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Welcome to the revised Board to Board (B2B). We listened to your feedback and our holiday gift to you is a slightly new design to make it more readable. To do that we:

1. Changed the email title so that you recognize that it's the B2B.
2. Moved articles around so that those with time-sensitive dates are near the top of the email.
3. Added a column on the right with key dates and actions.

We hope that these changes make it easier for you to find what you need and pass it along to your branch members.

Happy Holidays

The Board to Board (B2B) Team

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## Jottings with Jane...

**Cathy Foxhoven and Jane Niemeier**, Co-Presidents, AAUW California, [statepresident@aauw-ca.org](mailto:statepresident@aauw-ca.org)

### **WE ARE A GENEROUS GROUP!**

One million dollars! That is what our branches raise each year for Tech Trek. We also raise thousands of dollars for our local scholarships and for NCCWSL attendees. Then consider the thousands that we send each year to the AAUW Fund. If you add all of that to the Tech Trek money, I am sure that our donations pass the two million dollar mark if you consider everything that we give each year.

And to top it off, our state board recently put out an SOS call to help the 42 members of the Paradise Branch that lost their homes in the recent fire. We are still totaling the amount in gift cards that AAUW members have sent in, but I can tell you that I received gift cards from Oregon, and as individuals, my own branch (La Mesa-El Cajon) gave over \$1000!

At a recent San Diego Branch meeting, I told the members and guests about what had happened in Paradise. One of the guests was a Tech Trek girl from 2017. After the meeting, she gave me a \$25 gift card that her grandmother had given her. All of this generosity means so much to our Paradise members.

On behalf of them, Cathy and I thank you.

### **Should I include this in my branch newsletter?**

Yes, members might find this information interesting, particularly if they contributed to the Paradise relief effort.

## AAUW FUND

*Dianne Owens, Director, AAUW Fund Committee Chair, [aauwfund@aauw-ca.org](mailto:aauwfund@aauw-ca.org)*

### 'TIS THE SEASON OF GIVING--TO AAUW FUND!

ATTENTION: Branch AAUW Fund VP and Branch Treasurer:  
Here are two dates to add to your "List of Things to Do."

- December 31, 2018: Your 2018 branch donation to AAUW Fund is due to AAUW National. The form to use is located on the AAUW California website at [AAUW Fund-internal](#). Click [HERE](#) for the list of California Unfinished Endowments that you may wish to designate your donation to.
- February 15, 2019: Nominations are due for Branch Named Gift Honoree(s). A branch can nominate a member who has contributed significantly at the branch level to the mission of AAUW. A branch may nominate one person for each \$750 donated to AAUW Fund by the branch in 2018. Click [HERE](#) for the fillable form and submit online. You will receive certificates for each of your honorees signed by Kim Churches, AAUW CEO, before your presentation to them.
- February 15, 2019: Nominations are due for the AAUW California State Named Gift Honoree. More details coming in January 2019!

Thanks for all your work for AAUW Fund. Have a wonderful holiday season.

#### What I need to know

AAUW Fund Donations are due December 31, 2018.

#### What I need to do

Choose a fund and submit your branch's donation.

#### Should I include this in my branch newsletter?

No. This information is primarily for branch leaders.

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#### What I need to know

State and Branch Named Gift Honoree nominations are due February 15, 2019.

#### What I need to do

Identify your nominees.

#### Should I include this in my branch newsletter?

No. This information is primarily for branch leaders.

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## COLLEGE/UNIVERSITY (C/U) COMMITTEE

*Donna Lilly, C/U Committee Chair, [donnalilly@roadrunner.com](mailto:donnalilly@roadrunner.com)*

### HEADS UP WITH NICK WHISTLE

Yes, NCCWSL is referred to as Nick Whistle, even though this leadership event's official name is National Conference for College Women Student Leaders Registration is now open for the [34th National Conference](#) scheduled for May 29 through June 1, 2019, at the University of Maryland. Need help funding students? Tell students to apply for an [AAUW National Scholarship for NCCWSL](#) that covers registration only, not travel, by February 15, 2019.

Encourage campus professional women to submit a [workshop proposal for presentation at NCCWSL](#). Applications close January 31, 2019.

#### What I need to know

NCCWSL registration is open to collegiate women. Scholarship help may be available. Workshop proposals are being accepted.

#### What I need to do

Identify students to attend. Encourage workshop proposals.

### Should I include this in my branch newsletter?

Mixed. The information regarding sending a student is primarily for branch leaders. You may want to encourage your members to consider proposing a workshop.

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## COMMUNICATION

*Shirley Stowers, Director, Communication Committee Chair, [Communications@aauw-ca.org](mailto:Communications@aauw-ca.org)*

### HAS YOUR BRANCH BEEN SELECTED TO BE IN THE SPOTLIGHT BY THE PROGRAM COMMITTEE?

Place your branch in the running to be recognized by sending your branch's newsletters to [branchnewsletters@aauw-ca.org](mailto:branchnewsletters@aauw-ca.org).

