



[View web version](#)

REVISED EDITION: Two issues have been added, WANTED: A member who is passionate about AAUW to fill a vacancy on the AAUW California Board of Directors!, and the Program segment. Please check these out!

You have received this monthly eNewsletter because you are serving your branch or AAUW California in a leadership role. Thank you for everything you do! This is the second edition of the Board to Board for this year. Please share all or any part of this newsletter with your members and others, especially any new branch leaders.

JOTTINGS WITH JANE...

Cathy Foxhoven and Jane Niemeier, Co-Presidents, AAUW California, statepresident@aauw-ca.org

SPREAD THE WORD!

In early June, I got a call from San Diego Councilwoman Barbara Bry because she had read an article in the New York Times about AAUW and the work we are doing for pay equity. The reason she called me is that she had heard about me from a woman who heads a foundation that promotes workplace equity. The result of the conversation was that I was invited to join a task force of local leaders who are working on the Workplace Equity Initiative. There were leaders from all walks of life, like the woman who heads the iron-workers union, the woman who is chair of a Latina organization, and the San Diego City Attorney (also a woman). We all believe in equal pay for equal work. Since I was allowed to bring a guest I brought past state president, Donna Lilly, who is a trainer for Work Smart and Start Smart. We were able to persuade Ms. Bry to contact National so that they can talk about setting up Work Smart workshops for the City of San Diego.

The point is for all of us to keep promoting our mission in other groups. You never know who is listening. After the task force meeting, I emailed several of the women leaders and told them more about AAUW. Perhaps one of them will join our cause!

SAVE THE DATE!

On Saturday, April 6, AAUW California will hold a leadership day, the annual meeting and the Speech Trek competition in San Diego. We hope that someone from your branch will attend. Stay tuned for details!

WANTED: A member who is passionate about AAUW to fill a vacancy on the AAUW California Board of Directors!

This person must be willing to chair the Communications Committee. Duties are listed in the state policies and procedures ([policy 904.2](#)). Specific responsibilities include:

- Creating and monitoring the Communications team goals and objectives for the year
- Recruiting for additional team members
- Scheduling and holding team meetings
- Acting as the organization's eyes and ears in order to develop comprehensive plans on marketing board activities to the branches and public. This includes evaluating information for the correct placement on the website and in publications such as Board to Board and the Perspective.

He/she must attend four to five board meetings a year and help with the annual meeting and convention.

If you have questions, please contact Jane Niemeier or Cathy Foxhoven, statepresident@aauw-ca.org

AAUW FUND

Dianne Owens, Director, AAUW Fund Committee Chair, aauwfund@aauw-ca.org

AAUW FELLOWS /GRANT RECIPIENTS & FANTASTIC LUNCHES

The 2018-19 AAUW Fund Luncheons in both Northern and Southern California are ready for your reservations today! Please note that the deadline for reservations for all three luncheons is September 26, 2018 and the cost is \$45 per person.

- Saturday, October 6: Basque Cultural Center, South San Francisco
- Sunday, October 7: Danville Crow Canyon Country Club
- Saturday, October 13: Seal Beach Old Ranch Country Club

For more details and to register, click [HERE](#).

The speakers will be the 2018-19 AAUW Fellows/Grant recipients studying in California. We have thirty women studying in California this year, so several will attend each luncheon.

Please join us for an inspirational afternoon. Register early as spots fill quickly!

FINANCIAL LITERACY

Bakula Maniar, Financial Literacy Committee Chair, financialliteracy@aauw-ca.org

FINANCIAL LITERACY PROGRAM UPDATES ARE ON THE WAY!

Financial Literacy has been part of AAUW California mission-based programming since 2008. Over the years we have developed various projects and programs to equip young women with the necessary skills to prepare them for money management, financial independence and lifelong economic security.

After almost ten years, it's time to review, restructure, and re-energize the Financial Literacy program. With input from members, the Committee has set the following goals:

- Redesign Financial Literacy webpages to make it easier for members to find the information they need
- Update "Money Trek" Project
- Update "Financial Literacy is Personal" (FLIP) Program
- Promote and provide branch support for Financial Literacy projects
- Encourage AAUW Start Smart and Work Smart workshops

If you have any suggestions for these updates, please contact me. We would appreciate it very much as we work to achieve the goal of “Financial Equity” for women and girls!

MEMBERSHIP

Deanna Arthur, Director and Charmen Goehring, Director, Membership Committee Co-Chairs, membership@aauw-ca.org

Hoping this finds all our members and their families safe from the fires and the heat.

