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This is the 4th edition of Board to Board this year. <u>Past editions</u> can be found on the AAUW California website. The current <u>Directory</u> is now online. Check it out as it also contains a lot of helpful material. Some may not know that when the material states AAUW, this refers to National and when the author refers to the state organization, it specifies AAUW California. Please remember to click on the various links for more information on the subject. Links are underlined and usually are blue.

Jottings with Jane...

Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, statepresident@aauw-ca.org

WE WELCOME EVERYONE

In the past couple of years, there have been some discriminatory incidents that happened when our branches were selecting the campers from the middle schools for Tech Trek. We want everyone to feel welcome at our camps. Here is the non-discrimination clause that National has sent to us.

"The AAUW National Tech Trek Program seeks to create a learning environment that fosters and promotes a culture of respect across identities. We welcome and value intersections of identity, including gender expression and identity, race, economic status, sex, sexuality, ethnicity, national origin, first language, religion, and ability."

Please keep these words in mind when you are selecting the girls for the camps in 2019. We can also apply this clause to all of our events.

Later in the year, all branch presidents will receive a call from a member of the state board to discuss the importance of non-discrimination. Our branches and our camps are enriched by having a diverse group in attendance.

As Maya Angelou said, "It is time for parents to teach young people early on that in diversity there is beauty and there is strength." It is time for all of us to heed Ms. Angelou's words.

AAUW FUND

Dianne Owens, Director, AAUW Fund Committee Chair, <u>aauwfund@aauw-ca.orq</u>

HOW DO I SCHEDULE A FELLOW/GRANT RECIPIENT? AAUW FUND AND THE AAUW ACTION FUND? NOVEMBER 15 DEADLINE?

You can schedule a Fellow/Grant recipient to speak at your branch "every other year." This is a great way to learn about one of our California Fellows and her goals for her field of study and career. Her visit will be a great introduction to the AAUW Fund for your members and guests.

Complete the <u>Speaker Request Form</u>. If you have questions please contact Sharon Westafer, 2018-19 Fellows Scheduler, at <u>sharwest1@hotmail.com</u> or 562-493-4749.

The <u>AAUW Fund</u> and the <u>AAUW Action Fund</u>-- what is the difference? A branch or member may donate to the AAUW Fund and it is a tax-deductible gift that supports AAUW's 501 (c)(3) endeavors. Donations to the AAUW Action Fund are NOT tax deductible and support AAUW's (c)(4) work. To learn more, visit the Action Fund's separate website.

And don't forget, your Branch Fund Assessment is due November 15, 2018.

P.S. Here is a great idea from the San Jose Branch: List the members of your branch that belong to AAUW's Legacy Circle in your branch directory. This honors your members who have committed to the mission of AAUW through a planned gift, such as a charitable gift annuity, or through a bequest. (Thank you, Elaine Peterson)

COLLEGE/UNIVERSITY (C/U) COMMITTEE

Donna Lilly, C/U Committee Chair, donnalilly@roadrunner.com

INITIATE & INFLUENCE

Secretary of Education Betsy DeVos has taken action to roll back protections for survivors of sexual assault under Title IX. The Department of Education has stated plans that could weaken students' civil rights and federal enforcement of Title IX.

Take the Pledge to Protect Title IX through the <u>Two-Minute Activist Title IX</u> available on the AAUW website. Influence campus students to talk about their civil rights experiences by organizing a Title IX dialogue session during lunchtime College Hour or a lunchtime Brown Bag Dialogue.

Initiate a call to the AAUW representatives on your local campus to remind them that the application deadlines are:

- November 1st for American Fellowships
- November 15 for Career Development Grants
- December 1st for Research Publication Grant in Engineering, Medicine, and Science
- December 1st for Selected Professions Fellowships

Influence women's lives through these distinguished AAUW Fellowships and Grants.

Applications are available online on the AAUW website.

Did you miss our AAUW CEO's quotes in the <u>New York Times article</u>? Check out Kimberly Churches thoughts on the influence of Start Smart workshops.