- The program committee makes their choices from the newsletters submitted.
- Additionally, the submitted newsletters are shared with other branches who are signed up to receive them. This gives branch leaders access to a wealth of information about using best practices, how other branches are solving problems, and creatively engaging their members and communities.

Give your branch a chance for this recognition and access to the wealth of information in branch newsletters.

### What I need to know

Submit your branch newsletter in order to be considered for program recognition.

### What I need to do

Send your newsletter to [branchnewsletters@aauw-ca.org](mailto:branchnewsletters@aauw-ca.org).

### Should I include this in my branch newsletter?

No. This information is primarily for branch leaders.

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## FINANCE

*Pat Ferrer, Chief Financial Officer, Finance Committee Chair, [cfo@aauw-ca.org](mailto:cfo@aauw-ca.org)*

### DID THE CALIFORNIA FRANCHISE TAX BOARD CONTACT YOUR BRANCH?

#### FRANCHISE TAX BOARD SENDING OUT "NAUGHTY" LETTERS

Two branches have reported to me that they have received notification from the California Franchise Tax Board (FTB) that they had not filed their California FTB 199N tax return. One branch has lost its non-profit status with the State of California and another has had to file retroactively.

Asking National to file your tax return does not eliminate the requirement to

### What I need to know

You can lose your non-profit status if you don't submit a California FTB 199N tax return.

### What I need to do

file with this FTB. This has been a mandatory requirement since 2011.

Please verify you have filed this important but easy to file online submission. The only information you need is your Federal Tax ID (FEIN), your FTB Entity Number, and your “gross receipts”--i.e., all the deposits into your branch checking accounts. Donations made directly to the AAUW Fund or SPF for Tech Trek do not count.

Contact me if you need more info.

#### HELP ME HELP YOU

All branch treasurers were sent a survey November 27th on items for the Finance Committee strategic plan goal actions. Please vote for your favorite—or add your own. Input due by 12/10/2018.

Thank you to all the branch treasurers! I know this is a job that requires many hours every month to do and the first few months can be the busiest.

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## FINANCIAL LITERACY

**Bakula Maniar**, Financial Literacy Committee Chair, [financialliteracy@aauw-ca.org](mailto:financialliteracy@aauw-ca.org)

### WOULD YOU LIKE TO LEARN HOW THE WORK SMART PROJECT WORKS?

Here are a couple of upcoming Financial Literacy events:

- LACIC - Los Angeles County Interbranch Council is inviting AAUW members to attend the **Work Smart** information-gathering meeting presented by AAUW California past co-president Donna Lilly on January 13th in Whittier. Please contact Ginny Hatfield for more information regarding time and place at [ginnyaauw@gmail.com](mailto:ginnyaauw@gmail.com) or 818-970-4577.
- The first workshop of the revised **Money Trek** project is going to be presented by Bakula Maniar, Chair of the Financial Literacy Committee, at the Ventura County IBC meeting on February 18th.

If your branch or IBC is presenting any workshops or meetings about Financial Literacy please let me know.

Confirm that you submitted your California FTB 199N form.

**Should I include this in my branch newsletter?**

No. This information is primarily for branch leaders.

#### What I need to know

WorkSmart meeting is scheduled January 13, 2019.

#### What I need to do

Invite your members to attend.

**Should I include this in my branch newsletter?**

Yes. This information should be communicated to SoCal branch members.

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#### What I need to know

Money Trek relaunch is scheduled for February 18, 2019.

#### What I need to do

Invite your members to attend.

**Should I include this in my branch newsletter?**

Yes. This information can be communicated to SoCal branch members.

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## LEADERSHIP DEVELOPMENT

**Sharyn Siebert**, Director, Leadership Development Committee Chair, [leaderdev@aauw-ca.org](mailto:leaderdev@aauw-ca.org)

### FUNDRAISING HELP FROM AAUW CALIFORNIA

Many of our branches send girls to Tech Trek and a number also have local scholarship programs to fund. As AAUW California board members, we are often asked to help with ideas for fundraising. Please check out the following information!

#### What I need to know

You can raise money for your branch via Amazon!

#### What I need to do

Enroll your branch. Educate your members on how to use the Amazon Smile Program.

#### Should I include this in my branch newsletter?

Yes. This information should be communicated to branch members.

A painless way to get funding is by enrolling your branch in the Amazon Smile program so that your branch will benefit when its member use Amazon to shop. Customers' enrolled charities, such as your branch, earn \$\$ with NO additional cost to the shopper. The earnings just show up in the bank account of the enrolled charity. The shopper needs to log on at: "Amazonsmile.org." and not the regular site. That isn't hard! My branch's local scholarship chair has enrolled this program into Smile, and we are now reaping the benefits.

Since we are in the holiday shopping period, this is an easy and rewarding way to support your branch's favorite endeavor.

Happy and safe holidays to all our members and their loved ones. We are especially thinking of all affected by the horrible wildfires in our state.

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## NOMINATIONS & ELECTIONS

**Susan Negrete**, Nominations & Elections Chair, [nominating@aauw-ca.org](mailto:nominating@aauw-ca.org)

### THANKS TO THE BRANCH & IBC LEADERS WHO BOARDED THE MISSION TRAIN!

We're on track for the 2019 election and your support is helping us get there.

