch financial recording and reporting.

Thank you to all the branch treasurers! I know this is a job that requires many hours every month to do and the first few months can be the busiest.

What I need to know

AAUW has a new insurance broker.

What I need to do

Use the new [form](#) on the website to request a Certificate of Insurance for branch events.

Should I include this in my branch newsletter?

No, this information is primarily for branch leaders.

LEADERSHIP DEVELOPMENT

Sharyn Siebert, Director, Leadership Development Committee Chair, leaderdev@aauw-ca.org

As a new year starts, I encourage all of you reading this B2B to resolve to share something relevant from it with not just your board, but your branch membership. One cannot predict who among them might be a future leader. Asking a member to share a job or be on a committee might entice them to step up to more responsibility.

REMEMBER: personal requests work better than a general request for volunteers.

What I need to know

The B2B has information which may inspire branch members to step up as leaders.

What I need to do

Share relevant B2B information and personally ask members to get involved.

Should I include this in my branch newsletter?

No, this information is primarily for branch leaders.

NOMINATIONS & ELECTIONS

Susan Negrete, Nominations & Elections Chair, nominating@aauw-ca.org

Several candidates have stepped up to run for the following offices in the AAUW California 2019 election:

- Director
- President-Elect

The Nominations Committee continues to contact nominees for these important positions! If you have nominations, please contact nominating@aauw-ca.org as soon as possible! Late candidates will be accepted until April 4, 2019, for the 3 open positions: CFO, Director at Large and President-Elect. Make sure they get an opportunity to board the Mission Train!

2019 Election candidates who met the December 1st deadline will be profiled in the winter edition of California Perspective and are currently listed on the [AAUW California website](#). Review the candidates now and through the election period of April 22 – May 13, 2019.

Have you identified a willing late candidate? They can still hop on the Mission train!

Contact the Nominations & Elections Chair: nominating@aauw-ca.org

We are grateful to branch and IBC leaders for their mentoring and support of the talented candidates who are running in our 2019 election.

Got election process questions? Click [here](#).

What I need to know

Candidates are still being accepted for the AAUW California Board of Directors.

What I need to do

Send nominations to by April 4 to nominating@aauw-ca.org.

Should I include this in my branch newsletter?

Yes, branch members may want to submit nominations.

PUBLIC POLICY

Nancy Mahr, Director, Public Policy Committee Chair, publicpolicy@aauw-ca.org

A NEW YEAR FOR PUBLIC POLICY

Thanks to the more than 500 who contributed to the AAUW California Public Policy Priorities revision and renewal. The Public Policy Committee is reviewing member input. Look for the proposed new priorities documented in the winter edition of the Perspective.

January begins the new state legislative session. Legislators will be introducing bills through February 22. Our advocate and the Public Policy Committee will be determining which bills address issues relating to our mission. As bills are selected for further action by AAUW, they will be posted online. You can access the bill list from the AAUW California website, under Advocacy, Bill Tracking.

AAUW California signed on to a letter from AAUW National urging the new Congress to take the next step toward equal pay and make passing the Paycheck Fairness Act a priority. You will be hearing more about this effort from AAUW National.

Make 2019 a big year for Public Policy in your branch.

What I need to know

AAUW California is encouraging Congress to make passing the Paycheck Fairness Act a priority.

Should I include this in my branch newsletter?

Yes, members should know how to track legislation relevant to AAUW.

TECH TREK

Linda Stinebaugh, Tech Trek State Coordinator, techtrek@aauw-ca.org

VOLUNTEERS NEEDED!

Are you looking for something worthwhile to do in your spare time? We are looking for motivated individuals to volunteer for Tech Trek, our wonderful STEM program for girls. We have ten camps scattered throughout the state, so there is probably one located near you. If you have interest and skills appropriate for Tech Trek and would like to join us, please contact me at techtrek@aauw-ca.org. Our camps are looking for dorm moms, teachers, workshop presenters, on-site volunteers, future Camp Directors, web editors, a Financial Liaison, and a new State Coordinator, as I am termed out at the end of this camp season.

Working with Tech Trek is one of the most rewarding things you can do, as we are shaping the future by encouraging more girls to go into STEM careers. Come join the fun!

Check out the [Tech Trek website](#) for more information about the program.

PROJECT OVERSIGHT COMMITTEE

Lynne Batchelor, Project Oversight Committee Chair, OC@aauw-ca.org

FREE MONEY!

Has your branch or Interbranch Council (IBC) or have you personally ever hoped to bring a wonderful project or program to fruition but just didn't have the money to manage it? AAUW California has the solution—apply for a State Project Grant! This year we have available two grants for \$500 each. The [application](#) is available on our website and is quite simple to complete. There are no restrictions on the grants except that they must support our mission!

The deadline for your application is March 1, 2019! Claim your \$\$\$\$!

INTERNATIONAL PROGRAMS

Indrani Chatterjee, International Program Committee Chair, international@aauw-ca.org

What I need to know

Tech Trek is looking for volunteers

What I need to do

Contact Linda Stinebaugh at techtrek@aauw-ca.org to volunteer.

Should I include this in my branch newsletter?

Yes, branch members may want to volunteer.

What I need to know

Grants are available for branches to try new projects.

What I need to do

Complete the [application](#) by March 1.

Should I include this in my branch newsletter?

Yes, members may have suggestions for new projects for their branches.

What I need to know

ANOTHER NEW YEAR AND ANOTHER INTERNATIONAL WOMEN'S DAY ON MARCH 8TH

The topic for International Women's Day 2019 is "Think equal, build smart, innovate for change."

Here are some activities your branch might consider in order to support International Women's Day on March 8th:

- Sponsor a student from a C/U Partner College to attend National Conference for College Women Student Leaders ([NCCWSL](#)).
- Participate in community discussions to celebrate women's success and to promote the AAUW mission: pay equity, gender equity, and economic security.
- Organize an action plan at your branch to protect women from domestic violence and human trafficking in your local community.

For more information, click [here](#).

International Women's Day is March 8th.

What I need to do

Consider organizing branch activities to highlight International Women's Day.

Should I include this in my branch newsletter?

Yes, announce the date and theme of International Women's Day. Provide information on any relevant branch activities.

Distribution: This email was sent to the following distribution lists: All AAUW California mailing lists.