FINANCIAL LITERACY

Bakula Maniar, Financial Literacy Committee Chair, financialliteracy@aauw-ca.org

New data released from the U.S. Census Bureau reveals that the gender pay gap remains stubbornly stuck – on average, women working full-time, year-round still take home just 80 percent of men's wages. Unless we change the course, women will not achieve pay equity until the year 2106.

Even in California, where a woman takes home, on average, 89% percent of an equally qualified man's salary, we still need to do more. Just as we did in 2008 with <u>Start Smart</u> (designed to teach how to negotiate salaries for a new job), the Financial Literacy Committee is working with AAUW to bring the <u>Work Smart Program</u> (designed to help negotiate for a new job, raise, or promotion) to California to train women to negotiate their salaries. Work Smart is a large-scale grassroots initiative to teach 15,000 women by 2022. AAUW Work Smart has joined forces with LUNA Bar, with additional support provided by Mooneen Lecce Giving Circle, to provide salary negotiation workshops across the country. AAUW also works with many city governments to offer AAUW Work Smart in their communities.

The Financial Literacy Committee is also working hard to redesign its web page to make it more userfriendly and easily presentable. Our committee members, Lynn Janeway from the San Luis Obispo branch and Mary Morrison from the Palo Alto Branch, are working diligently. We are hoping to get the work done in the next month or so and then we plan to take it to the field.

GOVERNANCE

Jane Niemeier for Sue Cochran, Governance Committee Chair, governance@aauw-ca.org

NEWS FLASH!

There was a hearing held on September 25th on the matter of AAUW of California converting from a Mutual Benefit Corporation to a Public Benefit Corporation. This conversion was approved, and it will be final after the lawyer files some papers for us.

Stay tuned for more information. Let's all celebrate our persistence! Nevertheless, we persisted!

LEADERSHIP DEVELOPMENT

Sharyn Siebert, Director, leaderdev@aauw-ca.org

HAVE YOU FOUND ANY SPROUTS IN YOUR GARDEN, POTENTIAL NEW LEADERS IN THE MAKING?

Years ago, when I joined AAUW, I was asked an innocuous question: Would I be willing to help with.....?" How could I say NO to a small personal request made in a friendly tone? Maybe you just need to ask your members the same question.

Do you engage new members, as well as current ones, by asking another simple question: What made you join our branch?" Perhaps that could be a way to start a conversation so they will feel more involved than just paying their dues.

Personal engagement is the way to go!

MEMBERSHIP

Deanna Arthur, Director and **Charmen Goehring**, Director, Membership Committee Co-Chairs, <u>membership@aauw-ca.orq</u>

GHOULS, GOBLINS, GHOSTS AND WITCHES- ALL ARE WELCOME IN AAUW!

This is a great month to get the AAUW word out to our diverse communities! Is your branch participating in a voter registration drive or ballot forum? How about a Meet and Greet with Candidates? Make sure you have AAUW brochures available and give a quick talk about who we are, what our mission is and what we do for the community. Remember, the only requirement for membership is a 2 or 4-year degree or equivalent! (Keep in mind that, although we would really love to

include EVERYONE who supports our mission, our bylaws aren't there yet. Going against the bylaws could put your branch in jeopardy with your affiliate agreement and the IRS.)

Don't forget about the option of turning any branch meeting open to the public into a <u>Shape the Future</u> event where prospective members can save 50% off national dues if they join at the event. This is a great way to grow your membership!

We are here to help you! Please call on us with questions, for support and encouragement or to share branch successes (we really love these!). We are ready to assist with branch recruitment, retention and any other membership issues you have!

NOMINATIONS & ELECTIONS

Susan Negrete, Nominations & Elections Chair, nominating@aauw-ca.org

GET ON BOARD THE MISSION TRAIN!

The AAUW California 2019 election train is chugging along!

AAUW California's branches and IBC leaders will be receiving calls from the 2019 Nominations & Elections Committee to discuss the talented leaders in your branch.

Your role is critical in mentoring, encouraging and identifying members who are ready for the next step up – serving California's state organization by running for a board position. Branch and IBC leaders are critical to the grassroots work being accomplished in our communities – and also critical is their participation to ensure that skilled and talented leaders are encouraged to move into state positions.