California AAUW branch leaders took a deep dive into their talent pools! Our organization is rich in leadership talent and skills and our leaders responded with thoughtful nominations – members who will help ensure the continuity of our great organization.

Candidate Nomination Forms were due on December 1, 2018, and timely candidates will be featured in the winter edition of California Perspective and the AAUW California website throughout the election period of April 22 – May 13, 2019. We contacted every nominee personally to give them the compliment that they had been nominated by another leader.

#### What I need to know

It's not too late to nominate yourself or someone you know for an AAUW California leadership position.

#### What I need to do

Apply for an AAUW California position or encourage others to consider it.

#### Should I include this in my branch newsletter?

Did someone miss the train? Do we have late candidates? They can still run! Contact the Nominations & Elections Chair: [nominating@aauw-ca.org](mailto:nominating@aauw-ca.org). Submit your nomination form online [HERE](#).

Yes. This information should be communicated to branch members.

Many branch and IBC leaders partnered with the N&E Committee and nominated their talented members for state service. Thanks for all your support. And don't forget – it's not too late for YOU to run!

AWESOME.

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## PUBLIC POLICY

**Nancy Mahr**, Director, Public Policy Committee Chair, [publicpolicy@aauw-ca.org](mailto:publicpolicy@aauw-ca.org)

### 2019 IS A CALL TO ACTION FOR WOMEN

#### APPOINTING WOMEN TO COMMISSIONS & BOARDS

AAUW California collaborates with California Women Lead (CWL) in many public policy areas. They have launched a project to encourage women to apply for appointments to public boards and commissions. The project's goal is to ensure appointed boards and commissions reflect the rich diversity of California. The end goal is to present to the next governor and their transition team the names and resumes of women interested in serving within the new administration in order to provide a significant pool of qualified women to serve as appointees.

CWL is encouraging women to fill out an application for the project on their [website](#). This site also has information to answer questions about the process. You can contact California Women Lead with any questions at [admin@cawomen.lead.org](mailto:admin@cawomen.lead.org). Take advantage of this opportunity.

You could be one of the women who is stepping up; play a part in our governance.

#### What I need to know

Public boards and commissions need your expertise.

#### What I need to do

Apply to have your name added to the list of possible state government appointees.

#### Should I include this in my branch newsletter?

Yes. This information should be communicated to branch members.

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## PROGRAM

**Kathleen Harper**, Director, Program Committee Chair, [program@aauw-ca.org](mailto:program@aauw-ca.org)

### This Month's Program Spotlight

Is On....

#### DANVILLE-ALAMO-WALNUT CREEK

Did you know that the United States has been the top destination for immigrants since 1960, with one-fifth of the world's migrants heading here as of 2017? Do you think of immigrants as valuable assets or major challenges for our country? Immigration is such a complex and timely topic, not to

#### What I need to know

One branch had success with a program on immigration law.

January is National Human Trafficking Awareness month.

#### What I need to do

mention controversial. To help their members wade through the layers, the Danville-Alamo-Walnut Creek Branch invited immigration attorney Paul Bertoni to “help us understand the current standards set for legal immigration into the United States.” Members were encouraged to “come take a look at the complexities behind the headlines about walls and people without legal status.” Educating ourselves and our communities about the issues of the day reflects the best of AAUW values.

Consider an immigration attorney as a program speaker.

Contact the organization above for info on the film.

**Should I include this in my branch newsletter?**

No. This information is for your Program VP.

Note from the Chair: Last month the Program committee highlighted branches who had engaged in some form of Get out the Vote (GOTV) effort. Unfortunately, we didn't get a couple of branch newsletters in time for the article, and I want to acknowledge those branches at this time – way to go Mid-Peninsula, Sacramento, Del Mar-Leucadia and Greater Whittier Area!

Finally, we received a request from the California's Forgotten Children organization to spread awareness about National Human Trafficking Awareness Month in January, through a film they have developed. They note: “ California's Forgotten Children is a feature documentary highlighting heroic stories of survivors turned advocates who work night and day to protect children and bring awareness to the new face of slavery. Our film is a call to action, giving viewers the tools and knowledge for awareness and empowering survivors to thrive in society.” If you are interested, contact Sherean Jones at [jonesherean954@gmail.com](mailto:jonesherean954@gmail.com).

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## MEMBERSHIP

*Deanna Arthur, Director and Charmen Goehring, Director, Membership Committee Co-Chairs, [membership@aauw-ca.org](mailto:membership@aauw-ca.org)*

### ALL WE WANT FOR THE HOLIDAYS:

- Happy, engaged members- AAUW research shows that members are active in branches that use the mission to plan their programs and that promote friendship connections.
- Healthy diverse branches- AAUW research also tells us that members under 50 join because of our mission AND members stay because of the mission.
- Energetic, productive leaders- other research shows that being active and involved in giving back to others and your community leads to happier, longer lives.

Gee, with happy members, healthy branches and energetic leaders, we will have Happy Holidays!

*Distribution: This email was sent to the following distribution lists: All AAUW California mailing lists.*

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