It is time to gear up for another amazing year of AAUW. Don't forget to order membership brochures and other recruiting forms from National. If you have your own membership brochure, think about giving it an update as you head into the fall.

Make sure to invite the public to your membership event so that it can be a “Shape the Future Event”. With this campaign, new members pay just 50 percent of the national dues rate when they join AAUW at a public event. Branches also earn one free national membership to give away for every two newly recruited members, with a maximum of three free memberships annually.

PROGRAM

Kathleen Harper, Director, Program Committee Chair, program@aauw-ca.org

Greetings from your new Programs team, Kathi Harper, Chair (Carlsbad-Oceanside-Vista), Nancy Heinisch (Santa Clarita Valley), and Harriet Gerza (Poway-Penasquitos).

This year we will be focusing on strategies to assist branches in developing or enhancing mission-based programs. If your branch would like some help, please let us know at program@aauw-ca.org. And if you are not already sending us your newsletter, please consider doing so: branchnewsletters@aauw-ca.org. We will be looking for an outstanding mission-based program to showcase in each month's B2B – will your branch be next month's star? Here are some guidelines to get you started:

Mission-Based Program Guidelines

1. Is the program mission-based, i.e. does it support the AAUW mission, i.e. equity for women and girls?
 2. Does the program inform the public about what makes AAUW unique?
 3. Have you considered national and global social issues and AAUW's position regarding them before setting your program?
 4. Are you using issues in your community to focus attention on AAUW's position on a topic?
 5. Does the program welcome and educate the surrounding community members and other organizations?
 6. In planning the program, have you considered the target audience other than your members?
 7. Will the program successfully attract new members?
 8. Have you tried to make a connection with local colleges and universities?
 9. Does the program build connections with diverse audiences?
-

SPEECH TREK

Marlene Cain, AAUW California Speech Trek Coordinator, marcain@earthlink.net

ENCOURAGE YOUR HIGH SCHOOL STUDENTS TO SPEAK FOR THEIR LIVES!

The 2018-2019 Speech Trek topic is: "How can we--students, parents, faculty, our communities, and organizations such as AAUW--eliminate violence aimed at our schools? What actions can we take to prevent another tragedy from taking place?"

In February of this year, after their tragedy, the students of Marjory Stoneman Douglas High School in Parkland, Florida, seized a moment for change. They created "March For Our Lives" and launched a national movement.

Three months later, another deadly school shooting took place, this time in Texas.

Calling all Branches: you can make a difference in this era of tragedy - *start by giving your high school students a voice on this topic.* Host a Speech Trek! Email Marlene Cain, AAUW California Speech Trek Coordinator, at aauwcain@earthlink.net to reserve your 2018-2019 Branch Tool Kit now!

SPECIAL PROJECT FUND (SPF)

Shelley Mitchell, SPF President, spfund@aauw-ca.org

The AAUW California Special Projects Fund Board of Directors is recruiting new board members for terms starting in January 2019. AAUW California SPF is a 501 (c) (3) nonprofit public benefit corporation that was created by AAUW California to receive and distribute contributions from individuals, corporations, foundations and AAUW California for state and branch programs and projects.

Any member of AAUW California may be appointed as a director of SPF with the exception of: members of the national AAUW Board of Directors, the AAUW California Board of Directors or the director or treasurer of a project being served by the AAUW California SPF. We are looking for people with good communication skills, experience managing funds for nonprofits or AAUW experience. The Application is available on the AAUW California website, click [here](#).

If you have questions or need more information, you may contact SPF at spfund@aauw-ca.org

ANNOUNCEMENTS FROM BRANCHES:

MAKE PLANS TO SEE KIM CHURCHES ACCEPT THE GLOBAL CITIZEN AWARD FOR AAUW'S ACCOMPLISHMENT

Please join your fellow AAUW members from throughout Southern California on Wednesday, August 29th for the 11th Annual West Coast Global Forum sponsored by the United Nations Association, Southern CA Division. Each year we bring together our members, civic and business leaders, elected officials and members of the LA Consular Corps to celebrate the work of individuals, businesses and organizations that are making a difference in people's lives locally and globally.

This year our theme is *Equality: The Time is Now?* and we will be presenting a Global Citizen award to AAUW for its century plus of advocacy and work on behalf of women and girls. Kim Churches, our National CEO, will be on hand to accept this award and we would like to have as many AAUW members as possible there to share

in this recognition. For those of you who have not had the opportunity to see our new CEO in action, this is your chance.

For more information contact:

globalforum2018@gmail.com

Ginny Hatfield

AAUW SFV

UNA-USA SoCal Division

Chair, West Coast Global Forum