Please make the commitment now to identify the talented members you'd like to see run in our 2019 Elections.

When you get the call from the Nominations & Elections Committee, have a list of nominees on hand! The Committee will contact the nominees and encourage them with the campaign information and procedures.

The 2019 open board positions are:

- President-Elect
- Chief Financial Officer (CFO)
- 2 Directors (at large)

Candidate Nomination Forms are due December 1, 2018.

Need more info? Go to aauw-ca.org and search <u>Nominations & Elections</u> or contact Nomination & Election Chair.

Strong leaders are needed to support our state organization's goals and efforts.

Get on Board the Mission Train – make sure talented members are encouraged to run for office and don't forget – *that member could be YOU!*

PROGRAM

Kathleen Harper, Director, Program Committee Chair, program@aauw-ca.org

THIS MONTH'S PROGRAM SPOTLIGHT

Is On....

LOMPOC-VANDENBERG

*Blast Off! Women led InSIGHT Launch Team Ignites AAUW Tech Trek Girls

Most of our branches were busy in September hosting their Tech Trek campers, but Lompoc-Vandenberg put a truly unique twist on advocating for girls in STEM by inviting members from Vandenberg Air Force Base (VAFB) to their Tech Trek meeting.

They report that members of the women-led InSIGHT Launch team from VAFB inspired members and Tech Trek campers, both present and past. The InSIGHt Launch team was responsible for the spectacularly successful early morning launch on May 5, 2018, of NASA's Mission to Mars.

Led by Lt Col Meredith Beg, the InSIGHT Team gave an overview of the mission of VAFB and the intricacies of a launch. She and her team then shared perspectives and personal stories on their journeys, including challenges which were overcome, that led them to their leadership positions in science, technology, and engineering. The team offered their guidance and advice for the next step in the girls' journeys.

Congratulations to Lompoc-Vandenberg for demonstrating how our programs can be enriched by utilizing resources within our communities. *Credit to the LV branch for this clever newsletter headline

PUBLIC POLICY

Nancy Mahr, Director, Public Policy Committee Chair, publicpolicy@aauw-ca.org

THIS MONTH IS ALL ABOUT THE ELECTION....



November 6 will be here before we know it. Help boost voter participation this November by taking election action.

Here are some ideas for branch action. You don't have to do them all – choose the ones that fit your branch. Or create others.

VOTER REGISTRATION

- October 22 is the deadline to register
- Remind your members
- Have a voter registration table at a public spot

VOTER EDUCATION

- Hold an educational meeting on a local or state issue
- Organize a candidate forum a good chance to collaborate with a local organization, like LWV
- Have a discussion of the state and local ballot measures for your members or the public

GOTV - GET OUT THE VOTE

- Every member phones two (or more?) friends to remind them to vote
- Remind members and others to send in their mail-in ballots if they vote by mail postmarked by election day
- Write a letter to the editor of your local paper urging people to vote
- Post a GOTV notice at the local library
- Offer to drive voters to the polls

I'd like to hear about your election activities. Take a minute and write me an email on your branch action for November 6.

Don't forget to let your local newspaper know about your work.

The <u>AAUW Action Fund It's My Vote: I Will Be Heard</u> campaign harnesses the power of AAUW members to register and turn out millennial women voters nationwide.

SPECIAL PROJECT FUND (SPF)

Shelley Mitchell, SPF President, spfund@aauw-ca.org

BRANCH LEADERS—HERE IS A GREAT OPPORTUNITY TO TAKE THE NEXT STEP AND WORK ON THE STATE LEVEL.

The AAUW California Special Projects Fund (SPF), is seeking board members for two-year terms beginning in January 2019. SPF is a 501(c)3 tax-exempt corporation that supports AAUW California branch and state projects. The board meets 3-4 times a year, all expenses paid, to manage about \$1 million in donations. It is a board that works hard but accomplishes a lot in a cooperative and supportive way. Board members must be members of AAUW California, but not currently serving on the AAUW or AAUW California board or as the treasurer or director of a current SPF Project. If you think you might be interested and would like to know more, please contact Shelley Mitchell, SPF President at shelleydmitchell@gmail.com or 707-496-8689.